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b e s p o k e w e b d e s i g n

Are you looking to reach out to new customers as well as keep existing ones?

Communication is everything in today's fast-paced society and a website is one of the most efficient and cost effective platforms to reach out to and engage with new and existing customers.



TemperTemper is a small web design business that works hard to help other small businesses achieve a great online presence!

We know what makes a great website, how to attract visitors to it and keep them there once they've arrived. Please feel free to get in touch for more information!

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Improve your business by communicating online

The four main methods of online communication are:

- ✓ Your website
- ✓ Social media (Facebook, Twitter, etc.)
- ✓ Email newsletters
- ✓ Video conferencing (Skype, etc.)

Keep hold of existing clients/customers:

- ▶ give them a reason to keep visiting your website: keep your content up to date and provide a great resource (a blog is a powerful thing!)
- ▶ keep in touch – use social media alongside more traditional contact methods like regular email newsletters to keep them engaged

Attract new clients/customers:

- ▶ a well built website with great content will get you in Google's good books and they'll reward you with a higher search ranking
- ▶ provide your visitors with a great experience; this will reflect favourably on your business, reassuring them that you're right person for the job
- ▶ if you can't meet face to face, schedule a video conference instead of a phonecall- it's amazing how much more information you'll both gain
- ▶ regular, interesting and relevant tweets and posts on your social network(s) will raise your profile and gain you more followers, fans and business

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