

\$41.14M

2022 Revenue

89.6%

% to Goal

\$1,464

ASP

62%

Show Rate

52%

Close Rate (w/ FF)

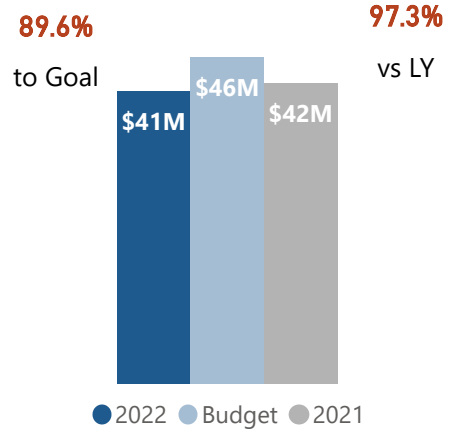
9.2%

PFCR

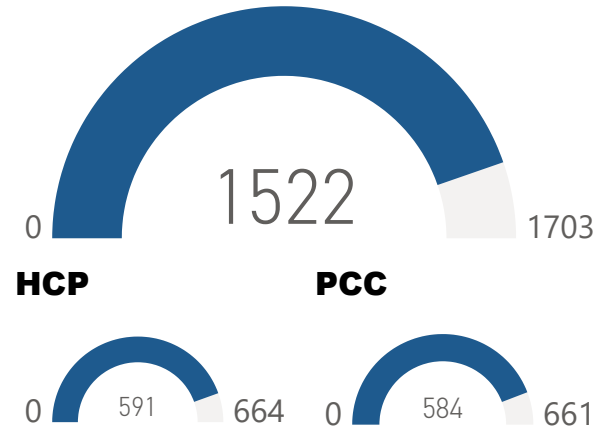
46.8%

HLVP Conversion

Revenue



Staffing



6.09

Dials

1.32

Created Ops

0.15

HCP Created

0.59

PCC Created

Sales Funnel

Usable Blocks

131K

Ops Scheduled

65K (49.15%)

Ops Completed

40K (61.65%)

Aidable Loss

31K (77.33%)

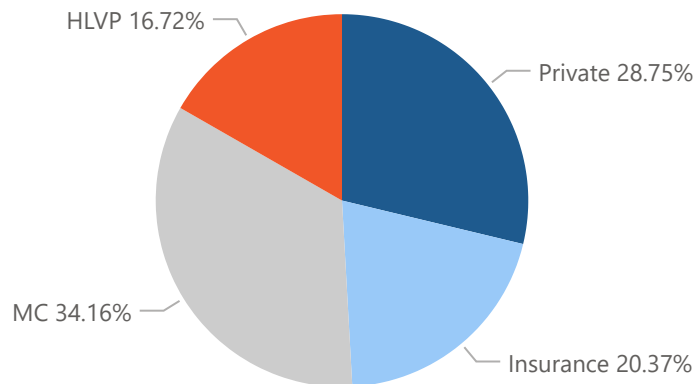
Gross Orders

16K (51.84%)

Channel Mix

ASP

● Private ASP ● Insurance ASP ● MC ASP ● HLVP ASP



\$2,441

\$1,565

\$549

\$1,532

Product Mix

● Total Units ● HLVP Units (V)

