

# Wexplorers

Phase 3 Results

Global score

69

Your global score consists of the following components:

Idea and context	Technology	Business model, finance and corporate	Team
21,5	13	13,5	21

Comments from Evaluator 1:

This is a project based on open badges / certification (see ACCLAIM / MERIT) to promote the achievements of students / professionals. It is a mobile app “empowering online and real life learning experiences. Complete challenges and obtain Open Badges that build your WEXPLORERS-Portfolio and connects you to jobs, build startups and projects, meet mentors and allies.” The project is seducing and has common features with other OEC proposals. They focus specifically on european Moocs users (mentionning lversity). We can imagine that even a partial Mooc follower could get some open badges for having viewed a few videos or done some tests. They don't mention at this stage a reward strategy to raise the commitment. The business model is still undefined due to the lack of definition of the apps' functionalities.

Comments from Evaluator 2:

The team approaches the user scenario from a ‘needed product’ perspective rather than the feature explaining. Therefore, I can only guess that since they mention below they are keen on developing by following the lean startup ‘develop-pilot’ philosophy, I understand they plan to build the connection with all the data sets required for the holistic idea (learning, job, startup opportunities ecosystem) in separated and distinguisged phases. Also, the competition question does arise more questions than clear doubts. What is your competitive advantage in front of other badges providers? Third, are those milestones realistic?