

RUBY MAE SEGAL

DESIGNER / ILLUSTRATOR

CONTACT

612-224-6651

RUBYMAESEGAL@GMAIL.COM

ABOUT ME

Hi! My name is Ruby Segal, I am an Illustration major at MCAD. My interests lie in creating surface designs and illustrations for products, creating design that functions to bring personality and expression into everyday life. I strive to create artistic objects that people live and interact with, through fun and exciting consumer print products such as home products, apparel, paper goods, and textiles.

MORE INFO AT
RUBYMAESEGAL.COM

EDUCATION

- | | |
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| MINNEAPOLIS COLLEGE OF ART AND DESIGN
MINNEAPOLIS, MINNESOTA | DEC 2021 |
| • B.F.A ILLUSTRATION | |
| • 3.8 GPA | |
| NORMANDALE COMMUNITY COLLEGE
BLOOMINGTON, MINNESOTA | 2016-2018 |
| LOYOLA UNIVERSITY CHICAGO
CHICAGO, ILLINOIS | 2015 |
| ROTARY INTERNATIONAL YOUTH EXCHANGE
BRUSSELS, BELGIUM | 2014-2015 |

EXPERIENCE

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|--|---------------------------|
| PRINT/ PRODUCTION INTERN
SHE SHE | JAN 2020- PRESENT |
| • Design & Production assistant for custom patterned wallpapers and textiles, assisting in pattern design, colorway development, arranging icons into repeat for production, digital painting in Adobe Photoshop, prepping artwork for printing. | |
| PRINT DESIGNER (CONSULTANT)
EXPRESSION MED | NOV 2017- PRESENT |
| • Illustrator/ Designer for print products, designing patterns and illustrations for Dexcom medical tapes, creating surface illustrations for consumer products, working one on one with clients for custom projects. | |
| GRAPHICS INTERN
KIDZIBITS | DEC 2018- JAN 2019 |
| • Graphics assistant prepping artwork for print as part of educational children's museum exhibits, using Adobe Illustrator and Photoshop, creating vector die cut lines, creating printer forms, editing graphics, creating designs for CNC routing and vinyl cutting. | |
| VOLUNTEER ASSISTANT COSUME DESIGNER
MINNETONKA MIDDLE SCHOOL WEST | 2016-2018 |
| • Assisted in costuming, hair, & makeup for middle school theater program, creating custom costume designs, accessories, assembling looks from made and found pieces, teaching hair and makeup for theater. | |

SKILLS

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|----------------------------|----------------------------|
| • Adobe Illustrator | • Illustration |
| • Adobe Photoshop | • Vector Graphics |
| • Adobe Indesign | • Prototyping |
| • Repeating Pattern Design | • Photo Editing |
| • Illustration for Product | • Decor & Homegoods Design |
| • Trend Research | • Accessory Design |
| • Vinyl Cutting | • Apparel/ Textile |
| • 3D Printing | • Paper Goods |
| • Acrylic/ Oil Painting | • Fluent French |