OpenEducation
Challenge

Innovation
in education
starts here

In partnership with   European Commission

App2improve

Phase 3 Results

Global score

69,5

Your global score consists of the following components:

Idea and context	Technology	Business model, finance and corporate	Team
22,5	**13**	**13**	**21**

Comments from Evaluator :

The project is NL-based and hesitating between two targets: school and companies. The principle is common: tests that will stimulate the learning process and that can be created by the users themselves. App2Improve is therefore an App to do formative assessment. What is their competititve advantage? Are they following the Socrative model? (1,2 million teachers and students in 150 countires) or willing to focus on onboarding modules for companies (as their pilot tends to indicate)? The community building dimension is important as once you have the users you need to keep them together. There are many founders (too many) and it is not clear whether App2Improve is a startup or a project / sister company of talentworkz. Can be interesting as there are clear references on the market. Are they willing to commit?