

# WOLearn

Phase 3 Results

Global score

64,5

Your global score consists of the following components:

| Idea and context | Technology | Business model, finance and corporate | Team |
|------------------|------------|---------------------------------------|------|
| 21               | 11         | 12,5                                  | 20   |

Comments from Evaluator :

This is a very attractive project brought by MOOCs specialists and insiders in the Chinese HE market. The idea is to build a broker partnership between European and Chinese universities to take the best of European HE to China online. This means adapting the contents to the Chinese audience and have China pay for it. What are the arguments that could make us believe that the team has the capacity to penetrate this huge market that is also of interest for all major European and US Universities. What will they do that the Universities don't do directly? Why would a UK or French university be willing to adapt a MOOC through WOLearn and not make a complete deal with China including on-line resources and mobility schemes? My understanding is that they haven't paid too much attention to business and to the feasibility of the project. Are they willing to commit?