

APCS & AUTHOR DIVERSITY

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USA

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Abstract

Many open access (OA) journals require authors pay an article processing charge (APC), which researchers in the Global South often cite as a major financial barrier. This has led to speculation that there will be lower representation of these authors in OA journals charging

APCs. We used "Mirror journals" – APC-charging OA versions of subscription "Parent" journals with whom they share editorial boards and standards for acceptance – to investigate the relationship between APCs and the geographic diversity of authors. Most of the >36,000

articles we reviewed were published in Parent journals. Although lead authors were based in maybe: ... based in just two countries: USA and China.

>140 countries, ~45% were based in either the United States of America (USA) or China.

After correcting for differences in sample size, we found no difference between Mirror and Parent journals in the number of countries in which lead authors were based. However, after accounting for the dominance of China and the USA, we found that author diversity in of Mirror journals was significantly lower than in Parent journals. Most OA articles were written by authors in high-income countries; no articles in Mirror journals had first authors from low-income countries. Our results are consistent with the hypothesis that APCs are a barrier to OA publication for scientists from the Global South.

Keywords: Open access, article processing charges, author diversity, geographic diversity, Global South, Mirror journals, Open Access

Word count: 4602

Mirror journals
mirror journals

Parent journals
parent journals

Leandra noted that since this is already in the title, we don't need it here. It will already be included in searches.

repeat

49 Article processing charges, the geographic diversity of author communities, and barriers to
50 publication for authors in the Global South

51 1 Introduction

52 Open Access (i.e., OA) articles can be read without payment or subscription to the
53 journal in which they are published, and the number of OA articles published annually has
54 grown dramatically over the last two decades (Piwowar et al., 2018). In addition to
55 benefiting readers without access to traditional subscription-based journals, open access OA
56 publishing can also benefit an article's authors (reviewed in McKiernan et al., 2016; Tennant
57 et al., 2016). For instance, OA articles can garner more online views, have higher download
58 rates, and accrue more citations over time than articles in subscription outlets (Davis, 2011;
59 Eysenbach, 2006; Wang, Liu, Mao, & Fang, 2015). Metrics such as these are increasingly
60 taken into consideration when conducting performance evaluations of scientists, including the
61 tenure and promotion process in academic institutions (Schimanski & Alperin, 2018).

62 Publishing OA articles can therefore play an important role in a scientist's professional scientists
63 advancement and status (MacLeavy, Harris, & Johnston, 2020; McKiernan et al., 2016). This
64 will be the case regardless of whether the article is in a journal where all articles are open
65 access (i.e., a "Gold OA" journal) or a "Hybrid" journal that publishes both open-access
66 articles and that are only available to subscribers. However, the professional value of OA is
67 likely to be especially high for Gold OA journals that have other characteristics valued by
68 evaluators: name recognition, high impact factor, perceived prestige, and association with
69 certain academic societies (Gray, 2020; Schimanski & Alperin, 2018).

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70 Publication in Gold OA journals is also increasingly required by government agencies
71 and private foundations that fund research (Björk & Solomon, 2014; Pinfield, 2013).

72 Scholars can publish at no expense in most Gold OA journals (Crow, 2009). However, the
73 vast majority of OA articles are published in journals that require authors to pay an 'article
74 processing charge' (APC) that helps defray the cost of journal operations (Gold OA journals)
75 or offset lost subscription revenue (Hybrid journals) (Crow, 2009; Kozak & Hartley, 2013);

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76 OpenAPC, 2020; Pavan & Barbosa, 2018; Piwowar et al., 2018). A recent survey found that
 77 for journals charging APCs - a list that includes the most prestigious and widely recognized
 78 OA outlets - the average APC was \$908 ($\pm \608 SD, N = 4418 journals), with 500 journals
 79 charged at least \$2000 and 12 journals charging APCs over \$4000 (Morrison, 2019; Singh &
 80 Morrison, 2019). For many researchers, especially those working in the Global South¹, these
 81 APCs are an insurmountable financial obstacle that prevents them from publishing in the
 82 most desirable OA outlets (Bahlai et al., 2019; Matheka et al., 2014; Peterson, Emmett, &
 83 Greenberg, 2013). This is true even for researchers with access to funding, as even modest
 84 APCs can consume a large fraction of their research budget (Pavan & Barbosa, 2018).
 85 Although publishers have attempted to address this with policies aimed at reducing or even
 86 waiving APCs for authors in some countries, many researchers in the Global South are
 87 ineligible for even partial waivers (Ellers, Crowther, & Harvey, 2017; Lawson, 2015, Table
 88 A1). This has led many to argue that the APCs allowing authors in low-income countries to
 89 read previously inaccessible journals are simultaneously excluding them from publishing in
 90 journals (Ellers, Crowther, & Harvey, 2017; Matheka et al., 2014; Poynder, 2019).

91 Despite the prevalence of this assertion, tests of how APCs shape author representation
 92 in the OA literature remain rare (Ellers, Crowther, & Harvey, 2017). This is largely because
 93 it has been challenging, if not impossible, to find journals for comparison whose primary
 94 difference is whether or not they charge APCs. While In 2018, however, the publishing
 95 company Elsevier introduced the concept of “Mirror Journals” – Gold OA versions of
 96 established Hybrid titles with identical editorial boards, peer review procedures, and
 97 standards for acceptance (Cochrane, 2018; Harrison, 2019). The goal was for this identical
 98 editorial structure, coupled with a nearly identical name (e.g., *Journal of Dentistry* /
 99 *Journal of Dentistry: X*, *Ecological Engineering* / *Ecological Engineering: X*), to elevate the
 100 visibility and status of the OA Mirrors to a level comparable to their Hybrid “Parent”

¹ The world's 'developing' or 'emerging' economies primarily located in Latin America, Asia, Africa, and the Middle East (Brandt, 1980).

101 "Journals" (Harrison, 2019), thereby attracting authors preferring or required to publish in a
102 Gold OA journal. As with most Hybrid journals, there is no cost to authors publishing in
103 the Parent Journal unless they want their article to be open access; the APC for doing so is
104 identical to that charged by the corresponding Mirror journal (median = \$2600, range =
105 \$1318–\$3750, Table 1). Mirror and Parent journals are cross-promoted on each others' websites,
106 as are the publishers APC waiver policies.

107 The Parent-Mirror system is an ideal 'natural experiment' with which to test for
108 associations between APCs and author diversity. First, it eliminates three of the major
109 factors that have hampered prior comparisons of OA and subscription journals:
110 between-journal differences in aims and scope, potential author base, and the editorial
111 process and criteria with which manuscripts are evaluated. Indeed, several of the journal
112 websites emphasize that articles are processed with neither editors nor referees aware of
113 whether an article was submitted to the Parent or Mirror journal. Furthermore, each
114 Parent-Mirror pair has the same editorial board, which eliminates potential biases resulting
115 from author-editor relationships. Finally, one can compare the authors of articles in the
116 Mirror journal with those of the Open Access and the Subscription-only articles in the
117 established Parent journal. This comparison can be used to assess whether any
118 Parent-Mirror differences could actually be due to factors other than APCs that also shape
119 author submission decisions, such as journal impact factor, national incentives, prior
120 experience with the Parent journal, or limited familiarity with Mirror journals.

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*May indeed
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121 We used data from over 37000 articles published in 38 Parent journals and their
122 respective Mirrors to investigate the relationship between APCs and the geographic
123 structure of author communities. We test three predictions: First, that the lead authors of
124 OA articles in Mirror journals would be similar in geographic diversity and structure to the
125 authors of OA articles in Parent journals. Second, that the geographic diversity of lead
126 authors in OA articles in both Mirror and parent journals would be lower than that of
127 subscription-only articles in Parent journals. Third, that any such reductions would be due

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128 to OA articles having fewer lead authors from low-income countries? We tested these
 129 hypotheses using diversity indices derived from information theory that are commonly used
 130 across disciplines for quantifying and comparing the structure of groups (Calver, Bryant, &
 131 Wardell-Johnson, 2018; Espin et al., 2017; Magurran, 2004). In doing so we not only provide
 132 a robust analysis of the association between APCs and author representation, but also the
 133 first comparison of author communities in the Mirror-Parent publishing framework.

134 2 Methods

135 In July 2020, we downloaded the complete reference records for all “Articles” and
 136 “Reviews” published in 38 Mirror journals (Table 1) from the Web of Science Core Collection
 137 and SCOPUS databases. We then identified the date of the first publication in each Mirror
 138 journal and downloaded the records of all articles published in the corresponding Parent
 139 journal from that date through July 2020 (Table 1). Each article from the Parent journals,
 140 ~~we~~^{ied} was identifying as being either OA or “paywalled,” i.e., requiring a subscription or payment
 141 ~~was~~^{for} to read. Finally, for all papers we identified the country in which the first author’s primary
 142 institution^{of affiliation} was located and assigned the country to its respective World Bank Region² and
 143 Lending Group³ (World Bank, 2020).

144 To quantify the geographic structure of our focal author communities we used a
 145 diversity index derived from information theory. The most commonly used diversity metrics
 146 are calculated using two pieces of information. The first is Richness (R), which is the number
 147 of distinct categories contained in a sample (e.g., the number of countries in which authors
 148 from a group of journals are based). The second is Evenness, which is the relative frequency
 149 of each category in the sample (i.e., the relative proportion of authors based in each country).
 150 A robust and widely used diversity index is the reciprocal transformation of Simpson’s Index:

² Europe/Central Asia, East Asia/Pacific, Latin America/Caribbean, Sub-Saharan Africa, South Asia, Middle East/North Africa, North America (i.e., Canada, United States).

³ High Income (per capita GNI > \$12476, including both Organization for Economic Cooperation and Development (OECD) member and non-OECD member, Upper-middle income (per capita GNI \$4036–\$12475), Lower-middle income (per capita GNI \$1026–\$4035), Low-income (per capita GNI < \$1025)

151 $D_2 = \frac{1}{\sum_{i=1}^R p_i^2}$

152 where R is the maximum value of Richness, and p_i is the proportional abundance of
 153 type i during time interval t . Values of D_2 calculated for different groups are directly
 154 comparable; larger values of D_2 indicate greater diversity, with the maximum potential
 155 diversity equal to the highest value of Richness in the group (Magurran, 2004).

156 We began by comparing the geographic diversity of authors publishing in OA Mirror
 157 journals with that of authors publishing OA articles in Parent journals (Prediction 1) using
 158 permutations tests. We found no difference in the geographic diversity of authors of these
 159 two groups of OA articles (Table A1, Figure A3). *capitalized below*

160 The number of OA articles in both Parent and Mirror journals precluded robust
 161 comparisons of Geographic Diversity for journal pairs. We therefore calculated and compared
 162 the Geographic Diversity (D_2) of lead authors at the level of 'article type' (i.e., Subscription
 163 vs. OA). It is important to note, however, that we cannot simply pool the OA and Paywalled (PW)
 164 articles from the different journals and compare the resulting Diversity scores of the different
 165 groups. This is because there were 12-fold more PW articles than OA articles, and Richness,
 166 which is used to calculate (D_2), increases with sample size. Furthermore, any analyses
 167 conducted on a collection of articles drawn from multiple journals would be skewed by
 168 patterns in the journals with most articles. We therefore used abundance-matched
 169 bootstrapping (Efron & Tibshirani, 1994) to compare the geographic diversity of the pooled
 170 open access articles with that of 1000 different collections of Paywalled articles. These
 171 collections were generated by counting the number of articles published in each OA Mirror,
 172 then randomly sampling with replacement an identical number of Paywalled articles from
 173 the respective Parent journal (Fox, 2015). To determine if the Geographic Diversity of OA
 174 and PW articles were significantly different we calculated \hat{P} – the proportion of PW
 175 collections whose value of D_2 was below that of the OA collection. A $\hat{P} > 0.975$ indicates
 176 the Diversity of the OA collection is significantly greater than that of the PW samples; OA
 177 Diversity is significantly lower than that of PW samples when $\hat{P} < 0.025$. The same

procedure was used to compare the proportion of Paywalled and OA articles written by authors in different global regions and national income categories. The analyses above were conducted for two types of lead authors: (1) the authors of single-authored papers, and (2) the first authors of co-authored papers. We analyzed single- and co-authored papers separately because of the potential insights into financial constraints that could emerge from divergent results for these author types: while the APC for a single-authored paper is the responsibility of one person, the APC of a co-authored paper can potentially be divided among – or even paid entirely by – co-authors with access to funding.

Simpson's Index is robust to moderate differences in sampling effort. However, it is sensitive to how equitably samples are distributed between categories (i.e., it is a 'dominance' or 'evenness' index, Magurran, 2004), meaning more dominant categories will have disproportionately greater effects on D_2 . Failure to consider this effect can lead to incorrect inference regarding differences in diversity, especially in cases where dominance is most pronounced. This is because a small number of dominant categories can dramatically lower D_2 even if the number of remaining categories and their proportional representation are identical. Put another way, dominant categories "suppress" the contributions to diversity of the other categories in a group.

Because over 40% of first authors were based in either China or the United States (Fig. A1), we sought to assess if this dominance could be biasing estimates of author diversity. To do so we conducted a series of simulations in which we sequentially removed authors from each country and measured the resulting change in D_2 . China was the only country whose exclusion led to increased diversity, with a relative effect on D_2 that was 142 times that of any other country (Fig A2). We then excluded all papers with first authors based in China and repeated our simulations. Diversity only increased (8-fold) when excluding articles with first authors based in the USA, with a relative effect on diversity that was 31 times greater than that of any other country (Fig A2). These results indicate that there is a large and negative bias in D_2 when including authors from the USA and China in analyses. We

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205 therefore conducted all analyses both with and without authors from these two countries.
206 We also repeated all analyses with Shannon's Index, which is somewhat less sensitive to
207 extreme differences in relative frequency than Simpson's Index. Results for Simpson's and
208 Shannon's indices were qualitatively similar (Fig. A2), so we present here only the results for
209 Simpson's Index.

210 All data analyses were carried out with code written in the R statistical programming
211 language (R Core Team, 2020). We used the **refplitr** (Fournier, Boone, Stevens, & Bruna,
212 2020) and **bibliometrix** (Aria & Cuccurullo, 2017) libraries to process the Web of Science
213 and SCOPUS records (respectively) and georeference lead authors. We used the online
214 **MapAffil** tool (Torvik, 2015) to manually georeference the 141 addresses that these
215 packages were unable to georeferenced automatically. Richness and Diversity were calculated
216 with the **vegan** library (Oksanen et al., 2019), while **ggplot2** (Wickham et al., 2019) was
217 used for all data visualizations⁴.

218 3 Results

219 The 38 Mirror journals published 975 articles from their inception through the date we
220 downloaded the article records. During the same interval, their respective Parent journals
221 published 36112 articles, of which 1819 were open access (Table 1). Single-author
222 publications accounted for 21% of the articles in Mirror journals ($N = 202$), but only 2% of
223 articles in Parent journals ($N = 747$). Lead authors were collectively based in 142 countries,
224 with authors from $N = 38$ countries in Mirror journals, authors from $N = 15$ countries in
225 Parent journal OA articles, and authors from $N = 15$ countries in Parent journal PW articles.
226 While 45% of articles had a lead author whose primary institutional address was in either
227 the United States of America (USA) or China (Fig. A1), there was an important difference
228 among journal types in the representation of authors from these two countries. While USA
229 authors published approximately 2-times more OA articles than authors based in China,

shouldn't these add up to 142?

⁴ Available at <https://github.com/embruna/APCdiversity> for review and improvement; the version used for this manuscript will be permanently archived at Zenodo and included in the References upon acceptance.

230 authors from China published 3-times more Paywalled articles than authors from the USA
231 (Figs. 1, 2).

232 3.1 Geographic Diversity

233 *First Authors of co-authored articles:* Author geographic diversity was lower for PW
234 than OA articles when all countries were included in the analyses. The pattern was reversed,
235 however, after correcting for the dominance of authors based in the USA and China – author
236 geographic diversity of both Mirror journals and OA articles in Parent journals was
237 significantly lower than that of PW journals ($\bar{D}_2^{PW} = 24.52 \pm 1.4$ SD, $D_2^{Mirror} = 17.7$,
238 $D_2^{OAinParent} = 16.5$; Fig. 3, Table 2). *Sole-authored articles:* The results for sole-authored
239 articles were more complex. OA articles in Parent journals had significantly lower author
240 diversity than PW articles in Parent journals whether or not China and the USA were
241 included in the analyses (Fig 3). In contrast the values of D_2 for Mirror journals - while
242 lower than for PW articles in Parent journals were not significantly different for either
243 the “All Countries” or “China and USA Excluded” comparisons (Fig. 3, Table 2).

244 3.2 Global Regions and National Income Categories

245 When correcting for differences in sample size by bootstrapping, we found that OA
246 articles in Mirror journals had significantly more authors from North America and the East
247 Asia / Pacific region than PW articles in Parent journals. They also had significantly fewer
248 authors from Latin American and the Caribbean, the Middle East and North Africa, and
249 Sub-Saharan Africa (Fig. 4, Table 4). Consequently, the authors of articles in Mirror
250 journals were significantly more likely to be based in high-income countries (Fig. 5, Table 5),
251 while authors from middle-income countries were significantly underrepresented. Overall, a
252 nearly identical proportion of Paywalled articles in Parent journals had first authors based in
253 upper-middle and high-income countries (47.3% and 47.5%, respectively). In contrast, an
254 overwhelming majority of articles in Mirror journals were written by first authors based in
255 high-income countries (81%; Fig. A3).



256 The dearth of lead authors from low-income countries was especially notable. None of
257 the 975 articles in Mirror journals had first authors from low-income countries. Only ~~XX%~~ ✎
258 of the articles in Parent journals were written by lead authors based in low-income countries;
259 of these the overwhelming majority were subscription-only articles in Parent journals (N =
260 41 of 54) (Fig. 1B). Across all journal and article types there were ~~XX~~ different low-income ✎
261 countries were represented, with ~~country~~ ^{as} was the primary contributor. (Fig. 2B).

262 **4 Discussion**

263 One of the central tenets of open access publishing is that it helps make the scientific
264 community more globally inclusive. This is considered particularly beneficial to scientific
265 communities with limited financial resources, such as those in many countries of the Global
266 South. While this benefit is undisputed, it has been suggested that OA publishing can also
267 have unintended negative consequences for the same communities. Chief among these is that
268 the funding model used by the most widely recognized and prestigious open access journals –
269 a reliance on article processing charges – allows for readers with limited financial resources to
270 access the scientific literature, but also prevents them from contributing to it. We found that
271 author ~~geographic~~ Diversity was far lower when comparing open access with subscription-only
272 articles, regardless of whether the OA articles were published in Mirror or Parent journals.
273 We also found that an overwhelming majority of open access articles in both Parent and
274 Mirror journals had lead authors based in high-income countries. Of the small number of
275 articles by authors based in low-income countries, most were subscription-only articles in
276 Parent journals. Taken together, these results are consistent with the hypothesis that APCs
277 are a barrier to Open Access publication by scientists from low-income countries. (*treat all
located in the
Global South*)

278 We gained unique insights into the ~~geographic~~ Diversity and structure of author
279 communities by using an index that accounted for the proportional representation of
280 different countries (i.e., “Evenness”). It is important to remember, however, that all members
281 of a category are treated as functionally equivalent when calculating these indices. This

means, for instance, that the number of countries represented in different article or journal categories can be identical even if the specific countries publishing in each are entirely different. Similarly, a more even distribution of authorship reveals nothing about the types of countries whose proportional representation has increased – only that the pattern of national dominance has become less skewed. Although authors of articles in Mirror and Parent journals were based in similar numbers of countries, the specific countries in which they were based were markedly different. Open Access articles had a far higher proportion of authors from North America, Europe/Central Asia, and the East Asia/Pacific region than similarly sized collections of Paywalled articles (Fig. 5). This is in sharp contrast to the paywalled articles in Parent journals, where proportionately more authors were based in Sub-Saharan Africa, South Asia, the Middle East/North Africa, and Latin America/The Caribbean. Consequently, authorship of OA articles was overwhelmingly concentrated in high-income countries, with proportionately fewer authors from middle-income countries (Fig. 6). For instance, the 15 most ‘productive’ countries of subscription-only articles included 7 in the World Bank’s middle-income categories: China, India, Brazil, Iran, Turkey, Russia, and Mexico (Fig. 2B). In contrast, the top-15 countries of OA articles in Parent and Mirror journals combined included only five middle-income countries: China, India, Brazil, Mexico, and Egypt (Fig. 2A).

Perhaps the most surprising result of our study was the dearth of articles by authors from low-income countries (see also Nuñez et al., 2019; Stocks, Seales, Paniagua, Maehr, & Bruna, 2008). Of the more than 37087 we reviewed, only 0.013% (N = 54) [convert to code] had lead authors based in low-income countries. Most other articles were in Parent journals, all but two [check] were coauthored articles. Almost half of these articles (44%) had first authors based in Ethiopia, North Korea, Nepal, or Syria; the remainder were based in 19 other countries, mostly in Sub-Saharan Africa [check these countries]. While previous studies have documented geographic variation in rates of open access publication, including very low rates in some regions (Iyandemye & Thomas, 2019), these studies all

all? ?

309 included OA journals in which authors could publish at no cost. The 38 OA journals we
310 reviewed span disciplines from veterinary medicine to nutrition to waste management (Table
311 1); that there were zero papers with lead-authors from low-income countries, including from
312 regions previously shown to have high rates of OA publication, further underscores the
313 conclusion that authors in low-income countries are detrimentally affected by the financial
314 burden of APCs. [Previous research on author attitudes toward OA publishing has identified
315 APCs as a barrier to publication, especially for independent researchers, students, *and* those at
316 institutions focusing on undergraduate education (Coonin & Younce, 2009; Dallmeier-Tiessen
317 et al., 2011; Warlick & Vaughan, 2007). We provide some of the strongest evidence to date
318 that this is the case for researchers in the Global South as well (Appel, Albagli, Appel, &
319 Albagli, 2019; Ezema & Onyancha, 2017; Ncayiyana, 2005). Although it is conceivable that
320 the differences we observed are due to many of our focal journals having above-average
321 APCs (Solomon & Björk, 2012b), we believe this is unlikely to be the cause. Authors in
322 low-income countries are far more likely to use personal funds to pay APCs (Solomon &
323 Björk, 2012a), and for many, even the average APC of \$904 would consume a large fraction
324 of their research budget (Ciocca & Delgado, 2017; Matheka et al., 2014; Wingfield & Millar,
325 2019), salary (Peterson, Emmett, & Greenberg, 2013), or student stipend (Table 3). Funds
326 to defray publication costs are clearly available to some scientists in some of these countries
327 (Pavan & Barbosa, 2018, Figs. 1 & 2); therefore, the most likely explanation for the observed
328 results is that authors are actively choosing to publish at no cost in the PW journal instead
329 of paying to publish in the OA Mirror (Ciocca & Delgado, 2017).

330 The lack of OA *articles* ~~papers~~ by authors based in low-income countries is particularly
331 surprising given that most of these countries are eligible for waivers of APCs under the
332 Elsevier's "Research4Life" program (Table A1). We suggest there are at least four potential
333 explanations for this. The first is that publisher policies for waiving APCs can be quite
334 restrictive. For instance, the publisher of the OA ^{Mirror} journals included in our review will only
335 waive APCs in cases where every co-author of an article is based in a country that is

336 waiver-eligible (Elsevier, 2020). Many of the articles in our dataset with first authors based
337 in low-income countries had international collaborators in locations that rendered the
338 articles ineligible for discounted or free publication (see also Gray, 2020). Second, it may be
339 that authors were unaware waivers existed or that journal or publisher staff failed to
340 recognize their eligibility and offer to transfer their submission to the OA Mirror (Lawson,
341 2015). Third, authors may have been aware of the option to publish in Mirror journals at no
342 expense, but nevertheless opted for publishing in the Parent outlets – perhaps because they
343 view these as more prestigious (Ellers, Crowther, & Harvey, 2017). Finally, even large
344 discounts on APCs are unlikely to be sufficient for many authors (Iyandemye & Thomas,
345 2019). This is almost certainly true for authors in countries that are bizarrely offered only
346 partial discounts (e.g., Honduras, Guatemala) despite socioeconomic conditions that are
347 similar to those in nearby countries where authors can publish OA at no expense (e.g.,
348 Nicaragua, Table A1). In absolute terms, however, the minimal benefit of partial waivers
349 may be most pronounced for authors in middle-income countries – especially when they
350 engage in productive collaborate with scientists based in middle-income countries such as
351 Brazil, Mexico, South Africa, and Malaysia (Smith, Weinberger, Bruna, & Allesina, 2014)
352 that are ineligible for waivers despite challenging economic conditions (Ciocca & Delgado,
353 2017). Regardless of the mechanism, our results suggest that waiver programs designed to
354 increase the representation of scientists from the Global South in the OA literature by
355 reducing APCs have at best failed to do so, and at worst had the opposite effect. Finally, our
356 results also suggest there are some important differences in the way authors perceive Parent
357 and Mirror journals. That there are some OA articles by authors from low-income countries
358 in Parent journals but none in Mirror journals suggests a clear preference for more
359 established titles. The same appears to be true for authors in the high- and middle-income
360 countries where OA publishing is well-established - authors in these countries publish more
361 OA papers in Mirror journals than their respective Parents (Fig 6). This skew is also notable
362 given that Gold-OA publication is increasingly required by many of funders in some of these

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363 countries (e.g., the UK), which has led to increased marketing efforts by Elsevier promoting
364 Mirror journals. Finally, the results suggest authors in China and the USA either remain
365 wary of OA publication or ~~don't~~ find the incentives for publishing OA particularly
366 compelling. When these authors have opted for OA, they clearly prefer established Parent —
367 journals over the recently established Mirrors.

368 4.1 Caveats and Future Directions

369 Inference in bibliometric studies must be drawn with care, as patterns such as those we
370 documented are the result of a complex combination of pre-submission decisions by authors
371 and post-submission decisions by editors. Comparing OA articles published in Mirror ~~Parent~~
372 journals to those published in Parent journals allows us to control for many of the factors
373 that shape these decisions. Most notably, the journals in a Mirror ~~pair~~^{Parent} have identical
374 editorial boards, editorial philosophy, and publication priorities. While any implicit biases
375 held by editors against authors from particular countries would undoubtedly reduce the
376 overall representation of these countries in the literature, the reduction would be independent
377 of the journal access category. As such, we believe our results reflect the outcome of
378 pre-submission decisions by authors and are consistent with APCs being a central
379 mechanism underlying them (Ciocca & Delgado, 2017; Solomon & Björk, 2012a). Our results
380 also suggest several promising directions for future research. The first is to investigate why it
381 appears scientists in some middle- and low-income countries, especially China and Brazil,
382 overwhelmingly prefer to publish in subscription journals despite the apparent availability of
383 funds to defray APCs. These academic communities might consider open access mirrors to
384 be of lower quality, regardless of their affiliation with a known academic society, publisher, or
385 connection to an established subscription journal (Editage, 2018). Alternatively, authors may
386 be hesitant to consider them as outlets for their work because they do not yet have impact
387 factors or other metrics used by their institutions in program evaluation (Appel, Albagli,
388 Appel, & Albagli, 2019; Pavan & Barbosa, 2018; Xu et al., 2020). Second, our results suggest

underly influence / determining such decisions
need to re-write include both C option

389 there is a need for research on how to make waiver programs more effective, with particular
390 emphasis on reducing financial barriers to OA publication for authors in middle-income
391 countries. Answers to these questions will help editors, publishers, and the broader scientific
392 community develop strategies to ensure prestigious open access journals are truly accessible
393 to scientists from the Global South (Rodriguez, 2014). *bol & low income*

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Table 1

Parent journals published by Elsevier included in this study, the number of open access and subscription-only articles published in each during our focal time-frame, the number of articles published in each Mirror during the same time period, and the article processing charge (APC) charged by each journal for OA publication. With two exceptions the titles of Parent and Mirror journals are identical except for the 'X' at the end of Mirror versions (e.g., Research Policy X, Optical Materials X).

Title	Parent Journal		Mirror Journal	
	Subscription	Open Access	Open Access	APC (US\$)
Analytica Chimica Acta	1288	8	19	1850
Atherosclerosis	263	127	5	2308
Atmospheric Environment	1013	41	67	1400
Biochimie ¹	833	71	49	1318
Biosensors & Bioelectronics	1170	0	9	3500
Chaos, Solitons & Fractals	673	0	15	2200
Chemical Engineering Science	1021	22	45	3500
Chemical Physics Letters	1136	15	23	3050
Contraception	182	16	21	3200
Cytokine	424	46	7	3400
Ecological Engineering	437	18	13	2600
Energy Conversion & Management	1713	29	17	3100
European J of Obstetrics, Gyn, & Repro Bio	527	36	84	2500
Expert Systems With Applications	1061	22	10	2200
Food Chemistry	2992	49	44	2800
Gene	1079	14	21	3400
International J of Pharmaceutics	1291	36	38	3700
J of Asian Earth Sciences	595	6	10	2600
J of Biomedical Informatics	108	132	15	2350
J of Biotechnology	301	16	10	2820
J of Computational Physics	960	25	35	2800
J of Dentistry	207	16	5	3000
J of Hydrology	1412	42	37	3200
J of Non-Crystalline Solids	750	11	33	2200
J of Structural Biology	152	37	17	2750
Materials Letters	2493	12	30	2000
Microelectronic Engineering ²	547	26	39	2020
Nutrition	415	25	2	2050
Optical Materials	1019	32	34	1500
Research Policy	194	50	2	2400
Respiratory Medicine	267	31	14	3500
Sleep Medicine	401	20	8	3360
Toxicon	271	7	26	3300
Vaccine	1014	479	42	2450
Veterinary Parasitology	221	17	21	3200
Water Research	2081	187	41	3750
World Neurosurgery	3440	29	43	2600
Resources, Conservation, & Recycling	551	69	24	3500
Total No. of Articles	34502	1819	975	

¹ OA Mirror title: Biochimie Open² OA Mirror title: Micro and Nano Engineering

Table 2

Geographic Richness, Evenness, and Diversity of lead authors of papers published in Mirror journals, open access papers in Parent journals, and subscription-only papers in Parent journals. The value for Parent journals is the mean of 1000 bootstrap-generated article collections identical in size and structure to the articles in Mirror journals. Single: authors of single-authored papers; First: first authors of co-authored papers.

OA Source	Metric	Author	All Countries			Without China & USA		
			OA	Parent PW (mean ± SD)	\hat{P}	OA	Parent PW (mean ± SD)	\hat{P}
Mirror	Diversity	First	12.00	9.25 ± 0.69	0.013	17.70	24.52 ± 1.37	0.086
		Single	11.30	13.89 ± 2.34	0.668	17.40	22.56 ± 2.87	0.637
	Evenness	First	0.75	0.73 ± 0.01	0.000	0.81	0.85 ± 0.01	0.019
		Single	0.82	0.84 ± 0.02	0.000	0.89	0.92 ± 0.02	0.000
	Richness	First	60.00	61.05 ± 3.29	0.069	58.00	61.52 ± 3.2	0.000
		Single	38.00	43 ± 2.71	1.000	36.00	40.02 ± 2.63	0.000
	Diversity	First	13.30	11.57 ± 0.52	0.687	16.50	24.33 ± 0.85	0.941
		Single	7.40	9.74 ± 3	0.500	10.30	9.9 ± 3.22	0.500
	Evenness	First	0.71	0.74 ± 0.01	0.000	0.76	0.83 ± 0.01	0.148
		Single	0.88	0.91 ± 0.06	0.000	0.95	0.93 ± 0.09	0.000
Parent	Richness	First	85.00	70.46 ± 3.06	0.468	83.00	69.78 ± 3.14	0.397
		Single	15.00	15 ± 1.82	0.904	14.00	12.82 ± 1.45	0.000

Table 3

Monthly stipends for graduate students in select countries. The value of the stipend in US currency is based on the exchange rate in December 2020.

Country	Agency	Degree	Stipend (US\$)
Brazil	CNPq ¹	MS/MA	294
		PhD	431
Mexico	CONACYT ²	MS/MA	588
		PhD	783
India	SERB ³	PhD ⁶	747
		PhD ⁷	978
Indonesia	RISTEKDIKTI ⁴	MS/MA	195
South Africa	NRF ⁵	MS/MA	670
		PhD	687

¹ <http://cnpq.br/apresentacao13/>

² <https://www.conacyt.gob.mx/index.php/becas-y-posgrados/becas-nacionales>

³ <http://www.serb.gov.in/pmfdr.php>

⁴ <https://scholarshiproar.com/knb-scholarship/>

⁵ <https://www.nrf.ac.za>

⁶ Min. value, Prime Minister's Doctoral Fellowship

⁷ Max. value, Prime Minister's Doctoral Fellowship

I don't see the M or P used anywhere in the figures

Table 4

Percentage of Open Access articles with authors based in different World Bank Regions. The value for subscription-only articles in Parent journals (P) is the mean percentage of 1000 bootstrap-generated samples identical in size and structure to the collection of articles published in Mirror journals (M) collection. Single: authors of single-authored papers; First: first authors of co-authored papers; Significant differences between the value for articles in Mirror journals and bootstrapped samples from Parent journals are indicated with an asterisk.

Author	Countries	Region	Parent \hat{P}	Mirror \hat{P}	$\$ \setminus \hat{P} \{ P \}$
Single	All Countries	East Asia & Pacific	15.54	18.34	0.863
		Europe & Central Asia	49.08	41.92	0.017*
		Latin America & Caribbean	8.73	2.62	0.01*
		Middle East & North Africa	14.31	5.68	0.003*
		North America	4.55	27.07	1*
		South Asia	2.97	3.49	0.725
		Sub-Saharan Africa	4.83	0.87	0*
		East Asia & Pacific	17.56	19.86	0.907
		Europe & Central Asia	44.76	46.69	0.775
		Latin America & Caribbean	10.56	3.76	0*
First	All Countries	Middle East & North Africa	14.77	2.33	0*
		North America	3.29	22.69	1*
		South Asia	4.55	3.31	0.173
		Sub-Saharan Africa	4.53	1.35	0*

Table 5

Percentage of Open Access articles with authors based in different World Bank Lending Groups. The value for subscription-only articles in Parent journals (P) is the mean percentage of 1000 bootstrap-generated samples identical in size and structure to the collection of articles published in Mirror journals (M) collection. Single: authors of single-authored papers; First: first authors of co-authored papers; Significant differences between the value for articles in Mirror journals and bootstrapped samples from Parent journals are indicated with an asterisk.

Author	Countries	Lending Group	Parent \hat{P}	Mirror \hat{P}	\hat{P}
Single	All Countries	High	NA	85.15	0*
		Lower middle	NA	5.24	0*
		Upper middle	NA	9.61	0*
		High	NA	77.50	0*
		Low	NA	0.49	0*
First	All Countries	Lower middle	NA	5.00	0*
		Upper middle	NA	17.01	0*

*should this be PW & OA?

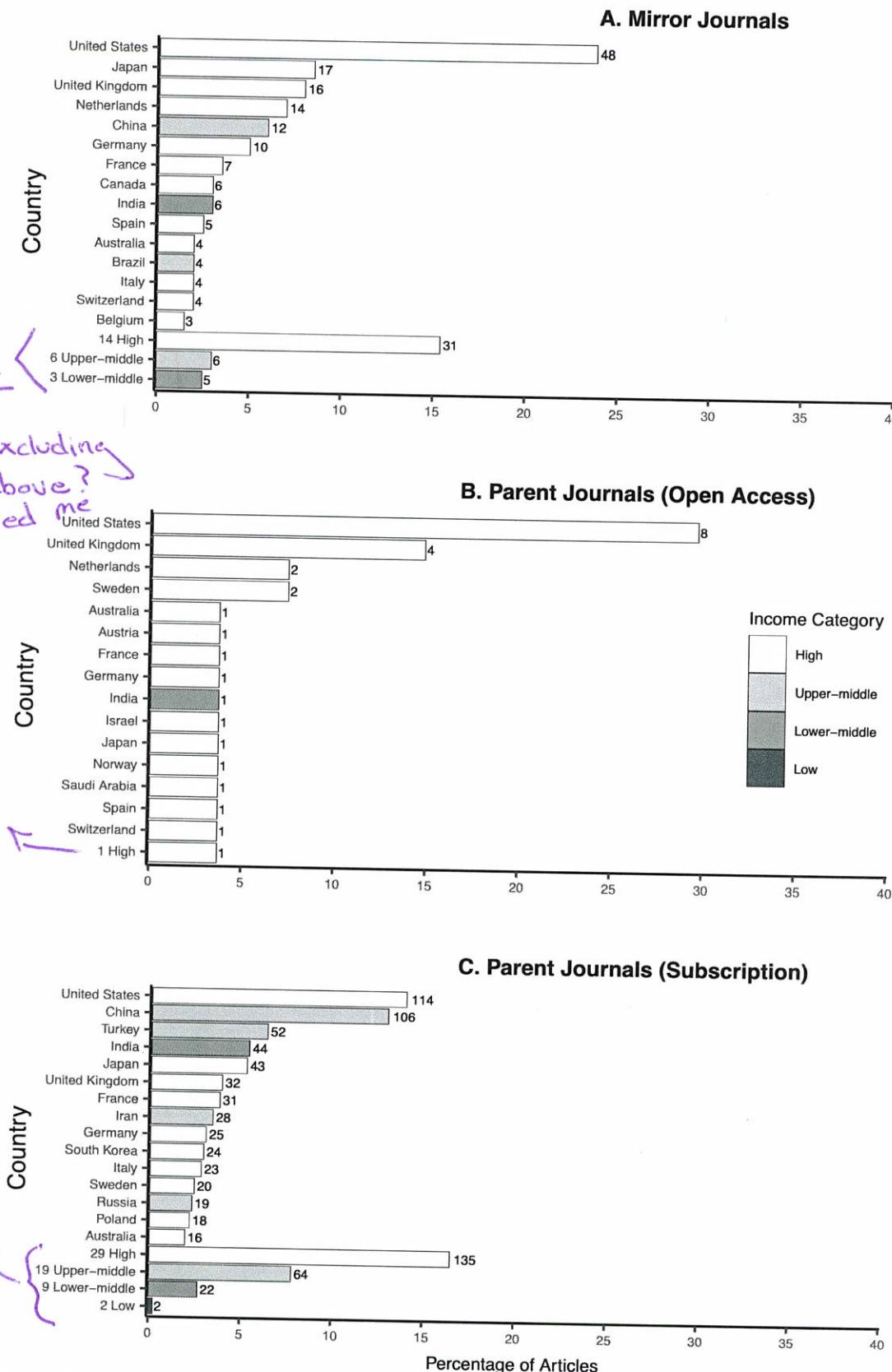


Figure 1. For single-author papers: (A) the percentage of authors of articles in Mirror journals that are based in different countries, (B) the percentage of authors of subscription-only journals in Parent journals that are based in different countries, and (C) the percentage of authors of subscription-only journals in Parent journals that are based in different countries. Numbers adjacent to bars are the number of articles with lead authors based in that country.

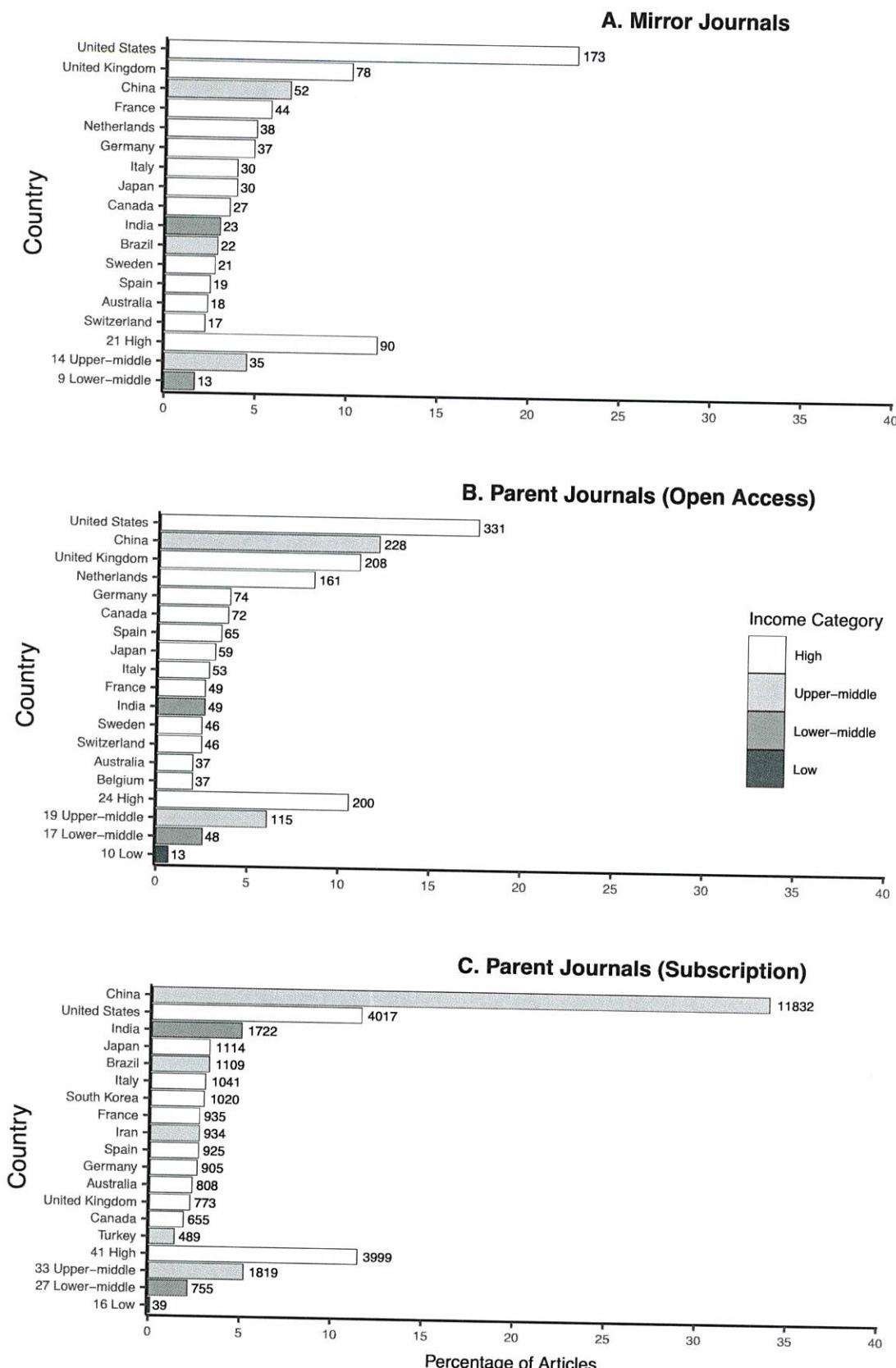


Figure 2. For coauthored papers: (A) the percentage of authors of articles in Mirror journals that are based in different countries, (B) the percentage of authors of subscription-only journals in Parent journals that are based in different countries, and (C) the percentage of authors of subscription-only journals in Parent journals that are based in different countries. Numbers adjacent to bars are the number of articles with lead authors based in that country *as seen*

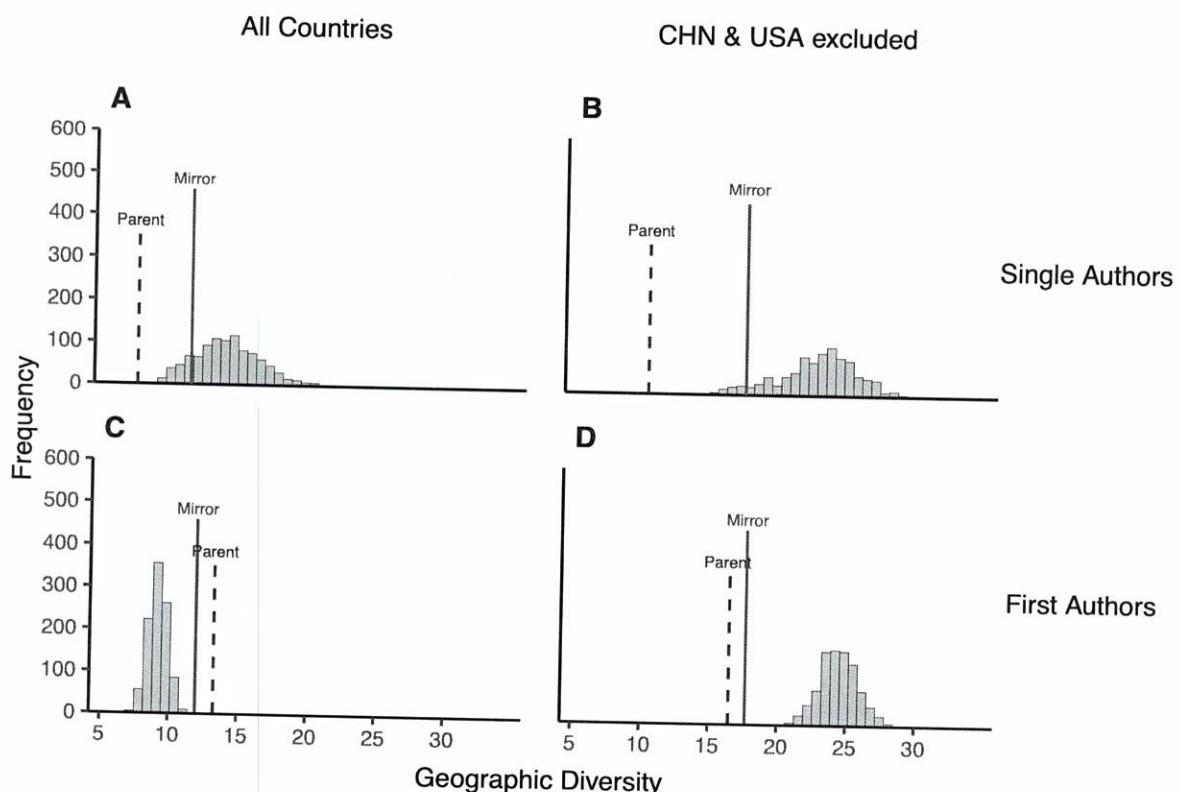


Figure 3. Author Geographic Diversity (D_2) for the open access articles in Parent journals (dashed line, $N = 1819$), articles in Mirror journals (solid line, $N = 975$), and 1000 collections of $N = 975$ subscription-only articles in Parent journals (sampled from $N = 34293$ total articles by bootstrapping).

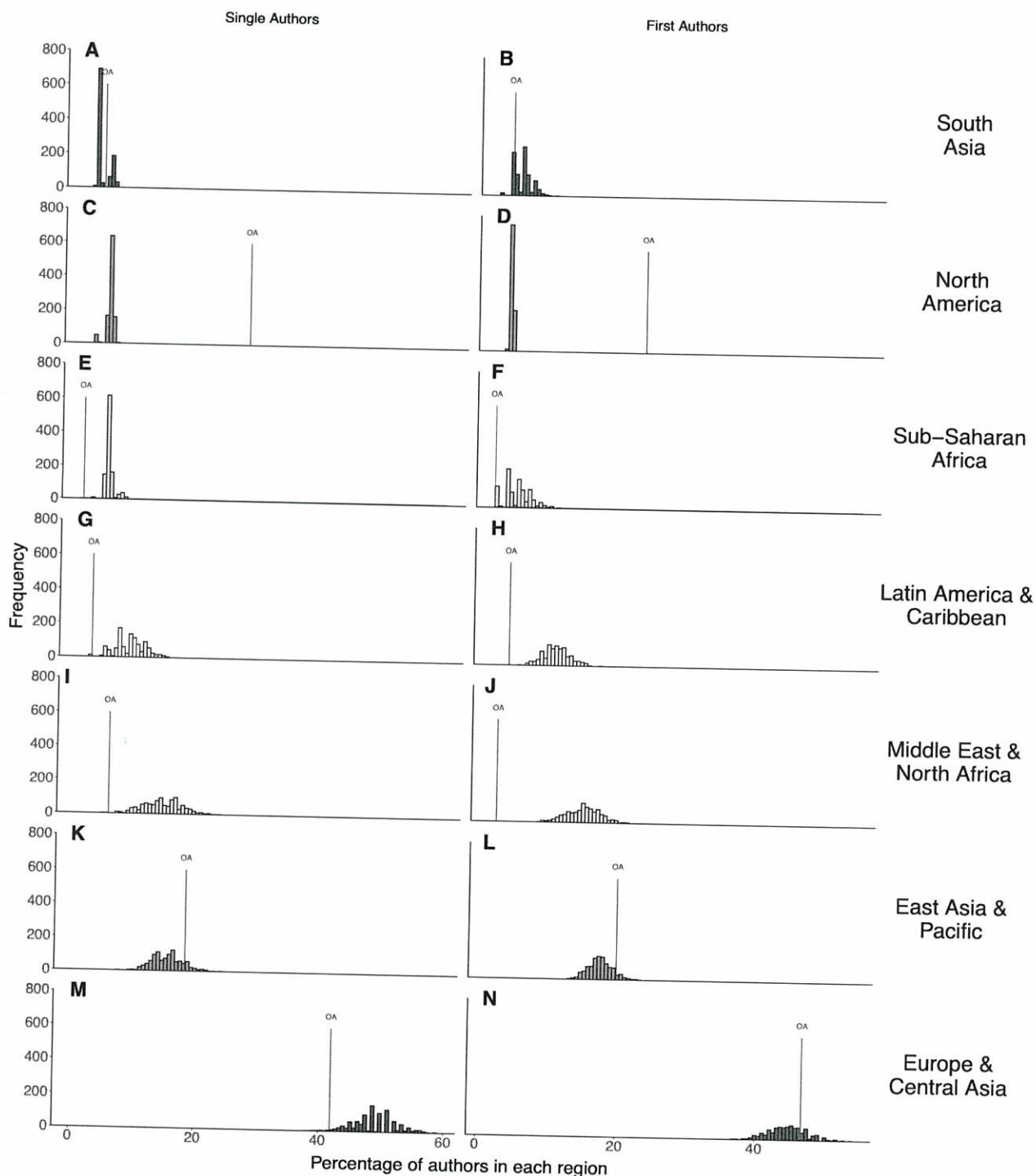


Figure 4. Percentage of first authors that are based in different global regions. The solid line is the value for $N = 975$ articles in Mirror journals; histograms are values for 1000 identically sized collections of subscription articles from Parent journals (sampled by bootstrapping from $N = 34293$ articles).

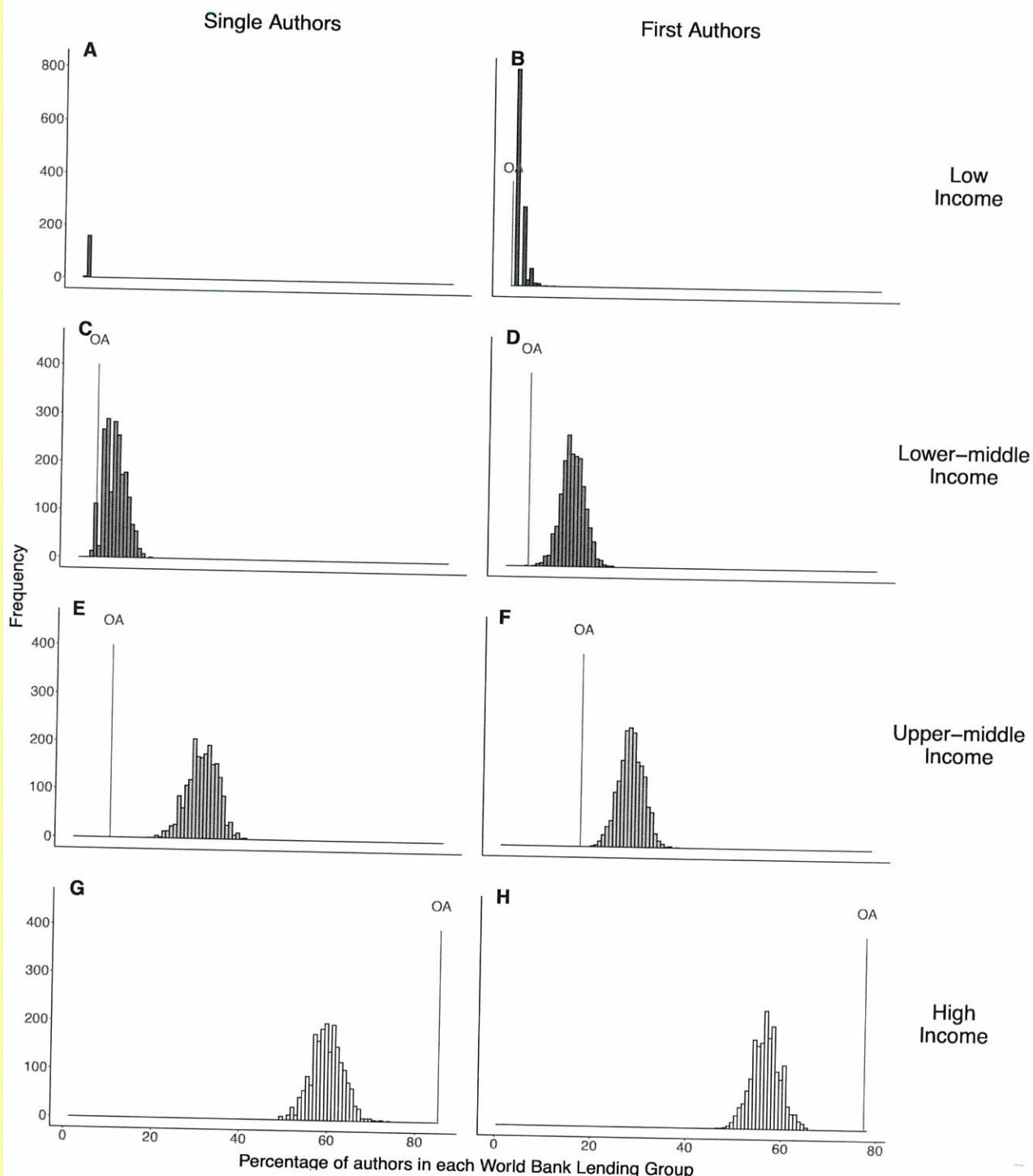


Figure 5. Percentage of first authors that are based in different World Bank Lending Groups. The solid line is the value for $N = 975$ articles in Mirror journals; histograms are values for 1000 identically sized collections of subscription articles from Parent journals (sampled by bootstrapping from $N = 34293$ articles).

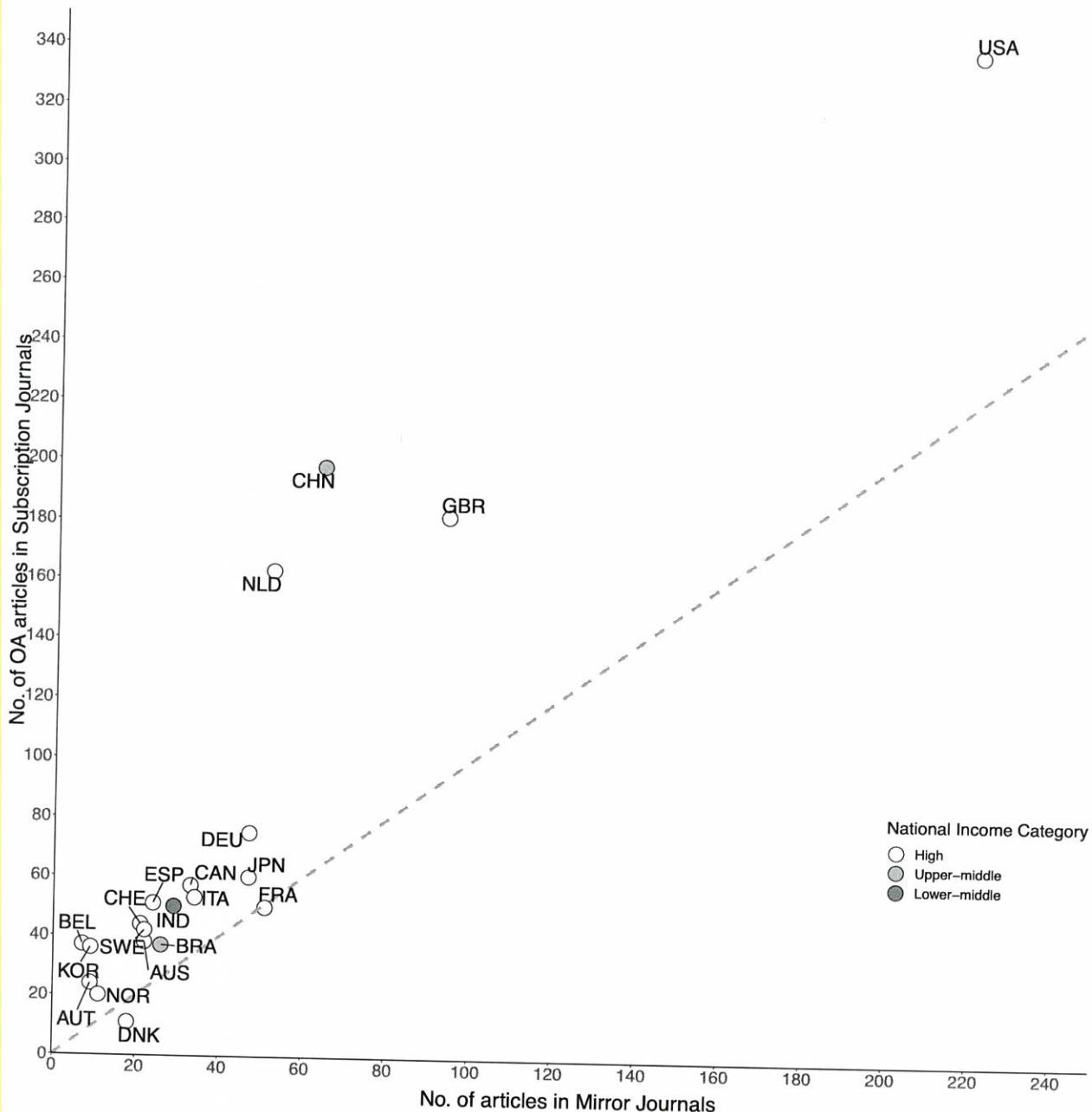


Figure 6. For the 15 countries publishing the most open access (OA) articles, the number of OA articles published in Mirror journals vs. Parent journals. The dashed line indicates equal numbers published in both journal types; countries above the line published more articles in Parent Journals than in the OA Mirrors.

Appendix

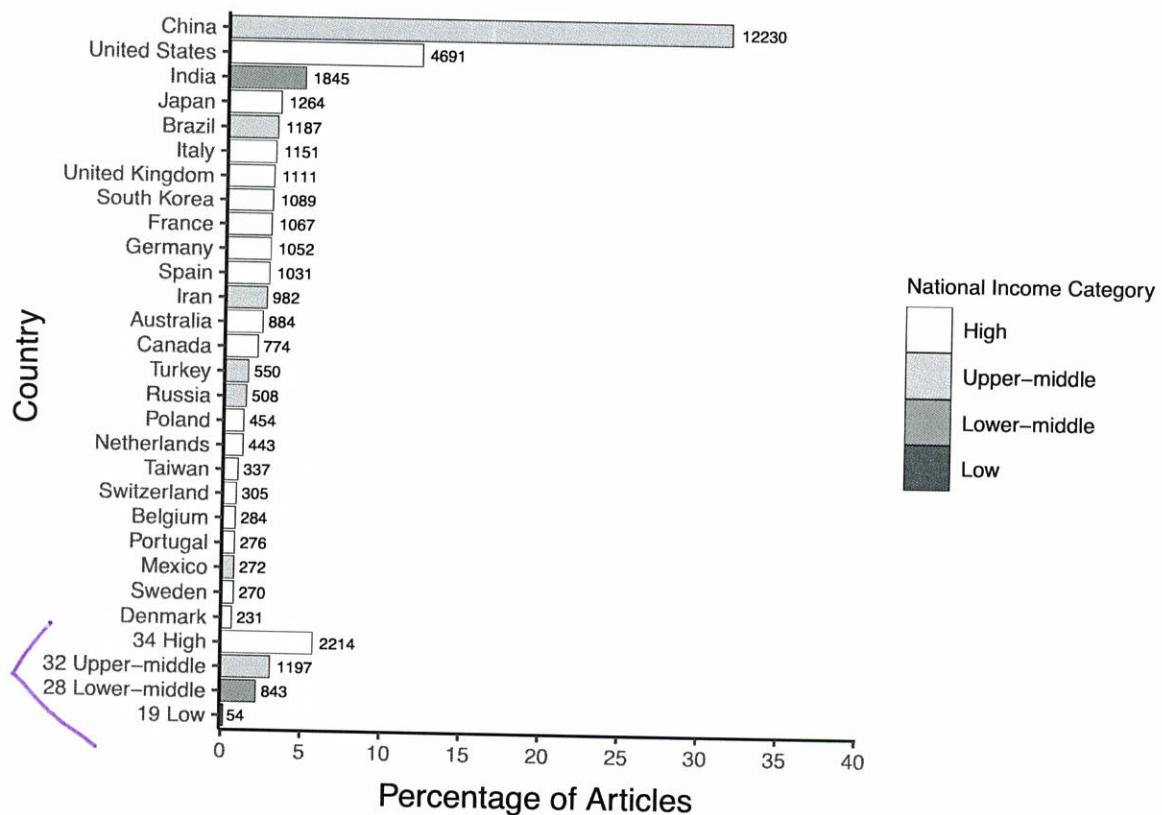


Figure A1. Percentage of lead authors based in different countries. Includes both Parent and Mirror journals. Lead authors include the authors of sole-authored papers and first authors of co-authored papers. Numbers adjacent to bars are the number of articles with lead authors based in that country.

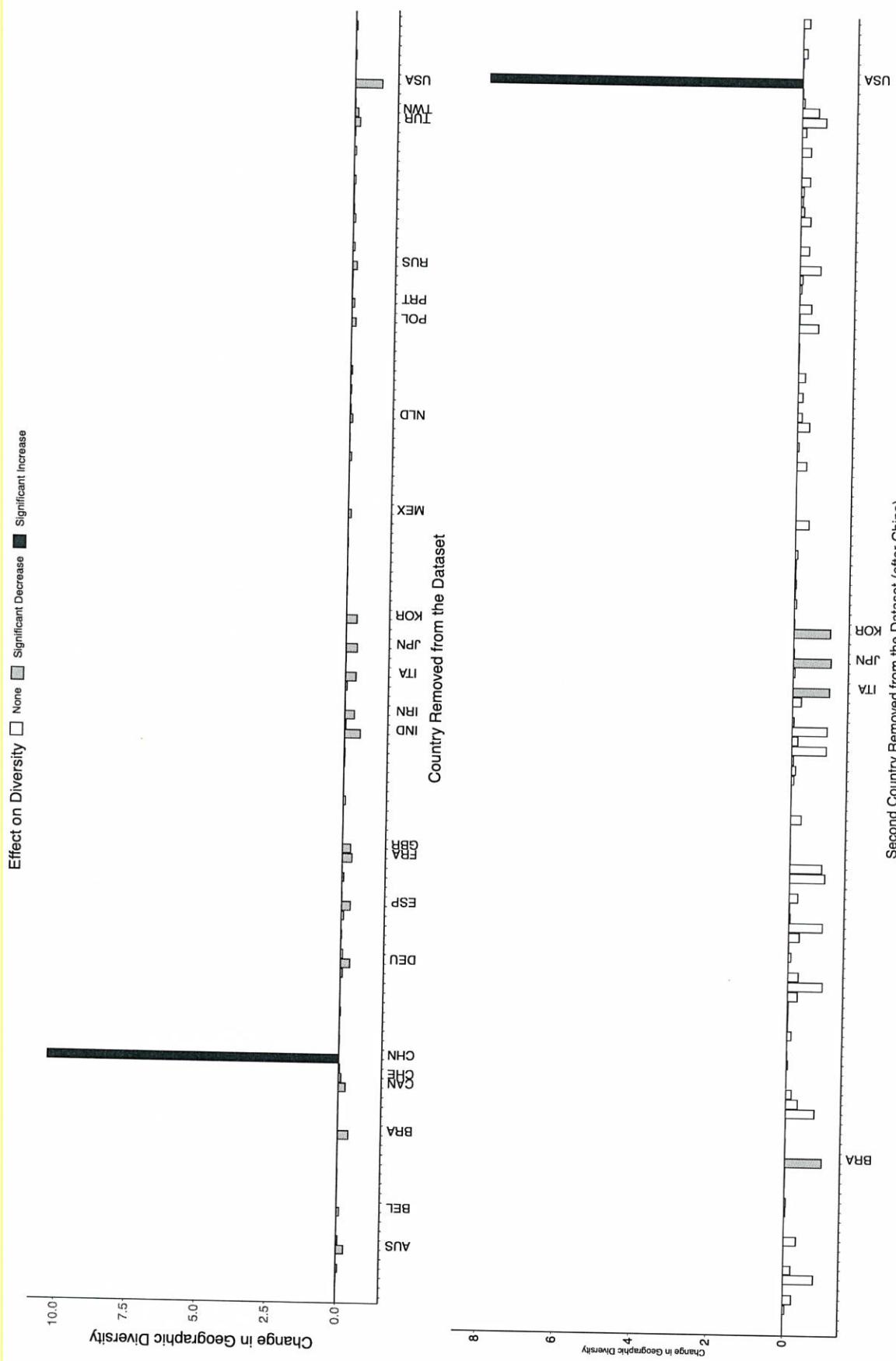


Figure A2. The effect on author geographic diversity of excluding authors from individual countries (B) The effect on author geographic diversity of excluding authors from individual countries after having first removed China.

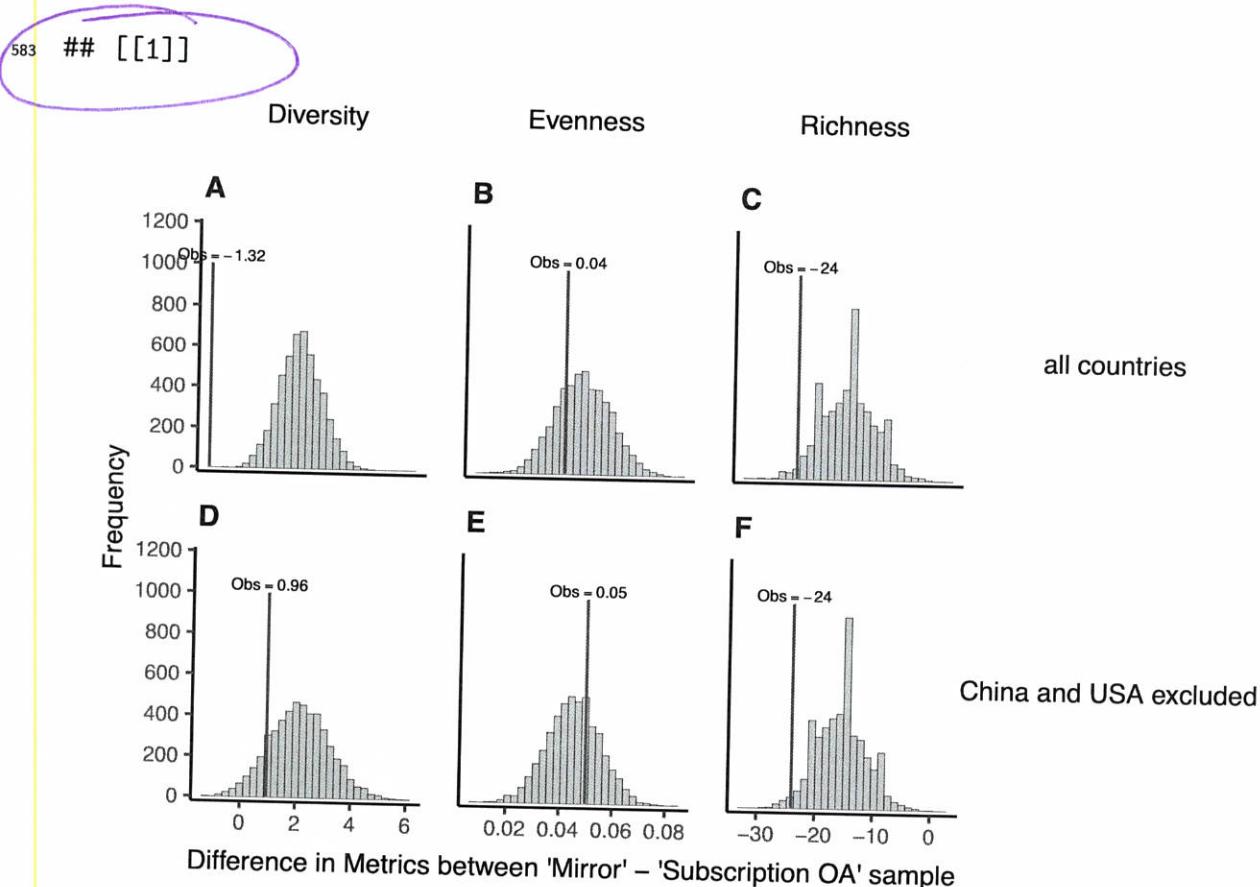
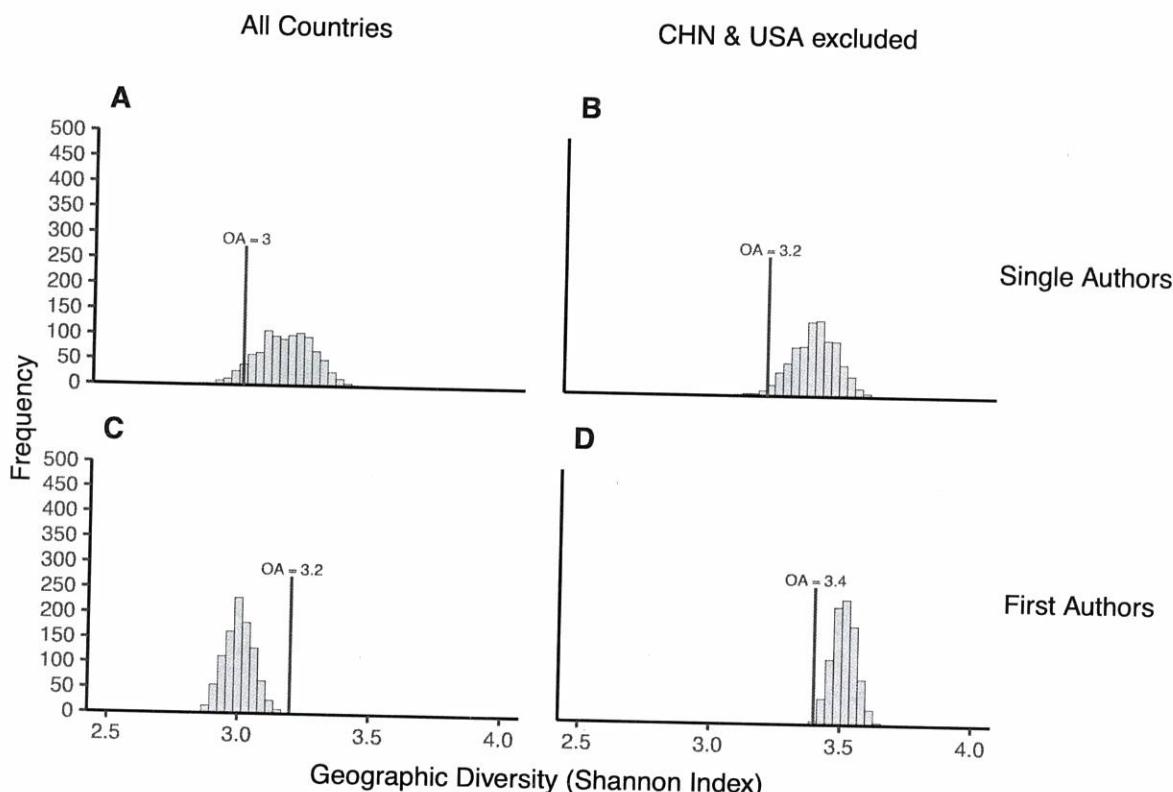


Figure A3. Results of permutation tests comparing author Diversity, Richness, and Evenness of Open Access articles published in Parent and Mirror journals. The red line indicates the observed difference between the two populations, while the bars represent the frequency in 5000 permutations of the difference between two groups identical in size and structure to the observed collections by to which articles were assigned at random by sampling without replacement.

Table A1

Results of permutation tests comparing the difference in diversity and richness of (A) articles in Mirror journals and (B) open access articles in parent journals.

Mirror	Subscription	Obs. Diff.	Metric	Countries	\hat{P}
11.97	13.29	-1.32	Diversity	all countries	0*
61.00	85.00	-24.00	Richness	all countries	1.68*
0.75	0.72	0.04	Evenness	all countries	27.14
18.29	17.33	0.96	Diversity	China and USA excluded	13.74
59.00	83.00	-24.00	Richness	China and USA excluded	1.38*
0.81	0.76	0.05	Evenness	China and USA excluded	67.44



OA *Figure A4.* Author Geographic Diversity (calculated with Shannon's Index) for N = 2794 articles in Mirror journals (solid line) and 1000 identically sized collections generated by selecting an identical number of subscription articles in Parent journals by bootstrapping from the pool of N = 34293 total articles.