

Moondog Books

Phase 3 Results

Global score

67

Your global score consists of the following components:

Idea and context	Technology	Business model, finance and corporate	Team
20,5	12,5	12,5	21,5

Comments from Evaluator 1:

This project seems very serious and professional but I still need time to go over it and understand its uniqueness. What makes it different from Creappcuentos for instance? Is it more than an online bookstore/ library of children books created adhoc? Why would the OEC be helpful for them? What lies behind the term "literacy"? Can we work on child literacy and at the same time have as an ultimate goal selling them books? What about the social dimension (they insist on it). If it is more a publishing app the OEC won't be that valid.

Comments from Evaluator 2:

Where and when was the technology tested? Also, why only Italian and ENG? Will the kits be sold / and or rented? Or by that you meant you still don't know.