Assignment 1 - Good and bad design

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In this assignment were chosen two examples of designs, both from websites.

The website chosen as a bad example of design is the clip page, a platform used by the students and faculty of our college. This page features an old-fashioned design and difficult to understand, due to the size of the letter, and amount of text displayed on the screen, in addition to the menus are dense and could be better divided into categories and subcategories. In the day to day of the students the most used device to access the Clip is the mobile phone, device where the user experience worsens due to the website not being responsive and it is necessary to enlarge the screen and walk looking for the button to perform the action we want. Link: https://clip.fct.unl.pt

Figure 1 - Clip (bad design example)

As an example of good design was chosen the site of Tesla (builder of electric cars), since the site has responsive properties, among all kinds of devices and is intuitive, being easy and explicit to obtain all the information about the cars as well as make the purchase of them. Link: https://www.tesla.com/pt_PT/
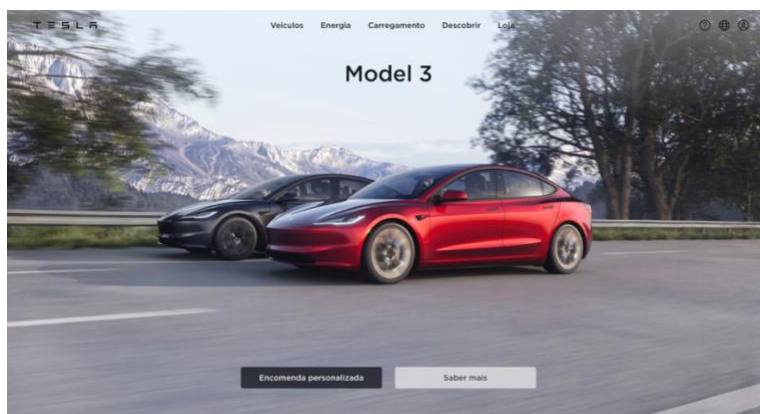

Figure 2 - Tesla website (good design example)