Job Title: UX/UI Designer

Job Description:

We are seeking a talented **UX/UI Designer** to join our team and craft intuitive, user-centered digital experiences. You will be responsible for designing engaging interfaces, enhancing usability, and ensuring a seamless user journey across web and mobile platforms.

Key Responsibilities:

- Conduct user research, create personas, and map user journeys
- Design wireframes, prototypes, and high-fidelity UI mockups
- Collaborate with product managers and developers to implement design solutions
- Ensure consistency with brand guidelines and accessibility standards
- Continuously test, iterate, and improve user experiences based on feedback and analytics

Requirements:

- Proven experience in UX and UI design
- Proficiency in design tools (e.g., Figma, Adobe XD, Sketch)
- Strong portfolio showcasing user-focused design solutions
- Understanding of responsive design and interaction principles
- Excellent communication and collaboration skills

Preferred:

- Knowledge of HTML/CSS
- Experience in design systems

Join us to help shape impactful digital experiences that users love.