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HOLOCUBE

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HOLOCUBE
CREATE

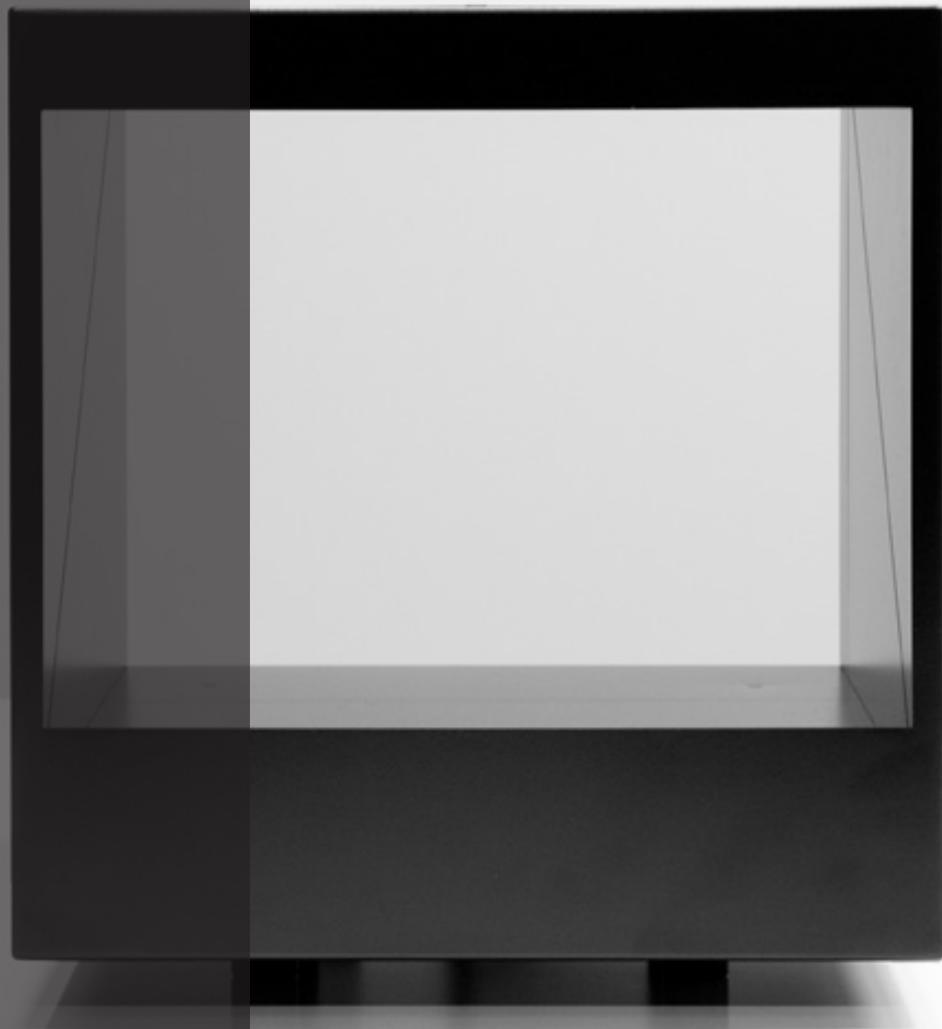
VIDEO MAPPING

UB70

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INTRODUCTION:

HOLOCUBE is a fully integrated 3D projection platform that makes your product look like never before. It combines the most advanced modern projection techniques in a contemporary sleek housing. This enables product-focused as well as contextual 3D projections.

As a supplier of high-quality goods you can differentiate yourself through the unique specs of your product. Nowadays this becomes a challenge as consumers get overwhelmed by an endless series of stimuli in the store. HOLOCUBE will give your product the extra attention that makes it stand out from the rest. It creates a context that perfectly matches the needs of fashionable generation X & Y shoppers.

HOLOCUBE comes with an optional floor stand kit which seamlessly matches its cool design. Beside the standard product range HOLOCUBE also realizes custom-made concepts. From idea development through on-site installation.

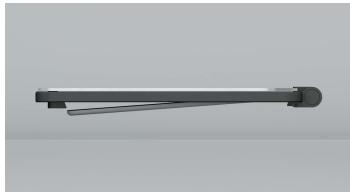


HC TABLET

HC Tablet transforms a tablet into an open-structure, 3D projection platform.

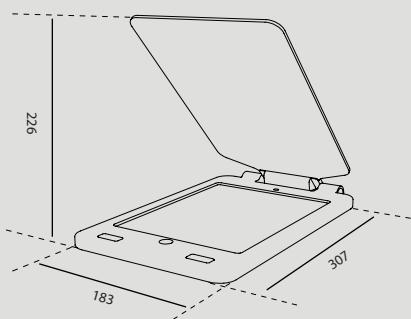
The HC Tablet is a compact eye-catcher with its classy appearance, rigid body and transparent screen.

A rotating mirror guarantees optimal perception of the virtual hologram from different viewing angles. The functionality of the tablet gives endless creative possibilities to the unit.



Key benefits:

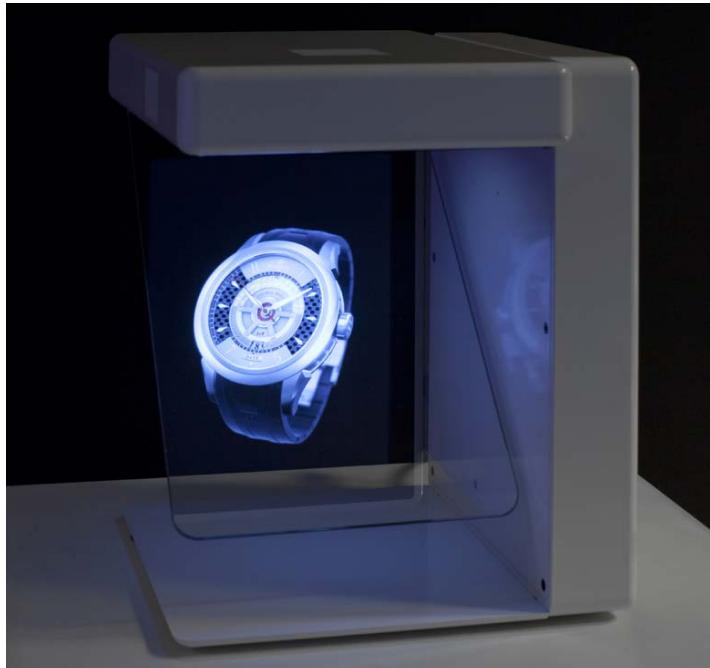
- 3D video holograms are bright, sharp and clearly visible in day-light conditions.
- Compatible with iPadAir 2 model.
- Foldable mirror makes it easy to travel with.
- Easy attachment of the tablet into the frame.
- Touch functionality is retained.
- Ideal for using in retail, presentations and home environments.





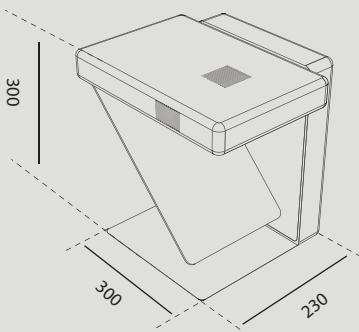
HC 10

HC10 is an open-structure, 3D projection system with subtle rounding. It's incredibly simple to use: just one switch operates the complete system. The HC10 is a compact eye-catcher with its classy appearance, rigid body and transparent screen. A rotating head guarantees optimal perception of the virtual hologram from different viewing angles. For strength and impact resistance the bodywork is made from a single block of aluminum.



Key benefits:

- 3D video holograms are bright, sharp and clearly visible in daylight conditions.
- Can operate in very small spaces.
- One switch operates the whole system, and it boots up in just 10 seconds.
- USB interface for easy uploading of content
- Excellent reliability: embedded hardware with optimized cooling.
- For use in retail at point of sale, in road shows, and exhibitions.
- Adjustable head.



Brightness	1000cd/m ²
Resolution	1024X768
Contrast ratio	600:1
Active screen area	210.4 x 157.8 mm
Power consumption	28.6W
Weight	10kg



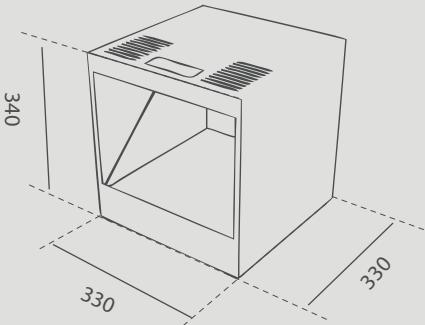
HC
15

HC15 is a no-nonsense 3D projection system with ultra-robust aluminum housing. Its design is driven by the radical reduction of additions. Not only in form, but above all in function. Just like every Holocube, the HC15 is incredibly simple to use: just one switch operates the complete system. All of its operations are pre-programmed and function automatically and independently. New content can easily be changed and uploaded using a card reader.



Key benefits:

- 3D video holograms are bright, sharp and clearly visible in daylight conditions.
- One switch operates the whole system, and it boots up in just 10 seconds.
- Excellent reliability: embedded hardware with fanless design.
- For use in retail, at point of sale, road shows and exhibitions.
- Pure cubic form



Brightness	1600cd/m²
Resolution	1024X768
Contrast ratio	700:1
Active screen area	15" (381 mm)
Internal storage	Memory card
Power consumption	38 W
Weight	16kg



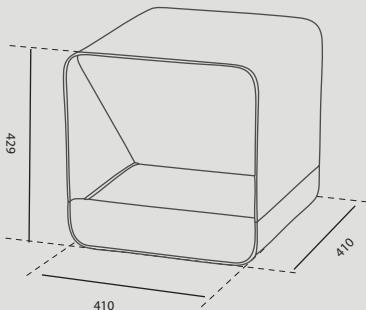
HC
19

Holocube HC19 is a medium-sized 3D projection system with elegant rounded corners. The display produced by Holocube is the result of an extensive study which lasted approximately five years and focused on excellence in image quality and functional terms. The HC19, designed by Joris Vanbriel, is in fact a sophisticated and technologically advanced display instrument. The slim aluminum housing, rounded lines and crystal clear projection screen are the distinguishing stylistic features of the Holocube, known from the first model produced in 2007.

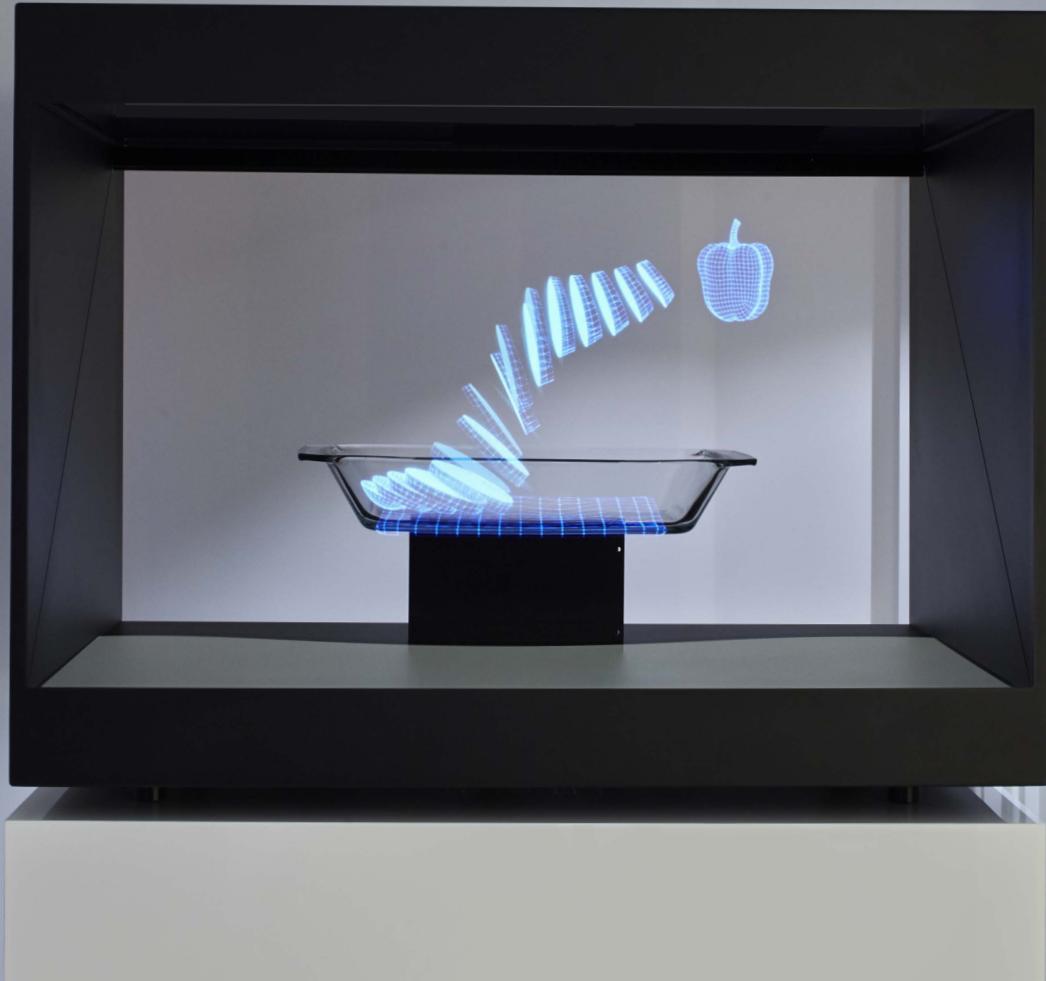


Key benefits:

- 3D video holograms are bright, sharp and clearly visible in daylight conditions.
- One switch operates the whole system, and it boots up in just 10 seconds.
- Unique and super-slim aluminium housing with rounded corners
- Stylish black anodized finishing
- For use in retail, exclusive events or exhibitions



Brightness	1600cd/m ²
Resolution	1024x768
Contrast ratio	1000:1
Active screen area	19" (376.3 x 301.1 mm)
Internal storage	Memory card
Power consumption	45W
Weight	17.5kg



HC 32

Holocube HC32 is a medium-sized 3D projection system that generates bright, sharp and clearly visible images. The HC32 is a true eye-catcher, with its elegant housing and high brightness 32 inch display that shows products in their true scale up to 70 cm width. Its designer has opted for a minimal structure, characterized by thin aluminum panels. This creates a lighter feeling and emphasizes the video hologram. The strong metal housing and unbreakable projection plane are specially designed for use in dedicated environments like such as public spaces, trade fairs or events. It can stand on by itself or be integrated in a custom-branded case.



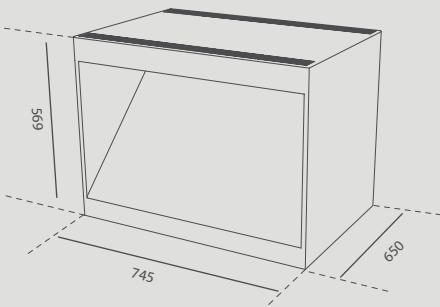
HC32

HC32V



Key benefits:

- 3D video holograms are bright, sharp and clearly visible in daylight conditions.
- Ultra-robust metal housing for use in demanding environments.
- One switch operates the whole system, and it boots up in just 10 seconds.
- Possibility of connecting with iPad or touch screen (optional package)
- For use in retail, at point- of- sale, and in road shows and exhibitions.
- Used for integration in kiosks or exhibition stands.
- Large virtual image size, up to 700mm width.

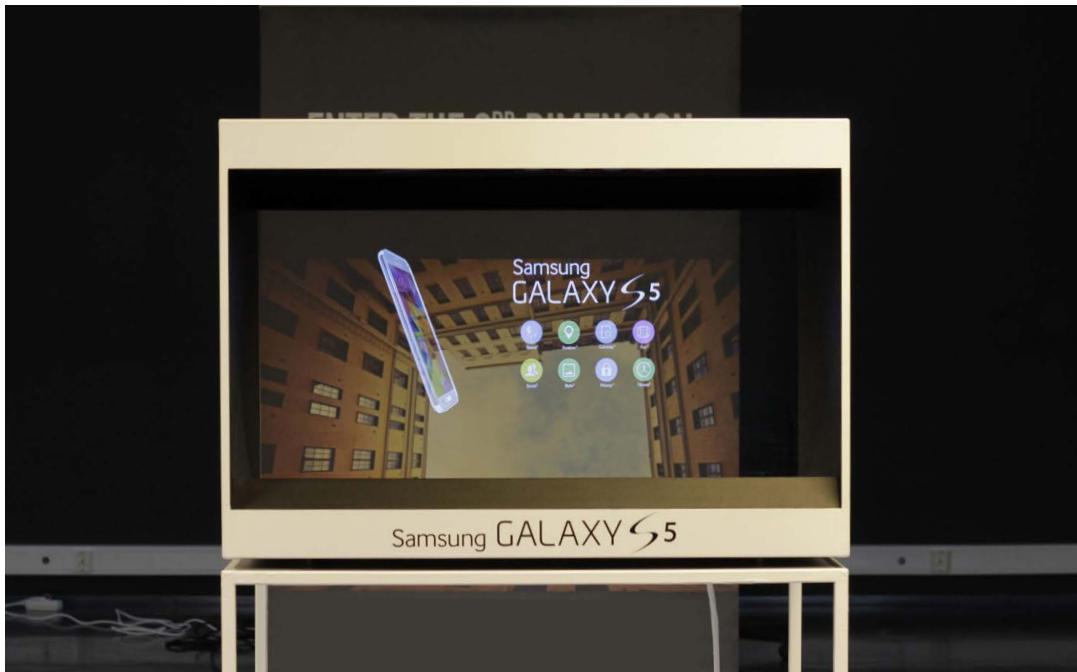


Brightness	1000 cd/m²
Resolution	1366 x 768
Contrast ratio	900:1
Active screen area	697 x 392 mm
Internal storage	Memory card
Power consumption	85W
Weight	50 kg



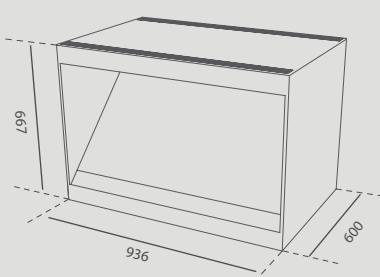
HC 40

Holocube HC40 is a medium sized 3D projection system that generates bright, sharp and clearly visible images. The HC40 is a true eye-catcher, with its elegant housing and huge 40 inch display that shows products in their true scale up to 88 cm width. Its designer has opted for a minimal structure, characterized by thin aluminum panels. This creates a lighter feeling and emphasizes the video hologram. The strong metal housing and unbreakable projection plane are specially designed for use in dedicated environments such as public spaces, trade fairs or events. It can stand by itself or be integrated in a custom-branded case.



Key benefits:

- 3D video holograms are bright, sharp and clearly visible in daylight conditions.
- Ultra-robust metal housing for use in demanding environments
- One switch operates the whole system, and it boots up in just 10 seconds.
- Integrated speaker system.
- Possibility of connecting with iPad (optional package)
- For use in retail, at point of sale, in road shows and exhibitions.
- Used for integration in kiosks.
- Large virtual image size, up to 880mm width.

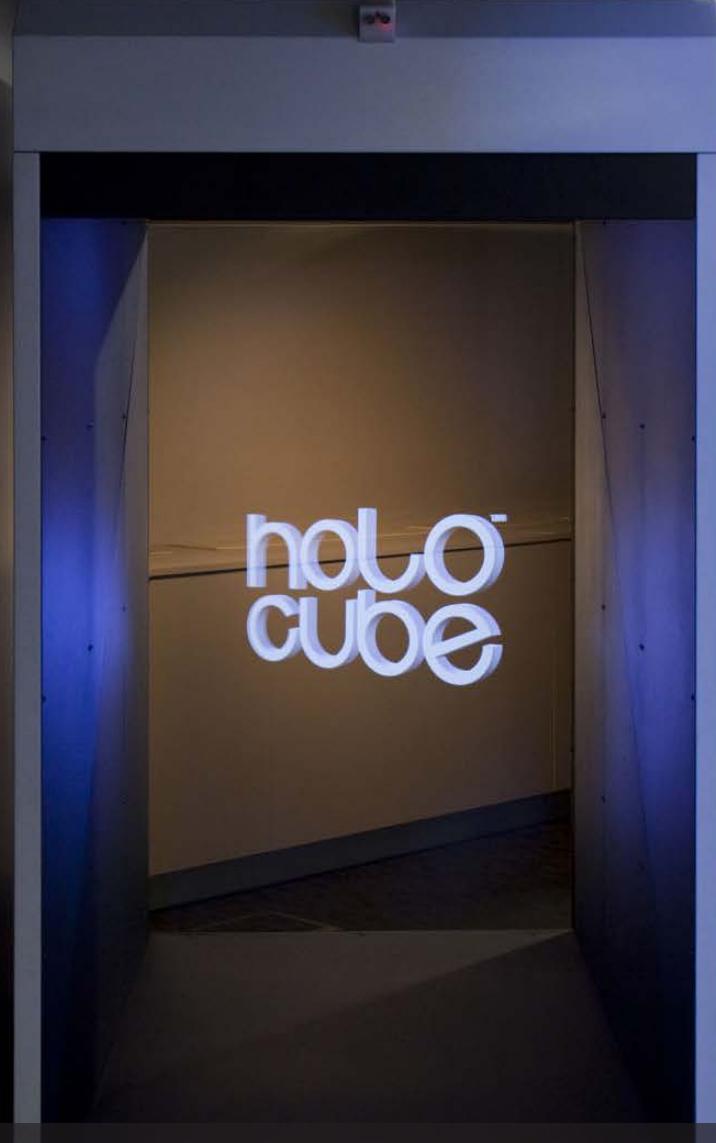


Brightness	700 cd/m²
Resolution	1920 x 1080
Contrast ratio	4000:1
Active screen area	880 x 500 mm
Internal storage	Memory card
Power consumption	170W
Weight	72 kg
Audio	10 W x 2

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HC
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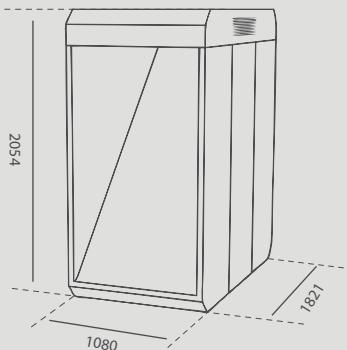


The HC70 is a two-meter-tall Holocube with a 70" diagonal screen for full-sized human projections. All of its operations are pre-programmed and function automatically and independently. Sensitive components are well protected by a strong metal housing. Its elegant rectangular shape and well-studied details give the HC70 a fascinating appearance in every setting. The HC 70 is a unique 3D display unit that is perfect for interactive product messages that consumers just can't ignore.



Key benefits:

- 3D video holograms are bright, sharp and clearly visible in daylight conditions.
- Full-sized human projections.
- One switch operates the whole system, and it boots up in just 10 seconds.
- Integrated high-quality audio system.
- For use in retail, shopping malls, exhibitions and roadshows.
- Possibility of connecting interactive applications.
- Very strong metal housing.



Brightness	700 cd/m²
Resolution	1080 x 1920
Contrast ratio	4000:1
Active screen area	1550 x 872 mm
Internal storage	Memory card
Power supply	90-240 V AC, 50-60 Hz
Weight	360 kg
Audio	25 W x 2

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HC
70H

Brightness	700 cd/m2
Resolution	1080 x 1920
Contrast ratio	4000:1
Active screen area	1550 x 872 mm
Internal storage	Memory card
Power supply	90-240 V AC, 50-60 Hz
Weight	360 kg
Audio	25 W x 2



HOLOCUBE CREATE:

On customer demand we can develop and manufacture attractive new products of high quality.

We apply an innovation-driven product development method which incorporates contextual awareness and technical knowledge.

Over the years, we have obtained an extensive expertise in creating 3D holographic content and video projection mapping. Video projection mapping is an exciting new projection technique that can turn almost any surface into a dynamic video display. Specialized software is used to warp and mask the projected image to make it fit perfectly on irregularly shaped screens. When done right, the end result is a dynamic projection installation that transcends ordinary video projection.

◀VIDEO MAPPING in Warsaw



This giant interactive screen is specially designed for public spaces. From a design point of view Holocube has opted for a floating monolithic shape, characterized by its unconventional overhanging structure which invites people to come and touch the screen. The system is the result of careful research and combines reliability, technical performance and aesthetics. The UB70 offers a wide variety of applications to stimulate interaction with the passers-by in large public spaces, such as bright commercials, interactive games or a browse service. Connected to a larger network of digital advertising billboards, the UB70 can be used to display what the test person on the platform is doing.

UB40

DJ

The Ultra Bright Touch offers a wide variety of applications to stimulate interaction with the audience. Whether you want to display virtual catalogues shoppers can browse through, dynamic information, bright commercials or interactive games the UB-screens are designed to make it possible. The UB40 is also easy to disassemble and transport in a compact flightcase. Holocube can also develop and provide special features such as RFID recognition, ticket printer or custom furniture.





UB
SPHERE





PHOTO BOOTH

The Photo Booth is an interactive display reminiscent of classic ATMs. It's designed to operate in public places, as well as at exhibitions, trade fairs and events. The interface can be custom-programmed with the possibility of integrating video or photos. The Photo Booth can be used for games as a configurator or data collector, or to receive input for a larger network. The Photo Booth is available in two versions: self-standing or built-in. A quality color ticket printer or large outdoor screen can be connected easily to the integrated computer.



DANCE
BOOTH

holo cube cases



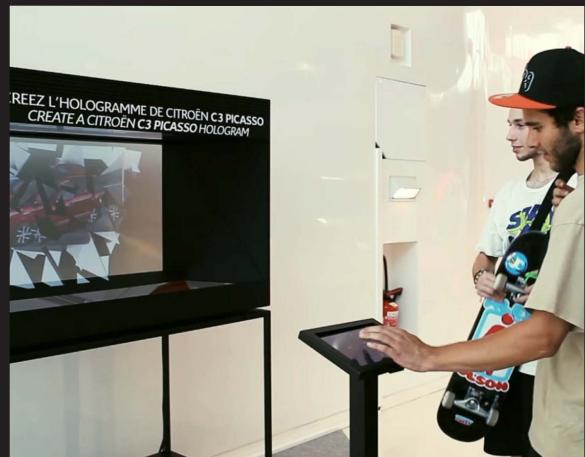


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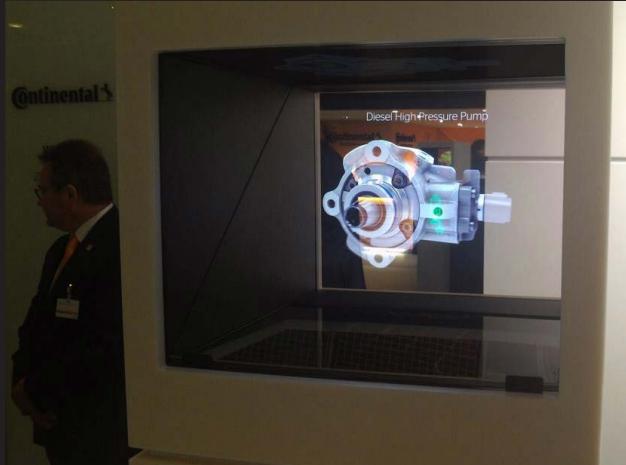


Veen @avaveen · 17h
a big hit but there's many other surprises. Let's get PHYGITAL. #HelloPopUp



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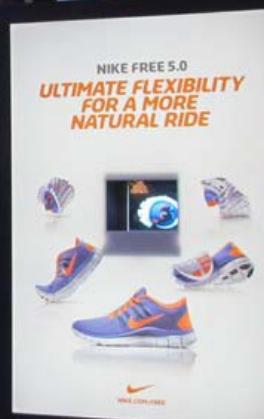


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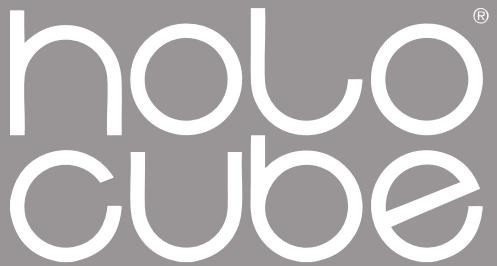
Digital Sculpture



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