## **Suma Schools**

Phase 3 Results

Global score

**64** 

Your global score consists of the following components:

20

Idea and context

12

**Technology** 

Business model, finance and corporate

**Team** 

**12** 

It sounds like a good idea, facilitating life for teachers. However we would like to know more about the overall potential market that you are addressing and the revenue that you could get from this, the competition and the way you will integrate with LMS and other ipad based applications.

**Comments from Evaluator 1:** 

## **Comments from Evaluator 2:**

Educational app stores exist, e.g. http://www.educationalappstore.com/. The ability to track, analyse and share learners performance across apps is a great idea - but requires app developers to register with you platform and code to your api. That creates a chicken & egg problem - why will app developers sign up with you if you are not a major player, how will you become a major player without developer sign-up? There are also ethical issues of data protection which you need to consider carefully. You don't seem to have any structured process for requirement management, version control, testing, etc.