

GroupMOOC

Phase 3 Results

Global score

73

Your global score consists of the following components:

Idea and context	Technology	Business model, finance and corporate	Team
25	12,5	13	22,5

Comments from Evaluator 1:

This sounds like a good idea, but could you explain why you have chosen a pure B2B business plan with no freemium aspect. The challenge might be the interaction with other LMS and with MOOCs providers. Could you explain better your business model assumption that sound very conservative on the expense as well as on the revenue side? What is your ambition and your vision for this project ? What potential does it have for an investor?

Comments from Evaluator 2:

The idea is great, but the team seems to lack expertise in education. With a stonger eLearning focus, the team can take this product very far. Outsourcing the development can make it hard to respond quickly to client demands or field test results. You should consider gamifying MOOC tracking, as well as using the data you can collect across participants to provide a recommender system (learning analytics), and for rating MOOCs.