

Innovation
in education
starts here



OpenEducation
Challenge

In partnership with  European
Commission

Mathvolution

Phase 3 Results

Global score

60

Your global score consists of the following components:

Idea and context

18

Technology

12

Business model, finance
and corporate

11

Team

19

Comments from Evaluator 1:

This project is also about maths but much more complete than the acromath. The founder has a math academy in Lisbon - me&maths - and has clearly a vision of what is maths education. I asked a password and id to access their website. They propose a few examples to test knowledge on fractions. The exercise are well done and clearly explained. But a lot is missing: lack of adaptive learning process with algorithm that can help personalize the questions for each student, lack of questions more directly related to real life: it is still a very traditional style of questioning. It is not clear whether the project is just for Portugal or can be thought of for different European situations. The Vardi example with mathslate demonstrates that maths platforms are difficult to develop and success even more while it consumes a lot of funding.

Comments from Evaluator 2:

The team is balanced and skilled and knows about the tutoring perspective first hand. However, they do not clarify who will be leading, even when fully dedicated, although one could read that Inés does. The competition of the product is unclear (they only mention which sites are addressing something similar but they do not point to what Mathvolution does differently in front of them) and it seems to be only the language and the adaptability of their idea to each national curriculum. In that sense, their 'bring someone on board' idea to gain users is a good one, but a user acquisition / sales plan is needed too to give credibility to the project from the sustainability perspective. For example: Freemium to gain critical mass and gaining sustainability from school licenses? Their application remains unclear on how they envision their sustainability / long-term business.