

Sam Bruchez

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Swiss-American graphic designer based in NYC

Education

École cantonale d'art de Lausanne (écal), Switzerland

B.F.A. in Graphic Design and Visual Communication

Graduated 2013 with Honors

University of Vermont

B.A. in Communications

Graduated 2009

Work

Jan. 2022 – present **Center for Agriculture and Food System, Vermont Law School**
Freelance Graphic Designer

- Design interactive PDF reports about food justice using Adobe InDesign

Jan. 2020 – Dec. 2022 **Splay, Inc.**
Freelance Production & Graphic Designer

- Managed visual assets for the supreme.com webstore, announcements and season previews
- Coordinated with Supreme branding team to review webstore visuals
- Created UI for internal projects using Figma and collaborated with developers
- Clients included: Supreme, Nike, Dior, Cav Empt

Oct. 2019 – Jan. 2020 **Marine Lane**, New York, NY
Graphic Designer & Art Director

- Conceptualized and designed projects for luxury, food and e-commerce brands
- Clients included: Reebok, Mercedes Benz, Wells Fargo

2013 – 2019 **Factory Design Labs**, Le Châble + Zürich, Switzerland
Graphic Designer & Art Director

- Designed digital and retail sports campaigns for the European market
- Evolved from intern to Senior Graphic Designer and Art Director
- Clients included: The North Face, Oakley, HEAD, BMW, Heineken

Skills

- Adobe CC: InDesign, Illustrator, Photoshop, Bridge
- Figma
- Web: Mailchimp, Squarespace, Wordpress, Wix, Cargo
- SEO and Accessibility Design
- HTML and CSS

Languages

- English (native speaker)
- French (native speaker)

Interests

Alpine skiing, archival research, alternative printmaking, mycology, rock climbing