

Innovation  
in education  
starts here



OpenEducation  
Challenge

In partnership with  European  
Commission

# Edukarma Apps

## Phase 3 Results

Global score

**73,5**

Your global score consists of the following components:

**Idea and context**

**23**

**Technology**

**14,5**

**Business model, finance  
and corporate**

**12,5**

**Team**

**23,5**

### Comments from Evaluator 1:

This project is an interesting one because it has a lot of ambition and is still in a very very early stage. The main idea is to "talk to students behind any school and in any country". This students' community has to mix high school students and university students to help mitigate the university dropouts. What do they mean by "being a OPEN SYSTEM that uses a educational data structure to connect students"? Many challenges are ahead of them: translation/personalization of the site, animation in each country, method to engage tertiary students that are usually reticent to engage as students? Will they need "ambassadors" in each university and will it be rewarding enough to join? Beyond the students' engagement, what are the arguments for schools and universities to join? This question has to do with the reputation benefits that universities may gain from having a strong students' community. Employers are also potential targets to connect with talented students. The main fear at this stage is the "local approach": the project is very danish and based on strong cultural characteristics of danish students. How extensible is the model to other cultural environments? Among the competitors student.com and docsity.com are interesting examples that show the potential and the complexity of the project. Once you start the social network, you are almost obliged to add a lot of new features such as online courses or knowledge repositories, internships proposals... This project can achieve a lot but it will require a lot of implication.

### Comments from Evaluator 2:

The drop out problem is certainly one of a kind and their platform seems to be a good idea both to partially ammend this issue by info sharing as well as enabling students conversations all around Europe. Their test of concept has been very limited though and the product would greatly benefit of being translated into ENG and/or German or other languages, to test the exchange between international students (a huge number solely in Europe) and to test anoth market. The team sounds and it is dedicated, but a strong creativity to gain users -and to retain the existing clients- is needed.