

# BUILDERS MONTH

AI Innovation Challenge

SEP 22 - OCT 22, 2024

POWERED BY



# The Builder Culture

During the **Industrial Revolution (1760-1840)**, many feared losing their jobs. They were right - but something unexpected happened.

**900%**

Growth in textile factories  
(50 to 900 from 1788-1797)

**2.5x**

Urban population increase  
(20% to 50% by 1850)

**2x**

Income growth  
(\$400 to \$800 by 1860)

Today, **AI will create 170 million new jobs by 2030** while transforming 92 million existing ones. The question isn't if change is coming - it's whether you'll be ready.

# Build to Multiply Your Impact

**Building isn't just about creating companies.**

It's about automations that save hours daily. Tools that multiply your output. Systems that make you **100x more productive.**

**3%**

Annual productivity growth  
with AI adoption (McKinsey)

**\$4.4T**

Global productivity gains  
with AI by 2030

**60%**

Of jobs will be enhanced  
by AI integration

Those who learn to build with AI won't just survive - **they will thrive.**

# About Builders Month

**Builders Month** is a technology innovation challenge organized by **Cultura Builder** — the hub where we empower Brazilian entrepreneurs and intrapreneurs to build applications and automations with AI.

During **30 days**, developers, designers and innovators will have the opportunity to create revolutionary projects using Artificial Intelligence, competing for **over \$300,000 in benefits**.

# Timeline



**September 22**

Submissions Open



**October 22**

Deadline  
23:59 (Brazil Time)



**AI Brasil Event**

Final Pitch  
5 Renowned Judges

# How to Participate



## Use AI as a Tool

Any project that uses AI as a development tool or feature.  
From using ChatGPT/Claude for coding to integrating AI APIs



## Develop in 30 Days

Create your project during Builders Month. It can be a new idea or evolution of something existing using AI



## Show Something Working

It doesn't need to be perfect! Present a prototype, MVP or initial version that demonstrates your idea



## Share Online

Deploy on any platform (Vercel, GitHub Pages, Replit, etc.) or record a demo video if it's an app/desktop

# Judges



**Super Rick**

Startups and VC Business

**Amazon Web Services (AWS)**



**Mauricio Feldman**

Managing Director

**Supera Capital**



**Andrei GOLFETO**

Startups & VC

**NVIDIA LATAM**



**Caio Vicentino**

Entrepreneur & Investor

**Cultura Builder Partner**



**Gustavo Ahrends**

General Partner & Co-founder

**Norte Ventures**

# Prizes

Over  
**\$300,000 USD**  
in benefits for winners

\$ Cash Prizes

**\$7,000**

\$4k | \$2k | \$1k

Ξ Exclusive Mentorship

**TOP 5 Projects**

CB Founders + AWS/NVIDIA Team

Cloud Credits

**USD 250.000**

AWS, NVIDIA, GCP, Azure

Exclusive benefits for winners:

Prizes

**\$4k | \$2k | \$1k**

Exclusive 1:1 Mentorship

**TOP 5 Projects**

CB Founders + AWS/NVIDIA Team

Cloud Credits

**Up to USD 250k**

# Build the Future with AI

Join Builders Month and transform your ideas into reality

Register Now

culturabuilder.com