BUS 003-013: Wrap-Up Presentations

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Things to Keep

- Our work with the networking team
- Resume workshops
- Elevator Pitches
- Non-profit work



Things to Change

- More collaboration with classmates
 - More in-class group activities
 - More practice (resumes, pitches, emails)
 - Do more with Networking Capstone
- Less reliance on alumni/outside sources
- Less reliance on AI nitty gritty feedback



"There can be no life without change, and to be afraid of what is different or unfamiliar is to be afraid of life." - Theodore Roosevelt

BUS 203 "must haves"

- Practicing emails
 - Group assignments with email communication requirements
 - Large email strings, long emails, styles of replies, etc.
 - Workshops/example breakdowns
- Practice with reporting data
 - How to fairly interpret presented data
 - How to fairly present data and data analysis
 - The ethics of the use and misuse of data



Sources:

- Kristie. (2023, October 26). 8 follow up email samples and mistakes: Daylite Marketcircle blog. Marketcircle.
 https://www.marketcircle.com/blog/8-polite-follow-up-email-samples/
- The Importance of Business Communication. (n.d.). Virtualspeech.com. https://virtualspeech.com/blog/importance-of-business-communication
- Watson, S. (2018, December 12). *Organizational Change: In The Business World, Adapting Is Surviving*. Chief Executive.net. https://chiefexecutive.net/organizational-change-in-the-business-world-adapting-is-surviving/