Atta Community

Phase 3 Results

Global score

78

Your global score consists of the following components:

Idea and context

Technology

Business model, finance and corporate

Team

24,5

15,5

14,5

23,5

Comments from Evaluator 1:

Good idea but we would like to know mpre about how the interactivity / social aspect. How will you manage the issue of the long sales cycles with publishers and schools? Do you have enough education skills within the team?

Comments from Evaluator 2:

A promising prospect. Collaborative / project based learning environments are in short supply, and these pedagogies pose significant assessment challenges for the teacher. You need to read up on intelligent tutoring systems, (social) learning analytics, open learner modelling - if you promise an automated tutor, you should know what's out there. Likewise, you should look at systems like Knewton in terms of competition. You need to include templates / patterns for projects & tasks to help teachers in designing their learning activities. The team is weak on the business side. How do you compete with http://elgg.org/?