<Source-System>

<Domain>

<Data Product>

Input ports define the

format and protocol

in which data can be

<nput Port> -0-

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format and protocol

in which data can be

read (db, file, API,

visualizations)

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Consumer

Who is the customer of

the Data Product?

Use Case

We believe that <....>

Will help achieving <...>

We know, we are getting

there based on <...>, <...>

# Data Product Design

Describe everything you need to design a data product on a conceptual level.

Ingestion, storage, transport, wrangling, cleaning, transformations, enrichment, augmentation, analytics, SQL statements, or used data platform services.

## Output Port(s)

<0utput Port> Output ports define the format and protocol in which data can be exposed (db, file, API, visualizations)

#### → Metadata

<Ownership>

Domain, data product owner, organizational unit, license, version and expiration date

<Schema>

Attributes, data types, constraints, and relationships to other elements

<Semantics>

Description, logical model

<Security>

Security rules applied to the data product usage e.g. public, org. internal, PII attributes

#### - Observability

<Quality Metrics> Requirements and metrics such as accuracy, completeness, integrity, or compliance to Data Governance policies.

<Operational Metrics> Interval of change, freshness, usage statistics, availability, number of users, data versioning etc.

<SLOs>

Thresholds for service level objectives to set up alerting

### Classification

The nature of the exposed data (source-aligned, aggregate, consumer-aligned)

# Ubiquitous Language

Context-specific domain terminology (relevant for Data Product)

Data Products polysemes, which are used to create the current Data Product