

DeFOE

Phase 3 Results

Global score

61,5

Your global score consists of the following components:

Idea and context	Technology	Business model, finance and corporate	Team
20	13,5	9	19

Comments from Evaluator :

This project is STEM oriented to raise awareness for scientific inquiries among youth, It relies on a tool specifically designed - the dock - on top of "ibutton" produced by a US manufacturer - to collect temperature data of all kind in all type of settings (mountain, seas...). The dock is the connecting piece that will enable the class to visualize the data and work on them. The dock reproduces a virtual lab in a way and combines the attractiveness of field data collection and the scientific approach of data analysis. The team is expert in the field and very much involved into science education. They are clearly motivated to make it work commercially. Obstacles : the ibutton upon which the whole project reverts is not manufactured by DEfoe.(iButton devices cost between \$2 to \$95 in quantities of one; larger quantities are discounted.). This is a clear impediment to create an affordable product. Data collection is limited to temperature. Will it be expanded? How will the classes be connected between them? Is the dock device portable enough and how does it compare with more mobile devices?