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Aircraft Risk Assessment for strategic Aviation Expansion



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Overview



This project identifies low-risk aircraft to support safe and sustainable entry into the aviation market

A data driven Approach has been used to leverage historical aviation data

Business Understanding

Objective: Minimize risks and liabilities while optimizing initial investment

- > Considerations:
- Safety and incident history of aircraft
- Maintenance costs and operational efficiency.
- Alignment with market needs (Commercial vs private use)

Data Understanding

Data Sources: Historical aviation incident data, aircraft specifications and performance records

Key variables:

- Total Serious and Minor Injuries
- Number of Engines
- Aircraft Make and Model
- Weather Conditions and Flight Phases

Missing Data Handled: Some fields imputed or excluded based on relevance.

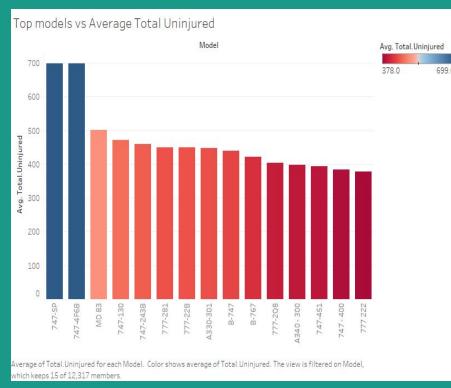
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Data Analysis - Safety Metrics by Aircraft Model

Key Points:

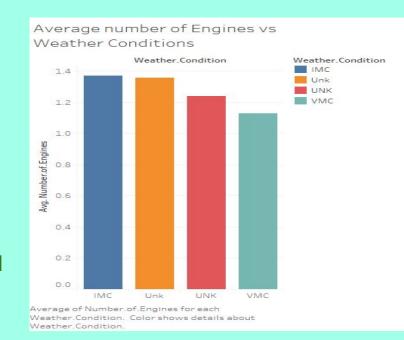
- Evaluated safety metrics (incidents, injuries) across aircraft models.
- Identified models with consistently low incident rates.

Visual: Bar chart comparing safety metrics for top models.



Data Analysis - Engine and Flight Risk

- Single-engine aircraft show slightly higher risk in adverse weather conditions.
- Multi-engine aircraft provide redundancy and lower fatality rates.
- Private-use aircraft have fewer incidents overall compared to high-volume commercial aircraft.



Data Analysis - Risk by Flight Phase

- Most incidents occur during takeoff, landing, or cruise phases.
- Low-risk aircraft demonstrate better performance in these critical phases.

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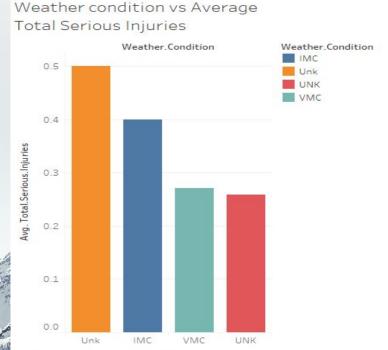
Data Analysis - Weather Impact

Key Points:

Aircraft with advanced navigation systems handle poor weather better.

High-risk models often lack modern safety enhancements.

Weather impacts aircraft performance significantly.



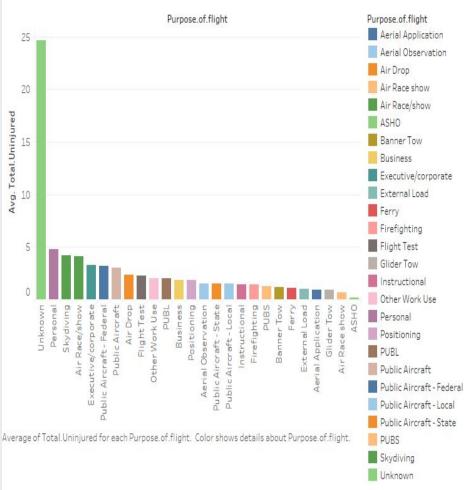
Average of Total.Serious.Injuries for each
Weather.Condition. Color shows details about

Data Analysis -Purpose of Flight

Key points:

- Most people travel for personal reasons using commercial planes hence more business in commercial sector.
- Most uninjured people people had unknown travel purpose, personal, skydiving, airrace show

Purpose of the flight vs Average total uninjured



Recommendations

- Purchase aircraft with proven safety records and operational efficiency.
- Focus on multi-engine aircraft for redundancy and safety.
- Align aircraft selection with target market (private or commercial).



Recommended Aircraft

- Identify specific low-risk aircraft models from the analysis.
- Emphasize safety, cost-efficiency, and market demand alignment.



Risk Mitigation Strategies

- Regular risk audits and safety checks.
- Invest in modern navigation and monitoring systems.
- Build a robust maintenance program.



Investment Strategy

- Allocate budget to modern aircraft with high ROI potential.
- Plan for long-term cost savings through predictive maintenance.

Next Steps

Key Actions:

- Conduct detailed market analysis to align aircraft purchase with customer demand.
- **Perform risk audits on shortlisted aircraft before purchase.**
- Engage with aviation safety experts for ongoing operational strategy development.
- Build a maintenance and safety team to ensure long-term reliability.

Conclusion

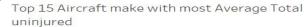
Key Points:

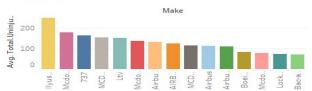
Data-driven insights reduce risk and optimize initial investments.

 Strategic aircraft selection ensures safe and sustainable market entry.

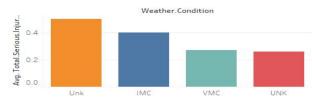
 Following Aviation laws and regulation is key to safety and good business environment.

Summary of graphs

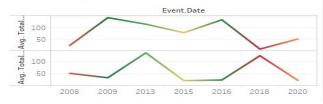




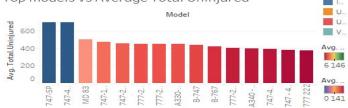
Weather condition vs Average Total Serious Injuries



YEAR(Event date) vs Average Total Uninjured and Average Total Serious Injuries

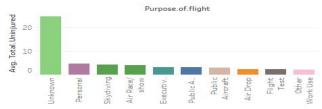


Top models vs Average Total Uninjured



Weat...

Purpose of the flight vs Average total uninjured



Map of countries vs Injuries



References

- 1) <u>www.kaggle.com/datasets/khsamaha/aviation-accident-database-synopses</u>
- 2) https://www.thecmhs.com/biles10/plane-type.html
- 3) https://www.vecteezy.com/free-vector/plane-landing



