

Project Design Phase-I
Proposed Solution Template

Date	19 September 2022
Project Name	IP Collectible Hub

Proposed Solution Template:

Project team shall fill the following information in proposed solution template.

S.No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	Lack of dedicated platforms for IP collectibles hinders enthusiasts from connecting, trading, and sharing in this niche. Existing resources are limited, leaving collectors without comprehensive educational and legal guidance. IP Collectible Hub aims to address these gaps, fostering a thriving community and a vibrant space for IP collectors.
2.	Idea / Solution description	An expansive marketplace and community for collectors to showcase, trade, and discuss a wide range of IP-related artifacts, from historical patents to iconic trademarks and copyrights.
3.	Novelty / Uniqueness	Unlike general collectible platforms, IP Collectible Hub caters specifically to the world of patents, trademarks, copyrights, and other IP-related artifacts, making it a one-of-a-kind destination for enthusiasts in this specialized field.
4.	Social Impact / Customer Satisfaction	Through educational resources and legal guidance, it empowers users to make informed decisions and ensures a compliant community of collectors
5.	Business Model (Revenue Model)	Offer tiered membership levels with varying access to features, with free basic access and premium memberships that provide additional benefits like advanced trading options, exclusive content, and ad-free browsing.
6.	Scalability of the Solution	Being an online platform, it can easily scale to accommodate a growing user base without the constraints of physical infrastructure.