

SCHOOL VISITS

Author Sean McCartney knows how to engage children with his multi-media, interactive presentation that will not only introduce them to the magical world of THE TREASURE HUNTERS CLUB, but also show them how reading, writing, and learning can nurture their imaginations—the key to making the ordinary become extraordinary!

To request an author visit contact seanauthor33@gmail.com. If you'd like to discuss a presentation on the phone, let Sean know and he'll email you back his cellphone number.

Virtual Visit

All students should read one of The Treasure Hunters Club books before the presentation. (Note that this ONLY applies to virtual visits—I'm completely fine walking into a room of people who've never heard of me during an in-person visit.) Virtual visits run about 20-30 minutes, are simple Q&A format, and are always free. Best for groups of 30 or fewer students.

Equipment Needed

I will show a Powerpoint presentation so I come equipped with my own mac laptop with connector toggles. I can also put my presentation on a thumb drive to play on your equipment if that is more convenient.

Preparing for the Visit

The pre-visit packet will help you get your students, teachers, and the whole school community “revved up” and ready for our day together.

Book Order Form

When planning for a visit use the order form found on this website. Just print out however many are needed.

Pre-Visit Packet for Sean's Visit

What's Inside?

This pre-visit packet will help you get your students, teachers, and the whole school community “revved up” and ready for our day together. It contains:

- 1) Checklist for a successful author visit – to help with planning
- 2) Book ordering info
- 3) Sample press release – to send to local media
- 4) Reproducible bookmarks – to give to students on the day of the visit (On website)

To prepare your students, it's important to read my books to your class or have the students read them independently. Reading and talking about my work will help your students have a richer, more meaningful experience when they meet me.

The **teacher's guides** will help you:

- build up to your author visit with activities based on my books,
- link my books and the information I will present during my programs with your curriculum, and
- continue to use ideas from my presentations and books as a touchstone for the rest of the school year.

Schedule

When you plan your schedule, please allow a minimum of 10-15 minutes between presentations so I can “re-group” and set up before the next program.

Location, Location, Location!

The best is a room where I can set up for the day and where students will be comfortable, either seated on the floor or in chairs set in a half-circle around me. I love being in classrooms or libraries (generally comfy but not crowded, cozy yet enough room for demonstrations, and surrounded by my favorite things – books!). There's a subtle, positive “message” when we meet in their own room or library. But if you have a space better suited, that's terrific. If it is a large, echoey room like a gym or cafeteria, we'll need a microphone and speaker system.

Equipment Needs

- ☐ Tables (one or two) at the front of the room to display books and program props
- ☐ Microphone (for large groups or large rooms)
- ☐ Bottled water
- ☐ Computer with digital projector and screen, and someone experienced with the equipment to make sure it runs smoothly.
- ☐ *Please* ask your AV/computer expert to contact me beforehand about your setup and whether an Internet connection is available in the room.

Book Sale & Signing

Book ordering is easy if you start early—at least six to eight weeks before my visit to your school. This should allow plenty of time for ordering and delivery. Go through my website www.sean-mccartney.com or you can go directly to Amazon.com. For discount prices you can contact me directly. As a fund-raiser, books are:

- *more fun* than selling wrapping paper,
- *healthier* than candy (no carbs, no cholesterol, no calories) and, most importantly,
- *educational!* Yes, books are “good for you,” but they’re more like strawberries (yum) than brussel sprouts (not so yum). When a child takes home a book signed and personalized by an author he or she has met, it confirms for the child that the adults at school and at home truly believe reading is important.

Schools pre-sell books prior to my visit. This is the least amount of work and easily handled by parent volunteers. Most schools also order extra copies to have available for last-minute shoppers. After you decide how to order you can modify the **book order form (On website)** and send it home to parents. Although books can be ordered directly from my publisher, most schools find it more convenient to order from me.

Questions

Please feel free to contact me with any additional questions you may have.

1. Checklist for a Successful Author Visit

Sean McCartney's scheduled visit date: _____

Two months before

- ☐ Contact Sean or go to Amazon.com for ordering books for your upcoming book sale and signing. Depending on the number there are discounts available.
- ☐ Plan and confirm the **schedule**, allowing at least 10-15 minutes between presentations.

Six weeks before

- ☐ Modify the Sample **Book Sale & Signing Letter** and send home to families.
- ☐ Once the responses are returned, place your school's **order** with the bookseller.

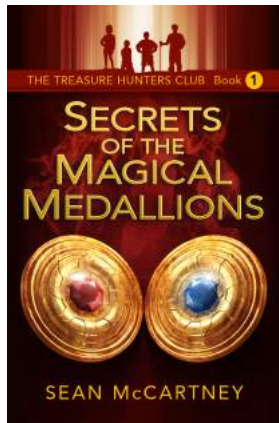
Four weeks before

- ☐ Provide copies of **Sean's books** to the teachers so they have time to read and discuss them with their students.
- ☐ Copy and distribute the **Teacher's Guides** to the teachers and librarian early enough so that they can incorporate them into pre-visit activities. They contain ready-to-use, classroom-tested activities.

Two weeks before

- ☐ Mail **press release** to local media and school or district newsletter editor. (Reporters and parents are welcome to attend the sessions.)
- ☐ Make copies of **bookmarks** to give to all the children on the day of Sean's visit.
- ☐ Pick up the **books**. Insert into each book a completed form from the Book Sale & Signing Letter with the necessary autographing information.

2. Book Ordering Information



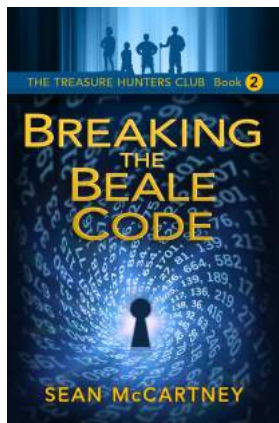
By Sean McCartney

ISBN 978-1515211525

Amazon.com

Retail price: ~~\$8.99~~

Discount price: \$6.00



By Sean McCartney

ISBN 978-1516812653

Amazon.com

Retail price: ~~\$8.99~~

Discount price: \$6.00



By Sean McCartney

ISBN 978-1516826

Amazon.com

Retail price: ~~\$9.99~~

Discount price: \$8.00

See the downloadable book order form on the website.

3. Sample Press Release

For local media.

You can copy, paste, and modify this sample press release below into your computer's word-processing program, then print and send it to local news organizations and your school district newsletter. (It can be fit on a single side.)

Media contact

For more information, author photo, or to schedule an interview: Sean McCartney

Email: seanauthor33@gmail.com

Website: www.sean-mccartney.com

Date: [INSERT MAILING DATE]

FOR IMMEDIATE RELEASE

On [INSERT DATE] author Sean McCartney will visit [INSERT SCHOOL NAME] to speak to students in [INSERT GRADES]. Mr. McCartney writes The Treasure Hunters Club book series for children ages 9-14. An experienced speaker, he excites students with personal stories and shares writing tips he's developed during his professional career as a working writer.

The Treasure Hunters Club have been called, "The Hardy Boys for the new millennium," and "A gripping tale from the get-go!" from Stacia Deutsch from *The Blast to the Past* series.

The Midwest Book Review called the stories, "A choice pick!"

A graduate of GlenOak High in Canton, Ohio and a college graduate from Alfred University in upstate New York. Mr. McCartney has been a Language Arts/Social Studies teacher for the last seventeen years. He lives with his beautiful wife and two kids in Canton, Ohio.
