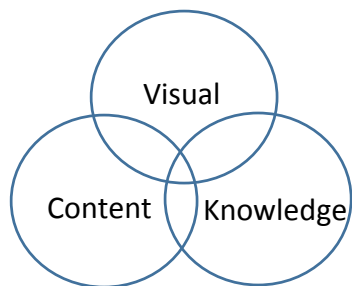


FDNT213 – Life Cycle Nutrition

Infographic Component of Project

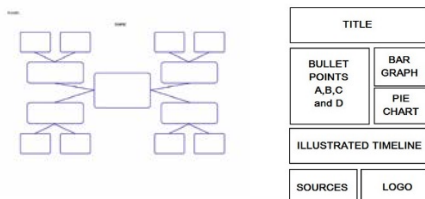


Purpose: To verbally and visually represent the data to help others to clearly understand the information you would like to present. Infographics aim to allow the reader to draw conclusions.

Audience: Your audience is more broad and general than your research paper. Target college students in general and those who are either in your life stage or who are caregivers or will move into the life stage focus of your project.

Process:

1. Explore online to see the various different infographics. Become familiar with what infographics are and what they look like.
 - a. A good basic overview of the history and use of information graphics is available on Wikipedia: http://en.wikipedia.org/wiki/Information_graphics
 - b. Check out examples of what are considered to be “good” and “bad” infographics.
2. Know your subject. Become a **Content** Expert on your topic. Do thorough research on your topic. Check out the LibGuide created for this assignment: <http://libraryguides.lib.iup.edu/c.php?g=455637> Develop a research plan and review it with your instructor. Consult an IUP librarian if you need help! Using the literature (i.e., journals and other professional resources) and reputable websites, gather information to include data, statistics, and pertinent facts.
3. Plan the “Story” your Infographic will tell. Draw a rough sketch of the infographic. The infographic must have a beginning, middle, and end. Consider developing a concept map, flow diagram, or wireframe (shown below) to depict your infographic plan.



4. Think **Visual**:
 - a. Identify ways to convert text to images. Try to convert as much of your data and text into visual imagery by using charts, graphs, diagrams, maps, flowcharts, and other elements.
 - b. Determine the desired look you are trying to achieve for your infographic. The visual approach you want helps you determine the color scheme, font types, and structure. Keep things simple with only 2-3 fonts, sizes, and colors.
5. Create your infographic using the website: www.Piktochart.com
6. Go back and reconsider the **Knowledge** you are trying to convey. Be sure that your analysis and insight into the data are represented to tell the story so the intended message(s) are communicated.
7. Proofread and Refine. Work with your teammates and have friends, family, your instructor, other food and nutrition experts, and/or an IUP librarian review your work before you publish it. Double check the accuracy of your data and information as well as make sure there are no grammatical or typographical errors. Be sure to cite all sources.
8. Finalize and publish your infographic!