Informational Interview Assignment 3 Interview questions

**Who is your target interviewee, and where does your interviewee work?**

* Sara Blatchford. She is an account supervisor at 360PR+ which is a PR firm.

**What are your goals for the interview?**

* As an employee at a PR firm, there is a high likelihood that she has a strong connection with communication skills. I have two proposed focal points:
  + Communication with clients and professionals that are not her employer.
  + Communication with the professionals within 360PR+ and how her communication methods differ when talking in-house.

**Write at least 3 open-ended questions to inform a BUS 003 project?**

1. In what ways were you prepared/unprepared for the transition from Lehigh University to the working world.
2. Have you recently volunteered at a non-profit and/or does your employer encourage employees to do so?
3. As a PR firm, how do you search for and find good candidates for clients that should improve their communication.

**Write at least 1 open-ended question to learn how they apply business communication in the workplace?**

1. In what ways does your communication differ when with collogues in your company versus when with clients, upper-management, and outside sources?
2. Extension of above question; how do you ensure that those working under you get the correct messages from your communication?