



SURVIVE FAST FOOD. COOK AT HOME.

American's have been drifting away from their kitchen throughout the years. With 960,000 restaurants open nationwide, it has become second nature for busy bees to order take out. According to the National Restaurant Association, 69% of adults prefer to order food than to cook because

of limited time and busy schedules. Not to say American's can't cook, but they choose not to. This can be changed with having the essentials. A whisk, for example. With so many shapes, sizes, and uses, the possibilities of what you can whip up are endless.

