



SPONSORSHIP PROSPECTUS

BroncoHacks 2025

April 18-19
Cal Poly Pomona

ABOUT BRONCOHACKS

WHAT IS BRONCOHACKS?

Formerly known as HackPoly (2018), BroncoHacks is a student-led, 24-hour **hackathon** that allows students to collaborate and code in a welcoming environment. At BroncoHacks, beginner hackers can learn the ropes of software development, and more advanced hackers can polish their programming skills.

Hackathon: an event that brings people together to approach a problem and/or develop a product!



HISTORY & PURPOSE

Founded in 2023, the BroncoHacks committee has been dedicated to providing students of all programming backgrounds a place where they can apply their knowledge. As a team that comprises leaders of technology-centric student clubs from across the Cal Poly Pomona campus, we wanted to cultivate opportunities to get our fellow developers excited about working together in creating meaningful projects!



ABOUT BRONCOHACKS

BRONCOHACKS 2024

BroncoHacks was hosted for the first time in February 2024! It was exclusive to CPP students, and open to all skill levels and majors. With over 130 participants and 24 teams, the event saw engagement from a diversity of students. This specific hackathon had two tracks for participants: Web Development and Cybersecurity, offering an exciting challenge for new and experienced Broncos.

Major League Hacking (MLH) is an official hackathon league that provides useful resources. We hope to be MLH-sponsored in the future to provide an even more rewarding and memorable hacker experience!



BRONCOHACKS 2025

From **April 18th to April 19th**, we will be hosting our **2nd annual BroncoHacks hackathon** and it will be open to all schools! It will also be open to all majors and CS specializations, and we encourage students of any skill level to participate. Students will get the opportunity to not only develop innovative projects, but also present to industry professionals, network with fellow hackers, and learn new skills!

Part of our initiative is accessibility to all, which is why our hackathons are **free-to-enter**. Your sponsorship will assist in giving our driven participants an enjoyable experience! Any generous contribution you provide will help finance food, prizes, and hacker merchandise.



SPRING 2025

SPONSORSHIP BENEFITS

BENEFITS *	FRIEND \$50	BRONZE \$150	GOLD \$300	PLATINUM \$1000
Logo on Website	✓	✓	✓	✓
Social Media Shoutout	✓	✓	✓	✓
Distribute Company Ads to Hackers	✓	✓	✓	✓
Resumé Books of All Participants		✓	✓	✓
Logo on Event Signage		✓	✓	✓
Access to All Event Photos		✓	✓	✓
Recruitment Sesh or Presentation		30 min	1 hr	1 hr
Opening Statement			3 min	10 min
Closing Statement			3 min	10 min
Logo on Hacker Lanyards			✓	✓
Company Name on T-Shirts				✓
Name in All Event Promotions **				✓

* For other amounts/inquiries on benefits, contact cppbrconohacks@gmail.com

** For example, "BroncoHacks is sponsored by [Company Name]"



CONTACT US

cppbroncohacks@gmail.com

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<https://www.broncohacks.org>

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