### PLUGGING INTO THE FUTURE: AN EXPLORATION OF ELECTRICITY CONSUMPTIONS PATTERNS

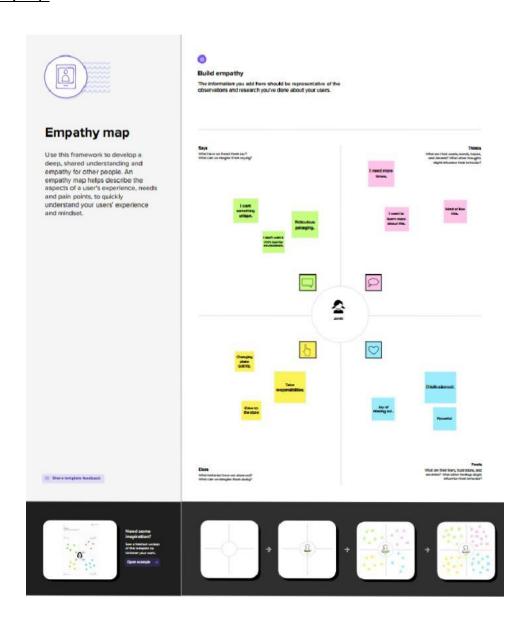
#### Introduction:

Whereas electricity consumption represents the amount of electrical energy that has been consumed over a specific time, in units of Wh(or kWh), electricity demand represents that rate at. which electrical energy is consumed for a needed output rating, in units of W(or Wk).

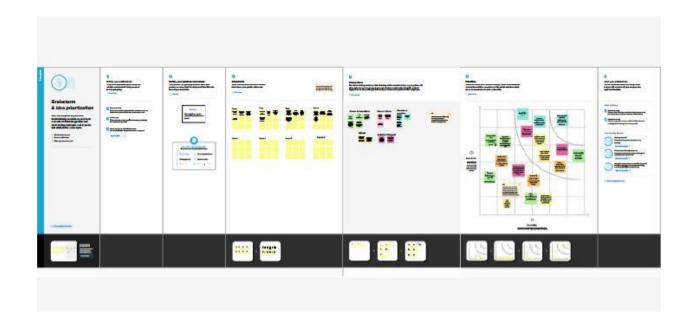
#### Purpose of electricity consumption:

Annual electricity consumption per capita serves as an important measures of a country's electric power development. Generally speaking, electricity consumption grows faster when the industrialization process develops quickly and goes down rapidly when industrialization is completed or near completion.

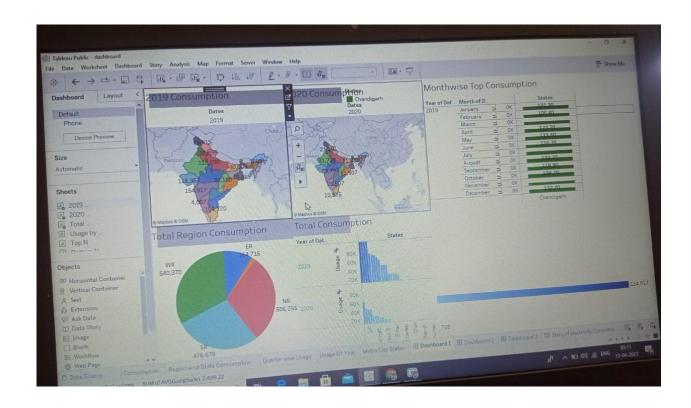
#### **Empathy Map:**



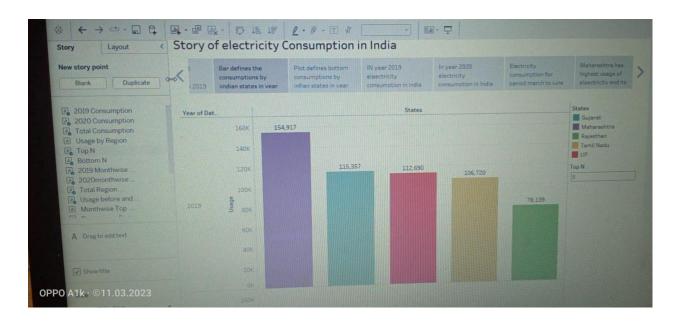
## **Ideation & Brainstorming Map:**



### **Dashboard 1:**



## **Story of electricity consumption:**



# **Advantage of Electricity consumption:**

- It is a clean ,safe,cheap and convenient source of energy.
- Lower maintenance cost.
- More efficient.
- It doesn't require as many employees.

Hydroelectricity produces no gas emissions or waste.

# **Disadvantages of electricity:**

- In electricity, there are a limited number of feasible sites for a large number of dams.
- Cost of construction.
- Dependent on precipitation.
- More expensive than gasoline.

### **Application of electricity consumption:**

People use electricity for lighting, heating, cooling, and refrigerator and for operating appliances, computer s, electronic's, machinery, and public transportation system.

### **Conclusion:**

Electricity is the backbone of Modern society. Our life will go back to the primitive age without electricity. There is a need for rational use of electricity, as it is largely produced from non-renewable sources like coal and water. Imagining the world without any use of electricity is very difficult these days. Small things like study lamps & Big things like a plane require electricity. Human civilization has became very modern, & electricity is needed everywhere.