Informational Interview Questions (Ad-libbed a bit, but mostly stuck to these questions)

Introduce me.

Ask her to introduce herself.

Questions:

1. When transitioning from Lehigh to the workplace, did the method or style of communication you primarily use change?
   1. If so, did you feel amply prepared for this change or blindsided?
   2. If not, what/who prepared you for workplace communication?
2. How did you first hear about your current position at 360PR+?
   1. What forms of communication did 360PR+ use that were convincing?
3. At 360PR+, how do you identify a client that might be a good candidate for a communication/PR overhaul?
   1. What are the signs of ineffective communication at that level?
4. How do you ensure that those working under or above you in the corporate ladder get the correct messages from your communication?
5. In what ways does your communication differ when with collogues in your company versus when with clients, upper-management, and outside sources?

Small Transition to Non-profit, introduce the project:

1. Your LinkedIn indicates you volunteer for Dorset Equine Rescue, what motivated that and how has your expertise in communication helped you in that role?
2. Does your current employer, or any of your previous employers, encourage Non-profit work?
   1. Do employees tend to engage with these projects?
   2. Do employees tend to volunteer on their own time?
3. If there were incentive programs to encourage in-house, non-profit engagement, what might they look like?

Wrap Up:

Thank you for having this interview with me, it has been super informative and helpful…