

Primary Sources:

Apple Computer Inc. (1977, December). The home computer that's ready to work, play and grow with you. *Byte*.

This advertisement showed how Apple viewed and advertised their product providing a great insight into their minds.

Apple Computer Inc. (1978, June). Why Apple II is the world's best selling personal computer.

This was a great source for looking at the best qualities of the Apple II and understanding why people liked it.

Commodore. (1977, October). The World's First Mass Produced Computer. *Digital Design*.

This advertisement provided a great deal on the specs and uses of the Commodore PET.

International Business Machines Corporation. (1983). *IBM PERSONAL COMPUTERS FOR THE OFFICE, HOME, CLASSROOM*.

This was a great little brochure that had detailed info on the IBM PC.

Perry, T. S. (n.d.). Design case history: Commodore 64. *Design Case History: Commodore 64*. 2024,
https://ia803107.us.archive.org/35/items/commodore64_mar1985/commodore64_mar1985.pdf

This source had a very detailed overview of the Commodore 64's history which helped greatly in the article that was written.

Stewart Cheifet Productions. (1988). *The Computer Chronicles*. United States. Retrieved 2024, from https://archive.org/details/CC517_commodore_64.

A very fun and interesting show that showed the impact of the Commodore 64 helping to understand its legacy.

Tomczyk, M. S. (1984). *The Home Computer Wars*. Compute Publications.

This book gave a general history of the home computers of the 80s giving a general understanding

Secondary Sources:

Ahl, David H. *Top 12 Computers of 1984.*,
www.atarimagazines.com/creative/v10n12/10_Top_12_computers_of_1984.php.
Accessed 10 Jan. 2024.

This was another good resource to confirm and add info to my website.

“Commodore 64 – the Best Selling Computer in History.” *Commodore Computers: C64 VIC20 PET C128 Plus4 – 8 Bit PC’s*,
www.commodore.ca/commodore-products/commodore-64-the-best-selling-computer-in-history/. Accessed 18 Jan. 2024.

Straight from Commodore themselves this easily had the most info on the Commodore 64.

Cortada, James W. “How the IBM PC Won, Then Lost, the Personal Computer Market.” *IEEE Spectrum*, IEEE Spectrum, 29 Mar. 2023,
spectrum.ieee.org/how-the-ibm-pc-won-then-lost-the-personal-computer-market.

This talked in great detail about the IBM PC and provided good insights to understand the IBM PC’s lifespan.

Ian Matthews · August 24, and Ian Matthews · July 11. “Commodore PET – the Worlds First Personal Computer.” *Commodore Computers: C64 VIC20 PET C128 Plus4 – 8 Bit PC’s*,
www.commodore.ca/commodore-products/commodore-pet-the-worlds-first-personal-computer/. Accessed 7 Feb. 2024.

Again straight from Commodore themselves which had the most detail about the Commodore PET

“Timeline Highlights.” *Welcome | Timeline of Computer History | Computer History Museum*, www.computerhistory.org/timeline/. Accessed 7 Feb. 2024.

Provided a great timeline to see computers and when they came out and how they competed.

Images:

Primary:

Amos, Evan. "Commodore 64." *IEEE Spectrum*, Online Image, 1985,
spectrum.ieee.org/commodore-64.

A very fun picture of the Commodore 64 which fit the theme well.

Apple Corps Ltd. "How to Turn a Sea of Data into Data You Can See." *The Guardian*,
Magazine Print, 1983,

www.theguardian.com/commentisfree/2016/jan/03/visicalc-software-first-killer-app-john-naughton.

A great image of the computer program Visicalc to help visualize what the program could do.

---. "Introducing Apple II." *Print*, Magazine Print, 1976,

www.printmag.com/advertising/making-the-mac-20-vintage-apple-ads/.

This was a good image of the Apple II in action.

Commodore. "WE PROMISE YOU WON'T USE THE COMMODORE 64 MORE
THAN 24 HOURS A DAY." *Commodore Gallery*, Magazine Print, 1985,

www.commodore.ca/commodore-gallery/commodore-computer-advertising/#.

This image helped show how Commodore advertised along with being light-hearted.

IBM. "IBM Personal Computer and Me." *PC Magazine*, Magazine Print, 1982,
archive.org/details/PCMAG/PC-Mag-1982-02/page/n1/mode/2up.

This image was an amazing way to show how much of a office powerhouse the IBM PC was.

"IBM PC 5150 Microcomputer Processor, IBM PC 5153 Monitor, and IBM PC
Keyboard." *National Museum of American History*, Online Image,
americanhistory.si.edu/collections/nmah_1323285.

This was just a good high quality image of the IBM PC to show what it looked like.

“Personal Computer Sales.” *Commodore*, Online Image, 2018,

www.commodore.ca/commodore-history/commodore-bankruptcy-associated-press-1994/. Accessed 2024..

This website provided a very nice illustration of computer sales helping visualize the market.

Richards, Mark. “Apple II.” *Computer History Museum*, Online Image,

www.computerhistory.org/revolution/personal-computers/17/300/1047?position=0.

This is an image of the Apple II to show what the computer looked like.

Secondary:

Harvard University. “Modern Computer Lab.” *IQSS*, Online Image,

www.iq.harvard.edu/computer-lab-services/computer-training-lab.

This was an image of a modern computer lab to show how computers have evolved.