

Classlife

Phase 3 Results

Global score

33

Your global score consists of the following components:

Idea and context	Technology	Business model, finance and corporate	Team
10	7	6	10

Comments from Evaluator :

This platform ecosystem is certainly interesting but it is built under the assumption that their main competitive advantage, academic memories, are a wishable element for students. Although academic memories are certainly a key differential point in front of other limited LMS, ERP, CRM, etc. are they enough for a school to make the purchase decision? Also, are students willing to share in an adult environment even when having privacy control? Classlife can certainly skip the doubt about adoption / critical mass from student perspective as far as schools are adopting the tool, since therefore they will use premium features and students may be 'obliged' to access the platform. But social networks are not a place where people is 'obliged to be'. How are you solving that? Also, how does your user acquisition grow? We see that you have different accesses (student, teachers, admins). What makes your assessment tools different from the rest? Mario is certainly dedicated and passionate, risking his own savings and time to the project. His scenario may sound a bit naive though. Main concerns are about user acquisition and -true, real- adoption by the students.