CSCI 1470/2470 Spring 2023

Ritambhara Singh

March 01, 2023 Wednesday

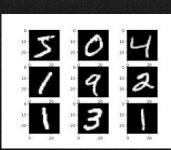


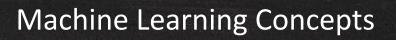
Roadmap











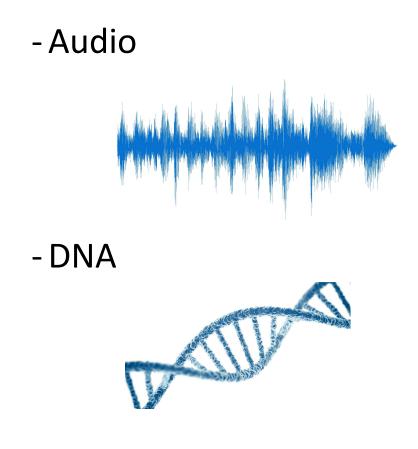
Perceptron

Fully Connected Neural Networks



Convolutional Neural Networks

New data type: sequences







Weather



What is the data property here that we could leverage?

Natural Language

"language that has developed naturally in use"

Natural Language

"language that has developed naturally in use"

Compare to constructed or formal language

```
-code: for i in range(50):
```

-math: 52 + 94 = 147

-logic: A ^ B -> C (if A and B, then C)

Natural Language

In this class: sequence of words

"They went to the grocery store and bought bread, peanut butter, and jam."

Natural Language: Prediction tasks?

Example of prediction?



Input: X

I do not want sour cream in my burrito



Function: f



No quiero crema agrea en mi

Output: Y

burrito

Natural Language: Prediction tasks?

Example of classification?

Input: X

"The story telling was erratic and, at times, slow"

"Loved the diverse cast of this movie" Output: Y

"Good review?"







Natural Language: Prediction tasks?

Example of prediction?

```
"They went to the grocery store and bought... bread?

milk?

rock?
```

Generating artificial sentences: Here each word is a discrete unit; predicting the next part of the sequence means predicting words

Language models

Definition: Probability distribution over strings in a language.

Exponentially-many strings means each string has very low probability

Relative probabilities are meaningful:

P("they went to the store") >> P("butter dancing rock")

Language models logic: leverage sentence structure

P(any sequence) is determined by P(the words in the sequence).

Said differently, we can represent a sequence as $w_1, w_2, ... w_n$, and

$$P(w_1, w_2, ... w_n) = P(w_1) * P(w_2|w_1) * P(w_3|w_1, w_2) * \cdots P(w_n|w_1 ... w_{n-1})$$

"The probability of a sentence is the product of the probabilities of each word given the previous words"

This is an application of the chain rule for probabilities

Language models: weird & cool!

Model trained on the King James Bible, Structure and Interpretation of Computer Programs, and some of Eric S. Raymond's writings:

- The righteous shall inherit the land, and leave it for an inheritance unto the children of Gad according to the number of steps that is linear in b.
- •And this I pray, that your love may abound yet more and more like a controlled use of shared memory.

(King James Programming)

https://kingjamesprogramming.tumblr.com/



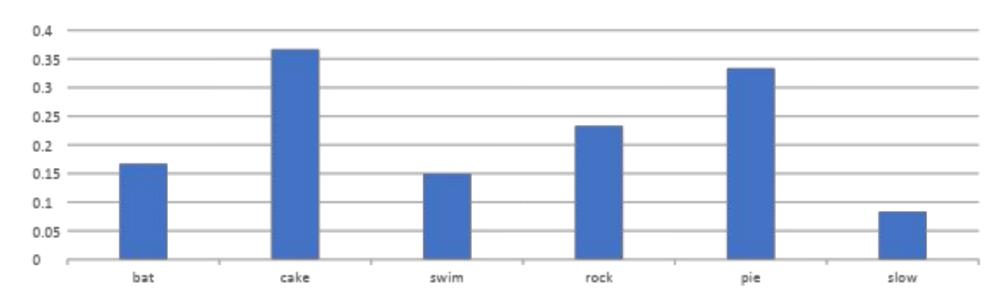
But first, how do we represent sentence?

Language models: the math

At each step, we look at a probability distribution for what the *next* word might be.

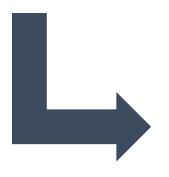
They went to the grocery store and bought ..

P(next_word | They went to the grocery store and bought)



Natural language: tokenization

"They went to the grocery store and bought bread, peanut butter, and jam."



```
["they", "went", "to", "the",
"grocery", "store", "and",
"bought", "bread", "peanut",
"butter", "and", "jam"]
```

Natural language: tokenization

"They went to the grocery store and bought bread, peanut butter, and jam."

- Consistent casing
- Strip punctuation
- One word is one token
- Split on spaces

```
["they", "went", "to", "the",
"grocery", "store", "and",
"bought", "bread", "peanut",
"butter", "and", "jam"]
```

Aside: Tokenization itself can be challenging...

- A lot easier in English than other languages (e.g. Chinese)
 - Chinese is character-based; words & phrases have different character lengths
 - No spaces

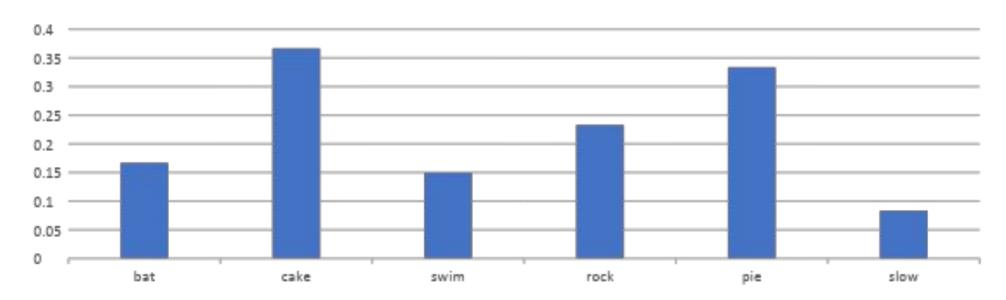
Language models: the math

How do we know which words to calculate probabilities for?

At each step, we look at a probability distribution for what the *next* word might be.

They went to the grocery store and bought ..

P(next_word | They went to the grocery store and bought)



Vocabularies: Defining a finite set of words

Vocabularies: the set of all words "known" to the model

Why?

- We need a finite set of words in order to define a discrete distribution over it.

How?

- Choose a hyperparameter vocab_size for how many words the model should know
- Keep only the vocab_size with most frequent words replace everything else with "UNK"

- Original sentence:
 - "They galloped to the Ratty for dinner, and ate exactly seventy-three waffle fries and chocolate peamilk."

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- UNKed:

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```

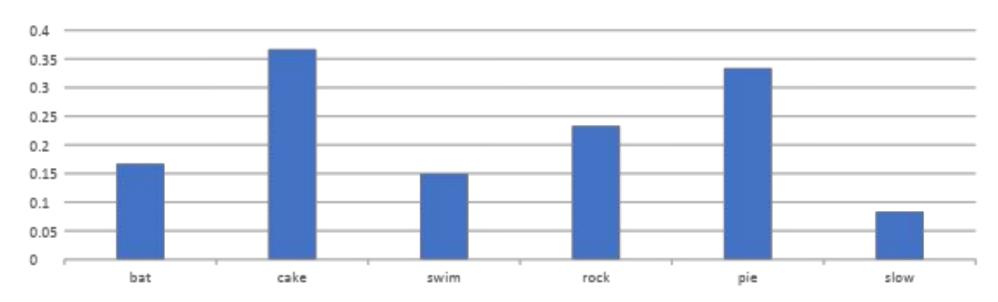
Language models: the math

How to calculate the probability for words in our vocabulary?

At each step, we look at a probability distribution for what the *next* word might be.

They went to the grocery store and bought ..

P(next_word | They went to the grocery store and bought)



- Goal: predict next word given a preceding sequence
 - $P(\boldsymbol{word_n}|\ word_1, word_2, ... word_{n-1}) = \frac{Count(word_1, word_2, ... word_{n-1}, \boldsymbol{word_n})}{Count(word_1, word_2, ... word_{n-1})}$

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- Example task: predict the next word
 - he danced ____

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- Example task: predict the next word
 - he danced ____
- Strategy: iterate through all words in vocabulary, and calculate

- Our training sentences were:
 - "She danced happily"
 - "They sang beautifully"
 - "He danced energetically"
 - "He sang happily"
 - "She danced gracefully"
- -"He danced _ _ _ "
- "He danced happily"

Has 0 probability

Count(he danced < word >)
Count(he danced)

Why doesn't this work?

This strategy depends on having instances of sentence prefixes.

LM implementation: N-gram counting

Improvement: N-gram model – only look at N words at a time

LM implementation: N-gram counting

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- -"She danced happily"
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LM implementation: N-gram counting

Improvement: N-gram model – only look at N words at a time (in this case, bigrams look at 2 words at a time)

```
-"danced happily"-"sang beautifully"
```

- -"danced energetically"
- -"sang happily"
- -"danced gracefully"

"He danced happily" now has 1/3 probability!

But what if the answer was "He danced beautifully"?

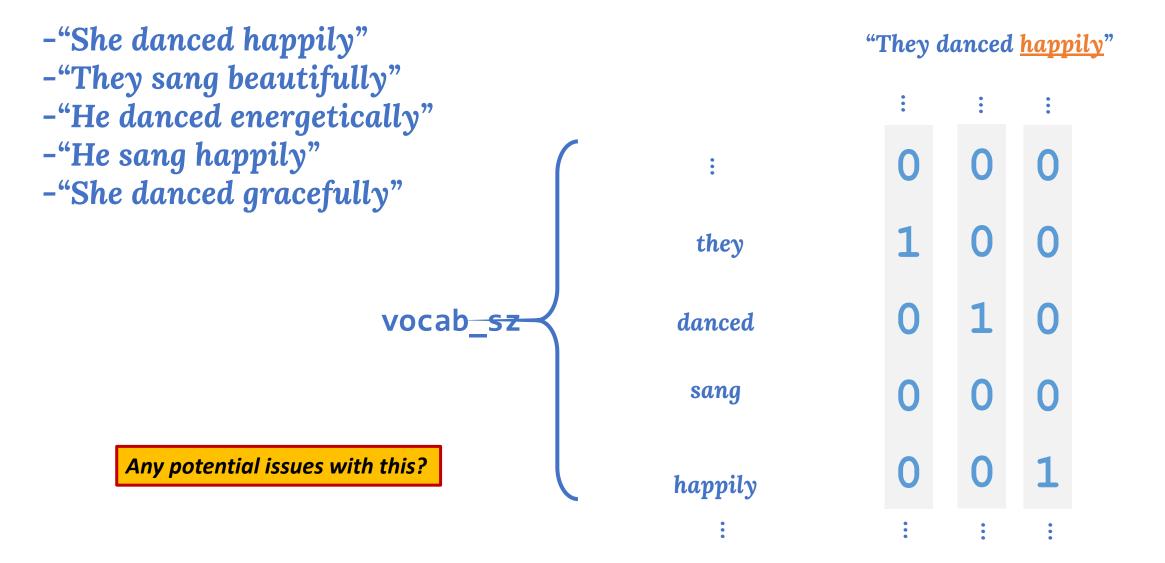
LM implementation

Problem: it's impossible for the training set to have *every possible valid* sequence of words!

Let's try to learn a better numerical representation

What is the simplest thing you can think of?

LM implementation: Simple approach



LM implementation

Problem: it's impossible for the training set to have *every possible valid* sequence of words!

Can we learn a better numerical representation which associates related words with one another?

Embedding matrix

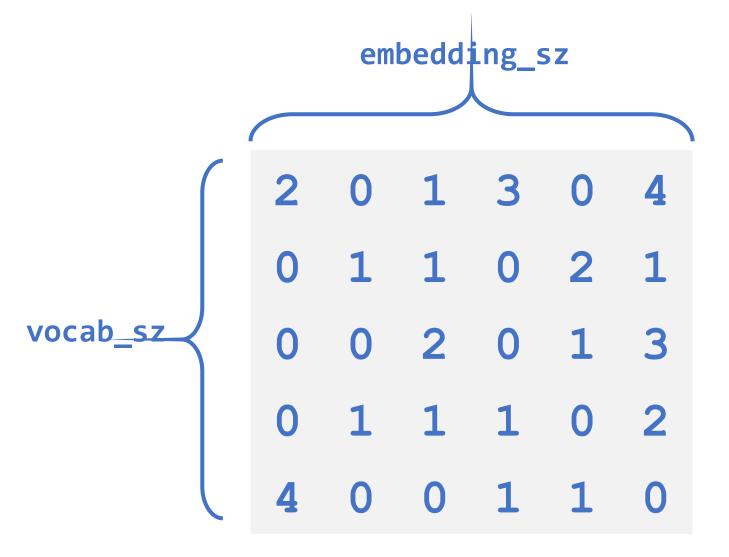


Embedding matrix



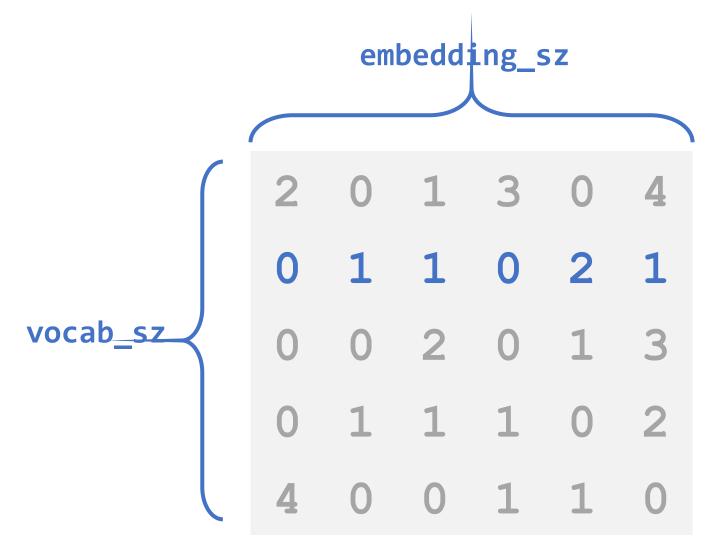


Embedding matrix



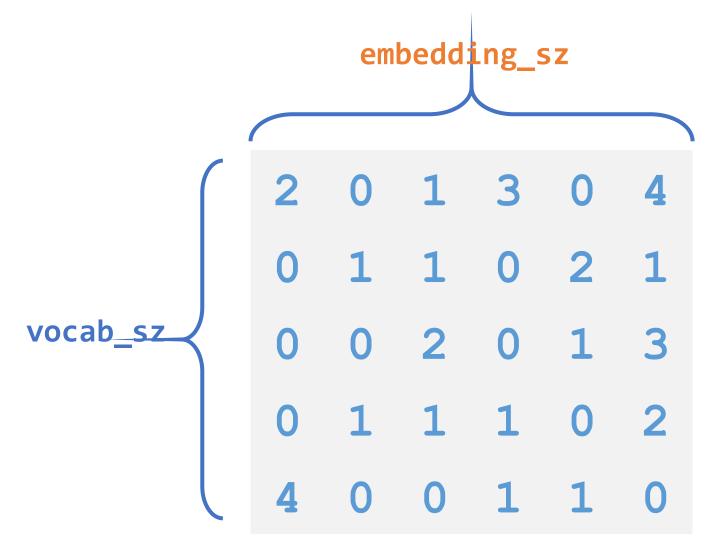
-2d matrix: vocab_sz x embedding_sz

Embedding matrix



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Embedding matrix



- -2d matrix: vocab_sz x embedding sz
- each word correspondsto an index, or word ID –hence the vocab_szdimension
- embedding_sz is a hyperparameter

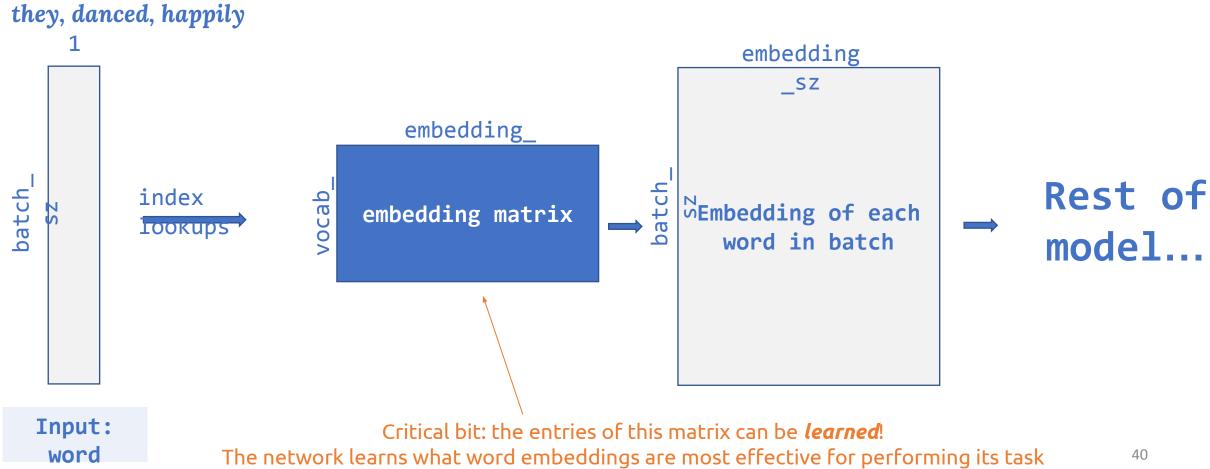
LM implementation: deep learning

Deep learning helps solve this!

How?

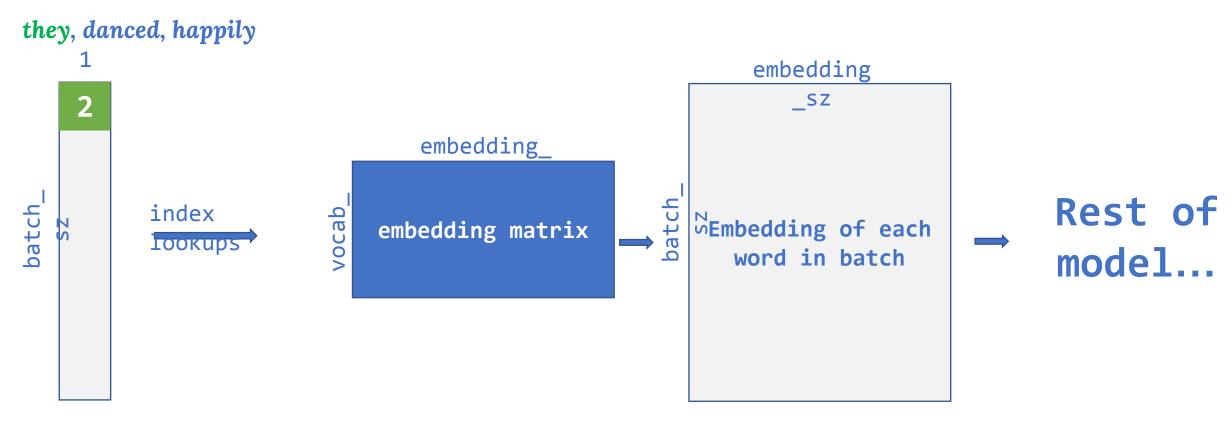
We can learn an *embedding matrix* that associates *related* words with one another for solving a prediction task.

If you want to input a [batch of] words into a neural net, this is how:

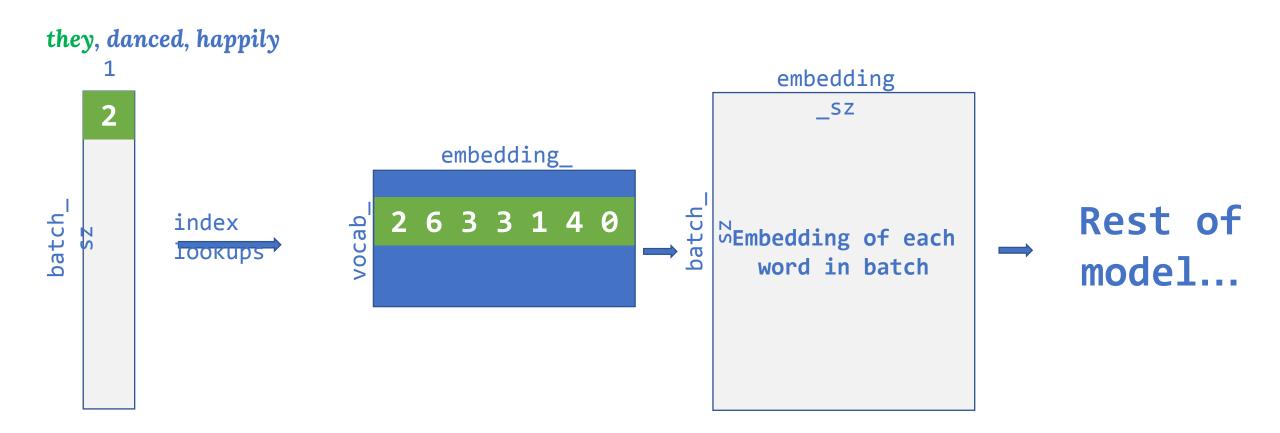


indicas

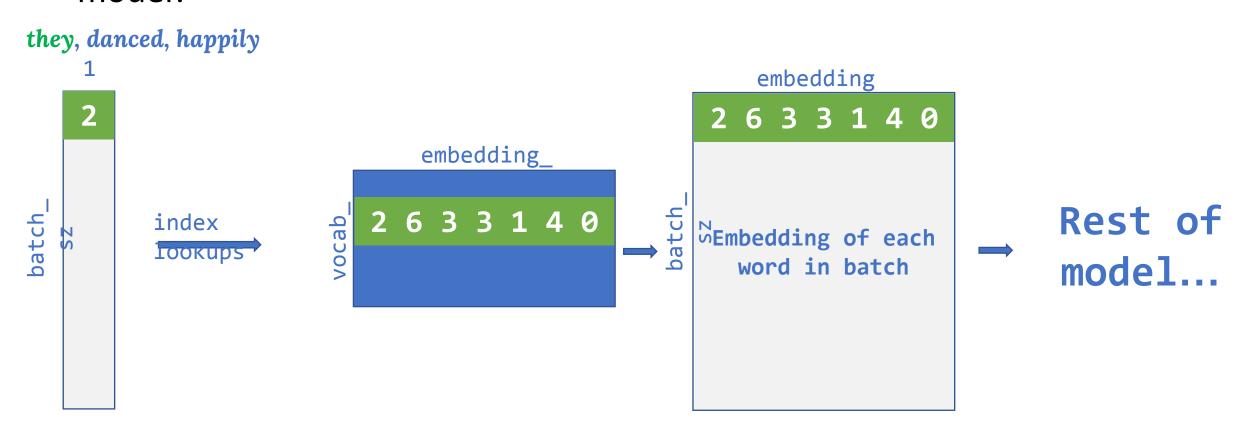
Let's look at the 0th word in this batch; its ID in the vocab is 2.



So we look at row 2 of the embedding matrix.



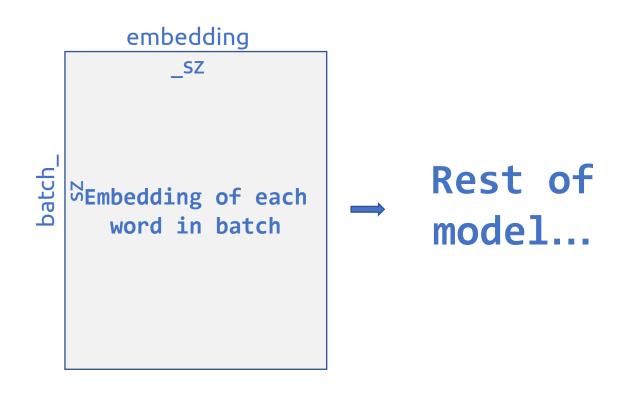
We can then pull out this embedding so we can use it in the rest of the model!



In tensorflow, we can use

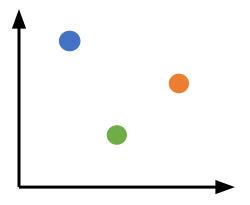
tf.nn.embedding_lookup

which takes in an embedding matrix and a list of indices, and returns the embedding corresponding to each index.



• Each row in the matrix can be viewed as a vector in vector space

Example 2-D vector space:



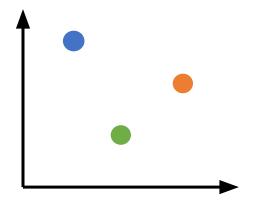
Vocab size: 3

Embed size: 2

2 1

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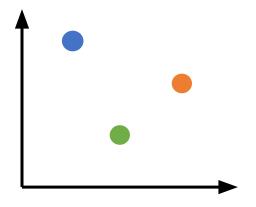


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Example 2-D vector space:

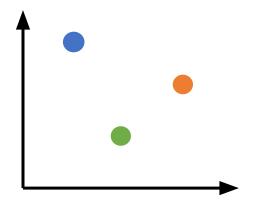


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- Each row in the matrix can be viewed as a vector in vector space
- "Embedding": We're embedding a non-Euclidian entity [a word] into Euclidian space
- Each row represents the "embedding" for a single word
- This has pretty remarkable properties!

Example 2-D vector space:

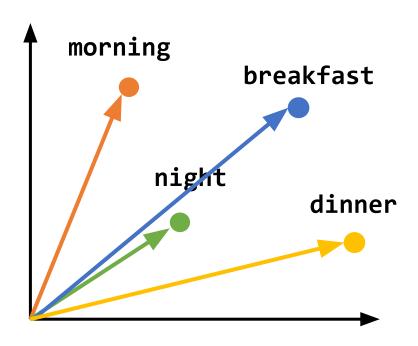


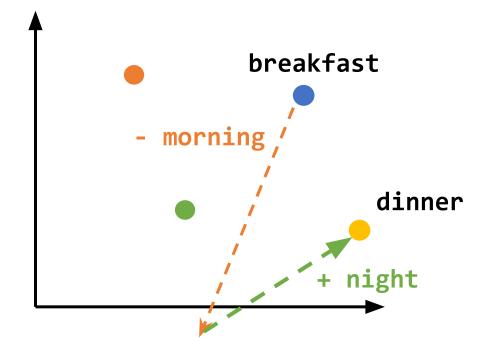
Vocab size: 3

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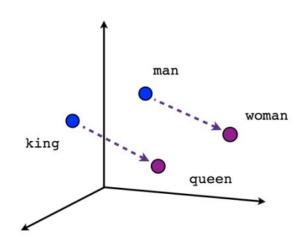
Vector arithmetic in the embedding matrix

Demo <u>here</u>





More 'semantic directions' in embedding space

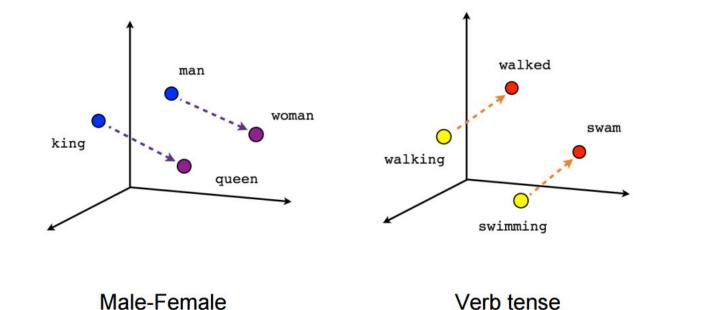


Male-Female

```
E(queen) - E(king) ≈
E(woman) - E(man)
```

More 'semantic directions' in embedding space

E(swam) - E(swimming)

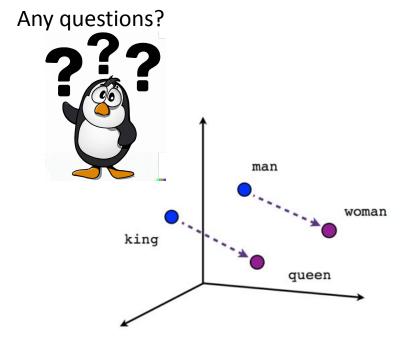


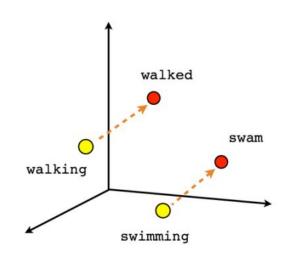
 $E(queen) - E(king) \approx E(walked) - E(walking) \approx$

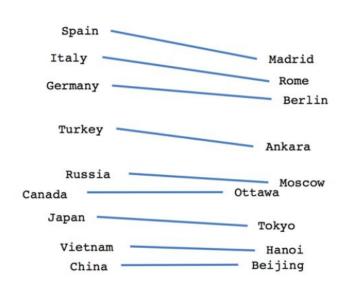
Semantic: relating to meaning in language

E(woman) - E(man)

More 'semantic directions' in embedding space







```
Male-Female
```

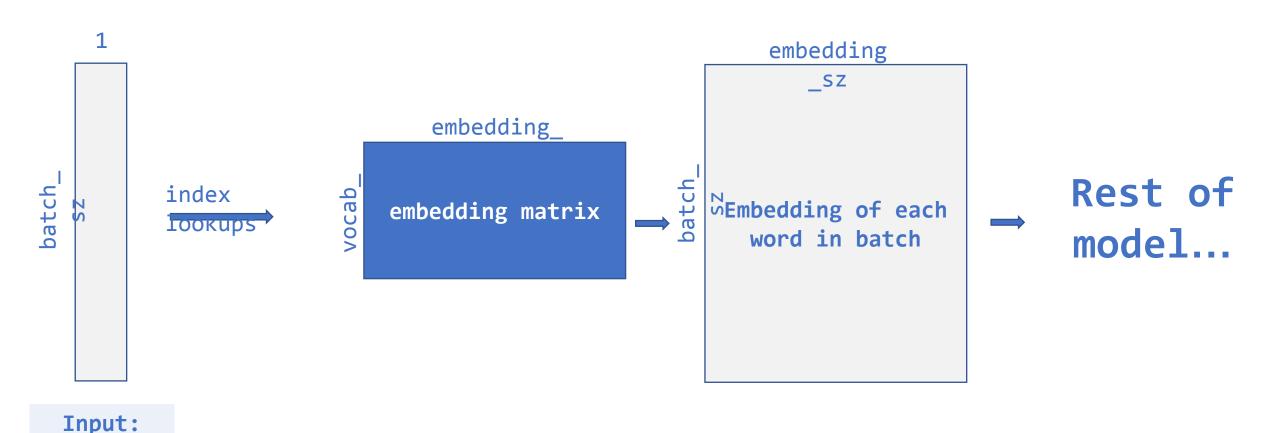
E(queen) - E(king) ≈ E(woman) - E(man) Verb tense

Country-Capital

Why do embedding matrices work like this?

When the language model is trained, it's incentivized to put words with similar context near each other in the embedding space.

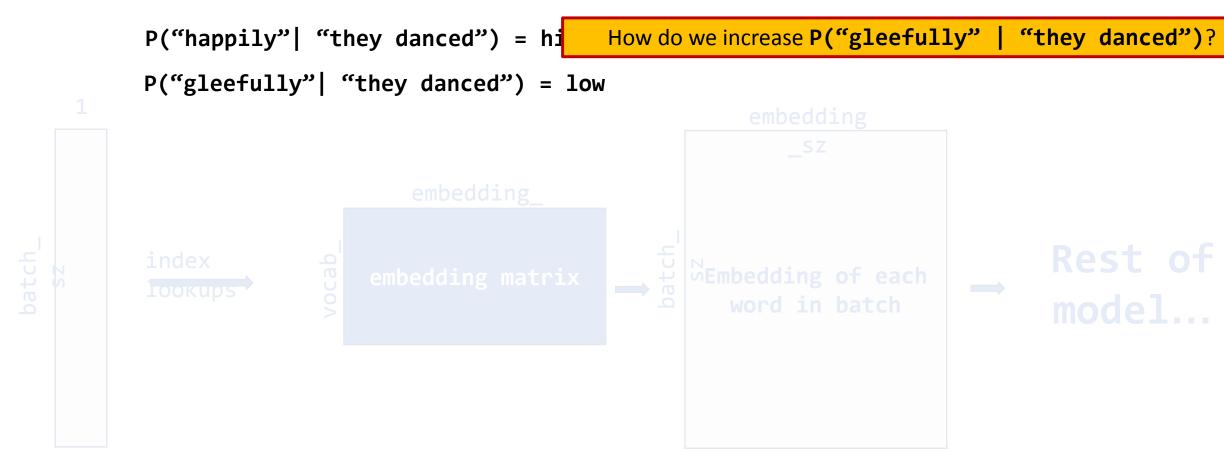
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Why do embedding matrices work like this?

Let's say in the middle of training...

Then, the model sees a lot of "danced gleefully"



Input:

54

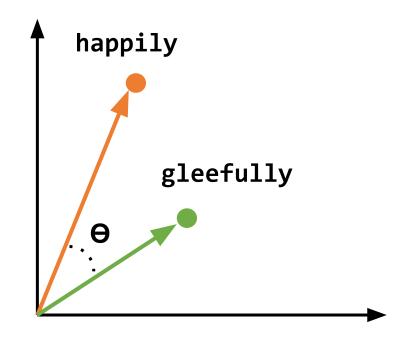
Why do embedding matrices work like this?

INGICAS

Let's say in the middle of training... Since probability is calculated based on the embedding matrix... Modify the embedding of "gleefully" so P("happily" | "they danced") = high that it's similar to the embedding of "happily"! P("gleefully" | "they danced") = low Context-based learning! veribedding of each

Quantifying "similarity"

cosine similarity =
$$\cos(\theta) = \frac{A \cdot B}{||A|| ||B||} = \frac{\sum_{i=1}^{n} A_i B_i}{\sqrt{\sum_{i=1}^{n} A_i^2} \sqrt{\sum_{i=1}^{n} B_i^2}}$$



$$cos(0^\circ) = 1$$

 $cos(90^\circ) = -0.448$
 $cos(180^\circ) = -0.598$

Limitations of the context-based approach

Context is correlated with meaning, but context != meaning Synonyms typically have similar context: P("happily" | "they danced") P("gleefully" | "they danced") ...but often antonyms do, too: P("happily" | "they danced") P("unwillingly" | "they danced") "happily" and "unwillingly" might be used in similar contexts, but have the *opposite* meaning \square a language model might (erroneously) give them similar embeddings

Other failure modes are even more dire

What happens when your dataset reflects historical / societal biases?

Other failure modes are even more dire

What happens when your dataset reflects historical / societal biases?

Google News word2vec:

- Large set of *pretrained* word embeddings, published 2013
- Dataset: news articles aggregated by Google News (100 billion words)

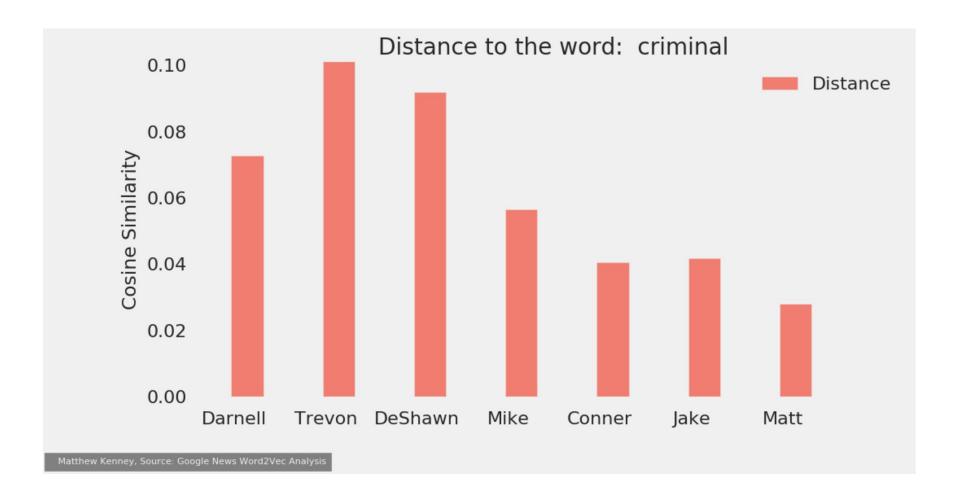
Other failure modes are even more dire

What happens when your dataset reflects historical / societal biases? **Google News word2vec:**

- Large set of *pretrained* word embeddings, published 2013
- Dataset: news articles aggregated by Google News (100 billion words)

What kinds of relationships do these embeddings contain?

Google News word2vec



Google News word2vec

- Why did this happen?

- Distance to the word: criminal
- The training dataset (news articles) was biased.
- The news cycle **over-represents** crimes by black perpetrators
 - (Entman 94, Gilliam et.al. 96, Dixon 08, Dixon 15) this is true over time as well
- Viewers respond more strongly to news stories about crimes by black perpetrators.
 - (Dixon and Maddox 06, Dixon and Azocar 07, Hurley et.al. 15)
 - (News outlets optimize for clicks, therefore report crime by black people more)



Distance

why are black women so

Q

why are black women so angry
why are black women so loud
why are black women so mean
why are black women so attractive
why are black women so lazy
why are black women so annoying
why are black women so confident
why are black women so sassy
why are black women so insecure

ALGORITHMS OF OPPRESSION

HOW SEARCH ENGINES REINFORCE RACISM



why are black women so angry why are black women so loud why are black women so mean why are black women so attractive why are black women so lazy why are black women so annoying why are black women so confident why are black women so sassy why are black women so insecure

- In ~2010, when Noble started working on this book, these were the real Google autocomplete suggestions
- Takeaway: language models reproduce the biases of the data on which they are trained
 - ...unless special care is taken—we have an upcoming lab on this!

why are black women so angry why are black women so loud why are black women so mean why are black women so attractive why are black women so lazy why are black women so annoying why are black women so confident why are black women so sassy why are black women so insecure

 Think about the algorithms behind autocomplete, or ad recommendation...

 The math might be cool, but there's more to algorithms than math. It is important to consider their potential ethical and social implications once deployed

Recap

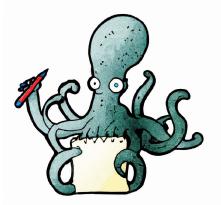
Language modeling

Natural Language

Counting/N-grams

Limitations of traditional methods

And this I pray, that your love may abound yet more and more like a controlled use of shared memory.



Language modeling using Deep Learning Learning embedding matrix

Useful properties of embeddings

Limitations of context-based learning

