COS20015 – Fundamentals of Data Management

Distinction Report

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Introduction

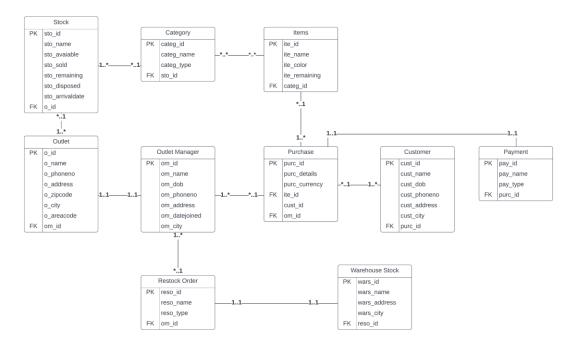
J. is a rich, elegant, and stylish fashion retail brand that deals exclusively in traditional ensembles. It regularly adds seasonal clothing, machine prints, intricate embroidery, and modern cuts to its already extensive collection. J. has quickly expanded its reach throughout Pakistan and internationally. Its 50+ outlets in Pakistan alone are proof of the company's efforts to become the country's largest fashion retail brand. Best of all, each location has a fresh and inspiring atmosphere in which customers can shop in comfort. J. also sells a wide variety of perfumes that can be worn by anyone. They range from light fresh flowery fragrances to heavy musk fragrances, all of which are extremely delectable and pleasant.

Overview of the System and its Business rules.

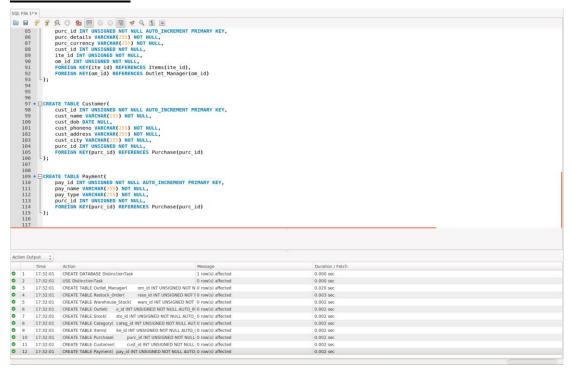
Without an effective IT infrastructure, no business can survive. One of the secrets to our success is our effective IT network. It is critical in providing us with information about what is going on both inside and outside the organisation. The Marketing and Sales Team is made up of experienced professionals who are well-versed in the market in which they operate. They are also well-informed about their surroundings and are constantly striving to keep the brand's market leadership position by collaborating with other departments. Finance The Finance Team makes all financial decisions, and their responsibility is to ensure that the company's financial statements are accurate and transparent.

J. brand has various outlets throughout Pakistan, with an Outlet Manager overseeing all purchases and stock records. When a customer makes a purchase, the database is divided into ten entities, each of which represents a purpose. The business model can be easily understood by looking at the ERD. When a purchase is made, the Outlet Manager and payment retrieve data and look for the item's category stock to see if it is available. If it is not available, the Outlet Manager sends a restock order to the Warehouse stocks so that all items can be delivered to the desired Outlet and business can run smoothly.

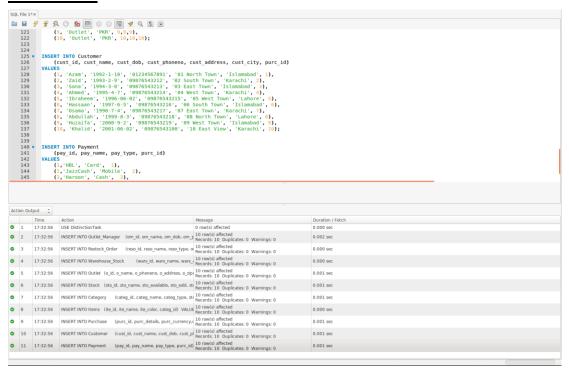
Entity Relationship diagram



Create Database:



Insert Rows:



Use Cases

1. It determines how many items are available in each category or how many items are remaining.

SCRIPT:

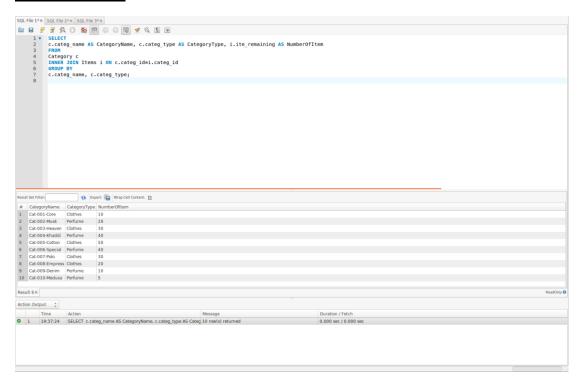
SELECT

c.categ_name AS CategoryName, c.categ_type AS CategoryType, i.ite_remaining AS NumberOfItem FROM

Category c

INNER JOIN Items i ON c.categ_id=i.categ_id GROUP BY

c.categ_name, c.categ_type;



2. Get the number of available stocks according to the Outlets, with StockName and OutletName.

SCRIPT:

SELECT

s.sto_name AS StockName, o.o_name AS OutletName, s.sto_remaining AS NumberOfAvailable

FROM

Stock s

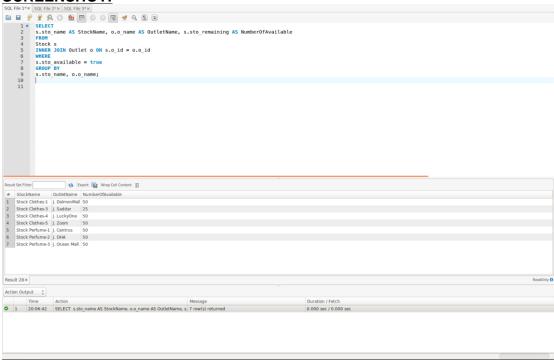
INNER JOIN Outlet o ON s.o_id = o.o_id

WHERE

s.sto_available = true

GROUP BY

s.sto_name, o.o_name;



3. Get the number of the sold stock from the outlet with Outlet Name and Stock Name

SCRIPT:

SELECT

s.sto_name AS StockName, o.o_name AS OutletName, s.sto_disposed AS NumberOfSoldStock

FROM

Stock s

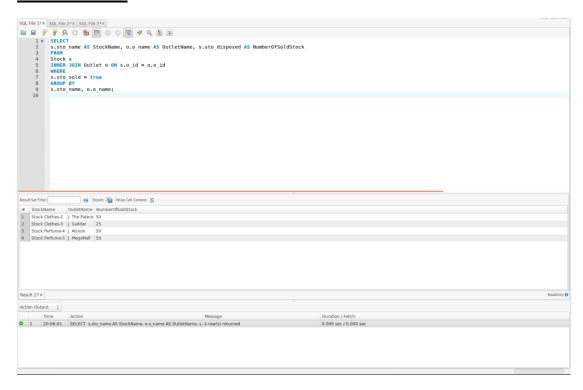
INNER JOIN Outlet o ON s.o_id = o.o_id

WHERE

s.sto_sold = true

GROUP BY

s.sto_name, o.o_name;



4. List of customers who have bought items with item name, city, address and item colour. To deliver the product and rider can go and deliver the item with the respective colour and to accurate address.

SCRIPT:

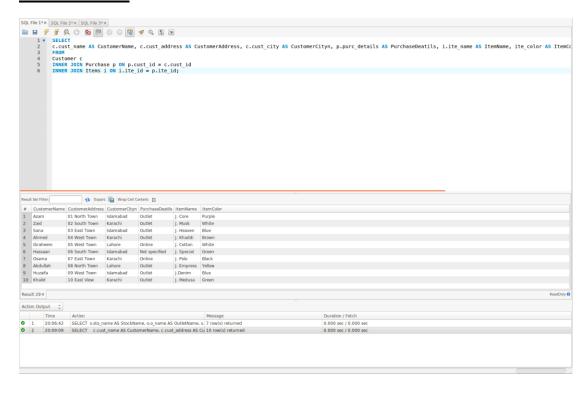
SELECT

c.cust_name AS CustomerName, c.cust_address AS CustomerAddress, c.cust_city AS CustomerCityn, p.purc_details AS PurchaseDeatils, i.ite_name AS ItemName, ite color AS ItemColor

FROM

Customer c

INNER JOIN Purchase p ON p.cust_id = c.cust_id INNER JOIN Items i ON i.ite_id = p.ite_id;



5. This case is used to track client payment data with currency payment method and payment type.

SCRIPT:

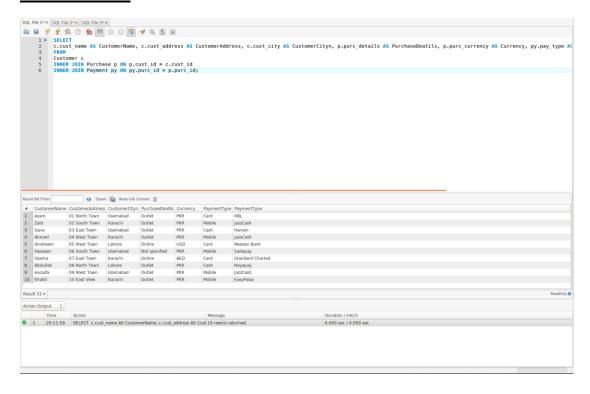
SELECT

c.cust_name AS CustomerName, c.cust_address AS CustomerAddress, c.cust_city AS CustomerCityn, p.purc_details AS PurchaseDeatils, p.purc_currency AS Currency, py.pay_type AS PaymentType, py.pay_name AS PaymentType

FROM

Customer c

INNER JOIN Purchase p ON p.cust_id = c.cust_id INNER JOIN Payment py ON py.purc_id = p.purc_id;



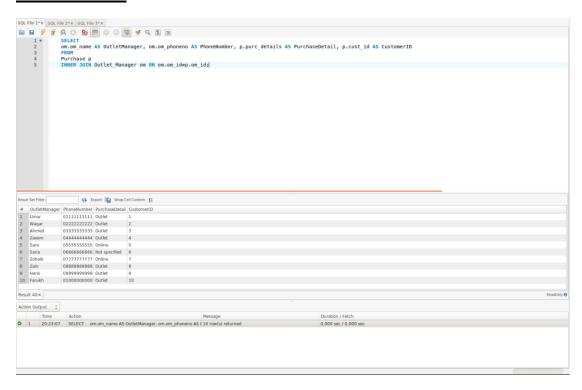
Get Outlet Manager name and His number who made sales to Customer with customer's PurchaseDetail and CustomerID. SCRIPT:

SELECT

om.om_name AS OutletManager, om.om_phoneno AS PhoneNumber, p.purc_details AS PurchaseDetail, p.cust_id AS CustomerID FROM

Purchase p

INNER JOIN Outlet_Manager om ON om.om_id=p.om_id;



7. Get the list of Outlet Manager details who joined the Outlet that specific year with his Personal details such as PhoneNumber, DOB, Address and City.

SCRIPT:

SELECT

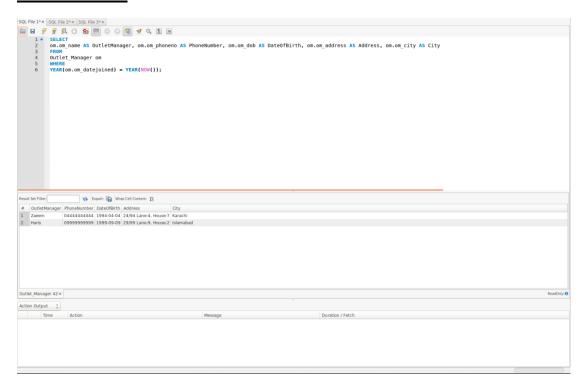
om.om_name AS OutletManager, om.om_phoneno AS PhoneNumber, om.om_dob AS DateOfBirth, om.om_address AS Address, om.om_city AS City

FROM

Outlet_Manager om

WHERE

YEAR(om.om_datejoined) = YEAR(NOW());



8. This report shows Outlet Managers who live in Islamabad and who operate that outlet with his details like NAME, PhoneNumer, DOB, Address and City.

SCRIPT:

SELECT

om.om_name AS OutletManager, om.om_phoneno AS PhoneNumber, om.om_dob AS DateOfBirth, om.om_address AS Address, om.om_city AS City

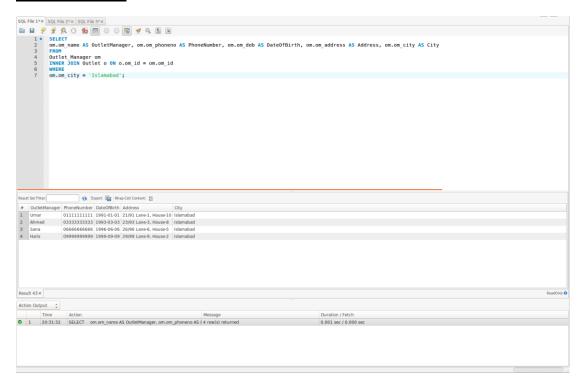
FROM

Outlet_Manager om

INNER JOIN Outlet o ON o.om_id = om.om_id

WHERE

om.om_city = 'Islamabad';



9. Get the all-outlet manager who are related with respective ReStock data and Warehouse with all the essential details.

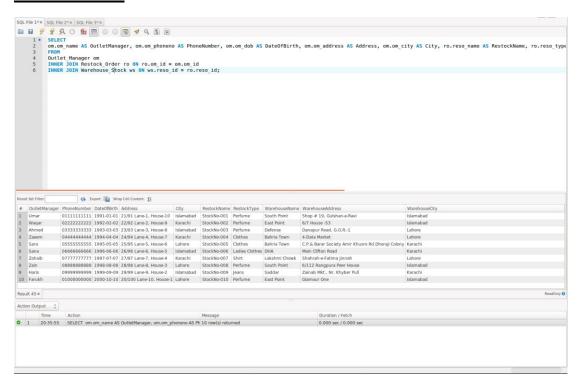
SCRIPT:

SELECT

om.om_name AS OutletManager, om.om_phoneno AS PhoneNumber, om.om_dob AS DateOfBirth, om.om_address AS Address, om.om_city AS City, ro.reso_name AS RestockName, ro.reso_type AS RestockType, ws.wars_name AS WarehouseName, ws.wars_address AS WarehouseAddress, ws.wars_city WarehouseCity FROM

Outlet_Manager om

INNER JOIN Restock_Order ro ON ro.om_id = om.om_id INNER JOIN Warehouse_Stock ws ON ws.reso_id = ro.reso_id;



10. Get the list of customers who have birthday that particular date when data is retrieved (Today/Now).

This is to offer Customer discount on their happiest day to make it even more better.

SCRIPT:

SELECT

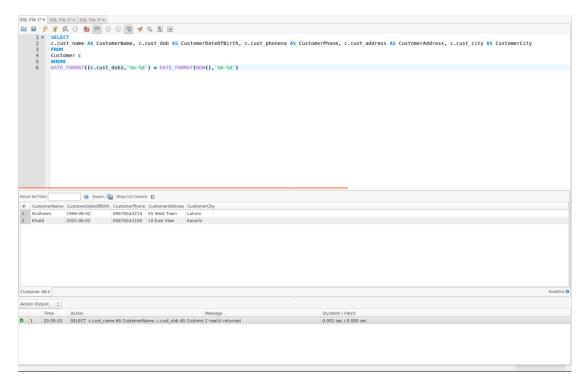
c.cust_name AS CustomerName, c.cust_dob AS CustomerDateOfBirth, c.cust_phoneno AS CustomerPhone, c.cust_address AS CustomerAddress, c.cust_city AS CustomerCity

FROM

Customer c

WHERE

DATE_FORMAT((c.cust_dob),'%m-%d') = DATE_FORMAT(NOW(),'%m-%d')



Conclusion

This database is a prototype that the company may use. More items can be added to make it more detailed and interesting. This database best reflects the J. brand that I highlighted in my proposal. This database will assist the Company in extracting information more effectively by utilising the aforementioned scenarios.

This work gave me with all of the necessary information, and I am now able to enter and use cases to get data. This report could be improved by adding more entries to it; I met all of the requirements despite having an issue with my electricity; I could have made this report even better, but it is still meeting all of the standards for a Distinction. I wish I had more time to attempt the Higher Distinction task, But I did the great Job looking at the database and cases looking at the time period I invested in this Distinction task.