#### Ideas:

### Bruce:

- 1. Course Map: a campus map showing courses in selected class time.
  - show classroom usage arrangement all day long
  - show shortest route between classes with given course schedule
  - show popular course area by number of registered students during past years
  - give student better experience choosing course with visualized number of registered students
  - Purdue campus population density (real-time)
    - Find data on course enrollment
    - total internet traffic volume? We might be able to get something from ITAP

# Worry:

- 1. Not enough information to make it really useful (you can't tell which courses are popular, etc.)
- 2. What would it be useful for? Why would people come look at it?
- 3. Since the data is spread out, how long will it take to gather?
- 4. We might not be able to get the non-academic buildings to be portrayed accurately
- 5. Permission to have access record from each facilities?

### Task:

- 1. course collection time cost
- 2. Can we get old building traffic statistics (e.g. from the dining courts or co-rec) Call them and ask.

Source: https://selfservice.mypurdue.purdue.edu/prod/bwckctlg.p disp dyn ctlg?

- 2. Coupon gathering: gathering grocery coupons from each market and find the best discount.
  - Maybe not coupons? If we do the normal price with sale price as a (mouseover?) option, then the data gathering is more straightforward
  - We can put them on a map, so students can plan shopping routes
  - Maybe have bus routes?
  - Some way for the viewers to contact us for changes/new products

# Worries:

- 1. How many items to include?
- 2. How many markets? (count them, base our decisions on the "shopping list")
- 3. How often will we need to update? (sales)

## Task:

1. Independently make a "shopping list"

#### Source:

- 1. http://www.walmart.com/
- 2. http://www.payless.com/

- 3. http://www.meijer.com/
- 1. House: Price, Utility, Map
  - a. Map of West Lafayette with rents, house quality, utilities
    - i. This is the strongest of the ideas as far as visualizations go
  - b. Overlay bus routes
  - c. Parking availability

#### Worries?

- 1. Variation in the subjective ratings (how run-down the building is, etc.)
- 2. Intangibles, like insulation affecting cost of utilities (crowdsource the data) (maybe infer from how old the buildings are)

#### Source:

- 1. <a href="http://www.forrentuniversity.com/Purdue-University">http://www.forrentuniversity.com/Purdue-University</a>
- 2. http://www.commercialbrokersinc.com/php/apartments.php
- 3. <a href="http://cochranapartments.com/rental\_listings">http://cochranapartments.com/rental\_listings</a>
- 4. <a href="http://www.granitestudentliving.com/purdue-rental-properties">http://www.granitestudentliving.com/purdue-rental-properties</a>
- 5.
- 1. Restaurant wait times

Task: try collecting data for a few nights to a week

- 3. Graduate Student Career Position: show career position of graduate students
  - Need to update data from Linkln
  - Need to update data from departments
  - focus on only one department or the latest year of most graduated students

## Kris:

- 1. US Income tax rates vs. actual tax collected (total)
  - a. Source: the Department of Revenue publishes this data
- 2. "Cost" of having low income unable to take advantage of the economies of scale
- 3. Beer branch map (with mouseover recipes?)

a.

- 4. Environmental something: emissions or energy usage on a world map?
- 5. Smoking on a world map?
- 6. Tuition breakdown compare different schools (they publish budgets)
- 7. smartphone sales globally (normalized for population?)
- 8. social media usage/traffic regionally/globally?
- 9.

## Taejin

2.

Rsource:

Bruce:

- This is a competition website for data scientist. There are lots of associations provide their data and topics for developers to solve. This is a great source as a reference to think about our topic by digging through the datas and displaying novel ideas. https://www.kaggle.com/
- 30 places to find open data on the web: http://blog.visual.ly/data-sources/
- Datasets for Data mining and Data Science: http://www.kdnuggets.com/datasets/index.html