

EduCat Ltd

Phase 3 Results

Global score

47,5

Your global score consists of the following components:

Idea and context	Technology	Business model, finance and corporate	Team
12,5	10	10	15

Comments from Evaluator 1:

The project is an afterschool solution to do homework thanks to the support of on-line mentors. The project is first thought for Egypt though it is valid in any context: see wiziq.com. The founders are passionate about education and “survival-based education” as they see a dramatic need in their country. It is not clear though the features they work on are truly important for edtech innovations: online mentoring, peer2peer collaboration...

Comments from Evaluator 2:

My browser could not read the provided html. The scenario sounds a bit too dramatic and doesnt focus on user experience and features to understand what they want to build up. Therefore, the competitive advantage in front of existing competitors has not been presented /understood. After-school education is important indeed, but may Egyptian after-school teachers need tutorials / actions to adopt this type of tools? Technology sounds fesable although not really lean to start with.On the contrary, it sounds like a strong initial cost. Also, the operational test. Why not going for cheap / costless guerrilla campaigns to be adopted? Which other emerging markets are you thinking to scale?