

AKOKO

Phase 3 Results

Global score

51,5

Your global score consists of the following components:

Idea and context	Technology	Business model, finance and corporate	Team
17,5	7,5	6,5	20

Comments from Evaluator :

This is a social business project based on crucial need: early detection and prevention of Non Communicable Disease. Health education is at the core of this project that was submitted to the regional phase of the Hult prize Challenge. This Challenge launched with the Clinton foundation for social entrepreneurs was focusing in 2014 on NCD. the finalists - see website - brought innovative way to address the issue. AKOKO is an interesting project focusing on the training of health educators intervening in slums and supported by a mobile technology developed by an indian company - Swasthya. Depending on third party technology makes the whole project based on community engagement. The destinataries should be more NGOs working in the field. The project is maybe badly focused as AKOKO instead of creating its own network of educators should rather prioritize training and empowerment of NGOs' personal.