

# Viska

## Phase 3 Results

Global score

62,5

Your global score consists of the following components:

Idea and context

20,5

Technology

8

Business model, finance  
and corporate

11

Team

23

### Comments from Evaluator 1:

Very early stage project, concept stage, nothing developed yet. A bit early probably to compete for incubator. We don't understand the business model very well.

### Comments from Evaluator 2:

The scenario is great - but it has nothing to do with the product definition. You seem to be confusing two different concepts: (a) a platform for self-publishing scholarly work and (b) a platform for publishing, sharing, curating and using OERs. Both are good ideas, and they could potentially be integrated / interfaced / synergised. Nevertheless, these are two distinct propositions, and you seem to mix them up. Open publishing is not an antidote to plagiarism, and boycotts are almost always a bad idea. Scholarly work needs peer-review and editorial oversight to ensure quality. You can open it up, but don't tear it down. The competitors you list are not competitors, but <http://figshare.com/> are and they are well established. Do your homework! There is nothing stopping any young scholar from opening a blog and sharing her work, so the problem as you describe it does not exist. Scholarly self-publishing and OER management are real problems, and you can find research on those issues (look up Martin Weller). As you note, localisation is a major problem. How will you address it? If you want to scale quickly, you need to use a cloud based storage solution, like AWS. That has APIs for Java, PHP, Python, Ruby .NET but not Django. You don't seem to have a process or a business model at all. You're proposing a grassroots / individual oriented product, but targeting institutional distribution channels? This thing should use viral marketing! The idea is scalable, but your concept or plans are not. You need to think about how you deal with exponential growth in the amount of resources you host - in terms of the technology and in terms of the UX. If you don't have exponential growth, you will disappear, and if you can't handle it you will crash. Mateusz does not have the qualifications or experience to be a technical lead. Get a CTO. You don't seem to have the knowledge or experience you need in open publishing, scholarly self-publishing, collaborative knowledge building, curation and remixing (and social media).