



## OVERVIEW

Kent Hack Enough is an annual student-run hackathon at Kent State University hosted by HackSU. Students from all over the country come to Kent, OH to work for 36 hours to build a technical project such as an app, website, or hardware hack. With students from Ohio State University, Case Western Reserve University, and as far as Rochester Institute of Technology, we've continuously grown our event starting from just 50 students to 280 this past year. We hope to continue this growth and host 325 students this October. Come be a part of something amazing.





## WHY SPONSOR?

Sponsoring a hackathon is a great way to get access to the industry's top and most passionate talent. Hackathons are replacing career fairs and other traditional methods of recruiting and marketing. Specific benefits are listed on the next two pages.

## OUR MOST SUCCESSFUL SPONSORS:

- 1. Bring mentors and engineers.** Technical mentors can connect more deeply with our attendees and often leave a better impression than recruiters. A mentor who helps fix an attendee's project in the middle of the night can make a big impact on how that student views the company.
- 2. Send swag.** Swag can include t-shirts, stickers, pens, etc., and allow for an easy way to build brand recognition.

# KHE Sponsorship Tiers

TIER	 Coin	 Gem	 Loot	 Chest	 Prince
COST	\$500	\$1,000	\$2,000	\$3,000	\$5,000

## GENERAL

Ability to send mentors	•	•	•	•	•
Reserved table	•	•	•	•	•
Thanked at opening ceremony	•	•	•	•	•
Demo at opening ceremony				•	•
Judge final hacks				•	•
Keynote speaker					•
Reserved area in hacker space					•

## MARKETING

Logo on website	•	•	•	•	•
Send swag	•	•	•	•	•
Logo on t-shirt		•	•	•	•
Swag distributed in swag bags			•	•	•

## RECRUITING

Send recruiters			•	•	•
Resume book after event			•	•	•
Resume book before event				•	•

## More Options

### SPONSOR PRIZES

Sponsoring a prize must be in addition to being in one of the available sponsorship tiers. You are welcome to purchase a prize and select its winners. Past prizes have included iPads, Oculus Rifts, and Apple Watches.

### SPONSORED MEAL

We are looking for sponsors to provide snacks. If you would like to sponsor a main meal, we will organize the meal and bill you for the amount (e.g. Pasta brought to you by Company X).

### FULL HOUSE PACKAGE

The “Full House” package is a special option available to startup accelerators and venture capitalists. For \$1000, you will receive all the benefits of the Gem sponsorship tier, plus you will be able to bring companies in your portfolio for \$250 each. The portfolio companies will receive the benefits in the Startup tier.

### CUSTOM SPONSORSHIP

If you feel that none of these predetermined sponsorship plans fit into your vision for sponsorship, please do not hesitate to contact us ([staff@khe.io](mailto:staff@khe.io)). We want to work with you to provide the best experience we possibly can.