

OLAP: CUBE operator

DATA-DRIVEN DECISION MAKING IN SQL

SQL

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Introduction to OLAP

- OLAP: on-line analytical processing
- Aggregate data for a better overview
 - Count number of rentals for each customer.
 - Average rating of movies for each genre and each country.
- Produce pivot tables to present aggregation results

Table `rentings_extended`

renting_id	country	genre	rating	
2	Belgium	Drama	10	
32	Belgium	Drama	10	
203	Austria	Drama	6	
292	Austria	Comedy	8	
363	Belgium	Drama	7	
.....	

Pivot table - number of movie rentals

	Austria	Belgium	Total
Comedy	2	1	3
Drama	4	15	19
Total	6	16	22

Pivot table and SQL output

	Austria	Belgium	Total
Comedy	2	1	3
Drama	4	15	19
Total	6	16	22

country	genre	count
Austria	Comedy	2
Austria	Drama	4
Belgium	Comedy	1
Belgium	Drama	15
Austria	null	6
Belgium	null	16
null	Comedy	3
null	Drama	19
null	null	22

GROUP BY CUBE

```
SELECT country,  
       genre,  
       COUNT(*)  
FROM renting_extended  
GROUP BY CUBE (country, genre);
```

country	genre	count
Austria	Comedy	2
Belgium	Drama	15
Austria	Drama	4
Belgium	Comedy	1
Belgium	null	16
Austria	null	6
null	Comedy	3
null	Drama	19
null	null	22

Number of ratings

```
SELECT country,  
       genre,  
       COUNT(rating)  
FROM renting_extended  
GROUP BY CUBE (country, genre);
```

country	genre	count
Austria	Comedy	1
Belgium	Drama	6
Austria	Drama	2
Belgium	Comedy	0
Belgium	null	6
Austria	null	3
null	Comedy	1
null	Drama	8
null	null	9

**Now it's your turn to
GROUP BY CUBE!**

DATA-DRIVEN DECISION MAKING IN SQL

ROLLUP

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Bart Baesens

Professor Data Science and Analytics

Table renting_extended

The first few rows of the table `renting_extended` :

renting_id	country	genre	rating	
2	Belgium	Drama	10	
32	Belgium	Drama	10	
203	Austria	Drama	6	
292	Austria	Comedy	8	
363	Belgium	Drama	7	
.....	

Query with ROLLUP

```
SELECT country,  
       genre,  
       COUNT(*)  
FROM renting_extended  
GROUP BY ROLLUP (country, genre);
```

- Levels of aggregation
 - Aggregation of each combination of country and genre
 - Aggregation of country alone
 - Total aggregation

Query with ROLLUP

```
SELECT country,  
       genre,  
       COUNT(*)  
FROM renting_extended  
GROUP BY ROLLUP (country, genre);
```

country	genre	count
null	null	22
Austria	Comedy	2
Belgium	Drama	15
Austria	Drama	4
Belgium	Comedy	1
Belgium	null	16
Austria	null	6

Order in ROLLUP

```
SELECT country,  
       genre,  
       COUNT(*)  
FROM renting_extended  
GROUP BY ROLLUP (genre, country);
```

country	genre	count
null	null	22
Austria	Comedy	2
Belgium	Drama	15
Austria	Drama	4
Belgium	Comedy	1
null	Comedy	3
null	Drama	19

Summary ROLLUP

- Returns aggregates for a hierarchy of values, e.g. ROLLUP (country, genre)
 - Movie rentals for each country and each genre
 - Movie rentals for each country
 - Total number of movie rentals
- In each step, one level of detail is dropped
- Order of column names is important for ROLLUP

Number of rentals and ratings

```
SELECT country,  
       genre,  
       COUNT(*) AS n_rentals,  
       COUNT(rating) AS n_ratings  
FROM renting_extended  
GROUP BY ROLLUP (genre, country);
```

country	genre	n_rentals	n_ratings
null	null	22	9
Belgium	Drama	15	6
Austria	Comedy	2	1
Belgium	Comedy	1	0
Austria	Drama	4	2
null	Comedy	3	1
null	Drama	19	8

Let's practice!

DATA-DRIVEN DECISION MAKING IN SQL

OLAP operations: GROUPING SETS

DATA-DRIVEN DECISION MAKING IN SQL

SQL

Irene Ortner

Data Scientist at Applied Statistics

Overview of OLAP operators in SQL

Extensions in SQL to facilitate OLAP operations

- GROUP BY CUBE
- GROUP BY ROLLUP
- GROUP BY GROUPING SETS

Table renting_extended

The first few rows of the table `renting_extended` :

renting_id	country	genre	rating	
2	Belgium	Drama	10	
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203	Austria	Drama	6	
292	Austria	Comedy	8	
363	Belgium	Drama	7	
.....	

GROUP BY GROUPING SETS

Example of a query with `GROUPING SETS` operator:

```
SELECT country,  
       genre,  
       COUNT(*)  
  FROM rentals_extended  
 GROUP BY GROUPING SETS ((country, genre), (country), (genre), ());
```

- Column names surrounded by parentheses represent one level of aggregation.
- `GROUP BY GROUPING SETS` returns a `UNION` over several `GROUP BY` queries.

GROUPING SETS and GROUP BY queries

```
SELECT country,  
       genre,  
       COUNT(*)  
FROM renting_extended  
GROUP BY GROUPING SETS (country, genre);
```

```
SELECT country,  
       genre,  
       COUNT(*)  
FROM renting_extended  
GROUP BY country, genre;
```

- Count movie rentals for each unique combination of country and genre.
- Expression in **GROUPING SETS** :
(country, genre)

country	genre	count
Austria	Comedy	2
Belgium	Drama	15
Austria	Drama	4
Belgium	Comedy	1

GROUPING SETS and GROUP BY queries

```
SELECT country, COUNT(*)  
FROM renting_extended  
GROUP BY GROUPING SETS (country);
```

- Count movie rentals for each country.
- Expression in GROUPING SETS : (country)

```
SELECT country, COUNT(*)  
FROM renting_extended  
GROUP BY country;
```

country	count
Austria	16
Belgium	6

GROUPING SETS and GROUP BY queries

```
SELECT genre, COUNT(*)  
FROM renting_extended  
GROUP BY GROUPING SETS (genre);
```

- Count movie rentals for each genre.
- Expression in GROUPING SETS : (genre)

```
SELECT genre, COUNT(*)  
FROM renting_extended  
GROUP BY genre;
```

country	count
-----	-----
Comedy	3
Drama	19

GROUPING SETS and GROUP BY queries

```
SELECT COUNT(*)  
FROM renting_extended  
GROUP BY GROUPING SETS ();
```

- Total aggregation - count all movie rentals.
- Expression in GROUPING SETS : ()

```
SELECT COUNT(*)  
FROM renting_extended;
```

count
22

Notation for GROUP BY GROUPING SETS

- GROUP BY GROUPING SETS (...)

```
SELECT country, genre, COUNT(*)
FROM renting_extended
GROUP BY GROUPING SETS ((country, genre), (country), (genre), ());
```

- UNION over 4 previous queries.
- Combine all information of a pivot table in one query.
- This query is equivalent to GROUP BY CUBE (country, genre) .

Result with GROUPING SETS operator

```
SELECT country, genre, COUNT(*)  
FROM renting_extended  
GROUP BY GROUPING SETS ((country, genre), (country), (genre), ());
```

country	genre	count
NULL	NULL	22
Austria	Comedy	2
Belgium	Drama	15
Austria	Drama	4
Belgium	Comedy	1
Belgium	NULL	16
Austria	NULL	6
NULL	Comedy	3
NULL	Drama	19

Calculate number of rentals and average rating

- Combine only selected aggregations:
 - country and genre
 - genre
- Use the number of movie rentals and the average ratings for aggregation.

```
SELECT country,  
       genre,  
       COUNT(*),  
       AVG(rating) AS avg_rating  
FROM renting_extended  
GROUP BY GROUPING SETS ((country, genre), (genre));
```

Calculate number of rentals and average rating

```
SELECT country, genre, COUNT(*), AVG(rating) AS avg_rating  
FROM renting_extended  
GROUP BY GROUPING SETS ((country, genre), (genre));
```

country	genre	count	avg_rating
Austria	Comedy	2	8.00
Belgium	Drama	15	9.17
Austria	Drama	4	6.00
Belgium	Comedy	1	NULL
NULL	Comedy	3	8.00
NULL	Drama	19	8.38

Let's practice!

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Final example

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Tim Verdonck

Professor Statistics and Data Science

Business Case

- MovieNow considers to invest money in new movies.
- It is more expensive for MovieNow to make movies available which were recently produced than older ones.
- First step of data analysis:
 - Do customers give better ratings to movies which were recently produced than to older ones?
 - Is there a difference across countries?

1. Join data

- Information needed:
 - `renting` records of movie rentals with ratings
 - `customers` information about country of the customer
 - `movies` year of release of the movie

```
SELECT *
FROM renting AS r
LEFT JOIN customers AS c
ON c.customer_id = r.customer_id
LEFT JOIN movies AS m
ON m.movie_id = r.movie_id;
```

2. Select relevant records

- Use only records of movies with at least 4 ratings
- Use only records of movie rentals since 2018-04-01

```
SELECT *
FROM renting AS r
LEFT JOIN customers AS c
ON c.customer_id = r.customer_id
LEFT JOIN movies AS m
ON m.movie_id = r.movie_id
WHERE r.movie_id IN (
    SELECT movie_id
    FROM renting
    GROUP BY movie_id
    HAVING COUNT(rating) >= 4)
AND r.date_renting >= '2018-04-01';
```

3. Aggregation

Type of aggregation:

- Count the number of movie rentals
- Count the number of different movies
- Calculate the average rating

Levels of aggregation:

- Total aggregation
- For movies by year of release
- For movies by year of release separately for the country of the customers

3. Aggregation

```
SELECT c.country,
       m.year_of_release,
       COUNT(*) AS n_rentals,
       COUNT(DISTINCT r.movie_id) AS n_movies,
       AVG(rating) AS avg_rating
  FROM renting AS r
 LEFT JOIN customers AS c
    ON c.customer_id = r.customer_id
 LEFT JOIN movies AS m
    ON m.movie_id = r.movie_id
 WHERE r.movie_id IN (
   SELECT movie_id
     FROM renting
    GROUP BY movie_id
   HAVING COUNT(rating) >= 4)
 AND r.date_renting >= '2018-04-01'
 GROUP BY ROLLUP (m.year_of_release, c.country)
 ORDER BY c.country, m.year_of_release;
```

Resulting table

year_of_release	country	n_rentals	n_movies	avg_rating
2009	null	10	1	8.750000000000000
2010	null	41	5	7.9629629629629630
2011	null	14	2	8.222222222222222
2012	null	28	5	8.111111111111111
2013	null	10	2	7.600000000000000
2014	null	5	1	8.000000000000000
null	null	333	50	7.9024390243902439

Let's practice!

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