Brooks Walsh

Due: 9/18/2023

BUS-003: Nonprofit Immersion Practicum Assignment 2 (Project plan to supervisor)

TO: [kaz409@lehigh.edu](mailto:kaz409@lehigh.edu)

SUBJECT: NIP Project Plan – Volunteering with CAT

Professor Zalatan,

For moving this project into phase one, I have decided that we will be volunteering/partnering with the Coalition for Appropriate Transportation (CAT). In specific, I will be attending one of CAT’s volunteering events to learn more about the organization in preparation for a full partnership. CAT’s mission to “[S]trengthen our Lehigh Valley community… through bicycling, pedestrian accessibility, and public transportation” is perfectly in line with PRL’s mission in our healthcare department; the partnership is a natural one.

I have explored the volunteering opportunities with CAT and found several that would parallel the goals PRL. After connecting with the volunteer coordinators, I will be participating in the trail-cleaning or bike-repair events that CAT consistently holds. Through this work, I will gain valuable connections and experience; on top of this, I will gain an initial overview of the on-the-ground personality that CAT takes on.

CAT’s website’s volunteer section (<https://www.lvcat.org/lvcat/volunteer/>) has details on the various events that they hold as well as instructions on how to participate/volunteer. To supplement my first-hand experience, I will be thoroughly exploring their website as well as available external news material on the organization. If I don’t find enough information this way, I will follow-up with informational interviews.

Thanks,

Brooks Walsh

---

Liam Brooks Walsh

Outreach/Communications Intern

Philip Rauch and Likins LLC (PRL)

[lbw223@lehigh.edu](mailto:lbw223@lehigh.edu)