

# Zzish

## Phase 3 Results

Global score

79

Your global score consists of the following components:

Idea and context	Technology	Business model, finance and corporate	Team
22,5	16,5	15	25

Comments from Evaluator :

This is an interesting technology-based project. The target is: developers of learning apps. There are several platforms that are used by Apps developers but this one will include all the data analytics function that will make the apps fully operational in a class environment and ideally linkable to any LMS. The theoretical basis is the “self determination theory” and the founders are at all time linking their technological and pedagogical visions. Zzish is not a platform that will give visibility to Apps but an initiative that should engage more developers/practitioners to develop their apps. How will they achieve this awareness raising goal is not clear yet. There are various technological challenges such as “instant login” and also a data integration issue if education authorities are targeted. How do you integrate the students’ data at the district level so that all schools in the district can use the app? among their competitors, Clever, a US based startup that moves student data into any of the applications bubbling out of the high-tech community and ensure that the data is accurate and current. It does this by building APIs to connect independent software applications to a school’s Student Information System. Another competitor is Fingerprint that invites developers that have an existing app or suite of apps to help them take it to the next level. They have the industry know-how, creative chops, and technical skills to help you rock it. Would Zzish play the same role in Europe? How about the language diversity and the systems’ heterogeneity? Will Europe be their first market? At this stage Zzish is a promising startup that has attracted the interest of various accelerators like Techstars. They have an ambitious fund raising strategy?