



WIN A LUXURY HOLIDAY TO DUBAI

Courtesy of Dubai Holding



You and a friend could be flying to Dubai, United Arab Emirates, for three nights and staying in Jumeirah Beach Hotel. The phrase 'a holiday of a lifetime' has been used all too often, but it becomes a glorious reality at this multi-award winning hotel. Built in a shape that mirrors the breaking waves of the Gulf, this architectural icon comes complete with its own immaculate beach and every facility for enjoying the blissful blue waters. Thanks to the hotel's ingenious design, every one of the 600 luxurious rooms and suites has an unhindered view of the sea. From the moment you check-in, a sense of unwinding and a feeling of sheer exhilaration begins.

**MIDDLEEAST
NOW**
IN PARTNERSHIP WITH **DUBAI**
HOLDING

Outside the hotel, and away from the towering skyscrapers and world-famous shopping of the city, Dubai is a treasure trove of eclectic sights and sounds. Scour the souks for a bargain, visit the majestic sand dunes, or tour the historical sites and traditional museums. The collection of the Dubai Museum focuses on Arabic language and culture, and Sheikh Saeed Al Maktoum House is now a Museum of Historical Photographs and Documents of the Emirate of Dubai.

Dubai Holding is proud to partner with the British Museum on the *Middle East Now* season and *Word into Art: Artists of the Modern Middle East*, the first major exhibition to explore the artistic promise of the Middle East and calligraphy as an art form. Dubai Holding is the major success story of the United Arab Emirates, operating in 11 life-improving industries such as healthcare, real estate and communications, and is committed to promoting and preserving the artistic heritage of the region.



To enter the competition to win this fantastic holiday, courtesy of Dubai Holding, simply answer the following questions and fill in your details. (You must be over 18 years old to enter)

1) Name a cultural attraction you could visit in Dubai whilst staying at Jumeirah Beach hotel.

2) The exhibition *Word into Art: Artists of the Modern Middle East* is based around which ancient art form?

☐ origami ☐ calligraphy ☐ hieroglyphics

3) In what country is Dubai Holding based?

4) The award winning Jumeirah Beach Hotel is architecturally designed in what shape?

☐ A dhow ☐ A breaking wave ☐ A tower

Please fill in your details and post your entry to Marketing, British Museum, Great Russell Street, London WC1B 3DG.

*Name

*Address

*Email

*Telephone (day)

*Essential for competition entry

We promise that any information you give will be used for British Museum, British Museum Friends and British Museum Company purposes only.

From time to time we may send you information from other organisations, which we think may be of interest to you. If you would prefer not receive such information, please tick this box ☐.

Please tell us about your visit. Have you attended?

☐ *Word into Art: Artists of the Modern Middle East* exhibition

☐ An event in the Middle East Now season.
Name of event:

Please tell us where you heard about this event or exhibition:

TERMS AND CONDITIONS: 1 The winner will be the first entry drawn at random from all correct entries received, once the competition closes on 3 September 2006. 2 Only one entry per individual. 3 Proof of posting or other delivery is not proof of the company's receipt of entry and the company accepts no responsibility for entries lost, stolen, destroyed or damaged. Incomplete, illegible or incorrect entries will be invalid. 4 The winner will be announced by 5 September 2006 by the British Museum. 5 The prize consists of two economy-class return flights to Dubai and three nights accommodation at Jumeirah Beach Hotel in Dubai, United Arab Emirates. 6 The prize must be taken by 31 December 2006. 7 Travel must originate from the UK from London (Heathrow) and must be completed by 31 December 2006. Ticket validity is not extendable and passengers must travel together on both flights. 8 Accommodation will be supplied at the Jumeirah Beach Hotel in Dubai for three nights for two people sharing a double room. 9 Flight and accommodation confirmation is subject to availability at the time of booking and embargo periods may apply. 10 The prize of accommodation and tickets is non-transferable. 11 The prize winner and travelling companion for the trip must provide valid passports and evidence of travel insurance on request. 12 The winner is responsible for the payment of all applicable taxes and service charges using either cash or credit card. Insurance fees, visa fees and any other expenses not listed as part of the prize are the sole responsibility of the prize winner. 13 Tickets and accommodation have no commercial value and cannot be redeemed for cash. 14 Entrants must be over 18 years of age. If a winner is under the age of 18 the prize may, at the absolute discretion of the promoter, be awarded to the winner's parent or guardian. 15 This competition is not open to any employee of the British Museum or Dubai Holding. 16 Entry is free and no purchase of any British Museum product or service is necessary. 17 The winner agrees to participate in publicity for Dubai Holding. 18 Promoter: Dubai Holding LLC, P.O. Box 66000, Dubai, United Arab Emirates.