

# BRUNO URZUA

**BUSINESS INTELLIGENCE • DATA ANALYST • BUSINESS ANALYST**

+54 9 2616119968 | L.brunourzua@gmail.com | [linkedin.com/Bruno-urzua](https://www.linkedin.com/Bruno-urzua) | [bruno-ur.netlify.app](https://bruno-ur.netlify.app) | Argentina

## PROFESIONAL SUMMARY

---

Business & Data Professional with over 3 years of experience in Business and Data Analysis. Proven leadership in managing diverse teams and projects, optimizing business processes, and delivering actionable insights. Skilled in effective communication, fostering collaboration, and maintaining a growth mindset to drive impactful decision making and business success.

## SKILLS

---

- |                              |                       |                                  |
|------------------------------|-----------------------|----------------------------------|
| ✓ SQL & Data Base Management | ✓ Python              | ✓ Business & Customers Analytics |
| ✓ Power BI                   | ✓ ClickUp             | ✓ English: Upper Intermediate    |
|                              | ✓ Agile Methodologies |                                  |

## EXPERIENCE

---

### Data Solutions Specialist Freelance

Mar 2024 - Actually

- Developed and maintained on-demand interactive reports and dashboards, effectively communicating insights to non-technical users.
- Migrated data from Excel to MySQL, optimizing database structures to ensure data integrity and accessibility.
- Executed ETL and EDA processes in Python to maintain data quality and reliability.
- Automated data entry processes using Google Sheets forms, improving efficiency and accuracy.

### Business Data Analyst Special Private Security 2019 - 2022

Feb 2021 - Dec 2024

- Conducted detailed analyses and monitoring of the client portfolio, identifying deviations and opportunities for improvement that increased retention by 10%.
- Analyzed company-wide processes to identify inefficiencies and optimize resource utilization.
- Collaborated with business owners to engage and advise clients, developing strategies that aligned their needs with effective solutions.

**Achievements:** Led the implementation of Business Intelligence solutions, streamlining decision-making processes and ensuring company-wide access to reliable data.

### Administration Data Entry

Sep 2019 - Feb 2021

## EDUCATION

---

Bachelor of Business Administration  
Graduated

University of Mendoza - Argentina

## COURSES & CERTIFICATIONS

---

Certified AI Practitioner

AWS - In Course

Essentials of Corporate Finance

University of Melbourne (Coursera) - 2024

SQL With MySQL

Alura Latam/Oracle - 2023