Brooklyn Lower

614.680.5984 • Pataskala, Oh 43062 • blower3@student.cscc.edu • linkedin.com/in/brooklyn-lower

<FRONT-END DEVELOPER>

WEB DESIGN AND DEVELOPMENT | USER INTERFACE DESIGN | ACCESSIBILITY EXPERT

Innovative front-end developer with 5+ years of proven experience designing and building responsive web design and mobile applications. Proficient with HTML, CSS, and Javascript plus modern libraries and frameworks. with extensive knowledge with UX, and user psychology.

<WORK EXPERIENCE>

100DEVS- LOS ANGELES, CA

10/19-PRESENT

<FRONT-END DEVELOPER/ENGINEER>

100devs is a leading IT staffing, IT management, and IT services firm servicing local startups. My responsibilities include:

- Creating new features, functionalities, and capabilities on e-commerce sites using Java, AJAX, SASS, and JSON
- Recommending solutions for streamlined, user-friendly interface with the design team.
- Perform bug fixes and code reviews, technical debt reduced by 32% within the first month.
- Designing and implementing HTML email, templates, and newsletters for marketing teams that ultimately contributed to a <u>25% increase</u> in sales for two years in a row.
- Consulting with 508 consulting professionals during development of new websites to ensure accesibility
- Ensure proper documentation and reports in all ages of product life cycles.

FREELANCER- COLUMBUS, OHIO

08/17-PRESENT

<FRONT -END WEB DEVELOPER>

Worked with local clients and stakeholders to develop and maintain an online presence, development of intrinsic applications, and boost marketing strategies for exponential growth.

- Build stable and maintainable code bases with heavy emphasis on REACT.
- implementing a mobile first approach to existing websites
- Developing ground zero web presences with local businesses, and clients.
- Keeps up to date on emerging trends, technologies, and market developments; helps develop strategy to address opportunities.
- Works closely with stakeholders on the development of requirements and user stories.

<EDUCATION>

<u>Scrimba</u>- *Online*- FullStack Engineer Bootcamp 01/2018-04/2018

Harvard University - Online - Computer Science CE Courses 04/2020

Midwestern State University - Flower Mound, TX

Bachelors of Science - 05/2019

Columbus State Community College - Columbus, Oh

Associate of Science-05/2017

<PROFESSIONAL SKILLS>

Innovative Problem Solving | Agile Software Development and Methodologies | Supporting, mentoring, and providing technical guidance for other developers | Understanding of UX and Design fundamentals | Strong verbal and written communication skills | Strong background in team collaboration | Detail-Oriented | Strong problem solving and troubleshooting skills | Solid coding practices including peer reviews, unit testing, and a preference for agile development | Testing |

Debugging | Audits | Compliance | Interpersonal Skills

<VOLUNTEER EXPERIENCE>

GIVE CAMP - CLEVELAND, OHIO

08/2021-09/2021

NON-PROFIT ORGANIZATION

• Weekend events were held where I was able to collaborate with other engineers and build sites, applications, and work on projects for local non profit organizations. I was able to build websites, apps, and database related projects.

<KEY ACHIEVEMENTS>

INCREASED CONVERSION RATE

10/2020

• I was able to boost the conversion rate of an existing website **by 80%** by improvements on code, design, and user experience

SALES GROWTH. 03/21

- Contributed to a <u>25% increase</u> in sales for 2 years in row through proactive software initiatives.
- Increased Revenue **by 8%** by analyzing and improving app monetization strategies.

<PROFICIENT TECH STACK >

HTML | CSS | JAVASCRIPT | JQUERY | JSON | AJAX | GIT | REACT | REDUX| ANGULAR |BOOTSTRAP | SASS | MYSQL | VERSION CONTROL: GIT |FIGMA | ADOBE PHOTOSHOP