

# Gift it

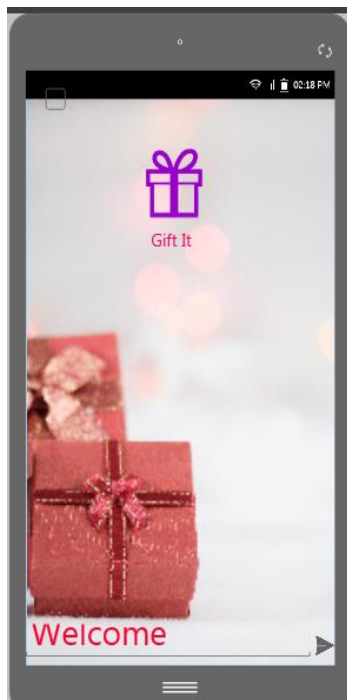
## A gift Delivering App

### Introduction

These days, we get everything delivered: our groceries, our laundry and almost everything. So why shouldn't we have gifts delivered as well? With online shopping becoming the norm, it's rarer for us to go out to a store to buy a gift for our nearest and dearest. But online stores aren't always set up to make gift-giving a seamless process. In the current world of "Uber for everything," this app helps to carry out the act of gift-giving on demand.

But as Facebook continues to alert us to our closest friends' birthdays and Instagram shoutouts take birthday cards public, we can't help but feel that the world of gift-giving might be lacking that essential personal touch. To make your next gift purchase a lot easier, we've rounded up a list of wonderfully thoughtful gift-giving apps that go the extra mile to make your special someone feel extra-loved. Best of all: It'll be ordered and done in just a few taps.

Choosing gifts that cater to a specific occasion can be a mind-boggling and time-consuming affair. One does not only need to take care of occasions like weddings and birthdays, and plenty

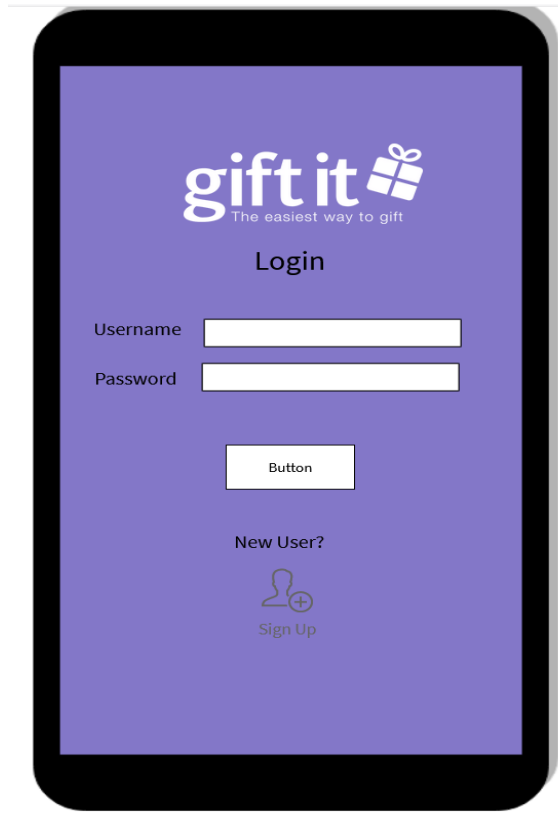


of special days like Father's Day, Mother's Day, Valentine's Day, and the all-important Christmas and New Year's, in a country like India, where, throughout the year, there is some festival or another like Rakhi, Diwali, etc., - the idea of gifting for any person becomes an indispensable part of life. It brings to fore the responsibility of having to select gifts for people one knows intimately and therefore, there comes the additional obligation of selecting them with thought and care. One cannot afford to offend people they love deeply with a gift that hardly bears a stamp of meaning, can one?

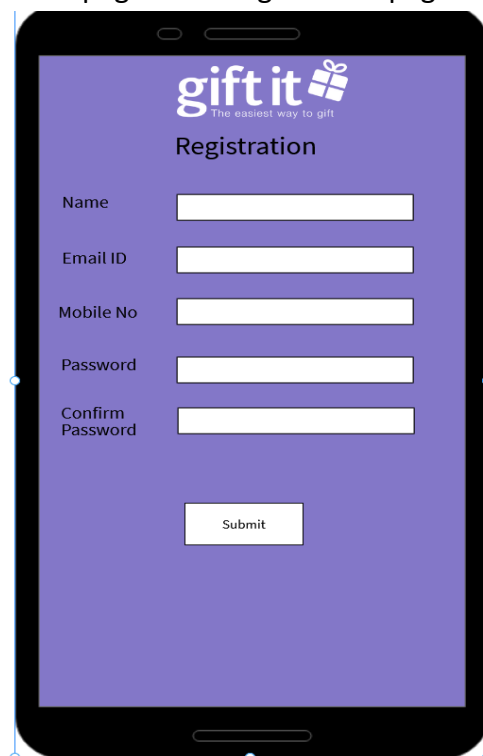
What makes gift shopping ever-satisfying at our online gift portal is the many alternatives you get through browsing the categories of gifts on our online gift shop! In fact, buying gifts online could never get this exciting!

# Mock up Document of the App

1. The First Page of the App is the Login Page



2. The next page is the registration page for the new users.

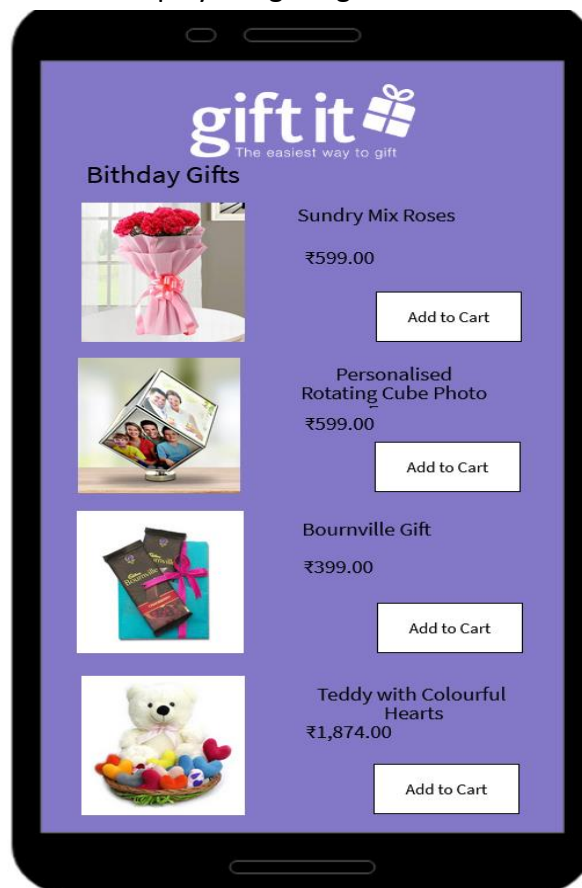


3. The following Page is the Home Page of the App.







The Home Page of the 'gift it' app features a purple background. At the top, the logo 'gift it' is displayed with the tagline 'The easiest way to gift'. Below the logo, a greeting 'Hello !' and 'Welcome to gift it !' are shown. A question 'For which Occasion are u planning to gift?' is followed by a dropdown menu with 'Select' as the placeholder. Further down, a prompt 'Give us some information about your dear ones!' is followed by 'We will help u plan 😊'. Below this, there are three input fields labeled 'Name', 'Occasion', and 'Date'. The 'Name' field has a small person icon on the left. At the bottom, there is a large plus sign icon.

4. Then Display the gifting items based on the occasion



The app displays a list of gifting items under the heading 'Bithday Gifts'. Each item includes an image, a description, a price, and an 'Add to Cart' button.

Image	Description	Price	Action
	Sundry Mix Roses	₹599.00	Add to Cart
	Personalised Rotating Cube Photo	₹599.00	Add to Cart
	Bournville Gift	₹399.00	Add to Cart
	Teddy with Colourful Hearts	₹1,874.00	Add to Cart

5. Next is after the selection of the item, the cart page is shown. Where the item is reviewed and the delivery address is given.



6. Finally the gift order is placed , payment is made and the gift is ready to deliver on the given date.



