

Innovation
in education
starts here



OpenEducation
Challenge

In partnership with  European
Commission

Skilldu

Phase 3 Results

Global score

66

Your global score consists of the following components:

Idea and context

21

Technology

12,5

Business model, finance
and corporate

12,5

Team

20

Comments from Evaluator 1:

It is a great idea, even though there is already a lot of competition in Europe on this segment. The issue is differentiation, scalability, speed to go to market, how can you address these ones to become a European reference? What is the market potential? Why would an investor go for your project rather than the ones that are already established, in the UK for instance?

Comments from Evaluator 2:

See <http://london.floodlight.co.uk/> for a similar product. Your edge could be: (1) recommender (2) social networking features (3) gamification (4) analytics. Play those, you won't be alone in this market, so establish your advantages.