

## Primary Sources:

Apple Computer Inc. (1977, December). The home computer that's ready to work, play and grow with you. *Byte*.

*This advertisement showed how Apple viewed and advertised their product providing a great insight into their minds.*

Apple Computer Inc. (1978, June). Why Apple II is the world's best selling personal computer.

*This was a great source for looking at the best qualities of the Apple II and understanding why people liked it.*

Commodore. (1977, October). The World's First Mass Produced Computer. *Digital Design*.

*This advertisement provided a great deal on the specs and uses of the Commodore PET.*

International Business Machines Corporation. (1983). *IBM PERSONAL COMPUTERS FOR THE OFFICE, HOME, CLASSROOM*.

*This was a great little brochure that had detailed info on the IBM PC.*

Perry, T. S. (n.d.). Design case history: Commodore 64. *Design Case History: Commodore 64*. 2024,  
[https://ia803107.us.archive.org/35/items/commodore64\\_mar1985/commodore64\\_mar1985.pdf](https://ia803107.us.archive.org/35/items/commodore64_mar1985/commodore64_mar1985.pdf)

*This source had a very detailed overview of the Commodore 64's history which helped greatly in the article that was written.*

Stewart Cheifet Productions. (1988). *The Computer Chronicles*. United States. Retrieved 2024, from [https://archive.org/details/CC517\\_commodore\\_64](https://archive.org/details/CC517_commodore_64).

*A very fun and interesting show that showed the impact of the Commodore 64 helping to understand its legacy.*

Tomczyk, M. S. (1984). *The Home Computer Wars*. Compute Publications.

*This book gave a general history of the home computers of the 80s giving a general understanding*

## Secondary Sources:

Ahl, David H. *Top 12 Computers of 1984.*,  
[www.atarimagazines.com/creative/v10n12/10\\_Top\\_12\\_computers\\_of\\_1984.php](http://www.atarimagazines.com/creative/v10n12/10_Top_12_computers_of_1984.php).  
Accessed 10 Jan. 2024.

*This was another good resource to confirm and add info to my website.*

“Commodore 64 – the Best Selling Computer in History.” *Commodore Computers: C64 VIC20 PET C128 Plus4 – 8 Bit PC’s*,  
[www.commodore.ca/commodore-products/commodore-64-the-best-selling-computer-in-history/](http://www.commodore.ca/commodore-products/commodore-64-the-best-selling-computer-in-history/). Accessed 18 Jan. 2024.

*Straight from Commodore themselves this easily had the most info on the Commodore 64.*

Cortada, James W. “How the IBM PC Won, Then Lost, the Personal Computer Market.” *IEEE Spectrum*, IEEE Spectrum, 29 Mar. 2023,  
[spectrum.ieee.org/how-the-ibm-pc-won-then-lost-the-personal-computer-market](https://spectrum.ieee.org/how-the-ibm-pc-won-then-lost-the-personal-computer-market).

*This talked in great detail about the IBM PC and provided good insights to understand the IBM PC’s lifespan.*

Ian Matthews · August 24, and Ian Matthews · July 11. “Commodore PET – the Worlds First Personal Computer.” *Commodore Computers: C64 VIC20 PET C128 Plus4 – 8 Bit PC’s*,  
[www.commodore.ca/commodore-products/commodore-pet-the-worlds-first-personal-computer/](http://www.commodore.ca/commodore-products/commodore-pet-the-worlds-first-personal-computer/). Accessed 7 Feb. 2024.

*Again straight from Commodore themselves which had the most detail about the Commodore PET*

“Timeline Highlights.” *Welcome | Timeline of Computer History | Computer History Museum*, [www.computerhistory.org/timeline/](http://www.computerhistory.org/timeline/). Accessed 7 Feb. 2024.

Provided a great timeline to see computers and when they came out and how they competed.

## Images:

## Primary:

Amos, Evan. "Commodore 64." *IEEE Spectrum*, Online Image, 1985,  
[spectrum.ieee.org/commodore-64](http://spectrum.ieee.org/commodore-64).

*A very fun picture of the Commodore 64 which fit the theme well.*

Apple Corps Ltd. "How to Turn a Sea of Data into Data You Can See." *The Guardian*,  
Magazine Print, 1983,

[www.theguardian.com/commentisfree/2016/jan/03/visicalc-software-first-killer-app-john-naughton](http://www.theguardian.com/commentisfree/2016/jan/03/visicalc-software-first-killer-app-john-naughton).

*A great image of the computer program Visicalc to help visualize what the program could do.*

---. "Introducing Apple II." *Print*, Magazine Print, 1976,

[www.printmag.com/advertising/making-the-mac-20-vintage-apple-ads/](http://www.printmag.com/advertising/making-the-mac-20-vintage-apple-ads/).

*This was a good image of the Apple II in action.*

ClassicStock. "1980s BOY SITTING in FRONT of COMPUTER PLAYING GAMES  
BOY & GIRL LOOKING on over HIS SHOULDER." *Alamy*, 31 Dec. 1979,  
[www.alamy.com/stock-photo-1980s-boy-sitting-in-front-of-computer-playing-games-boy-girl-looking-12667128.html?imageid=F14486BE-6204-4D46-8DF8-2FD9F5CCF52D&p=38057&pn=1&searchId=ddf152a97483d9e18357292e9497ff25&searchtype=0](http://www.alamy.com/stock-photo-1980s-boy-sitting-in-front-of-computer-playing-games-boy-girl-looking-12667128.html?imageid=F14486BE-6204-4D46-8DF8-2FD9F5CCF52D&p=38057&pn=1&searchId=ddf152a97483d9e18357292e9497ff25&searchtype=0). Accessed 24 Feb. 2024..

*A very neat photo to show the changes that came with computers.*

Commodore. "WE PROMISE YOU WON'T USE THE COMMODORE 64 MORE  
THAN 24 HOURS A DAY." *Commodore Gallery*, Magazine Print, 1985,

[www.commodore.ca/commodore-gallery/commodore-computer-advertising/#](http://www.commodore.ca/commodore-gallery/commodore-computer-advertising/#).

*This image helped show how Commodore advertised along with being light-hearted.*

HistoryExtra. "Classroom with Two Children and Adults Using Old Computers." *History Extra*, 1980,  
[www.historyextra.com/period/20th-century/a-brave-new-world-the-1980s-home-computer-boom/](http://www.historyextra.com/period/20th-century/a-brave-new-world-the-1980s-home-computer-boom/)..

*This is an image to show how computers affected everyone, even children.*

IBM. "IBM Personal Computer and Me." *PC Magazine*, Magazine Print, 1982,  
[archive.org/details/PCMAG/PC-Mag-1982-02/page/n1/mode/2up](http://archive.org/details/PCMAG/PC-Mag-1982-02/page/n1/mode/2up).

*This image was an amazing way to show how much of a office powerhouse the IBM PC was.*

"IBM PC 5150 Microcomputer Processor, IBM PC 5153 Monitor, and IBM PC Keyboard." *National Museum of American History*, Online Image,  
[americanhistory.si.edu/collections/nmah\\_1323285](http://americanhistory.si.edu/collections/nmah_1323285).

*This was just a good high quality image of the IBM PC to show what it looked like.*

"Personal Computer Sales." *Commodore*, Online Image, 2018,  
[www.commodore.ca/commodore-history/commodore-bankruptcy-associated-press-1994/](http://www.commodore.ca/commodore-history/commodore-bankruptcy-associated-press-1994/). Accessed 2024..

*This website provided a very nice illustration of computer sales helping visualize the market.*

Richards, Mark. "Apple II." *Computer History Museum*, Online Image,  
[www.computerhistory.org/revolution/personal-computers/17/300/1047?position=0](http://www.computerhistory.org/revolution/personal-computers/17/300/1047?position=0).

*This is an image of the Apple II to show what the computer looked like.*

**Secondary:**

Harvard University. "Modern Computer Lab." IQSS, Online Image,

[www.iq.harvard.edu/computer-lab-services/computer-training-lab](http://www.iq.harvard.edu/computer-lab-services/computer-training-lab).

*This was an image of a modern computer lab to show how computers have evolved.*