

Mooky Skills

Phase 3 Results

Global score

70

Your global score consists of the following components:

Idea and context	Technology	Business model, finance and corporate	Team
24,5	14	14	17,5

Comments from Evaluator 1:

An intelligent project and a good idea still at a very early stage and focusing on France so far. For each professional project, the young user has the possibility to find a wide array of on-line resources including MOOCs and certification opportunities that will help him/her increase its employability perspectives. MOOCs are put into context and directly linked to professional development. There are a lot of missing features - which is good thinking in the acceleration process as a lot can be done with them - such as open badges, certification business model, internships... The business model is strange as they suppose that MOOCs makers will pay them to advertise their courses when in fact the MOOCs are their core contents to advertise their service.

Comments from Evaluator 2:

Even when the concept sounds well, as well as the B2B approach in the business model, the team has not addressed most of the questions on the technology and team part, as well as other key points such as competition that are totally relevant to understand a proposal.