

H. & J. Brüggen KG

Innovation Concept Summary

Live Preview



Antioxidant Berry Crunch

+ 3 custom ingredients

<p>Recipe Details</p> <p>Base Ingredients:</p> <ul style="list-style-type: none">• {'name': 'Baked Oats', 'percentage': 50}• {'name': 'Goji Berries', 'percentage': 12}• {'name': 'Blueberries', 'percentage': 15}• {'name': 'Acai Powder', 'percentage': 3}• {'name': 'Quinoa Puffs', 'percentage': 12}• {'name': 'Honey', 'percentage': 8} <p>Nutritional Claims:</p> <ul style="list-style-type: none">• High Antioxidants• Source of Fiber• Natural Ingredients <p>Certifications:</p> <ul style="list-style-type: none">• Organic• Superfood Certified	<p>Current Configuration</p> <p>Additional Ingredients:</p> <ul style="list-style-type: none">• Buckwheat• Teff• Barley <p>Additional Claims:</p> <ul style="list-style-type: none">• High Fiber <p>Additional Certifications:</p> <ul style="list-style-type: none">• Non-GMO <p>Packaging:</p> <ul style="list-style-type: none">• Cardboard Box
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Client Information

Client Name: Draft Concept

Email: draft@example.com
Date: July 21, 2025
Session ID: 8501d594-8eb1-4ef3-8c6a-df585cee6995

Next Steps

- Technical feasibility assessment and recipe optimization
- Comprehensive nutritional analysis and validation
- Cost calculation and competitive pricing strategy
- Prototype development and sensory testing
- Regulatory compliance and certification review
- Market launch planning and production scaling

Contact Information

H. & J. Brüggen KG

Innovation Team
Am Hafen 27
25421 Pinneberg, Germany

Email: innovation@bruggen.com
Phone: +49 (0)4101 505-0
Web: www.bruggen.com