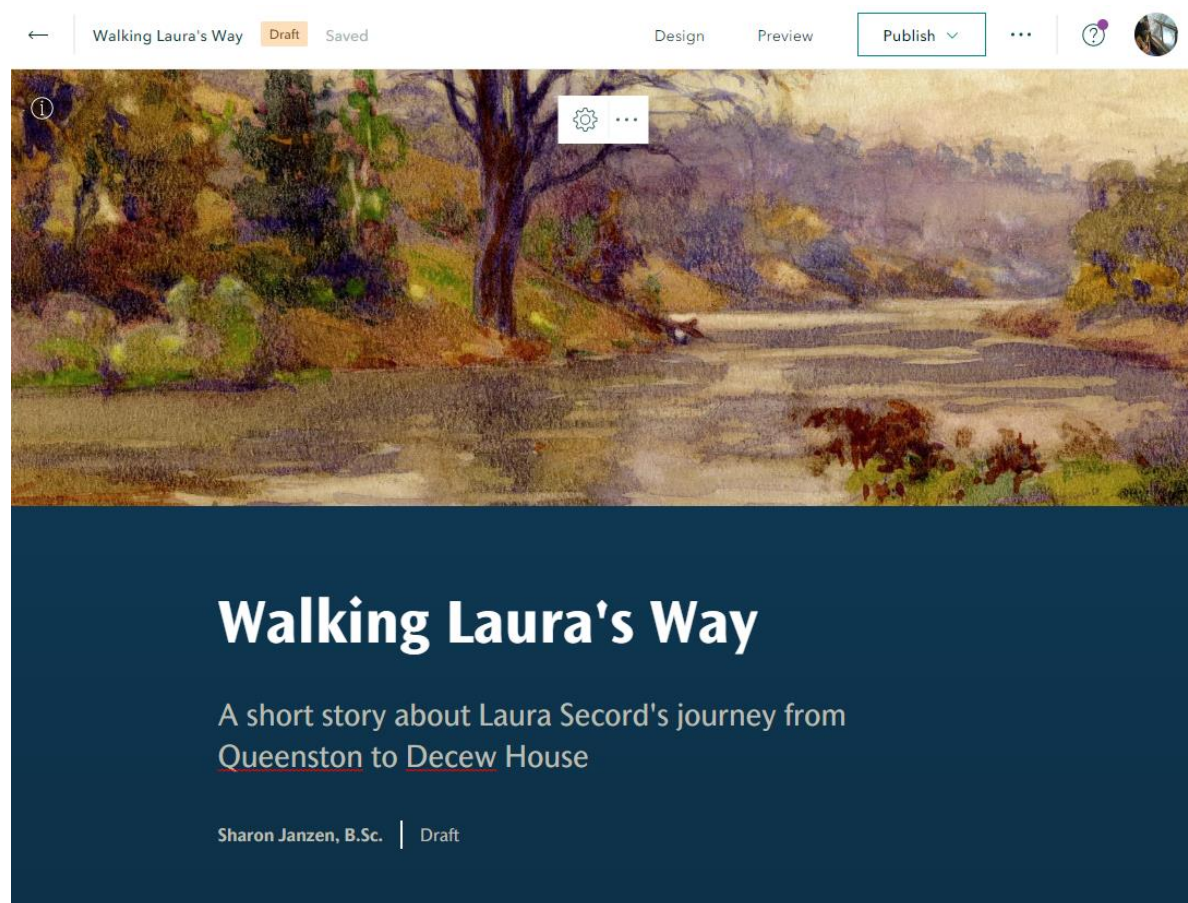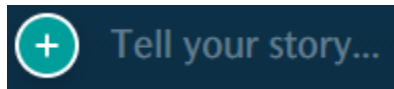## Introduction to StoryMaps – Laura Secord

ArcGIS StoryMaps provides a platform for sharing maps, images, videos and narrative content with your peers and the world. Having completed the introduction to ArcGIS Online, you will have some maps ready for inclusion in your StoryMap. Let's get started!
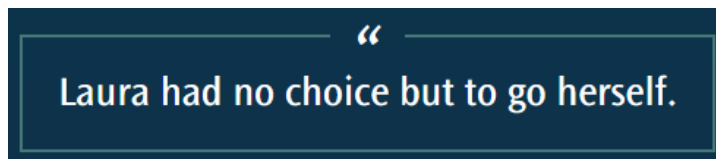
1. Go to GitHub and download/unzip **LauraSecordImages.zip**
2. Go to https://storymaps.arcgis.com/ and sign in using your Brock University credentials. The home page will list any storymaps you've already created. If you're new to the platform, get started by

   clicking [+ New story ∨] → Start from scratch.
3. Add a title and subtitle (or short introduction) (i.e. Walking Laura's Way, a story about Laura Secord)
4. At the top right of the workspace, click Add cover image or video
5. Navigate to the Assets folder and select an image (i.e. TwelveMileCreek.jpg)
6. Click Design at the top centre of the window. Explore the design options available.
7. For example, change the cover settings, turn on Navigation (explained later) and select a Theme.
8. For more options, click the gears button
9. Add attribution (John Wesley Cotton) and Alternative Text (i.e. Painting of Twelve Mile Creek).
10. Click Save.

11. Scroll down and begin telling the story of Laura Secord's journey.

⊕ Tell your story...

BASIC

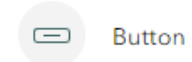**A≡ Text**

⊖ Button

-- Separator

12. StoryMaps are broken down by 'content blocks'. Click the plus sign to see the options available. Some of the options are visible in the image at right.
13. Every good story begins with a hook that captures the reader's attention. Click Text and add the quote "Laura had no choice but to go herself". Highlight the text and choose QUOTE to format the text.

"
Laura had no choice but to go herself.

MEDIA

⊙ Map

🖾 Image

🔠 Image gallery

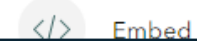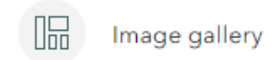**▷ Video**

◁)) Audio

</> Embed

14. Add text "Introduction" and format it as a Header. <u>All headers are included in the navigation bar at the top of the story.</u>
15. Copy and paste the introduction provided in the Assets.docx

   On the 22nd of June, 1813, Laura was busy tending to the militia bunking at her homestead in the small town of Queenston. Being a woman, she was not suspected of espionage and so she learned of a sneak attack the Americans were planning later that week in Thorold. With her husband unwell, Laura resolutely decided to make the treacherous journey on her own to warn Lt. Fitzgibbon and save Upper Canada.
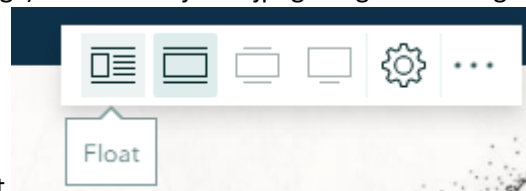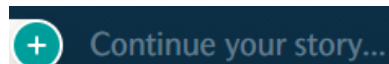
16. Scroll down, click **⊕** and add an image. Navigate to the Assets folder and select a map image (i.e. "LauraSecordsWalk2.jpg"). Yes. This is just a jpeg image. We will get to the interactive maps.

Float

17. Change the settings to Float
18. Add a caption "A map of Laura Secord's walk"
19. Click the gears button to access options including alternative text for screen readers.

NOTE: ArcGIS StoryMaps offers autosave every few seconds so there is no need to worry about losing your work.
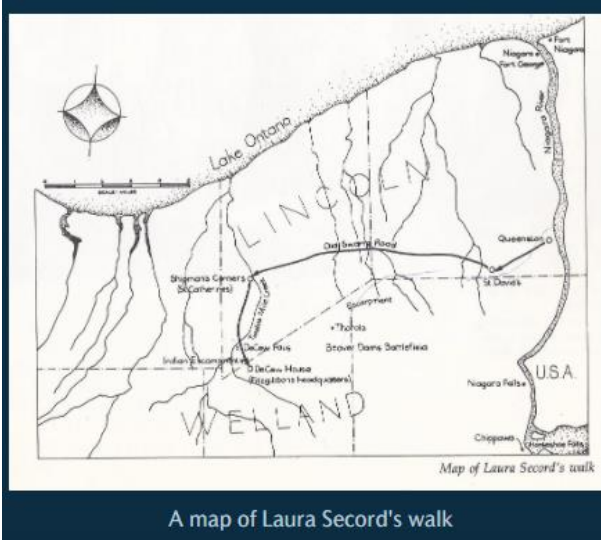
⊕ Continue your story...

20. To the right of the map, ⊕ Continue your story... . Add the text below. You may run into problems with copying and pasting. You can manually enter the text and format the numbered list accordingly.

The map seen here depicts one interpretation of the route that Laura took on June 22, 1813. There were supposedly 5 phases:

1. **Queenston to St. Davids**
2. **St. Davids to Homer**
3. **Homer to Shipman's Corners**
4. **Shipman's Corners to Power Glen**
5. **Power Glen to Decew House**

Each of these phases will be discussed in turn.

A map of Laura Secord's walk

The map seen here depicts one interpretation of the route that Laura took on June 22, 1813. There were supposedly 5 phases:
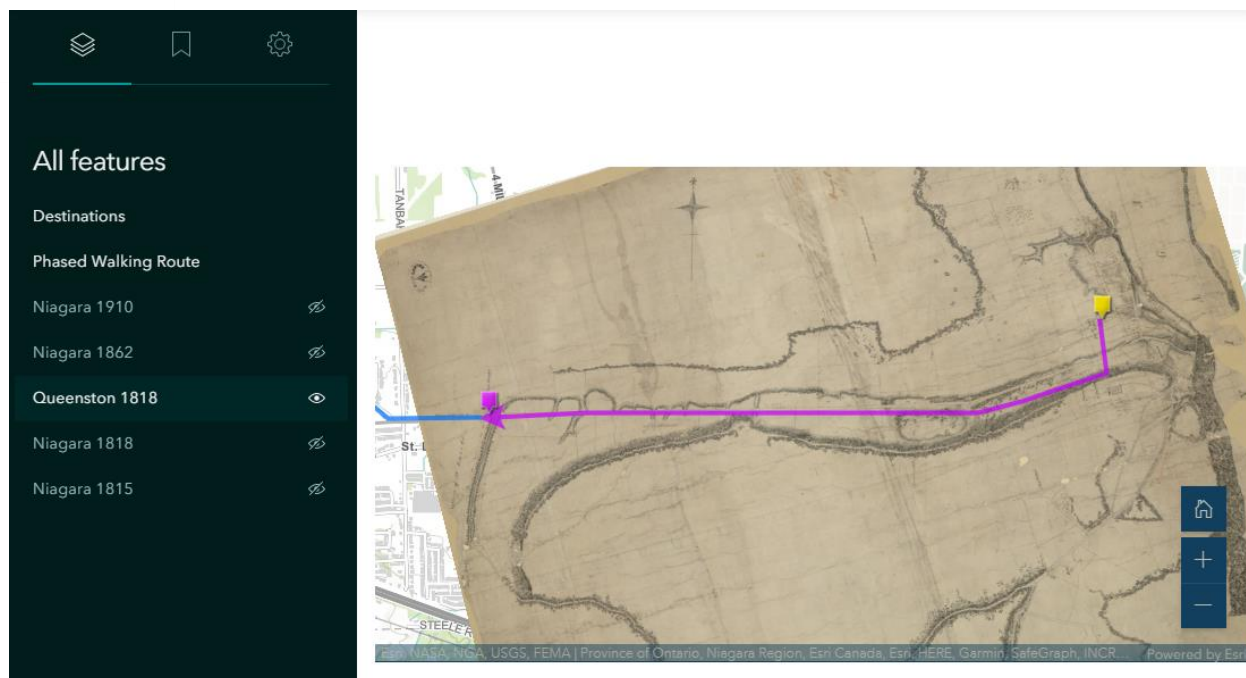
1. Queenston to St. Davids
2. St. Davids to Homer
3. Homer to Shipman's Corners
4. Shipman's Corners to Power Glen
5. Power Glen to Decew House

Each of these phases will be discussed in turn.

21. Add text "Queenston to St. Davids" and format it as a Header.
22. Add an image of the homestead from the assets folder, set it to float and add some narrative:

> **It must've been early in the morning on June 22nd, 1813 that Laura headed out to save her country. Being a woman wouldn't cause suspicion in her travels and some say that she brought her cow along for the journey... at least part of it. No doubt, she hurried to her relatives' home in St. Davids where she would've sought the help of her half-brother, Charles. However, Charles was sick and so Laura's niece, Elizabeth offered to accompany her. And off they went to Homer.**

23. Insert a map created in AGOL "Laura Secord's famous walk"; turn off all layers except for the route and the Queenston 1818 historical map; zoom to Queenston
24. Click Place Map.

On your own:

Repeat the above steps to add content for each phase of Laura's walk according to the assets document and images.

< insert image (optional)

< insert header (also included in navigation bar)

< insert narrative (some options are available in the assets document)

< insert map (using the same map in the example above, explore the options available and turn layers
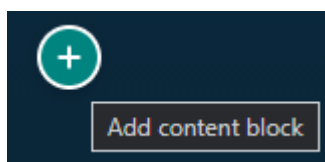
on/off as you wish. Try creating a swipe map **to show the historical map over the modern basemap)**
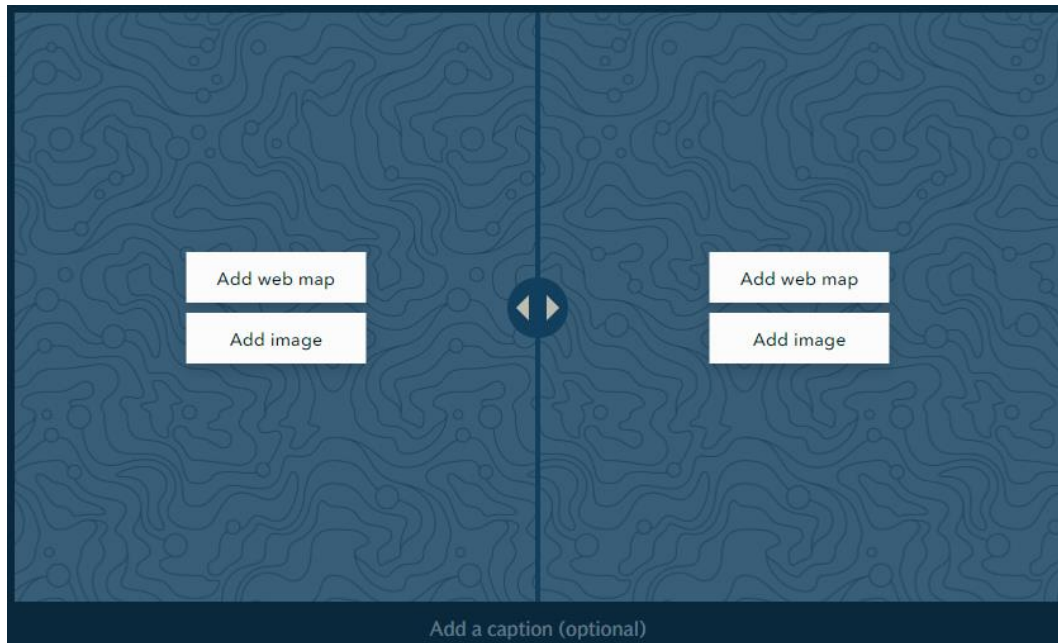
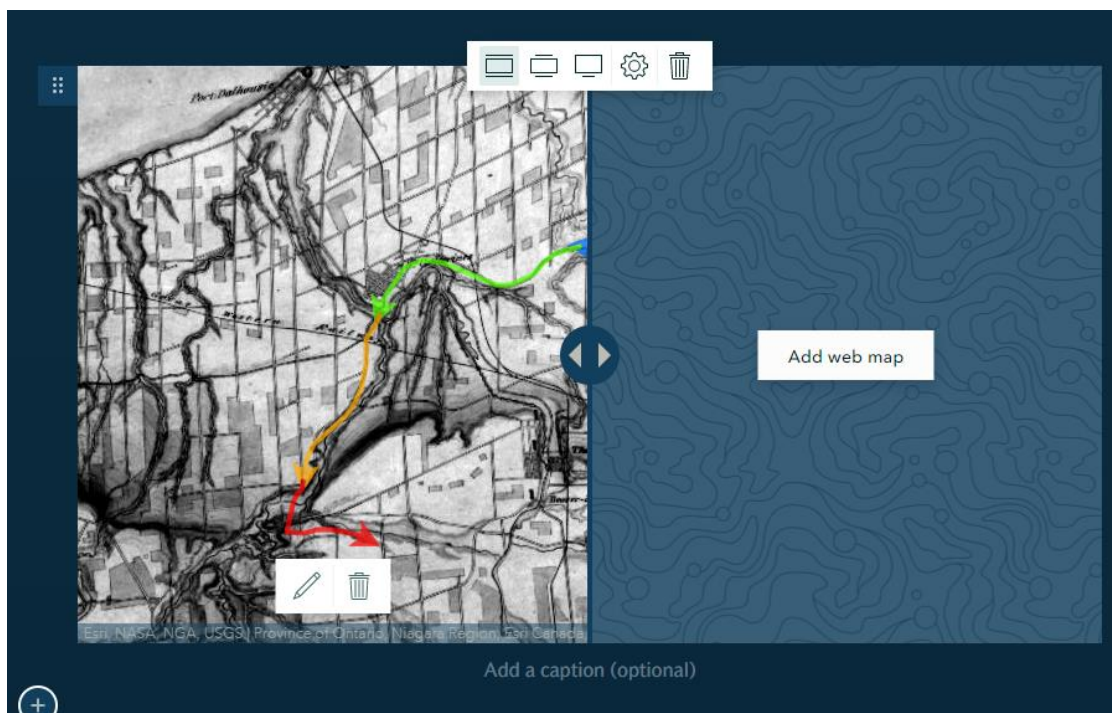<u>**Additional instructions:**</u>
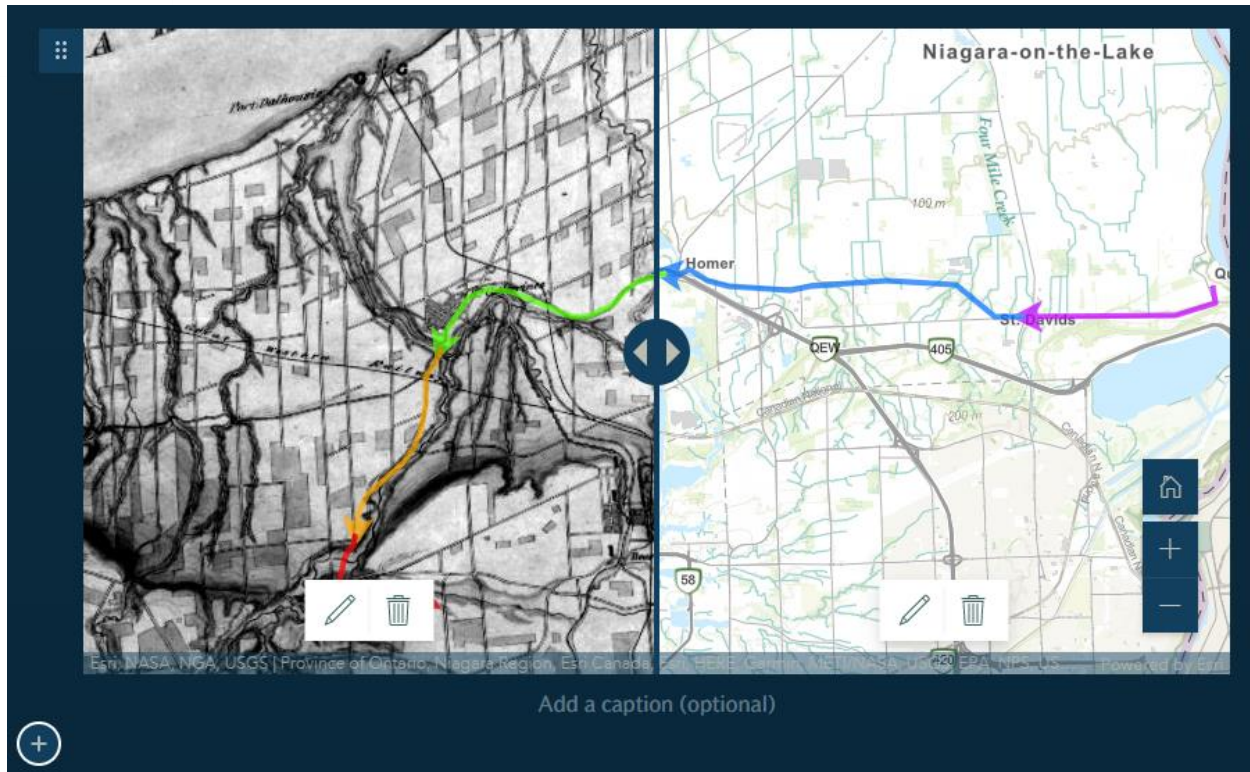
Creating a swipe map/image.

1. Click and choose

2. You will select and customize the maps to display on either side of the viewer.
3. Click Add web map and choose the map created for this exercise. Customize the visible layers and zoom to the full extent of the phased walking route.
4. Click Place map.

5. On the right hand side, select Add web map. Choose the same map but turn off the historical map layer.
6. Click place map.

Once you have explored some of the other options, finish off your story with a pow! ….and then the credits. But first, the pow:
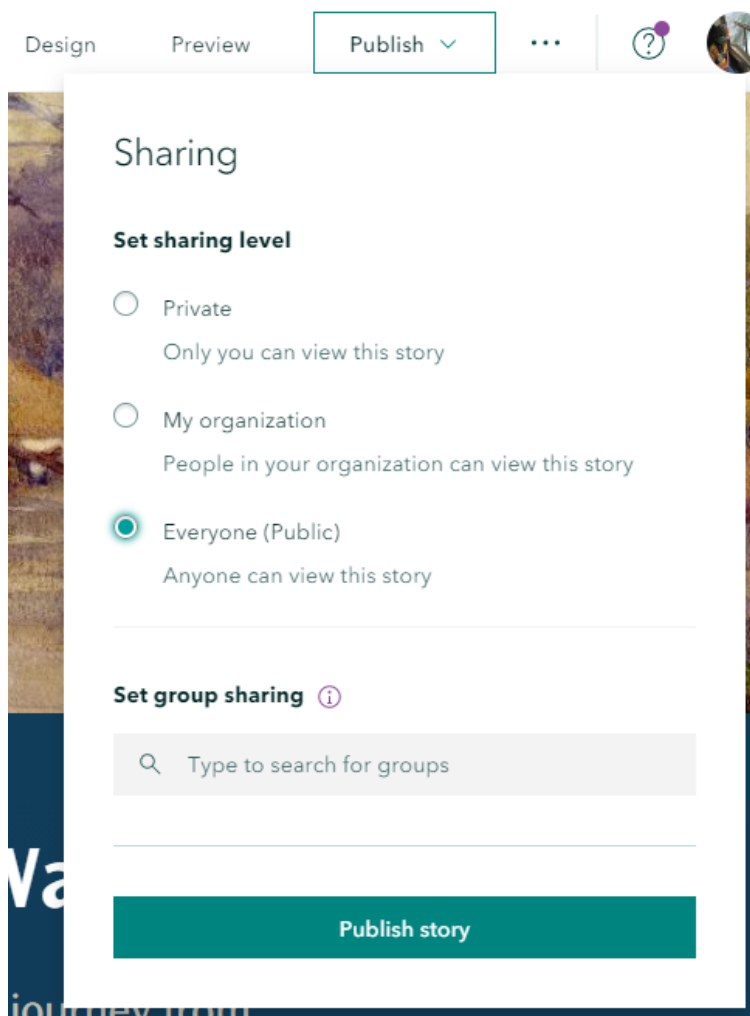
7. Click → map content block
8. Select *My Organization* and use the search window (type the keyword "perspective"). From the results, add the option titled "Perspective View Laura Secord Journey". This is a 3D view of the entire route. Try right-clicking the map to change the vantage point. When satisfied, click Place Scene (3D views are called "Scenes" in ArcGIS Online).

Finally, scroll to the very bottom of the story map and add details to the Credits section. Where possible, create hyperlinks directly to the source.

Finishing touches

ArcGIS StoryMaps offer various preview options (desktop, tablet, mobile). See how your story behaves using each option.

1. Click Edit Story to return to the Editor.
2. Click Publish and set the sharing option to Everyone (Public) then click Publish story.

When a storymap has been shared publicly, there will be links to various social media for sharing.