

Raymundus

Phase 3 Results

Global score

60

Your global score consists of the following components:

Idea and context	Technology	Business model, finance and corporate	Team
16	13	9,5	21,5

Comments from Evaluator 1:

The concept would need to be clarified with regards to where do you integrate your project and platform in the value chain of education.

Comments from Evaluator 2:

It is not clear if this is a subject specific tool (i.e. for mathematics) or a general authoring environment. If its is specialised for maths, then you can take advantage of subject-specific representations, modes of instruction, etc. but your audience is smaller. If it is a general purpose tool, you're competing with articulate storyline, xerte, captivate and many others. How will the market work? Do you expect teachers to sell resources for profit? Or share them for feedback and reputation? Or both? Will teachers be able to remix and adapt resources, e.g. translate them - and if so, how will profits be split? How many teachers will be capable and confident to edit resources in your simple script editor? What would be their incentive - if they do not use a flipped classroom approach? You make big promises yet offer very little in terms of demo / mockup. Since your product is not clearly defined (in terms of subject scope, delivery platforms) neither is your target audience (school / university / corporate), and hence nor your business model. School teachers are short of time and cash, and will not be able to pay a high price or use a tool with a high production cost (time).