



Brolly Kevin Mewengkang

Karegesan Jaga X, Kec. Kauditan, Minahasa Utara, Manado,
Sulawesi Utara

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Objective

Motivated Business Management graduate with hands-on experience in Digital Marketing, SEO, and Content Creation. Proven ability to increase online engagement and sales through strategic marketing efforts. Certified in Digital Marketing and Advertising by HubSpot Academy. Seeking to leverage my skills in a challenging role as a Digital Marketing and all related roles

Experience

- **brollzgame.center** -
Owner
 - Managed the operations of the online store including marketing, sales, and customer service.
 - Implemented digital marketing strategies resulting in a 20% increase in sales and engagement.
 - Analyzed market trends to optimize product listings and promotions.
- **kenBrollz Youtube** -
Content Creator
 - Applied SEO strategies that boosted YouTube subscribers by 30% and increased viewers.
 - Created and managed video content based on trending topics and data analysis.
 - Engaged with the community to enhance viewer interaction and feedback.

Education

- **Universitas Klabat** 2017 - 2023
Bachelor Degree of Management Business

Skills

- Digital Marketing
- SEO (Search Engine Optimization)
- Social Media Management
- Content Creation
- Ads Management
- Accounting Cycle
- Microsoft Office
- English

Languages

- English
- Indonesia

Link

- **Link LinkedIn**
www.linkedin.com/in/brolly-mewengkang

- **Link Portofolio**

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Certifications & Training

- Digital Marketing Certified by HubSpot Academy
- Digital Advertiser Certified by HubSpot Academy
- Cost Accounting Certificate by Odoo

Certificate Of Achievement



Certificate Number 0312/0099/CST/2023

Issued Date 31 Juli 2023

Is awarded to

Mewengkang, Brolly Kevin

For the completion of

**odoo Manufacturing Process
Professional Module**

as a part of Cost Accounting Course

This Module Includes

1. Purchasing cycle
2. Sales cycle
3. Inventory valuation
4. Manufacturing activities
5. Accounting cycle

A handwritten signature in black ink, appearing to read "Reggy N. Sarmita".

Reggy N. Sarmita, M.M.
Dean of UNKLAB Business School



Digital Advertising Certified

Brolly Kevin Mewengkang

The bearer of this certificate is hereby deemed to be knowledgeable and skilled in digital advertising. They have been tested on the content and best practices and have an understanding of digital advertising."

Valid from: May 24 2024 - Jun 23 2025

Certification code: 441b38b7326f41418e8370c36ba73d6f

HubSpot Academy

Yamini
CEO Yamini Rangan



Digital Marketing Certified

Brolly Kevin Mewengkang

The bearer of this certificate is hereby deemed knowledgeable and skilled in applying digital marketing practices with an inbound mindset. They have been tested on the content and best practices and have an understanding of creating search engine-friendly content, optimizing a website, creating a social media strategy, using video to engage their audience, amplifying their messaging with advertising, and measuring the results of their efforts.

Valid from: May 22 2024 - Jun 21 2025

Certification code: a8e606edde7a43f0952085a1b72145b2

HubSpot Academy

Yamini
CEO Yamini Rangan