

Acromath

Phase 3 Results

Global score

51

Your global score consists of the following components:

Idea and context	Technology	Business model, finance and corporate	Team
12,5	11,5	10	17

Comments from Evaluator 1:

Accromath is a single application and not a global vision about changing math education in the classroom. Have they a more ambitious perspective that we could not read in the application, such as a family of apps with an international dimension and a curricular framework?

Comments from Evaluator 2:

The way that Acromath presents algebraic reasoning is actually engaging since its multiple solution approach enables a 'neverending' learning experience. It was no surprise when they mentioned the 'sudoku' type of user on the business block. However, their competitive advantage in front of other school-oriented solutions is not addressed as well as the existing competition has been barely described. Who is their competitor from the B2B perspective? Also, are Algebraic adaptative learning solutions another type of competitor? Although in the App store, most of their technology is currently being developed (web-based app and Android version) and what they propose sounds perfectly feasible and suitable. Their user acquisition vision both for B2B and B2C is not really orchestrated though. Personal contacts are a good start but if the per-server licensing is a sustainability source, should own a stronger focus. Also, rankings and reviews, so needed for B2C in mobile technology, should be included together with social media and other actions. The team is a prepared one, with ground on education, maths and start-up technology. Not on business and marketing though and User Experience may demand stronger presence too.