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Disclaimer

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Introduction

At Brotherhood Network we believe that cryptocurrency is a revolutionary technology shifting the world from a centralized global market to a more inclusive and transparent global economy. However, with this radical change we believe many ignore the huge social implications for a more seamless global conversation and collaboration to occur.

Currently many users within the cryptocurrency sphere are highly motivated by the prospects of large financial gains. Here at Brotherhood Network we see things differently, as crypto can be recognised as the introduction of different forms of value outside of government introduced currency, we believe this can take us closer to the traditional barter system. As a result we focus on the power of people, their skills and their individual experiences, while everybody will not be able to become millionaires or 100x their way to financial freedom, the space has opened up platforms where all people are able to cross geographical borders and have conversations with like-minded individuals that can result in the collaboration of different ideas, experiences and skills. This is the main basis of the Brotherhood Network, a social currency that can be used to bring people together where they can share their strengths and be rewarded for it by those appreciative of it in \$Bro tokens.

Current State of the Market

Currently the market is a technical minefield and navigating around it as a beginner can be incredibly difficult, whilst some have succeeded to turning \$100 into \$1,000,000, many are constantly at the whims of large whales pumping and dumping prices as they wish, rogue devs building hype only to pull the liquidity and scam projects where your money is gone once sent to the contract. We believe this is so rampant in the space as the emphasis is solely on financial gain as opposed to value. This leads small wallet holders to buy into projects with only hype and no substance and larger wallets to take advantage of this scenario in a situation no better than the centralized fiat system crypto aims to overthrow.

Vision of Brotherhood Network

To achieve our vision of what cryptocurrency can be, Brotherhood Network aims to create a social currency that holders can trade amongst each other for the skills, knowledge and experience of others. In order to do this, we aim to create a decentralized metaverse world where members can join and create their own worlds. In these metaworlds members will be able to set up their own worlds as marketplaces where they share their skills, or museums where they share their knowledge or even social worlds where people can simply go and connect for conversations with likeminded people. These worlds will be free to access but only be available for holders of \$BRO tokens. Although within each world creators may require differing amounts of \$BRO tokens to be held in order to access certain spaces in their world which can almost serve as their own VIP area. We hope that we can positively affect the outlook of future crypto projects with less emphasis on financial success but a renewed focus on social value and integration. Before we release a platform where users are able to create their own Worlds, we will firstly create the Official Brotherhood world where all are free to come converse and share as they wish with tokens being used as a tip for appreciation. With Men's mental health being a cause close to the heart of our project we hope the initial Brotherhood Metaworld can be actively used as a safe space where people can come connect and share their problems and ideas. This world will be the test world where we will undertake all testing before we deploy a platform allowing others to create their own worlds.

Tokenomics:

- The total supply of Brotherhood tokens will be 1 Billion tokens
- 70% of the supply will be locked in the liquidity pool which will be used for the public sale. There will be a max buy and sell limit of 1% of total supply to avoid price manipulation from larger wallets.
- 15% of the total supply will be shared between Marketing and the Project Treasury with both receiving 7.5% of total supply respectively. These tokens will be available immediately after launch

- 15% of the total supply will be shared between the Team and initial liquidity providers. This will be split 5% to the Team and 10% amongst the seed investors. These wallets will be locked until one month after launch to avoid any dumping from early investors on new, smaller wallets.
- Every buy and sell transaction will incur a 12% fee which will be broken down in the following: 4% to liquidity, 4% redistributed to holders, 3% to the Marketing and Treasury wallets and 1% will be burnt

The Marketing and treasury wallet will be unlocked from launch. Promotions such as Youtube and TikTok influencers will be paid for from within the marketing wallet and rewards for holders will be taken from the Project Treasury.

We will also introduce the Brother's Keeper's Fund within the second phase of our roadmap. This fund will act as a random lottery in which one holder will be selected every week and win 20% of the Project treasury's transaction tax for the day.

As we progress along our roadmap, we aim to form partnerships with charities addressing Men's mental health, Homelessness and victims of violent crimes. This will be contributed to through the Projects Treasury wallet.

The Team

Our Team is made up of four individuals our Founder and lead developer is an IT specialist with 9 years of experience and experience as Head of IT over the entire infrastructure for an insurance firm boasting global clients such as the likes of Jaguar Land Rover. He has been in crypto since 2019 and has 2 years of experience developing apps in the metaverse

Our CFO boasts a strong background in finance with an Honours in Accounting and Finance and 5 years' experience as a private advisor for premier clients within high value contents Insurance. Having joined the crypto space in 2020 he's seen his share of successful projects.

Although fairly new to the crypto world our Head of Marketing is no stranger to Marketing, with a Masters in Digital communications, and experience leading the marketing strategy for Snapchat shows such as The Sip, the hook and numerous other blog shows attracting millions of viewers a month

Our Head of Strategies holds an honours in Advertising & Marketing with 6 years' experience working as a consultant for start-up firms creating new strategies or analysing their current strategies and promotions. Entering the space in 2018 he holds the most crypto experience of the team and is an avid trader.

Roadmap

Phase 1

1. Launch Telegram and reach 1500 members
2. Launch Social Media platforms (Twitter, Tik Tok)
3. Fair Launch
4. 1000 Wallet Holders
5. Audit

Phase 2

1. CoinGecko + CMC listing
2. Marketing push, Promotions and Influencer shout outs
3. Brothers' Keepers fund launch – One member rewarded a week

Phase 3: Growth

1. Create social metaverse world for members (Brotherhood World)
2. Establish partnerships and begin Marketing campaigns e.g. Mental Health
3. CEX Listing(s)

Phase 4:

1. Begin metaverse platform development

Phase 5:

1. Complete metaverse Platform
2. Renounce Ownership