

# Request From Management

Subject : Request For Dashboard Development : Product Analytics Overview

Dear Data Analysts,

I hope this message finds you well. I would like to request the development of a high-level Product Analytics Dashboard that provides insights into key product performance metrics. This dashboard will support strategic decision-making and allow us to track performance trends effectively.

## **What we need in the Dashboard(1 pager):**

1. **Revenue by Country:** Top-performing with corresponding revenue.
2. **Revenue by Date and Year:** Comparative trends
3. **Profit and Unit Sales Year-over-Year(YoY) Change:** High-level summary of Yoy growth.
4. **Revenue Breakdowns by Discount Band:** Distribution of revenue across different discount categories.
5. **Detailed Table View:** Revenue and profit details by country and year.

Add Whatever Else you feel is necessary!