

MyDocumenta

Phase 3 Results

Global score

72

Your global score consists of the following components:

Idea and context	Technology	Business model, finance and corporate	Team
22,5	13,5	13,5	22,5

Comments from Evaluator 1:

It is a comprehensive school platform that wants to be a “global tool for schools” and enable teachers to create and share resources for the class. The project is already functioning in schools in Spain and Switzerland. The feeling is very good regarding the team’s passion for education and learning. The technological solution is outdated which is a problem especially regarding the project’s lifecycle. Technological solution has been developed 2 years ago and the project will may still require 2 years before being fully scalable. This means a 4-year technology which is a lot, especially for instance in the case of mobile learning (no Apps). Is the team flexible enough to rethink the technological approach. How does this “global tool” compete with a lot of other existing LMS? What is the distinctive advantage?

Comments from Evaluator 2:

MyDocumenta is certainly an interesting LMS solution from the communication and creativity perspective. Some questions arose during the application reading: why two years to develop the platform (2009-2011)? Was it less? Second issue: are ‘enterprise’ versions of blogging platforms such as Wordpress competitors too? Also, which other countries they would approach after widening in Spain and Switzerland? Why not LATAM considering they have an expert in the advisory board? It would also be informative to point to freemium users they got so far and how many of them are active. The team is skilled and capable and has collaborated for a period now. At this point, their sales plan should be evaluated from feasibility perspective as well as learning what has been their obstacles for the achievements so far.