

A stylized, layered landscape illustration. The foreground features rolling green hills with varying shades of green and brown. On the left, there is a green tree, a purple flower, and some orange foliage. A small red bird is flying in the upper left. The background consists of light blue and white wavy bands representing the sky.

# *What's the story?*

*Storytelling with ArcGIS Story Maps*

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# Preparing for our story: Getting Data

- Go to <https://github.com/BrockDSL/StoryMaps>
- Download GeocachingStoryMap.zip
- Unzip the file and note the storage location
- What's in the zip file?

# Preparing for our story: ArcGIS Online

- Go to <https://arcgis.com>
- Create a public account (if necessary)
- Public vs. Organizational accounts

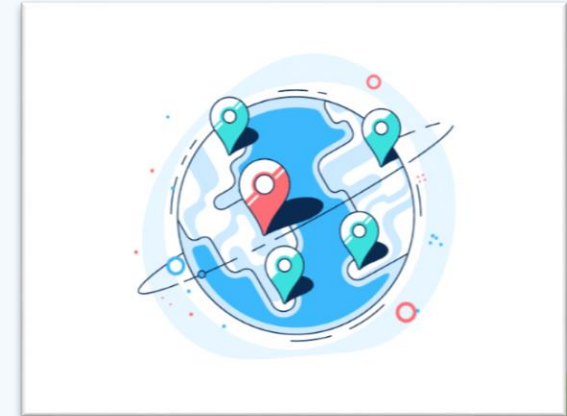
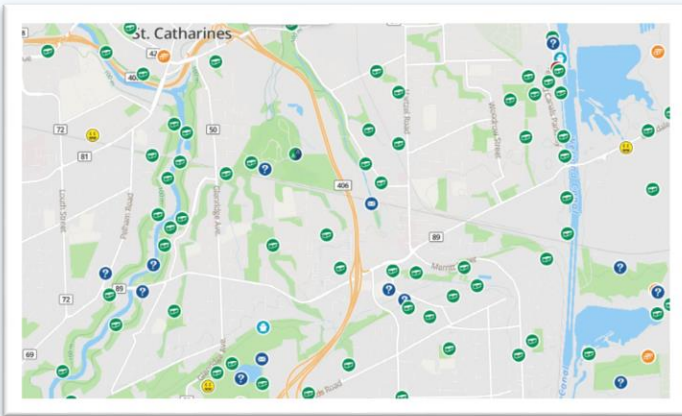
# Preparing for our story: Make a map

- Sign in to <https://arcgis.com>
- Click Map tab
- Add Data > from file...
- Pay attention to Sharon



# What is a “story map”?

- ArcGIS StoryMaps is a story authoring web-based application on the ArcGIS platform that enables you to share your maps in the context of narrative text and other multimedia content.
- Story Maps include maps, narrative text, lists, images, videos, embedded items and other media.



# Preparing for our story: Once upon a time...

- Go to <https://storymaps.arcgis.com>
- Sign in using your public ArcGIS online credentials
- Pay attention to Sharon

# More to the story...

- Story Maps Overview <https://bit.ly/2MRMQ7w>
- Getting Started with Story Maps <https://bit.ly/2MTQ36F>
- Story + Maps: Part 1 <https://arcg.is/uWTzC>
- Story + Maps: Part 2 <https://arcg.is/1rvfOX>
- Classic Story Map Templates <https://bit.ly/33Z7Hf2>
- Explore Stories (examples) <https://bit.ly/3882V1T>
- Qualitative Research Café <https://bit.ly/367v6fs>
- Putting Your Research on the Map <https://bit.ly/2RrxWb9>
- Contact us [dsl@brocku.ca](mailto:dsl@brocku.ca) or [maplib@brocku.ca](mailto:maplib@brocku.ca)





*To be continued...*