

# Bello – Amplifying The Bakery Experience

Connecting customers, bakeries, and riders in one app for effortless ordering, customization, and timely delivery—bringing bakeries closer to you.



Bello ✨ Bello ✨ Bello ✨ Bello ✨ Bello ✨ Bello ✨

## A Vision For Reliable Bakery Experiences

Our client came to us for a solution to address the growing demand for online bakery services. The problem was bakery owners faced logistical challenges and the customers faced problems in finding reliable bakeries that were nearby. A platform was required to bridge this gap of communication and logistics between both parties. A one-stop shop to handle orders, delivery, rider availability, and payment through multiple methods.

Download on the App Store

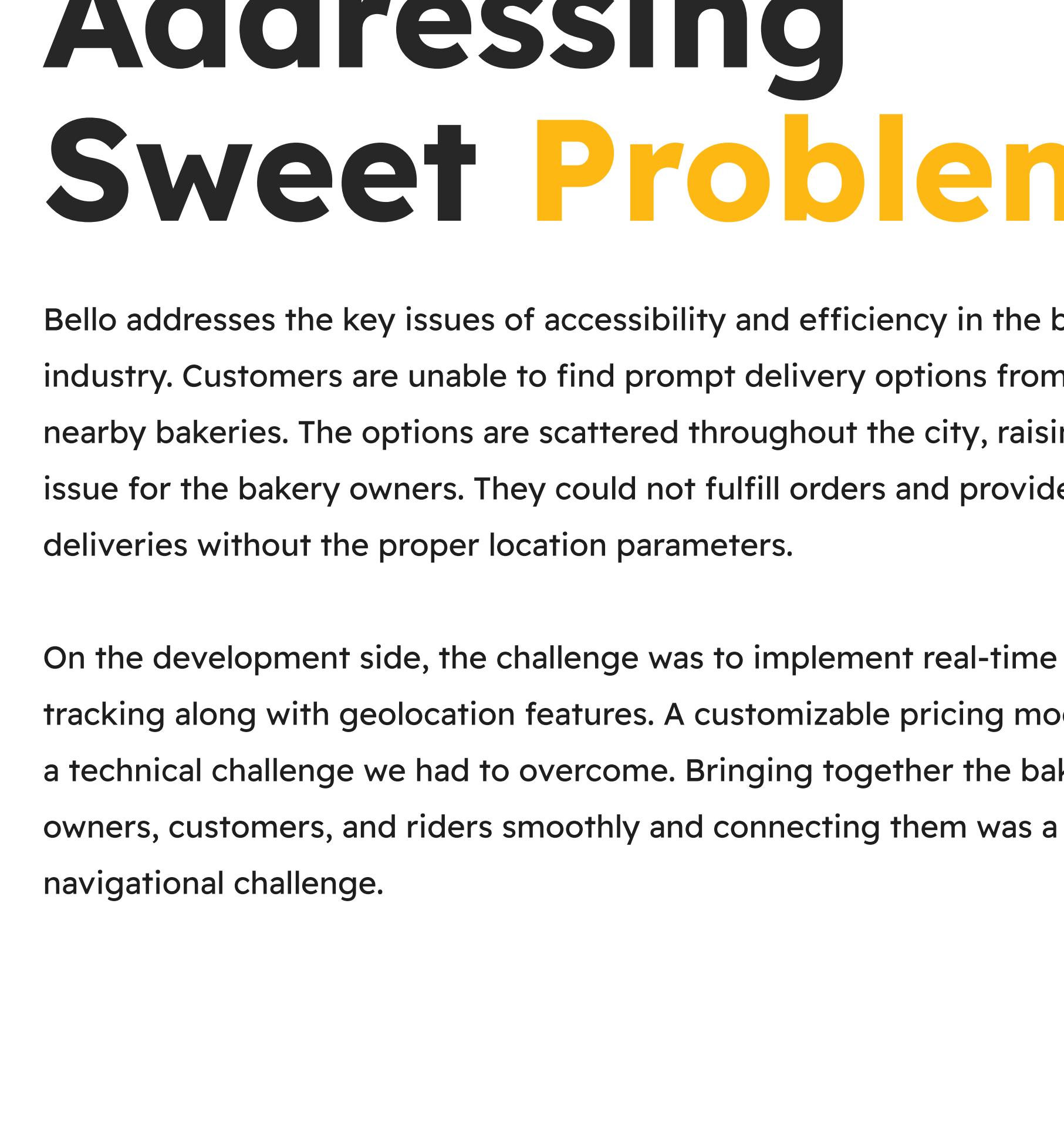
GET IT ON Google Play

## Our Mission

YEAR  
2019

ROLE  
UI/UX DESIGN

TYPE  
MOBILE & WEB APPLICATION



## Bringing Sweet Dreams To Life

Bello is the result of a visionary idea brought to life—an app designed to connect customers with local bakeries and efficient delivery services seamlessly. Bello simplifies bakery orders, customizations, and timely deliveries, all in one place with its easy-to-use features..

## Addressing Sweet Problems

Bello addresses the key issues of accessibility and efficiency in the bakery industry. Customers are unable to find prompt delivery options from the nearby bakeries. The options are scattered throughout the city, raising the issue for the bakery owners. They could not fulfill orders and provide timely deliveries without the proper location parameters.

On the development side, the challenge was to implement real-time tracking along with geolocation features. A customizable pricing model was a technical challenge we had to overcome. Bringing together the bakery owners, customers, and riders smoothly and connecting them was a navigational challenge.



## Providing Oven-Baked Solutions

Bello Was Developed To Address These Challenges By Integrating Geolocation And Real-Time Tracking So That Customers Can Locate Nearby Bakeries And Keep Track Of Their Deliveries. The Radius Feature Categories The Bakeries According To Their Distance.

Our Team At The Suitch Created A User-Friendly Interface To Simplify Customers' Ordering Process By Providing Nearby Locations. It Eased The Connection Between Bakery Owners And Riders And Ensured A Smooth Delivery Process. Payment Security And Pricing Are Other Main Aspects Of Any Successful Business, And Bello Provided Reliable Solutions For Them.



DOWNLOADS

3000+

RATING

4.6+

REVIEWS

60+

## The Results

## Bello's Key Features At A Glance

The App Delivered Beyond Expectations As More And More Bakeries Lined Up To Be Part Of The Bello Experience. Customers Were Happy As This Was A Bakery-Specific Order And Delivery Solution That Provided More Value And Options. If You Have An Innovative Idea That You Want To Bring To Life, Flip The Suitch!

Order History

Order Details

Order Status

Order Payment

Order Rating

Order Review

Order Share

Order Share