

# Brogan Carpenter

I am a marketing and website designer based in Brighton & Hove. I am currently searching for a part-time role. I have an open & flexible schedule & I feel I have a well-matched skill set for the role of your new assistant.

## EXPERIENCE

### **Brogan Daisy Digital**, Hove — Business Owner/Website Designer & Marketing Consultant

2024 - PRESENT

I am self-employed as a website designer & marketing consultant to help small businesses, creatives & entrepreneurs thrive. Through my business I am still working with previous employers ROX Life/Reformer Collective & One Garden Brighton for marketing/design work. [brogandaisydigital.com](https://brogandaisydigital.com)

### **ROX Life & Reformer Collective**, Brighton — Head of Brand and Marketing

MAY 2023 - JANUARY 2024

I managed the branding & marketing (digital & print) for a range of boutique fitness studios. [Roxlife.com](https://roxlife.com) / [Reformercollective.co.uk](https://reformercollective.co.uk)

### **Future Self Shop & Future Self Coffee**, Brighton — Creative Marketing Manager

MAY 2022 - MAY 2023

I led the marketing team on creative strategy & implementation for both brands, working alongside Youtuber Alfie Deyes. I managed product photoshoots, website management & creative strategy. [futureselfcoffee.com](https://futureselfcoffee.com)

### **One Garden Brighton**, Brighton — Marketing & Events Coordinator

MARCH 2020 - MAY 2022

I led the events & marketing team at a newly opened tourist attraction in Brighton. Working with local creatives & businesses to grow the brand & get across the sustainability project. I managed the print & digital marketing for the venue. [onegardenbrighton.com](https://onegardenbrighton.com)

### **lugna home fragrance**, Brighton — Business Owner

NOVEMBER 2020 - PRESENT

I have my own brand of home fragrance products, which are made with an emphasis on the environment & incorporating calm into your life. lugna means, 'to make someone calm'. I work with businesses to 'white label' their products for their brands. [lughomefragrance.co.uk](https://lughomefragrance.co.uk)

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## SKILLS

Organised, creative, keen eye for detail, engaging, great communicator, multi-tasker, design driven, straight to the point, a decisive decision maker, understanding and always accountable.

**Website Design / Management**

**Copywriting / SEO**

**Calendar/Email Management**

**Email Campaign Strategy & Design**

**Brand Management**

**Event Management**

## INTERESTS

**Running** / I enjoy running regularly & entering races throughout the year. My next race is the Brighton Marathon.

**Reading** / I always have a book on the go. My go to author at the moment is Colleen Hoover, as I like a bit of romance with some thrill.

**Pilates** / My current obsession is with reformer pilates. I just can't get enough. I feel stronger after every class.

**Family** / I prioritise spending time with my family & my chosen family (friends) as much as possible.

## EDUCATION

### **Code Institute, Remote — Foundation Degree**

JANUARY 2024 - PRESENT

I am part-way through a foundation degree in Full-stack Web Development. Which is progressing my current website design skills with the future ability to build apps, websites & plugins from scratch.

### **Access to Nursing, Remote — Diploma**

JUNE 2020 - NOVEMBER 2023

I used my time during lockdown to study a subject I am greatly passionate about, nursing. I learnt a huge range of biology elements where I completed essays, presentations & tests. I passed with a Merit grade.

### **Bexhill College, Bexhill — A-Levels**

2010 - 2012

I studied business management, media studies & photography. I secured grades B in each.

### **Bexhill High, Bexhill — GCSE**

2005 - 2010

I studied a wide-range of subjects at high-school, with a lot of my gcse's taken early due to my capabilities. I secured all grades between A-C in subjects such as, English, Maths, Science, Media Studies, Physical Education, IT, English Literature, Geography & Art.

## REFERENCES

Personal & professional references on request.

**Travel** / Previously I was cabin crew for Virgin Atlantic, which fed my urge to travel. I now plan solo trips, group trips whenever I can. My next trip is to Ibiza in early October for a fitness/wellness retreat.

**Hiking / Walking / Nature Finding** / On my days off I spend my time searching for nature spots. I live in a city (although close to the sea for regular sea swims), the need to escape to outside spaces is a must during my work week.

**Freelance Co-working** / I am part of an incredible group of freelancers where we spend time co-working, socialising & helping each other thrive in our freelance careers.