

SUM OF TOTAL AMOUNT

Morning hours drive the highest sales volume, especially for coffee, This optimize the importance of staff to promote during peak hours

STORE_LOCATION ▾

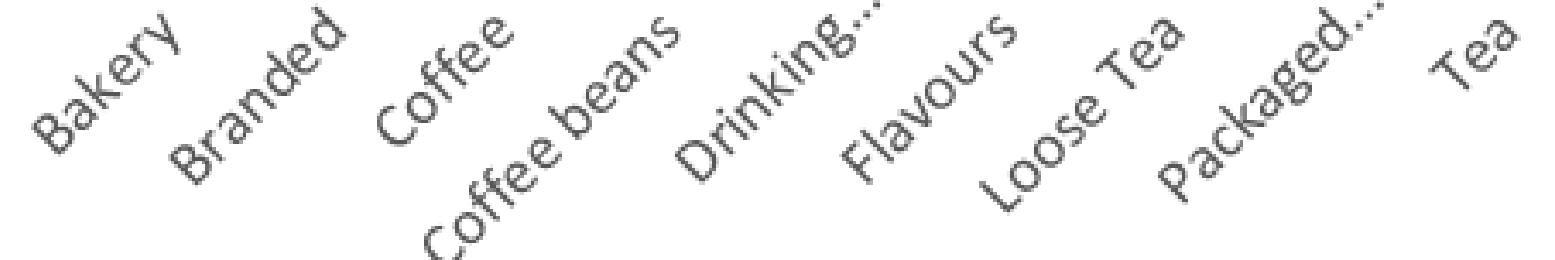
Sum of TOTAL_AMOUNT

00000

50000

00000

50000



TIME_BLOCK ▾

MORNING

AFTERNOON

EVENING

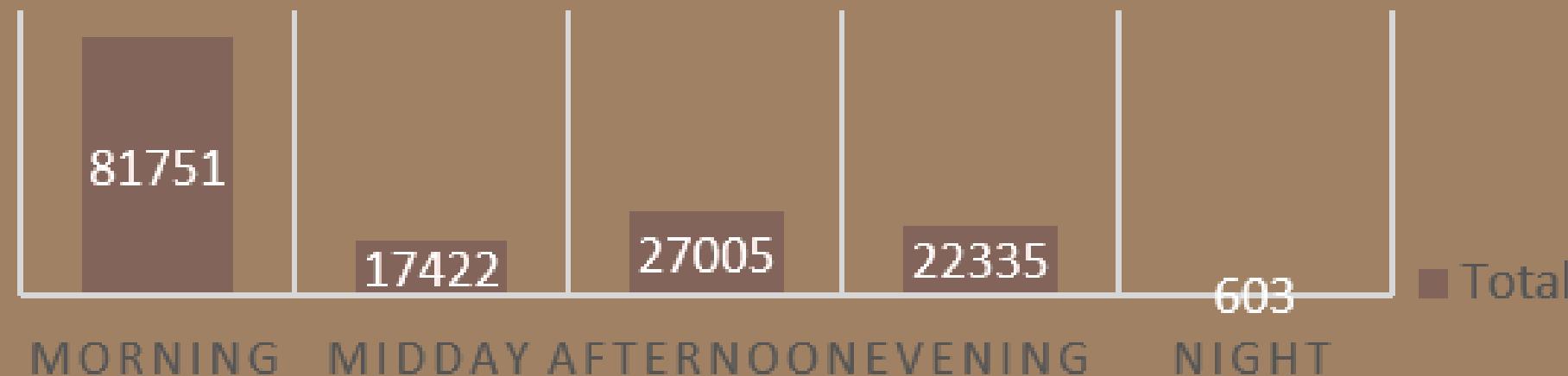
MIDDAY

PRODUCT_CATEGORY ▾





TOTAL NUMBER OF SALES



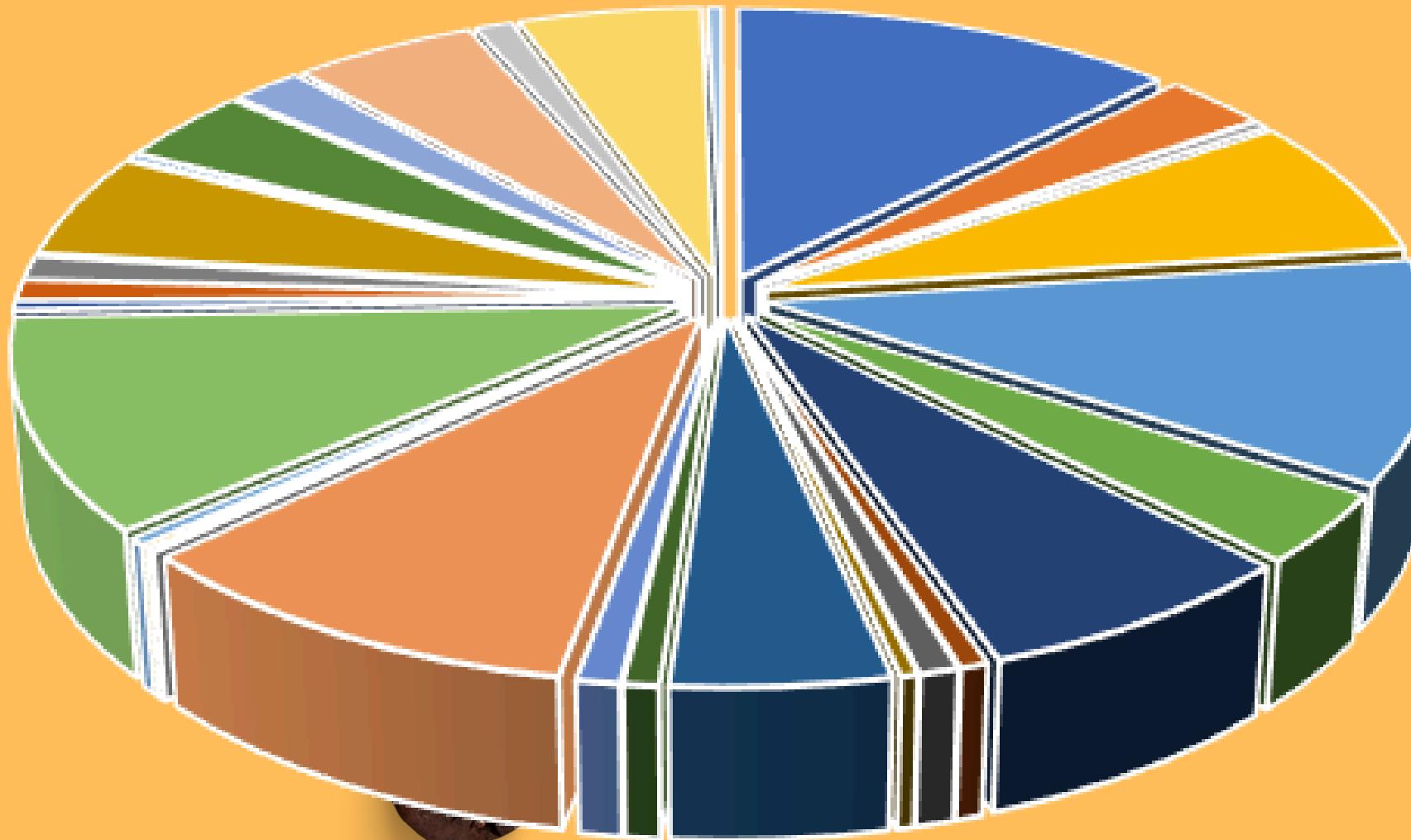
Morning hours of sales drives the highest number of sales confirming strong customers demand during early trading hours, midday and afternoon also perform steadily, while sales drop significantly during evening and night.



Barista Espresso generated the highest total sales amount among all product types, confirming its profitability. This suggests strong customer preference for premium espresso offering other products may benefit from targeted promotions or repositioning



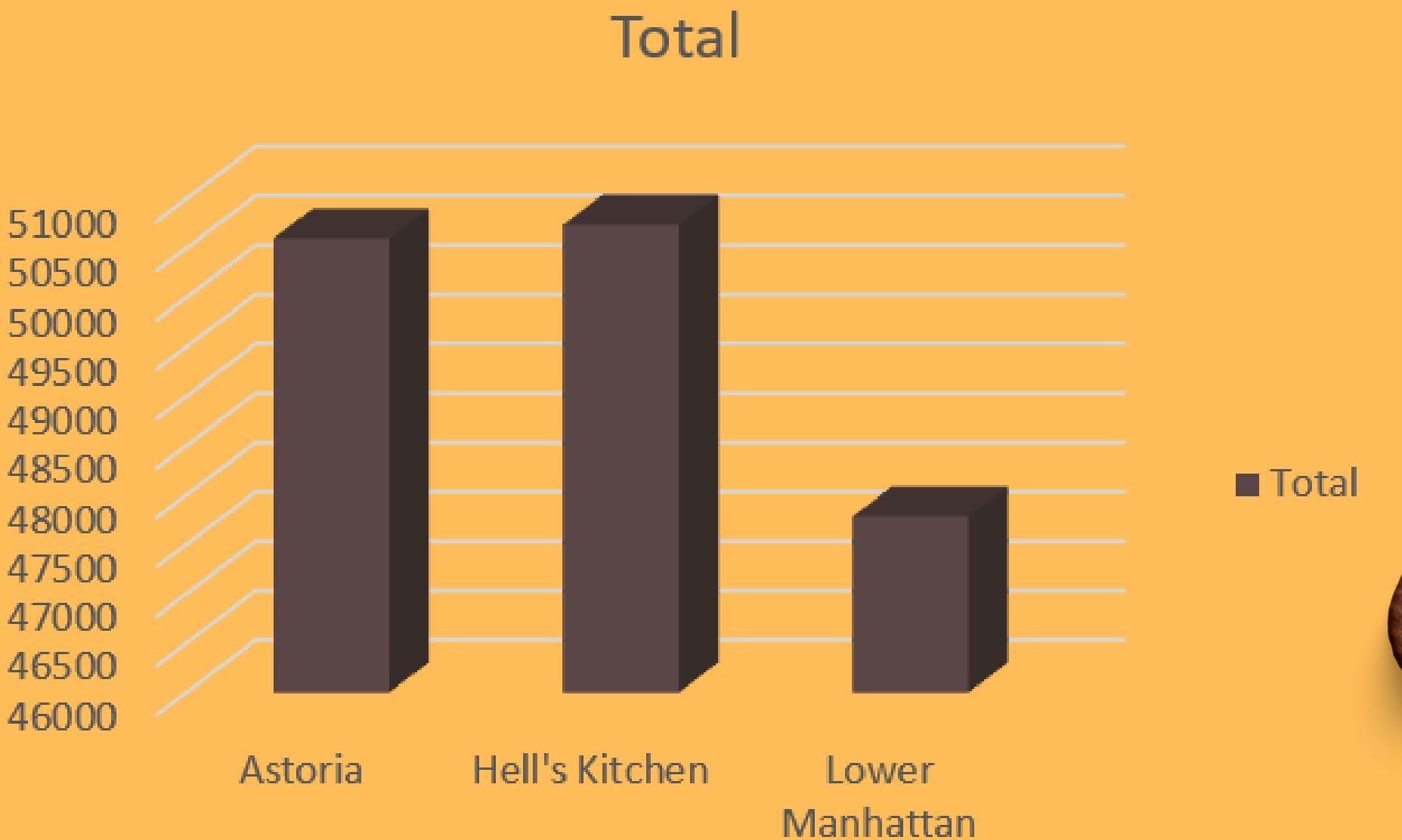
Total



- Barista Espresso
- Biscotti
- Black tea
- Brewed Black tea
- Brewed Chai tea
- Brewed Green tea
- Brewed herbal tea
- Chai tea
- Clothing
- Drinking Chocolate



Tracking unique product sales helps identify which category offer diversity and where expansion and bundling opportunities may exist.



Lower
Manhattan