

# H. & J. Brüggen KG

## Innovation Concept Summary

### Live Preview



### Traditional Swiss Muesli

#### Recipe Details

##### Base Ingredients:

- Whole Grain Oat Flakes
- Raisins
- Hazelnuts
- Almonds
- Wheat Flakes
- Apple Pieces

##### Nutritional Claims:

- High Fiber
- Whole Grains
- No Added Sugar

##### Certifications:

- Organic
- Non-GMO

#### Current Configuration

##### Additional Claims:

- Vegan
- High Fiber

##### Additional Certifications:

- Fair Trade

##### Packaging:

- Cardboard Box

### Client Information

**Client Name:** Draft Concept

**Email:** draft@example.com

**Date:** July 18, 2025  
**Session ID:** fcdb668f-7f1e-483a-9ae4-6599c219a387

## Next Steps

- Technical feasibility assessment and recipe optimization
- Comprehensive nutritional analysis and validation
- Cost calculation and competitive pricing strategy
- Prototype development and sensory testing
- Regulatory compliance and certification review
- Market launch planning and production scaling

## Contact Information

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