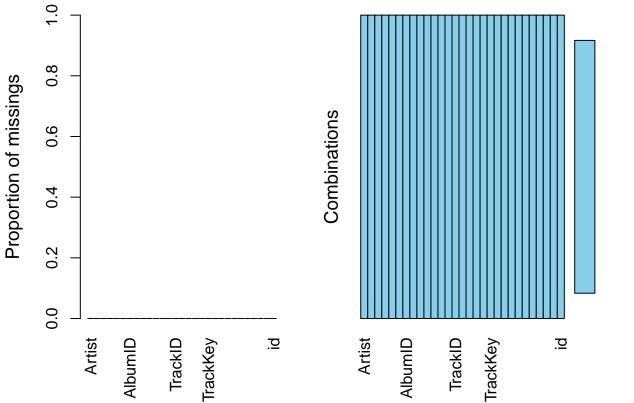
## Task 1

```
library(tidyverse)
## -- Attaching packages --
## v ggplot2 3.2.1
                      v purrr
                                 0.3.2
## v tibble 2.1.3
                       v dplyr
                                 0.8.3
                     v stringr 1.4.0
## v tidyr
           0.8.3
## v readr
             1.3.1
                       v forcats 0.4.0
## -- Conflicts -----
## x dplyr::filter() masks stats::filter()
                     masks stats::lag()
## x dplyr::lag()
library(lubridate)
##
## Attaching package: 'lubridate'
## The following object is masked from 'package:base':
##
##
       date
library(GGally)
## Registered S3 method overwritten by 'GGally':
    method from
##
##
     +.gg
           ggplot2
##
## Attaching package: 'GGally'
## The following object is masked from 'package:dplyr':
##
##
       nasa
library(cluster)
library(VIM)
## Loading required package: colorspace
## Loading required package: grid
## Loading required package: data.table
##
## Attaching package: 'data.table'
## The following objects are masked from 'package:lubridate':
##
##
       hour, isoweek, mday, minute, month, quarter, second, wday,
##
       week, yday, year
## The following objects are masked from 'package:dplyr':
##
##
       between, first, last
## The following object is masked from 'package:purrr':
##
```

```
##
       transpose
## VIM is ready to use.
## Since version 4.0.0 the GUI is in its own package VIMGUI.
##
##
             Please use the package to use the new (and old) GUI.
## Suggestions and bug-reports can be submitted at: https://github.com/alexkowa/VIM/issues
## Attaching package: 'VIM'
## The following object is masked from 'package:datasets':
##
##
       sleep
library(fpc)
library(leaps)
library(ISLR)
library(glmnet)
## Loading required package: Matrix
##
## Attaching package: 'Matrix'
## The following object is masked from 'package:tidyr':
##
       expand
## Loaded glmnet 3.0-1
library(ggvis)
##
## Attaching package: 'ggvis'
## The following object is masked from 'package:Matrix':
##
##
## The following object is masked from 'package:ggplot2':
##
##
       resolution
set.seed(666)
spotify.clustering <- read_csv("inst/edited_spotify.csv")</pre>
## Parsed with column specification:
## cols(
##
     .default = col_double(),
     Artist = col_character(),
##
##
     ArtistID = col_character(),
##
     ArtistGenres = col_character(),
##
     AlbumName = col_character(),
##
     AlbumID = col_character(),
##
     AlbumBestChartPosition = col_character(),
     AlbumReleaseDate = col_character(),
##
##
     TrackName = col_character(),
     TrackID = col_character()
##
```

```
## )
## See spec(...) for full column specifications.
clean_data <- spotify.clustering %>%
  mutate(AlbumReleaseDate = parse_date_time(AlbumReleaseDate, orders = c("y", "ym","ymd"))) %>%
  #Old-school grepl method
  mutate(Artist = ifelse(grepl("Beyonc*", Artist), 'Beyonce', Artist)) %>%
  #Tidyverse str_detect method
  mutate(Artist = ifelse(Artist %>%
                           str detect("Janelle Mon*"), 'Janelle Monae', Artist)) %>%
  mutate(AlbumBestChartPosition = ifelse(AlbumBestChartPosition %>%
                  #Assumption if chart position is #NA it never made it to the charts
                           str_detect("#N/A"), 0, AlbumBestChartPosition)) %>%
    mutate(AlbumBestChartPosition= as.numeric(AlbumBestChartPosition)) %>%
  na.omit() %>%
  mutate(id = row_number()) %>%
  mutate(id = as.character(id))
sapply(data, class)
##
                         package
                                   lib.loc
                                              verbose
                                                          envir overwrite
                                                         "name" "logical"
##
      "name"
                "call"
                          "NULL"
                                     "NULL"
                                               "call"
##
         "{"
##
aggr(clean_data) # checks for missing data
       0.
```



```
test_data <- subset(clean_data, ((AlbumName == "A Girl Called Dusty") |</pre>
                                 (AlbumName == "Action!") |
                                 (AlbumName == "Selling England By The Pound") |
                                  (AlbumName == "Carpenters")
                                 (AlbumName == "Ride On") |
                                 (AlbumName == "Autoamerican") |
                                 (AlbumName == "Selected Ambient Works 85-92") |
                                  (AlbumName == "Different Class")
                                 (AlbumName == "0")
                                 (AlbumName == "The Elder Scrolls IV: Oblivion: Original Game Soundtract
                                 (AlbumName == "AM")
                                  (AlbumName == "An Awesome Wave")))
training_data <- subset(clean_data, ((AlbumName != "A Girl Called Dusty") &
                                     (AlbumName != "Action!") &
                                      (AlbumName != "Selling England By The Pound") &
                                     (AlbumName != "Carpenters") &
                                      (AlbumName != "Ride On") &
                                      (AlbumName != "Autoamerican") &
                                      (AlbumName != "Selected Ambient Works 85-92") &
                                      (AlbumName != "Different Class") &
                                     (AlbumName != "0") &
                                      (AlbumName != "The Elder Scrolls IV: Oblivion: Original Game Sound
                                      (AlbumName != "AM") &
                                     (AlbumName != "An Awesome Wave")))
training_data_subsetted <- training_data[c("TrackDuration", "TrackDanceability",</pre>
                                 "TrackEnergy", "TrackKey", "TrackLoudness",
                                 "TrackSpeechiness", "TrackAcousticness",
                                 "TrackInstrumentalness", "TrackLiveness", "TrackValence",
                                 "TrackTempo")]
```

A new popularity variable needs to be defined to take into account all the other popularity variables

```
#Future maybe not implement due to time but could functionalise this and then use k fold cross validati
#Looking at implementing new variables for each popularity variable
#Can then take this and normalise to give a score out of 100.
#To start with the whole training dataset will be used
normy <- function(x){</pre>
  as.numeric(x)
  quantile(x, c(0, 0.1, 0.2, 0.3, 0.4, 0.5, 0.6, 0.7, 0.8, 0.9, 1), na.rm = TRUE)
#Assumption: NA means it didn't reach the charts, lower the position the better
abcp_normy <- normy(training_data$AlbumBestChartPosition)</pre>
anf_normy <- normy(training_data$ArtistNumFollowers)</pre>
awoc normy <- normy(training data$AlbumWeeksOnChart)</pre>
awn1_normy <- normy(training_data$AlbumWeeksNumberOne)</pre>
ap normy <- normy(training data$AlbumPopularity)
artp_normy <- normy(training_data$ArtistPopularity)</pre>
#Gets the 20% percentile for example
as.numeric(abcp_normy[6])
```

## [1] 3

```
training_data <- training_data %>%
  mutate(album_bcp = if_else(AlbumBestChartPosition == 0, 1,
                         if_else(AlbumBestChartPosition == 1, 10,
                         if else(AlbumBestChartPosition == 2, 9,
                         if_else(AlbumBestChartPosition == 3, 8,
                           0 ))))) %>% #... repeat for other variables
  mutate(artist_follow_n = 0) %>%
  mutate(album pop n = 0) %>%
  mutate(artist_pop_n = 0) %>%
  mutate(album_weeks_on_chart_n = if_else(AlbumWeeksOnChart == 0, 1, 0)) %>%
  mutate(album_weeks_number_1n = if_else(AlbumWeeksNumberOne == 0, 1, 0)) %>%
  mutate(popularity = -1) %>%
  mutate(AlbumReleaseDate = as.numeric(format(AlbumReleaseDate, "%y"))) %>%
  mutate(years_since_release = if_else(between(AlbumReleaseDate, 60, 99), (19 + (100 - AlbumReleaseDate
                                          (19 - AlbumReleaseDate)))
#album weeks number 1, this is fine as we are going > 0 and =< 1
for(i in 8:10){
  for(j in 1:nrow(training_data)){
      if(training_data$AlbumWeeksNumberOne[j] > as.numeric(awn1_normy[i]) &&
         training_data$AlbumWeeksNumberOne[j] <= as.numeric(awn1_normy[i + 1])){</pre>
   training_data$album_weeks_number_1n[j] = i
  }
 }
}
for(i in 2:10){
  for(j in 1:nrow(training_data)){
      if(training_data$AlbumWeeksOnChart[j] > as.numeric(awoc_normy[i]) &&
         training_data$AlbumWeeksOnChart[j] <= as.numeric(awoc_normy[i + 1])){</pre>
    training_data$album_weeks_on_chart_n[j] = i
 }
 }
}
#album weeks on chart
#albumchartposition
for(i in 6:10){
  for(j in 1:nrow(training_data)){
      if(training_data$AlbumBestChartPosition[j] > as.numeric(abcp_normy[i]) &&
         training_data$AlbumBestChartPosition[j] <= as.numeric(abcp_normy[i + 1])){</pre>
   training_data$album_bcp[j] = (12-i)
  }
 }
}
#Mutate at end to sort out end case
for(i in 1:10){
  for(j in 1:nrow(training_data)){
      if(training_data$ArtistNumFollowers[j] >= as.numeric(anf_normy[i]) &&
         training_data$ArtistNumFollowers[j] < as.numeric(anf_normy[i + 1])){</pre>
```

```
training_data$artist_follow_n[j] = i
  }
  }
}
#Create and update artist_popularity
for(i in 1:10){
  for(j in 1:nrow(training_data)){
      if(training data$ArtistPopularity[j] >= as.numeric(artp normy[i]) &&
         training_data$ArtistPopularity[j] < as.numeric(artp_normy[i + 1])){</pre>
    training data artist pop n[j] = i
  }
  }
}
#Create and update album popularity
for(i in 1:10){
  for(j in 1:nrow(training_data)){
      if(training_data$AlbumPopularity[j] >= as.numeric(ap_normy[i]) &&
         training_data$AlbumPopularity[j] < as.numeric(ap_normy[i + 1])){</pre>
    training_data$album_pop_n[j] = i
  }
}
```

Defining a function to summarise the data input and define the y variable

```
spotify_summarise <- function(x){</pre>
  x %>%
     group_by(Artist, AlbumName, AlbumReleaseDate) %>%
  summarise(track_duration_mean = mean(TrackDuration),
            track duration IQR = IQR(TrackDuration),
            track_danceability_mean = mean(TrackDanceability),
            track_danceability_IQR = IQR(TrackDanceability),
            track_energy_mean = mean(TrackEnergy),
            track_energy_IQR = IQR(TrackEnergy),
            track_loudness_mean = mean(TrackLoudness),
            track_loudness_IQR = IQR(TrackLoudness),
            track_speechiness_mean = mean(TrackSpeechiness),
            track_speechiness_IQR = IQR(TrackSpeechiness),
            track_acousticness_mean = mean(TrackAcousticness),
            track_acousticness_IQR = IQR(TrackAcousticness),
            track_instrumentalness_mean = mean(TrackInstrumentalness),
            track_instrumentalness_IQR = IQR(TrackInstrumentalness),
            track_valence_mean = mean(TrackValence),
            track_valence_IQR = IQR(TrackValence),
            track_tempo_mean = mean(TrackTempo),
            track_tempo_IQR = IQR(TrackTempo),
            popularity = mean(popularity)
define_y <- function(y){</pre>
y %>%
  select(popularity) %>%
```

```
unlist() %>%
as.numeric() %>%
na.omit()
}
```

First Popularity Combination

```
#Could maybe add a years from release as a penalty to make newer songs higher rated or subset the data?
#Should probably add some sort of verification to the numbers for now they are arbitrary?
#Tried 2 and 5 for the multiplication parameter in the years since release scaling
#But these both resulted in higher MSE
training_data_pop_1 <- training_data %>%
  mutate(popularity = ((25 * training_data$album_pop_n + 25 * training_data$artist_pop_n +
                         25 * training data$artist follow n + 10 * training data$album bcp +
                         10 * training_data$album_weeks_on_chart_n +
                         5 * training data$album weeks number 1n)/(
                         10 * ((100 + 3 * training_data$years_since_release)/
                         (100 + training_data$years_since_release))))) %>%
  #Correcting for the max term which is not included in the if statement
  mutate(artist_follow_n = if_else(artist_follow_n == 0, 10, artist_follow_n)) %>%
  mutate(artist_pop_n = if_else(artist_pop_n == 0, 10, artist_pop_n)) %>%
  mutate(album_pop_n = if_else(album_pop_n == 0, 10, album_pop_n))
data_1 <- training_data_pop_1 %>%
  spotify_summarise %>%
  ungroup() %>%
  select(-AlbumName, -Artist, -AlbumReleaseDate)
```

Second Popularity Combination

```
#Could maybe add a years from release as a penalty to make newer songs higher rated or subset the data?
#Should probably add some sort of verification to the numbers for now they are arbitrary?
value \leftarrow 100/3
training_data_pop_2 <- training_data %>%
  mutate(popularity = ((value * training_data$album_pop_n + value * training_data$artist_pop_n +
                         value * training_data$artist_follow_n)/(
                         10 * ((100 + 3 * training_data$years_since_release)/
                         (100 + training_data$years_since_release))))) %>%
  #Correcting for the max term which is not included in the if statement
  mutate(artist_follow_n = if_else(artist_follow_n == 0, 10, artist_follow_n)) %>%
  mutate(artist pop n = if else(artist pop n == 0, 10, artist pop n)) %>%
  mutate(album_pop_n = if_else(album_pop_n == 0, 10, album_pop_n))
data_2 <- training_data_pop_2 %>%
  spotify_summarise %>%
  ungroup() %>%
  select(-AlbumName, -Artist, -AlbumReleaseDate)
```

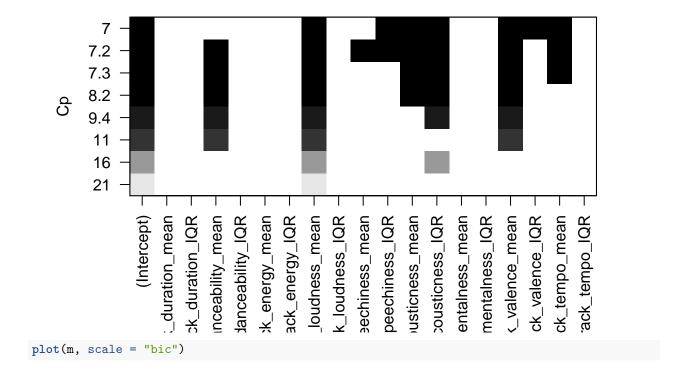
Third Popularity Combination

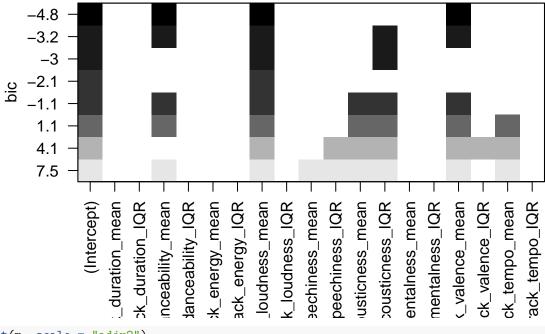
```
#Could maybe add a years from release as a penalty to make newer songs higher rated or subset the data?
#Should probably add some sort of verification to the numbers for now they are arbitrary?
value <- 100/6
training_data_pop_3 <- training_data %>%
```

```
mutate(popularity = ((value * training_data$album_pop_n + value * training_data$artist_pop_n +
                         value * training_data$artist_follow_n + value * training_data$album_bcp +
                         value * training_data$album_weeks_on_chart_n +
                         value * training_data$album_weeks_number_1n)/(
                         10 * ((100 + 3 * training_data$years_since_release)/
                         (100 + training_data$years_since_release))))) %>%
  #Correcting for the max term which is not included in the if statement
  mutate(artist follow n = if else(artist follow n == 0, 10, artist follow n)) %%
  mutate(artist_pop_n = if_else(artist_pop_n == 0, 10, artist_pop_n)) %>%
  mutate(album_pop_n = if_else(album_pop_n == 0, 10, album_pop_n))
data_3 <- training_data_pop_3 %>%
  spotify_summarise %>%
  ungroup() %>%
  select(-AlbumName, -Artist, -AlbumReleaseDate)
Looking at the three datasets using best subset regression: Dataset 1:
#all subsets regression
m <- regsubsets(popularity ~ ., data = data_1)</pre>
summary(m)
## Subset selection object
## Call: regsubsets.formula(popularity ~ ., data = data_1)
## 18 Variables (and intercept)
##
                               Forced in Forced out
## track_duration_mean
                                   FALSE
                                              FALSE
## track_duration_IQR
                                   FALSE
                                              FALSE
## track_danceability_mean
                                   FALSE
                                              FALSE
## track_danceability_IQR
                                   FALSE
                                              FALSE
                                   FALSE
                                              FALSE
## track_energy_mean
## track_energy_IQR
                                   FALSE
                                              FALSE
## track loudness mean
                                   FALSE
                                              FALSE
                                              FALSE
## track loudness IQR
                                   FALSE
## track_speechiness_mean
                                   FALSE
                                              FALSE
## track_speechiness_IQR
                                   FALSE
                                              FALSE
## track_acousticness_mean
                                   FALSE
                                              FALSE
## track_acousticness_IQR
                                   FALSE
                                              FALSE
## track instrumentalness mean
                                   FALSE
                                              FALSE
## track_instrumentalness_IQR
                                   FALSE
                                              FALSE
## track_valence_mean
                                   FALSE
                                              FALSE
## track_valence_IQR
                                   FALSE
                                              FALSE
                                   FALSE
                                              FALSE
## track_tempo_mean
## track_tempo_IQR
                                   FALSE
                                              FALSE
## 1 subsets of each size up to 8
## Selection Algorithm: exhaustive
##
            track_duration_mean track_duration_IQR track_danceability_mean
## 1 (1)""
                                11 11
                                                    11 11
                                11 11
                                                    11 11
## 2 (1)""
                                11 11
## 3 (1) " "
                                                    "*"
```

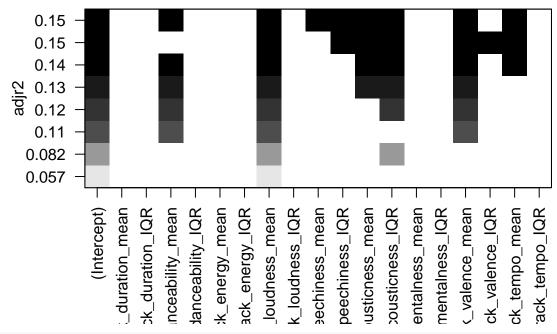
```
11 11
## 4 (1)""
                                                "*"
## 5 (1)""
                              11 11
                                                "*"
## 6 (1) " "
                              11 11
                                                "*"
## 7 (1)""
                              11 11
                                                11 11
                              11 11
     (1)""
                                                "*"
## 8
##
           track_danceability_IQR track_energy_mean track_energy_IQR
## 1 (1)""
                                 11 11
                                                  11 11
## 2 (1)""
                                 11 11
                                                  11 11
## 3 (1)""
## 4 (1)""
                                 11 11
## 5 (1)""
                                 11 11
## 6 (1) " "
                                                  11 11
## 7 (1)""
                                 11 11
## 8 (1)""
##
           track_loudness_mean track_loudness_IQR track_speechiness_mean
## 1 ( 1 ) "*"
                              11 11
                              11 11
                                                .....
## 2 (1) "*"
                              11 11
## 3 (1) "*"
## 4 (1) "*"
                              11 11
## 5 (1)"*"
                              11 11
## 6 (1) "*"
                              11 11
## 7 (1) "*"
## 8 (1)"*"
           track_speechiness_IQR track_acousticness_mean
## 1 (1)""
                                11 11
## 2 (1)""
## 3 (1)""
## 4 (1)""
                                11 11
## 5 (1)""
                                "*"
## 6 (1) " "
## 7 (1) "*"
                                "*"
## 8 (1) "*"
                                "*"
           track_acousticness_IQR track_instrumentalness_mean
## 1 (1)""
     (1)"*"
## 2
## 3 (1)""
                                 11 11
## 4 (1) "*"
## 5 (1)"*"
     (1)"*"
                                 .. ..
## 6
                                 11 11
## 7 (1) "*"
                                 11 11
## 8 (1) "*"
##
           track_instrumentalness_IQR track_valence_mean track_valence_IQR
## 1 (1)""
                                    11 11
## 2 (1)""
                                    11 11
                                                      11 11
## 3 (1)""
                                    "*"
## 4 (1)""
                                     "*"
                                                      11 11
## 5 (1)""
## 6 (1) " "
                                    "*"
## 7 (1)""
                                    "*"
                                                      "*"
## 8 (1)""
                                    "*"
##
           track_tempo_mean track_tempo_IQR
## 1 (1)""
## 2 (1)""
                           11 11
                           11 11
## 3 (1)""
```

```
## 4 (1) " " " "
## 5 (1) " " " "
## 6 (1) "*" " "
## 7 (1) "*" " "
## 8 (1) "*" " "
#measures
par(mfrow = c(1,1))
plot(m, scale = "Cp")
```





plot(m, scale = "adjr2")



Renderer: SVG | Canvas

## Download

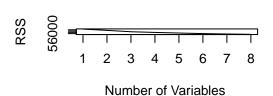
```
#the final Adjusted R2 is very high
reg.summary <- summary(m)

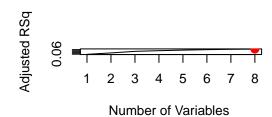
#compare RSS, Cp, bic, adjr2
par(mfrow=c(2,2))
plot(reg.summary$rss ,xlab="Number of Variables ",ylab="RSS",type="1")
plot(reg.summary$adjr2 ,xlab="Number of Variables ", ylab="Adjusted RSq",type="1")
which.max(reg.summary$adjr2)</pre>
```

```
## [1] 8
```

```
points(which.max(reg.summary$adjr2),reg.summary$adjr2[which.max(reg.summary$adjr2)], col="red",cex=2,pcl
plot(reg.summary$cp ,xlab="Number of Variables ",ylab="Cp", type='1')
```

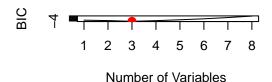
```
which.min(reg.summary$cp )
## [1] 7
points(which.min(reg.summary$cp ),reg.summary$cp [which.min(reg.summary$cp )],col="red",cex=2,pch=20)
plot(reg.summary$bic ,xlab="Number of Variables ",ylab="BIC",type='l')
which.min(reg.summary$bic )
## [1] 3
points(which.min(reg.summary$bic ),reg.summary$bic [which.min(reg.summary$bic )],col="red",cex=2,pch=20
```







Number of Variables



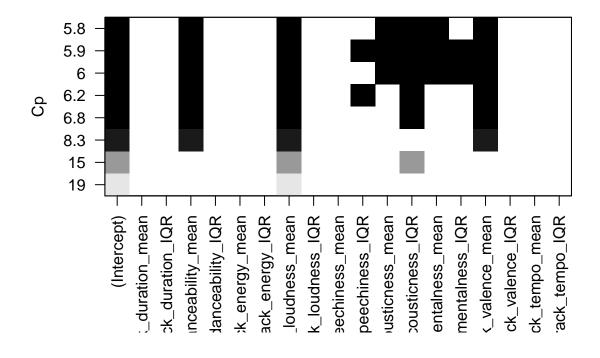
```
par(mfrow=c(1,1))
coef(m, 8)
##
               (Intercept) track_danceability_mean
                                                        track_loudness_mean
##
                83.9910105
                                         19.9789419
                                                                   1.4139635
   track_speechiness_mean
                              track_speechiness_IQR track_acousticness_mean
##
##
               -63.7749607
                                         88.2040329
                                                                 -13.0000750
##
   track_acousticness_IQR
                                 track_valence_mean
                                                           track_tempo_mean
##
                15.6446656
                                        -23.7369274
                                                                  -0.2280043
#a selected best model by adjr2
m1 <- lm( popularity ~ track_loudness_mean + track_speechiness_mean+ track_speechiness_IQR+ track_aco
summary(m1)
```

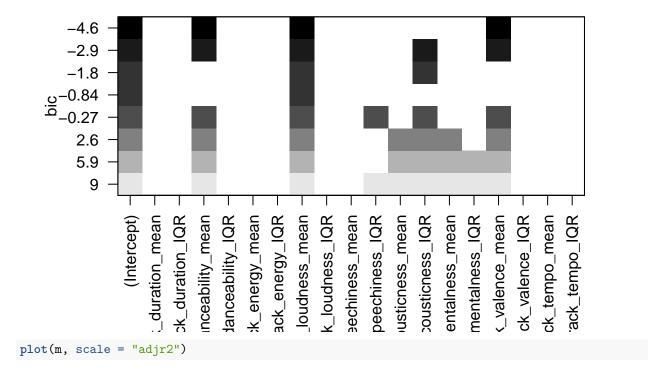
##

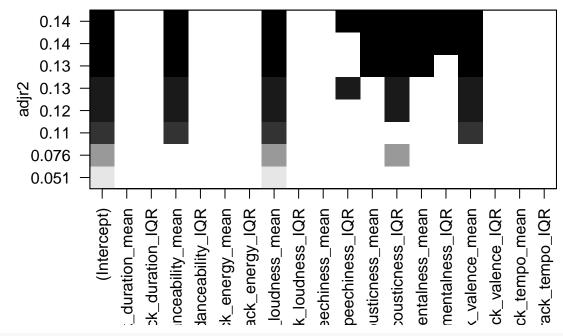
```
## Call:
## lm(formula = popularity ~ track_loudness_mean + track_speechiness_mean +
       track speechiness IQR + track acousticness mean + track acousticness IQR +
##
       track_valence_mean + track_valence_IQR + track_tempo_mean,
##
       data = data_1)
##
## Residuals:
##
      Min
               1Q Median
                               3Q
                                      Max
## -37.461 -12.614 -1.311 12.561 41.417
##
## Coefficients:
##
                           Estimate Std. Error t value Pr(>|t|)
## (Intercept)
                            89.7982 17.6714 5.082 8.99e-07 ***
                            1.4621
## track_loudness_mean
                                       0.4467
                                                3.273 0.00126 **
## track_speechiness_mean -49.8739
                                      41.2521 -1.209 0.22818
## track_speechiness_IQR
                            85.9163
                                      44.6818
                                                1.923 0.05601 .
                                      6.6996 -2.052 0.04152 *
## track_acousticness_mean -13.7498
## track acousticness IQR
                          15.8445
                                       7.4956 2.114 0.03585 *
                                       7.8587 -2.266 0.02458 *
## track_valence_mean
                          -17.8095
## track valence IQR
                           15.6767
                                      11.1007
                                                1.412 0.15953
## track_tempo_mean
                           -0.2513
                                       0.1241 -2.025 0.04427 *
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
## Residual standard error: 17.1 on 188 degrees of freedom
## Multiple R-squared: 0.1824, Adjusted R-squared: 0.1476
## F-statistic: 5.243 on 8 and 188 DF, p-value: 6.211e-06
#predictions on testing data
preds <- predict(m1, newdata = data_1 )</pre>
mse_bs1 <- mean((preds - data_1$popularity)^2)</pre>
absolute_bs1 <- sqrt( mean((preds - data_1$popularity)^2) )
Dataset 2:
#all subsets regression
m <- regsubsets(popularity ~ ., data = data_2)</pre>
summary(m)
## Subset selection object
## Call: regsubsets.formula(popularity ~ ., data = data_2)
## 18 Variables (and intercept)
##
                               Forced in Forced out
## track_duration_mean
                                  FALSE
                                              FALSE
                                  FALSE
                                              FALSE
## track_duration_IQR
## track_danceability_mean
                                  FALSE
                                              FALSE
## track_danceability_IQR
                                  FALSE
                                              FALSE
## track_energy_mean
                                  FALSE
                                              FALSE
                                  FALSE
                                              FALSE
## track_energy_IQR
## track loudness mean
                                  FALSE
                                              FALSE
## track_loudness_IQR
                                  FALSE
                                              FALSE
## track_speechiness_mean
                                 FALSE
                                              FALSE
## track_speechiness_IQR
                                             FALSE
                                  FALSE
```

```
FALSE
## track acousticness mean
                                 FALSE
## track_acousticness_IQR
                                 FALSE
                                           FALSE.
## track instrumentalness mean
                                 FALSE
                                           FALSE
                                 FALSE
                                           FALSE
## track_instrumentalness_IQR
## track_valence_mean
                                 FALSE
                                           FALSE
## track valence IQR
                                 FALSE
                                           FALSE
## track tempo mean
                                 FALSE
                                           FALSE
## track_tempo_IQR
                                 FALSE
                                           FALSE
## 1 subsets of each size up to 8
## Selection Algorithm: exhaustive
           track_duration_mean track_duration_IQR track_danceability_mean
## 1 (1)""
                              11 11
                                                .. ..
## 2 (1)""
## 3 (1)""
                                                "*"
## 4 (1)""
     (1)""
                                                11 🕌 11
## 5
                              ......
## 6 (1) " "
## 7 (1)""
                                                11 🕌 11
## 8 (1)""
                              11 11
           track_danceability_IQR track_energy_mean track_energy_IQR
## 1 (1)""
## 2 (1)""
## 3 (1)""
                                 11 11
                                 11 11
## 4
     (1)""
## 5 (1)""
## 6 (1)""
## 7 (1)""
                                 .....
     (1)""
           track_loudness_mean track_loudness_IQR track_speechiness_mean
## 1 ( 1 ) "*"
     (1)"*"
## 2
## 3 (1) "*"
## 4 ( 1 ) "*"
## 5 (1) "*"
     (1)"*"
## 6
                              11 11
    (1)"*"
## 7
## 8 (1) "*"
##
           track_speechiness_IQR track_acousticness_mean
## 1 (1)""
                                11 11
                                11 11
## 2 (1)""
## 3 (1)""
                                11 11
## 4 (1)""
## 5 (1)"*"
                                "*"
## 6 (1)""
## 7 (1)""
                                "*"
## 8 (1) "*"
                                "*"
           track_acousticness_IQR track_instrumentalness_mean
## 1 (1)""
## 2 (1) "*"
                                 ......
## 3 (1)""
## 4 ( 1 ) "*"
                                 11 11
                                 11 11
## 5 (1) "*"
## 6 (1) "*"
                                 "*"
## 7 (1)"*"
                                 "*"
```

```
"*"
    (1)"*"
##
           track_instrumentalness_IQR track_valence_mean track_valence_IQR
     (1)""
  2
     (1)
##
           11 11
                                    "*"
## 3
     (1)
     (1)""
                                    "*"
     (1)""
                                    "*"
     (1)
                                    "*"
## 6
                                    "*"
## 7
     (1)"*"
                                    "*"
     (1)"*"
           track_tempo_mean track_tempo_IQR
     (1)""
## 1
     (1)""
  2
##
     (1)""
## 4
     (1)
     (1)
## 5
## 6
     (1)
          11 11
     (1)""
     (1)""
## 8
#measures
par(mfrow = c(1,1))
plot(m, scale = "Cp")
```







Renderer: SVG | Canvas

## Download

```
#the final Adjusted R2 is very high
reg.summary <- summary(m)

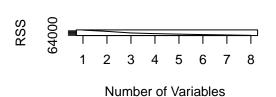
#compare RSS, Cp, bic, adjr2
par(mfrow=c(2,2))
plot(reg.summary$rss ,xlab="Number of Variables ",ylab="RSS",type="1")
plot(reg.summary$adjr2 ,xlab="Number of Variables ", ylab="Adjusted RSq",type="1")
which.max(reg.summary$adjr2)</pre>
```

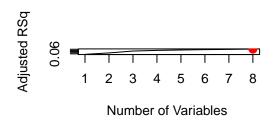
```
## [1] 8
```

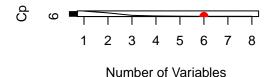
```
points(which.max(reg.summary$adjr2),reg.summary$adjr2[which.max(reg.summary$adjr2)], col="red",cex=2,pcl
plot(reg.summary$cp ,xlab="Number of Variables ",ylab="Cp", type='1')
```

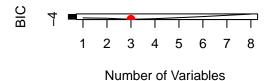
```
which.min(reg.summary$cp )
## [1] 6
points(which.min(reg.summary$cp ),reg.summary$cp [which.min(reg.summary$cp )],col="red",cex=2,pch=20)
plot(reg.summary$bic ,xlab="Number of Variables ",ylab="BIC",type='l')
which.min(reg.summary$bic )
## [1] 3
```

points(which.min(reg.summary\$bic),reg.summary\$bic [which.min(reg.summary\$bic)],col="red",cex=2,pch=20







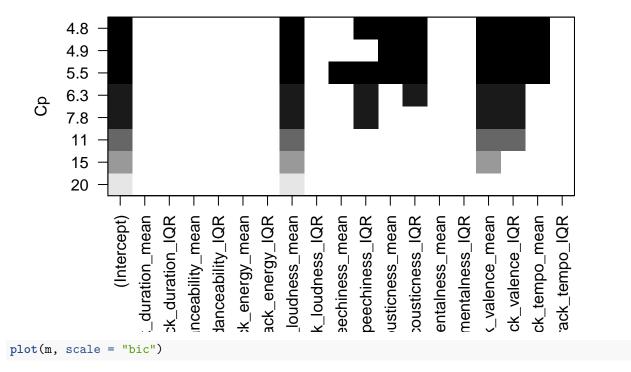


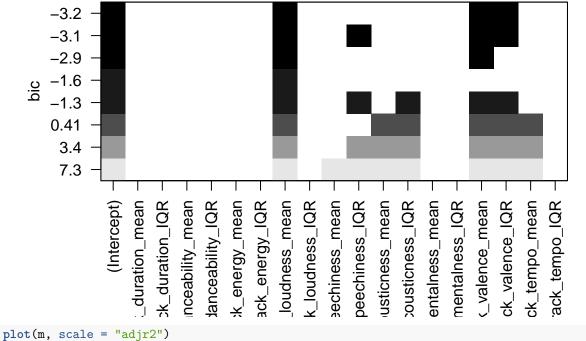
```
par(mfrow=c(1,1))
coef(m, 8)
##
                    (Intercept)
                                     track_danceability_mean
##
                      48.969495
                                                   30.218862
##
           track_loudness_mean
                                       track_speechiness_IQR
##
                       1.105621
                                                   34.576292
##
       track_acousticness_mean
                                      track_acousticness_IQR
##
                     -11.485357
                                                   19.033778
##
   track_instrumentalness_mean
                                 track_instrumentalness_IQR
##
                     -18.275231
                                                   14.165837
##
            track_valence_mean
##
                     -30.535470
```

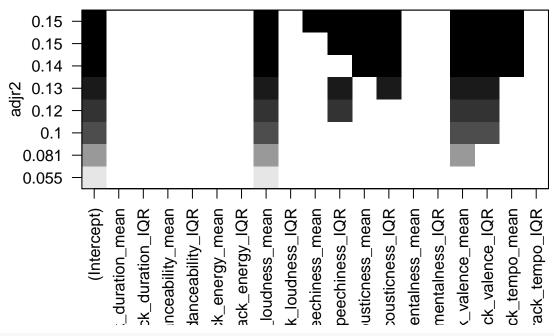
```
#a selected best model by adjr2
m1 <- lm( popularity ~ track_duration_IQR + track_danceability_mean + track_loudness_mean + track_spee
summary(m1)
##
## Call:
## lm(formula = popularity ~ track_duration_IQR + track_danceability_mean +
       track_loudness_mean + track_speechiness_mean + track_speechiness_IQR +
##
       track_acousticness_IQR + track_valence_mean + track_tempo_mean,
##
       data = data_2)
##
## Residuals:
      Min
               10 Median
                                3Q
                                      Max
## -37.919 -15.244
                    0.904 14.473 45.271
##
## Coefficients:
                            Estimate Std. Error t value Pr(>|t|)
## (Intercept)
                            7.488e+01 1.969e+01 3.803 0.000193 ***
## track_duration_IQR
                           2.032e-05 2.163e-05 0.939 0.348773
## track_danceability_mean 3.062e+01 1.410e+01 2.171 0.031160 *
                           1.984e+00 4.229e-01 4.692 5.19e-06 ***
## track_loudness_mean
## track speechiness mean -7.212e+01 4.506e+01 -1.601 0.111163
## track_speechiness_IQR 1.008e+02 4.825e+01
                                                  2.090 0.037955 *
## track acousticness IQR 1.344e+01 8.000e+00 1.680 0.094703 .
                          -2.279e+01 1.026e+01 -2.222 0.027494 *
## track_valence_mean
                          -1.917e-01 1.338e-01 -1.434 0.153371
## track_tempo_mean
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
## Residual standard error: 18.54 on 188 degrees of freedom
## Multiple R-squared: 0.168, Adjusted R-squared: 0.1326
## F-statistic: 4.746 on 8 and 188 DF, p-value: 2.539e-05
#predictions on testing data
preds <- predict(m1, newdata = data_2)</pre>
absolute_bs2 <- sqrt( mean((preds - data_2$popularity)^2) )
mse_bs2 <- mean((preds - data_2$popularity)^2)</pre>
Third Dataset:
m <- regsubsets(popularity ~ ., data = data_3)</pre>
summary(m)
## Subset selection object
## Call: regsubsets.formula(popularity ~ ., data = data_3)
## 18 Variables (and intercept)
##
                               Forced in Forced out
## track_duration_mean
                                  FALSE
                                              FALSE
## track_duration_IQR
                                  FALSE
                                              FALSE
## track_danceability_mean
                                  FALSE
                                              FALSE
## track_danceability_IQR
                                 FALSE
                                              FALSE
## track_energy_mean
                                  FALSE
                                              FALSE
## track_energy_IQR
                                  FALSE
                                              FALSE
```

```
FALSE
## track loudness mean
                                 FALSE
## track_loudness_IQR
                                 FALSE
                                            FALSE.
## track speechiness mean
                                 FALSE
                                            FALSE
                                 FALSE
                                            FALSE
## track_speechiness_IQR
## track acousticness mean
                                 FALSE
                                            FALSE
## track acousticness IQR
                                 FALSE
                                            FALSE
## track instrumentalness mean
                                 FALSE
                                            FALSE
## track_instrumentalness_IQR
                                            FALSE
                                 FALSE
## track valence mean
                                 FALSE
                                            FALSE
                                            FALSE
## track_valence_IQR
                                 FALSE
## track_tempo_mean
                                 FALSE
                                            FALSE
                                            FALSE
## track_tempo_IQR
                                 FALSE
## 1 subsets of each size up to 8
## Selection Algorithm: exhaustive
           track_duration_mean track_duration_IQR track_danceability_mean
## 1 (1)""
                               11 11
                                                 .. ..
## 2 (1)""
## 3 (1)""
## 4 (1)""
## 5 (1)""
## 6 (1) " "
                               11 11
                              11 11
## 7 (1)""
## 8 (1)""
           track_danceability_IQR track_energy_mean track_energy_IQR
## 1 (1)""
                                  11 11
## 2 (1)""
## 3 (1) " "
## 4 (1)""
                                  11 11
## 5 (1)""
                                  11 11
## 6 (1)""
## 7 (1)""
                                  .. ..
                                                   11 11
## 8 (1) " "
##
           track_loudness_mean track_loudness_IQR track_speechiness_mean
## 1 ( 1 ) "*"
                               11 11
     (1)"*"
## 2
## 3 (1) "*"
                               11 11
                              11 11
## 4 ( 1 ) "*"
## 5 (1)"*"
     (1)"*"
## 6
## 7 (1) "*"
                              11 11
## 8 (1) "*"
##
           track_speechiness_IQR track_acousticness_mean
## 1 (1)""
                                11 11
## 2 (1)""
                                11 11
## 3 (1)""
                                11 11
## 4 ( 1 ) "*"
                                 ......
## 5
     (1)"*"
                                 "*"
## 6 (1) " "
## 7 (1)"*"
## 8 (1) "*"
                                 "*"
##
           track_acousticness_IQR track_instrumentalness_mean
## 1 (1)""
                                  11 11
## 2 (1)""
                                  11 11
## 3 (1)""
```

```
11 11
## 4 (1)""
## 5 (1)"*"
                              11 11
## 6 (1) "*"
## 7 (1)"*"
## 8 (1) "*"
##
          track_instrumentalness_IQR track_valence_mean track_valence_IQR
## 1 (1)""
## 2 (1)""
                                  "*"
## 3 (1)""
                                                  "*"
                                  "*"
## 4 (1)""
                                  "*"
## 5 (1)""
                                                  "*"
                                  "*"
## 6 (1)""
                                  "*"
                                                  "*"
## 7 (1)""
                                  "*"
                                                  "*"
                                  "*"
                                                  "*"
## 8 (1)""
##
          track_tempo_mean track_tempo_IQR
## 1 (1)""
                         11 11
                         11 11
## 2 (1)""
## 3 (1)""
## 4 (1)""
## 5 (1)""
## 6 (1) "*"
## 7 (1) "*"
## 8 (1)"*"
#measures
par(mfrow = c(1,1))
plot(m, scale = "Cp")
```







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## Download

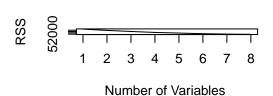
```
#the final Adjusted R2 is very high
reg.summary <- summary(m)

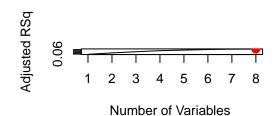
#compare RSS, Cp, bic, adjr2
par(mfrow=c(2,2))
plot(reg.summary$rss ,xlab="Number of Variables ",ylab="RSS",type="1")
plot(reg.summary$adjr2 ,xlab="Number of Variables ", ylab="Adjusted RSq",type="1")
which.max(reg.summary$adjr2)</pre>
```

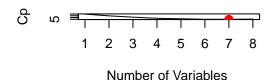
```
## [1] 8
```

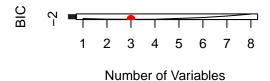
```
points(which.max(reg.summary$adjr2),reg.summary$adjr2[which.max(reg.summary$adjr2)], col="red",cex=2,pcl
plot(reg.summary$cp ,xlab="Number of Variables ",ylab="Cp", type='1')
```

```
which.min(reg.summary$cp )
## [1] 7
points(which.min(reg.summary$cp ),reg.summary$cp [which.min(reg.summary$cp )],col="red",cex=2,pch=20)
plot(reg.summary$bic ,xlab="Number of Variables ",ylab="BIC",type='l')
which.min(reg.summary$bic )
## [1] 3
points(which.min(reg.summary$bic ),reg.summary$bic [which.min(reg.summary$bic )],col="red",cex=2,pch=20
```









```
par(mfrow=c(1,1))
coef(m, 8)
##
               (Intercept)
                                track_loudness_mean
                                                      track_speechiness_mean
##
                86.1397393
                                           1.4856365
                                                                  -46.3035600
##
     track_speechiness_IQR track_acousticness_mean
                                                      track_acousticness_IQR
##
                74.2933223
                                         -12.5405480
                                                                   14.7223213
##
        track_valence_mean
                                  track_valence_IQR
                                                             track_tempo_mean
               -19.6008770
                                          21.3023592
                                                                   -0.2415466
#a selected best model by adjr2
m3 <- lm( popularity ~ track_duration_mean +</pre>
                                                 track_loudness_mean + track_speechiness_mean + track_spe
summary(m3)
```

##

```
## Call:
## lm(formula = popularity ~ track_duration_mean + track_loudness_mean +
       track speechiness mean + track speechiness IQR + track acousticness IQR +
       track_valence_IQR + track_tempo_mean + track_tempo_IQR, data = data_2)
##
##
## Residuals:
      Min
               10 Median
                               30
                                      Max
## -38.170 -14.888 -0.371 13.984 43.740
##
## Coefficients:
##
                           Estimate Std. Error t value Pr(>|t|)
                          8.033e+01 1.983e+01 4.051 7.46e-05 ***
## (Intercept)
## track_duration_mean
                          5.419e-06 1.310e-05
                                                0.414
                                                         0.6795
## track_loudness_mean
                          1.851e+00 4.230e-01
                                                4.375 2.01e-05 ***
## track_speechiness_mean -6.655e+01 4.510e+01 -1.476
                                                         0.1417
## track_speechiness_IQR
                          1.088e+02 4.930e+01
                                                 2.208
                                                         0.0285 *
                                                2.033
## track_acousticness_IQR 1.648e+01 8.106e+00
                                                         0.0435 *
## track valence IQR
                         7.797e+00 1.238e+01
                                                0.630
                                                         0.5297
                         -2.460e-01 1.351e-01 -1.821
## track_tempo_mean
                                                         0.0703 .
## track tempo IQR
                          2.972e-02 8.067e-02
                                                0.368
                                                         0.7130
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 18.91 on 188 degrees of freedom
## Multiple R-squared: 0.1349, Adjusted R-squared: 0.09806
## F-statistic: 3.664 on 8 and 188 DF, p-value: 0.0005423
#predictions on testing data
preds <- predict(m3, newdata = data_3 )</pre>
absolute_bs3 <- sqrt(mean((preds - data_3$popularity)^2))</pre>
mse_bs3 <- mean((preds - data_3$popularity)^2)</pre>
```

Looking at ridge regression... The commented lines were used to visualise the datasets in our dummy runs but were not rerun as part of the actual methods

```
#Get training_data_pop from EDA file
{\it \#Code\ based\ from\ http://www.science.smith.edu/~jcrouser/SDS293/labs/lab10-r.html}
ridge reg <- function(data){</pre>
model_data <- data
output <- data.frame(matrix(0, nrow = 0, ncol = 2))</pre>
#Looking at the models with the whole dataset
x <- model.matrix(popularity ~ ., model_data )
y <- define_y(model_data)
grid <-10^seq(10, -2, length = 100)
ridge_mod <- glmnet(x, y, alpha = 0)
#Looking at the model
#dim(coef(ridge_mod))
#plot(ridge_mod)
                    # Draw plot of coefficients
output <- data.frame(matrix(0, nrow = 0, ncol = 2))</pre>
for(i in 1:nrow(model_data)){
 train = model_data[-i,]
```

```
test <- model_data %>%
  setdiff(train)
x train <- model.matrix(popularity ~ ., train)
x_test <- model.matrix(popularity ~ ., test)</pre>
y_train <- define_y(train)</pre>
y_test <- define_y(test)</pre>
cv.out <- cv.glmnet(x_train, y_train, alpha = 0) # Fit ridge regression model on training data
bestlam <- cv.out$lambda.min # Select lamda that minimizes training MSE
ridge_mod <- glmnet(x_train, y_train, alpha= 0, lambda = bestlam, thresh = 1e-12)</pre>
ridge_pred <- predict(ridge_mod, s = bestlam, newx = x_test) # Use best lambda to predict test data
m <- mean((ridge_pred - y_test)^2) # Calculate test MSE</pre>
output[i,1] <- bestlam</pre>
output[i,2] \leftarrow m
}
output <- output %>%
  rename(best lambda = X1, MSE = X2)
#plot(cv.out)
mean lambda <- output %>%
  #Using median rather than mean as since we are only using 1 datapoint
  #for our test dataset, if it is anonamous it could lead to a slight bias
  summarise(lambda = median(output$best_lambda)) %>%
  as vector()
#Fitting the model on the whole dataset as defined by the average
#best lamda as calculated above using k-1 validation
#This is then returned as the output of the function
glmnet(x, y, alpha = 0, lambda = mean_lambda)
```

Running Ridge Regression on our three datasets and looking at MSE.

```
#Dataset 1
ridge data1 <- ridge reg(data 1)
#MSE of entire training dataset
x_data1 <- model.matrix(popularity ~ ., data_1)</pre>
y_data1 <- define_y(data_1)</pre>
ridge_pred_1 <- predict(ridge_data1, newx = x_data1)</pre>
mse_model1 <- mean((ridge_pred_1 - y_data1)^2)</pre>
absolute_ridge1 <- median(sqrt((ridge_pred_1 - y_data1)^2))</pre>
#Extract the coefficients of each variable in the model
#Dataset2
ridge_data2 <- ridge_reg(data_2)</pre>
#MSE of entire training dataset
x_data2 <- model.matrix(popularity ~ ., data_2)</pre>
y_data2 <- define_y(data_2)</pre>
ridge_pred_2 <- predict(ridge_data2, newx = x_data2)</pre>
mse_model2 <- mean((ridge_pred_2 - y_data2)^2)</pre>
absolute_ridge2 <- median(sqrt((ridge_pred_2 - y_data2)^2))</pre>
#Extract the coefficients of each variable in the model
```

```
#Dataset 3
ridge_data3 <- ridge_reg(data_3)
#MSE of entire training dataset
x_data3 <- model.matrix(popularity ~ ., data_3)
y_data3 <- define_y(data_3)
ridge_pred_3 <- predict(ridge_data3, newx = x_data3)
mse_model_3 <- mean((ridge_pred_3 - y_data3)^2)
absolute_ridge3 <- median(sqrt((ridge_pred_3 - y_data3)^2))
#Extract the coefficients of each variable in the model</pre>
```

Looking at the Lasso linear modelling method to see if we can improve on ridge regression

```
set.seed(666)
#Get training_data_pop from EDA file
#Code based from http://www.science.smith.edu/~jcrouser/SDS293/labs/lab10-r.html
lasso_reg <- function(data){</pre>
model_data <- data
output <- data.frame(matrix(0, nrow = 0, ncol = 2))</pre>
#Looking at the models with the whole dataset
x <- model.matrix(popularity ~ ., model_data )</pre>
y <- define_y(model_data)
grid <-10^seq(10, -2, length = 100)
ridge_mod <- glmnet(x, y, alpha = 1)
output <- data.frame(matrix(0, nrow = 0, ncol = 2))</pre>
for(i in 1:nrow(model_data)){
  train = model_data[-i,]
test <- model_data %>%
  setdiff(train)
x_train <- model.matrix(popularity ~ ., train)</pre>
x_test <- model.matrix(popularity ~ ., test)</pre>
y_train <- define_y(train)</pre>
y_test <- define_y(test)</pre>
cv.out <- cv.glmnet(x_train, y_train, alpha = 1) # Fit lasso regression model on training data
bestlam <- cv.out$lambda.min # Select lamda that minimizes training MSE
ridge_mod <- glmnet(x_train, y_train, alpha= 1, lambda = bestlam, thresh = 1e-12)</pre>
ridge_pred <- predict(ridge_mod, s = bestlam, newx = x_test) # Use best lambda to predict test data
m <- mean((ridge_pred - y_test)^2) # Calculate test MSE</pre>
output[i,1] <- bestlam
output[i,2] \leftarrow m
}
output <- output %>%
  rename(best_lambda = X1, MSE = X2)
#plot(cv.out)
mean_lambda <- output %>%
  #Using median rather than mean as since we are only using 1 datapoint
#for our test dataset, if it is anonamous it could lead to a slight bias
```

```
summarise(lambda = median(output$best_lambda)) %>%
as_vector()

#Fitting the model on the whole dataset as defined by the average
#best lamda as calculated above using k-1 validation
#This is then returned as the output of the function
glmnet(x, y, alpha = 1, lambda = mean_lambda)
}
```

Lasso outputs

```
lasso_data1 <- lasso_reg(data_1)</pre>
lx_data1 <- model.matrix(popularity ~ ., data_1)</pre>
ly data1 <- define y(data 1)</pre>
lasso_pred_1 <- predict(lasso_data1, newx = lx_data1)</pre>
lmse_model1 <- mean((lasso_pred_1 - ly_data1)^2)</pre>
absolute_lasso1 <- median(sqrt((lasso_pred_1 - ly_data1)^2))</pre>
#Extract the coefficients of each variable in the model
lasso_data2 <- lasso_reg(data_2)</pre>
lx_data2 <- model.matrix(popularity ~ ., data_2)</pre>
ly_data2 <- define_y(data_2)</pre>
lasso_pred_2 <- predict(lasso_data1, newx = lx_data2)</pre>
lmse_model2 <- mean((lasso_pred_2 - ly_data2)^2)</pre>
absolute_lasso2 <- median(sqrt((lasso_pred_2 - ly_data2)^2))</pre>
#Extract the coefficients of each variable in the model
lasso_data3 <- lasso_reg(data_3)</pre>
lx_data3 <- model.matrix(popularity ~ ., data_3)</pre>
ly_data3 <- define_y(data_3)</pre>
lasso_pred_3 <- predict(lasso_data3, newx = lx_data3)</pre>
lmse_model3 <- mean((lasso_pred_3 - ly_data3)^2)</pre>
absolute_lasso3 <- median(sqrt((lasso_pred_3 - ly_data3)^2))</pre>
#Extract the coefficients of each variable in the model
```

From this it seems the ridge regression model performs better in terms of MSE although the Lasso Model has the benefit of discarding some paremeters as the values associated with them are zero, whereas ridge gives a value to every input (no subset selection). Summary of all the models:

```
## # A tibble: 9 x 3
##
    method
                              MSE
                                     ΑE
##
     <chr>>
                             <dbl> <dbl>
## 1 Best Subset Selection 1 279. 16.7
## 2 Best Subset Selection 2 328. 18.1
## 3 Best Subset Selection 3 286. 16.9
## 4 Ridge 1
                             277. 12.3
                             325. 14.1
## 5 Ridge 2
## 6 Ridge 3
                             266. 10.7
## 7 Lasso 1
                             281. 12.4
```

```
## 8 Lasso 2
                               332.
                                     14.7
## 9 Lasso 3
                               270.
                                     11.1
ridge_best <- ridge_data3$beta</pre>
ridge best
## 19 x 1 sparse Matrix of class "dgCMatrix"
##
                                           s0
## (Intercept)
                                -1.762525e-06
## track_duration_mean
## track duration IQR
                                 7.572830e-06
## track_danceability_mean
                                 3.860313e+00
## track_danceability_IQR
                                 9.576059e+00
## track_energy_mean
                                 6.770943e+00
## track_energy_IQR
                                -1.478744e+00
## track_loudness_mean
                                 6.817506e-01
## track_loudness_IQR
                               -3.885396e-01
## track_speechiness_mean
                               -9.986200e-01
## track_speechiness_IQR
                                 2.080335e+01
## track_acousticness_mean
                               -7.789401e+00
## track_acousticness_IQR
                                1.051796e+01
## track instrumentalness mean -4.743061e+00
## track_instrumentalness_IQR 4.962972e+00
## track_valence_mean
                                -1.355098e+01
## track_valence_IQR
                                 1.205485e+01
## track_tempo_mean
                                -1.457377e-01
                                 5.766492e-02
## track_tempo_IQR
lasso_best <- lasso_data3$beta</pre>
lasso best
## 19 x 1 sparse Matrix of class "dgCMatrix"
## (Intercept)
## track_duration_mean
## track_duration_IQR
## track_danceability_mean
## track_danceability_IQR
## track_energy_mean
## track_energy_IQR
## track_loudness_mean
                                  1.05245294
## track_loudness_IQR
## track_speechiness_mean
## track_speechiness_IQR
                                 20.44239244
## track_acousticness_mean
                                 -8.63975604
## track_acousticness_IQR
                                  9.61726094
## track_instrumentalness_mean
## track_instrumentalness_IQR
## track_valence_mean
                                -13.60226769
## track valence IQR
                                 13.08127761
## track_tempo_mean
                                 -0.12010942
## track_tempo_IQR
                                  0.02317519
```

To save time, if the output needs to be seen quickly then the following rcode loads a previously saved image of the R environment so all the variables can be referenced. Commented out as only needs to be run if not knitting and want to see variables quickly

#saving the rdata
#save.image(file = "models.Rdata")
#Can be loaded with:
#load("models.Rdata)