

# Sam Bruchez

sam@sambruchez.com

Swiss-American freelance graphic designer based in NYC

## Education

**École cantonale d'art de Lausanne (écal)**, Switzerland

B.F.A. in Graphic Design and Visual Communication

Graduated 2013 with Honors

**University of Vermont**

B.A. in Communications, Minor in Advertising

Graduated 2009

## Work

Jan. 2022 – present **Center for Agriculture and Food System, Vermont Law School**, South Royalton, VT  
*Freelance Graphic Designer*

- Design interactive PDF reports about food justice using Adobe InDesign

Jan. 2020 – Dec. 2022 **Splay Inc.**, New York, NY  
*Freelance Production & Graphic Designer*

- Managed visual assets and uploaded to staging for Supreme webstore releases, announcements and season previews
- Coordinated with Supreme branding team to review staging
- Created UI for internal projects using Figma and collaborated with devs
- Clients included: Supreme, Nike, Dior, Cav Empt

Oct. 2018 – Dec. 2019 **Marine Lane**, New York, NY  
*Graphic Designer & Art Director*

- Conceptualized and designed projects for luxury, food and e-commerce brands
- Clients included: Reebok, Mercedes Benz, Wells Fargo

Jun. 2013 – Dec. 2018 **Factory Design Labs**, Le Châble + Zürich, Switzerland  
*Graphic Designer & Art Director*

- Designed digital and retail sports campaigns for the European market
- Evolved from intern to Senior Graphic Designer and Art Director
- Clients included: The North Face, Oakley, HEAD, BMW, Heineken

## Skills

- Adobe CC: InDesign, Illustrator, Photoshop, Bridge
- Figma
- Web: Mailchimp, Wordpress, Squarespace, Wix, Cargo
- SEO and Accessibility Compliance
- HTML and CSS

## Languages

- English (fluent)
- French (fluent)

## Interests

Alpine skiing, archival research, alternative printmaking, mycology, rock climbing