

Es para peques

Phase 3 Results

Global score

56,5

Your global score consists of the following components:

Idea and context	Technology	Business model, finance and corporate	Team
19	11	6,5	20

Comments from Evaluator 1:

The project is a very specific one: learning a second language with a first language. It is thought for immigrants children that are fully immersed into a new language and are at risk of losing their mother tongue. The project has been developed in Berlin by Spanish mothers as part of an association: Madres en movimiento. It is very local and relies on direct interaction in workshops as much as on an app. The question is whether this local dimension can be widened to enable to recoup the development costs.

Comments from Evaluator 2:

Which attempts have you done with the publishing industry to get content?