

# H. & J. Brüggen KG

## Innovation Concept Summary

### Live Preview



### Traditional Swiss Muesli

+ 3 custom ingredients

<p>Recipe Details</p> <p><b>Base Ingredients:</b></p> <ul style="list-style-type: none"><li>• Whole Grain Oat Flakes</li><li>• Raisins</li><li>• Hazelnuts</li><li>• Almonds</li><li>• Wheat Flakes</li><li>• Apple Pieces</li></ul> <p><b>Nutritional Claims:</b></p> <ul style="list-style-type: none"><li>• High Fiber</li><li>• Whole Grains</li><li>• No Added Sugar</li></ul> <p><b>Certifications:</b></p> <ul style="list-style-type: none"><li>• Organic</li><li>• Non-GMO</li></ul>	<p>Current Configuration</p> <p><b>Additional Ingredients:</b></p> <ul style="list-style-type: none"><li>• Pecans</li><li>• Sunflower Seeds</li><li>• Brazil Nuts</li></ul> <p><b>Additional Claims:</b></p> <ul style="list-style-type: none"><li>• Vegan</li><li>• High Fiber</li></ul> <p><b>Additional Certifications:</b></p> <ul style="list-style-type: none"><li>• Fair Trade</li></ul> <p><b>Packaging:</b></p> <ul style="list-style-type: none"><li>• Multipack Box</li></ul>
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### Client Information

**Client Name:** Draft Concept

**Email:** draft@example.com  
**Date:** July 18, 2025  
**Session ID:** f3e53fe5-6170-4681-9bca-792372fbde52

## Next Steps

- Technical feasibility assessment and recipe optimization
- Comprehensive nutritional analysis and validation
- Cost calculation and competitive pricing strategy
- Prototype development and sensory testing
- Regulatory compliance and certification review
- Market launch planning and production scaling

## Contact Information

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