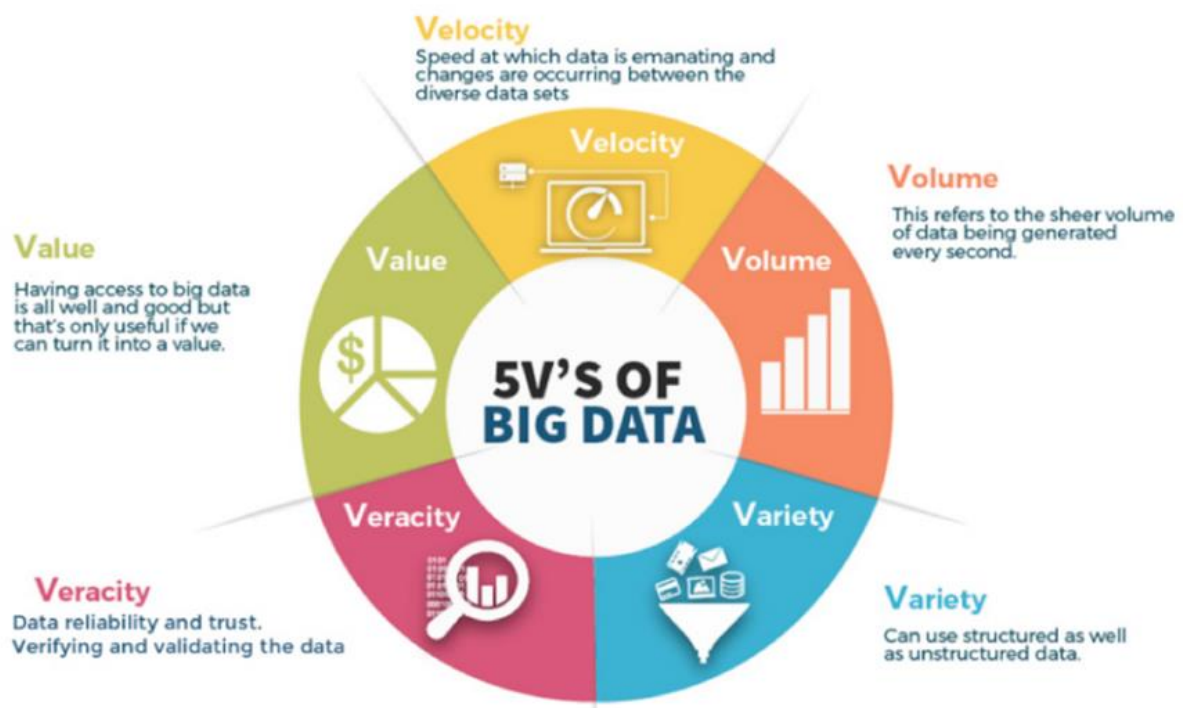# HISTORI 2021

Tantut Wahyu Setyoko

Whats important in E-commerce data :

- Customer insight
- Product insight
- Provide insight by historical research from customer

Demand skill for this decade :

- Backend dev
- Data scientist
- Android developer flatter
- Fullstack frontend engineer

5V Big Data

Big Data & Data Science in Industries

- Financial Sector
  Menekan tingkat Customer Churn
  Melakukan manajemen resiko untuk mencegah kredit macet

- Retail Industry

Melakukan segmentasi pelanggan
Mengoptimalkan posisi peletakan barang

- Creative Industry
Sentimen positif dan negatif untuk berita atau interview
Recommender System

Programs/software to support data analys :