

Company Name - LowKcal

Our company name, **LowKcal**, encapsulates our commitment to providing low-calorie ingredients that empower individuals to customise their meals for healthier alternatives. By offering nutritious options to replace unhealthy ingredients, we aim to support individuals in making better dietary choices while enjoying delicious and satisfying meals tailored to their preferences and nutritional needs.



LowKcal – Regain control over what you eat

Mission

Our mission is to provide full control over what an individual eats on a meal out.

Vision

Achieve global awareness on how calories work, while revolutionising the dining out experience, without sacrificing taste or convenience, by empowering individuals with the ability to make customisation, and gain insights into their nutrition choices.

Business Vision

- **Brief Future** - kicking off the idea by collaborating with existing restaurants, to better integrate the business in the market.
- **Long Future** - We aspire to evolve into a self-sustaining enterprise, managing our own food production and establishing local restaurants with delivery services.