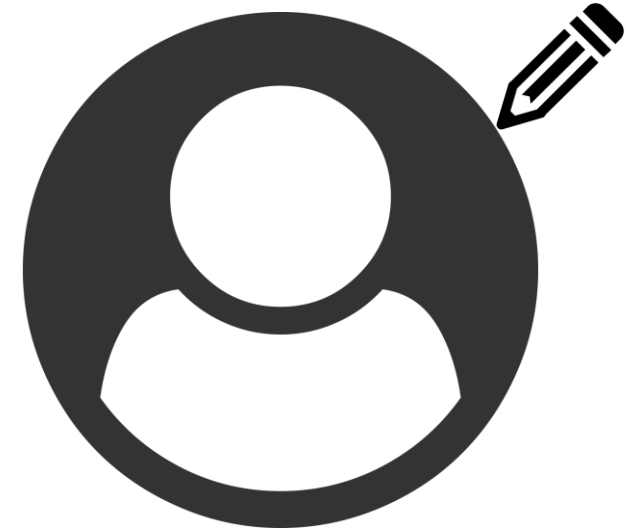




**Username**

**Password**

**Create New Account**



**Welcome Sophie! Complete profile to help other authors and publishers find you!**

**Interests**

**Education**

**Published**

**Yes**

☐

**No**

☐

**Ethnicity**

**Awards**

**Following**



**If pencil is clicked dialog opens to select image from device storage to make profile photo**





Search



## Your Feed



Publishers



Authors



Atlantic Books



Green Peak Books



Penguin Books





## Inbox



**Hey Sophia, we would love to collab. Lets Chat!**



**I'm looking for a co-author lets work together!**



**How is your latest piece going?**



**Publishers**



**Authors**



**Atlantic Books**



**Green Peak Books**



**Penguin Books**





**Atlantic Books**

**Current Interests:  
Looking for  
authors working in  
the Hispanic  
American Mystery  
Genre**

**Collab**

**Follow**

**Message**



**Sophia Kingston**

**Current Interests:  
Manuscript written  
about young  
Hispanic detective.  
Looking for  
publisher**

**Collab**

**Follow**

**Message**

## Write Up: 8 Golden Rules

- All controls are clearly visible and provide immediate feedback to the user
- Affordance: It is clear that the buttons and icons have a purpose and a function that matches the design and icon
- All colors, fonts, text sizes, logo sizes and design details are consistent
- Users can easily access application features such as message inbox and home screen from each view screen
- Supports internal locus of control by giving users the ability to follow the accounts they want, edit their profile as they please, and search for the publishers they'd like to see
- Reduces short term memory load by being intuitive and user friendly and not requiring user to remember weird icons functions and layouts