



ANNUAL
IMPACT
REPORT

2019



One in five American children live below the poverty line.

Nearly 35% of people experiencing homelessness nationwide are families with children.





Our aspiration: Family Promise will change the future for 1 million children by 2030 through community-based programs.

From Our CEO...



Dear Friends,

Homelessness is an acute symptom of poverty, but housing instability is an endemic condition.

In this country, 12 million children are officially below the poverty line. That does not account for the millions of families saddled with unaffordable housing, inadequate healthcare, and limited earning possibilities.

The price is paid by children who change schools multiple times in a year, who contend with uncertainty about where they will be living, who are deprived of the opportunities that should be afforded to every child.

The price is also paid by society, which spends in the near term on costly interventions and in the long term with lost productivity. Allowing so many children to live in poverty, to face homelessness, is morally and fiscally misguided.

This past year we set our aspiration to change the future for 1 million children by 2030. It serves as our guiding star.

This means not just ending homelessness but averting it in the first place through our expanded programs in diversion and prevention. It means investing in long-term stabilization that takes families from insecurity and uncertainty to lasting independence and prosperity.

All of these statistics are not abstract numbers. They are people like Ajaray and Marcus, two teens whose stories are shared in this report, not to mention the tens of thousands of children and youth we served last year among our 200 Affiliates nationwide. Family Promise was able to help them change their future, and in doing so, change the future of our nation.

The key is that this is not done in isolation. Every family we serve earns their stability through hard work, determination, and perseverance. But supporting them is our community—the 200,000 volunteers, the committed and skilled staff, the local leaders.

In particular, we see a new group of volunteers emerging, young adults who are the same age as so many of the parents we are empowering. This is typified by our Next Generation Committee, profiled in this report.

As much as we are changing the future for children in our program, we are also doing so for our communities. But we can only succeed if we are all committed. This report details some of the ways we are doing exactly that.

Very best regards,

A handwritten signature in black ink, appearing to read "Claas Ehlers".

Claas Ehlers, CEO



FamilyPromise IMPACT 2019

200+
Affiliates



43
states

111,000
sheltered
last year



1 MILLION +
served since
founding

80%
of those served
find housing



6,000 Congregations
and Organizations

200,000
Volunteers



878,050
BED NIGHTS
PROVIDED

2,712,620 *meals
shared*



\$57,284,415
volunteer
time value

We have provided shelter, meals, case management, homelessness prevention and stabilization services to **1 million family members** since our founding.

FPCOMMUNITY

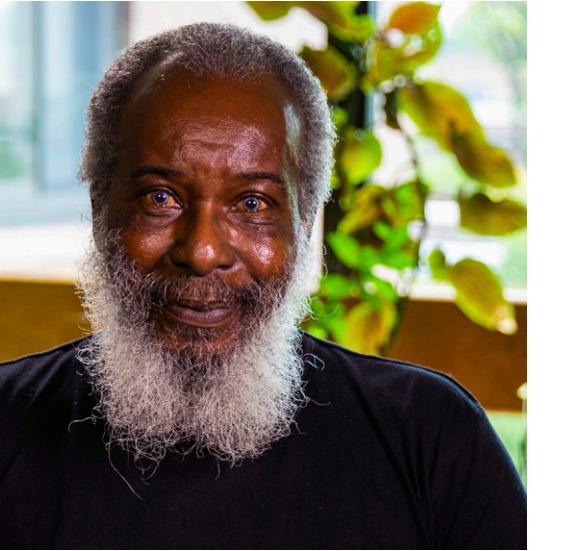


LEONARD PRENTICE

FPUC Volunteer

"Prentice," as he's known within the Family Promise community, has been an overnight shelter host for Family Promise's flagship program in Union County, NJ, for more than five years, serving as a companion, mentor, and voice of hope for families. He meets guests with grace and hospitality and is a reassuring presence to families in the shelter program. He brings a unique perspective to the program.

A lifelong advocate for the poor, Prentice leads The Center for Occupational Learning in Newark, NJ, an organization that aspires to empower the homeless community through advocacy, education, and other programming. Of his work with Family Promise, he says, "I'm not in a position to solve families' problems, but I can give them a place where their spirit can be nurtured. The challenges for parents of families battling homelessness are immense, but it's most difficult for the children because they have no control over anything. Stability is key."



TAMMI HART

Guest Advisory Council

Tammi is the incoming board director for the Reedy River Rotary Club of Greenville, SC. She is also a former member of the Greenville Family Promise Affiliate's board of directors and has a special connection to the program: Tammi and her children were guests there more than a decade ago. Her experience with homelessness and her acute understanding of the impact on families are instrumental in her role on the Guest Advisory Council, a body of Family Promise graduates that provides valuable

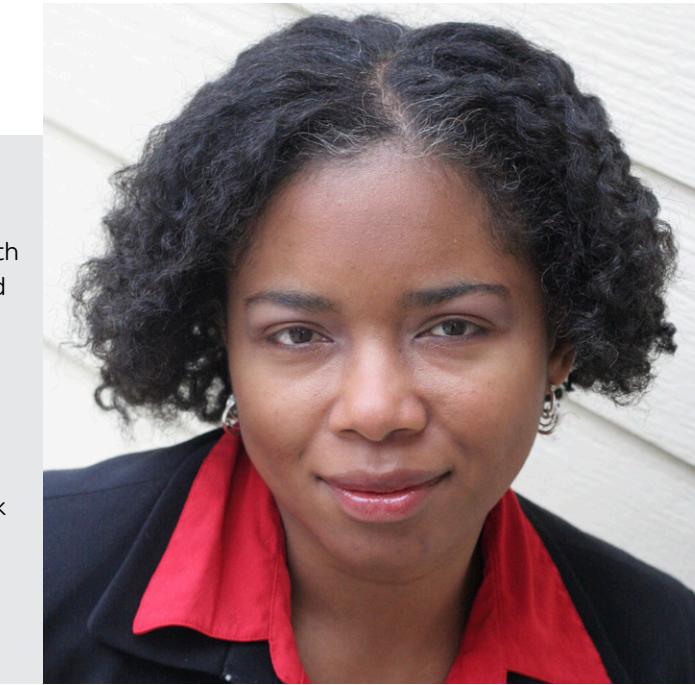
ANDY PIERCE

Board Member and Vice Chair

An established marketing executive, board of trustee member Andy shares his expertise in the field to help Family Promise increase its national impact. He serves on the board's brand and marketing committee, guiding the organization's efforts to increase awareness of its work and the crisis of family homelessness.



"Family Promise's reputation for a comprehensive, unique, and impactful suite of homelessness prevention services, emergency shelter, and stabilization support positions the organization as a leading authority in the family homelessness sector," says Andy. "The passion, commitment, and focus of the organization is the foundation for creative solutions to this national crisis."



PHILANTHROPISTS OF THE FUTURE

Millennials have surpassed baby boomers as the largest adult generation, and Generation Z is the largest generation overall in the country. Often characterized as social and passionate about values with a need for their voices to be heard, today's young adults are vital to the future of the nonprofit world. Recognizing their potential impact in the battle against family homelessness, Family Promise's Next Generation Committee is raising awareness of this crisis within its peer group and beyond and engaging younger audiences with Family Promise.

Meet these young leaders who are making a difference:

Nora Ali: attorney, Denver, CO. Board vice chair, Family Promise of Greater Denver. B.A. Johns Hopkins University, J.D. Cornell Law School.

Maureen Cooke: communications professional, New York City area. B.A. Boston College.

Julia Dowling: brand and growth strategy consultant, New York City. B.A. University of Richmond.

Lisa Foster: executive director, Family Promise of Davie County (NC). B.A. North Carolina State University, M.S.W. and M.P. H. University of Georgia.

Peter Palombo: student and volunteer. Marist College, Class of 2023.

Jackson Stern: student and volunteer. Bentley University, Class of 2021.

Richard Sun: consulting, development, and innovation professional. B.S. Columbia University, J.D. candidate Harvard Law School.

From the Family Promise national staff:

Katie Coughlin, Marketing & Media Relations Manager

Mitch Petit-Frere, Creative Content Manager

From the Family Promise national board:

Josh Barer, Managing Director, Barer & Son Capital

Dan Tinkoff, Senior Partner, McKinsey & Co.

"Young people want creative, enduring ways to give back. The committee's efforts will help sustain Family Promise and make its work even more meaningful."
-NORA ALI



YOUTH & TEENS

The young faces of homelessness

Young adults who experience homelessness are especially vulnerable to physical, mental, and emotional challenges. Nearly 50 percent drop out of school at least once, and those who remain in school are more likely to struggle

academically and socially, and repeat a grade. Their overall well-being is compromised, making them particularly prone to anxiety, depression, and even suicide.

Family Promise's comprehensive program



AJARAY

Ajaray and her father found Family Promise when the move into their new home was delayed and they had nowhere to go. Ajaray worried a shelter would separate her from her dad.

"It was just me and my dad. Not having any family around, I needed to stay with my dad," she says.

Not only did Family Promise keep the family together, they facilitated their return to independence. Ajaray and her dad lacked reliable transportation, so Family Promise secured a car to get them to school and work. Now in their own home, Ajaray is on her way to college and she and her father relish the security, privacy, and peace Family Promise helped them achieve.

www.familypromise.org/ajaray-family

47% of children or teens who experience homelessness suffer from anxiety, depression, or withdrawal.

MARCUS

Marcus and his parents lived in a motel for six months before finding Family Promise. Marcus never invited friends "home" so his peers wouldn't discover his family's situation. His parents were employed but most of their paychecks went to motel bills, an unbreakable cycle that kept the family in constant crisis.

Unlike typical shelters that often separate families by gender, Family Promise enabled the family to stay together and offered budgeting strategies and other tools to help them achieve lasting independence.

"One of the great things about Family Promise is that my dad was able to stay with us," Marcus says.

Today, the family has their own home and a car, Marcus' parents earn a steady income, and Marcus is a successful high school student preparing for college and playing violin in a local orchestra.

www.familypromise.org/marcus-family

"I was embarrassed to be homeless and hid it from most people. But that made me feel isolated and depressed."

—Family Promise teen graduate



All Children Must Be COUNTED



Nearly 1.5 million homeless students were identified by the U.S. Department of Education in the most recent school year, with an increasing number of homeless youth living on their own. Most of these children and youth are invisible in their communities and are forced to stay in rundown motels or on other people's couches or floors. These hidden homeless situations are often unsafe, putting children and youth at high risk of trafficking, violence, and neglect.

OUR ADVOCACY PARTNERS:

- SchoolHouse Connect
- FirstFocus Campaign for Children
- National Network for Youth

“Family Promise advocates for the Homeless Children and Youth Act because the disparity in federal definitions of homelessness has real-life consequences for children and families. The Department of Education reported that a record 1.5 million students experienced homelessness in 2017–2018. Due to definitional barriers, most of these families are ineligible for HUD Homeless Assistance, leaving them without options for help. We see families everyday who can't get the help they need and deserve. HCYA would change that.”

—Stacy Pollard, Regional Director

All of these children are vulnerable.
But according to HUD, not all of them are homeless.

Couchsurfing

With no control over their housing, families double up in order to avoid shelter.

NOT HOMELESS



Living in the car

Lack of affordable housing forces families to sleep in their cars.

HOMELESS

Staying in a shelter

Traditional shelters often separate families based on age and gender.

HOMELESS



Paying for a motel room

Motels are expensive & unsafe options for families with children.

NOT HOMELESS

Let's make sure all children experiencing homelessness are counted by HUD. Visit helphomelesskidsnow.org/

ELEVATING VOICES OF FAMILIES

Family Promise in the Spotlight



TODAY SHOW

Dee Martin, a mother of four, was in the military for nine years when she suffered physical injuries that resulted in her losing her job and her housing.

NBC's *The Today Show* featured Dee's story, as well as that of Tiffany Stocker, both graduates of Family Promise of the Midlands (SC), on its March 21, 2019 program.

Show host Craig Melvin also interviewed Karen Newsome, executive director of the Affiliate that served the two mothers, about the community-based response that makes Family Promise so successful.

"The fact that there's something pulling all of those people together, and they're saying we're going to put this stuff down to address this real epidemic in our country. I can't imagine anything, for me, more meaningful to be a part of," Newsome said.

NPR & STORYCORPS

The day before Ashley Baker turned 16 years old, she moved into a Dallas motel with her mom. They were newly homeless.

Sandy, Ashley's mother, then 44, had just left a troubled marriage, scraped together what money she could, and left home with Ashley.

For the next two and a half years, they were homeless. They recounted the challenges they faced during a StoryCorps interview in Dallas,

which aired on NPR on November 29, 2019.

Today, Sandy and Ashley share an apartment, Ashley is a college graduate, and Sandy gives back by serving on the board of Family Promise of Collin County (TX).

Over the holidays, Family Promise partner Harp Design Co. surprised the duo with a home transformation (see photos on pg. 28).



I had no idea of the numbers of families who have lost their homes. It has been one disaster too many. The stories are almost unimaginable. There is nobody better or more committed to helping these families than the people here at Family Promise.

—Karen Crawford, Volunteer, Family Promise of Colorado Springs (CO)



BOSTON GLOBE

Patrick Lupien had an IT job that paid \$40,000 per year and four special needs children. What he and his wife did not have was a home.

On December 21, 2019, *The Boston Globe* highlighted the Lupien family's story of living in their car and in a tent before finding Seacoast Family Promise (NH).

The Lupien family became part of what the writer calls an "often-invisible group known as the 'working homeless,' people with jobs who aren't making enough to cover the high cost of rent."

Reporters followed the family for six months, documenting their return to independence.

NFL/NEW ENGLAND PATRIOTS

Every year, players in the NFL raise awareness for their favorite charitable causes through the My Cause My Cleats campaign.

This year, during Week 14 of the season, Adam Butler of the New England Patriots wore cleats representing Family Promise and raised awareness about family homelessness.



Butler says a simple internet search brought him to Family Promise, where he was inspired by our mission and impact. The cleats were auctioned off and the proceeds donated to support families in the Boston area.

CAMPAIGNS FOR CHANGE

TRI FOR FAMILY PROMISE

A team of ten athletes competed in Family Promise's inaugural *Tri for Family Promise* at the New Jersey State Triathlon at Mercer County Park in July, raising upwards of



\$12,000 for children and families experiencing homelessness. The team included CEO Claas Ehlers, staff members Cara Bradshaw and Mitch Petit-Frere, and board member Regina Feeney and her family, who swam, biked, and ran in the sprint triathlon.

“Family Promise addresses all the aspects of homelessness. That’s the best way to do it.”
—Regina Feeney,
Family Promise Board Member

The Feeneys were the winning fundraisers, raising more than \$5,000. The siblings have volunteered with the Summit High School Family Promise Club, Family Promise Union County's (FPUC) Girl Scout troop, and at the FPUC offices. The Feeneys enjoy connecting with families on many different levels—from basic needs to basketball clinics to installing bunk beds.

Funds raised provided new bikes at the Day Center in Elizabeth, athletic equipment, maintenance, and other health and wellness resources for children and their parents, including the first *Learn to Ride a Bike* clinic hosted in August.

The team had planned to compete again this July, but the event is likely to be cancelled due to the health crisis. If you're interested in creating an athletic-based fundraiser, please contact Cara Bradshaw, Chief Impact Officer at cbradshaw@familypromise.org.



LEARN TO RIDE A BIKE

Riding a bike should be a joy every child gets to experience. That's why Hilltop Bicycles, through their shops in Summit and Cranford, NJ, has been outfitting local kids with not just bikes, but gear and skills-building to be safe cyclists.

In August, Hilltop co-hosted a *Learn to Ride a Bike* event at the Family Promise Union County

“The Learn to Ride a Bike event captivated kids of all ages—and an adult or two—bringing great joy to everyone who participated. The Hilltop staff were so patient and kind with the children and did a tremendous service tuning up and cleaning bikes for the big day.”

—Geleen Donovan,
Executive Director of Family Promise Union County

Day Center where more than 18 children brought home their very own bicycles. They also learned skills such as balancing and braking and received bike locks and water bottles.

Over the holiday season, Hilltop donated bicycles to six local children. Another bike clinic is planned for August 22, 2020.

To volunteer at the clinic, contact Amy Jones, Manager of Volunteer Engagement: ajones@familypromise.org

GIVING DAY

Family Promise's first annual Giving Day, a 24-hour online event to raise funds and awareness to battle family homelessness across the country, raised nearly \$550,000 with 60 Affiliates participating in 35 states. 1,384 donors, including 431 new donors, made commitments to change the future for children in America by 2030. In addition to raising more than half a million dollars, Giving Day garnered 50 media placements in both local, regional, and national outlets.

National partner Belk celebrated Family Promise's first Giving Day by awarding \$20,000 in challenge grants to eight Affiliates in the Southeast.

More than a dozen local and national organizations in addition to Belk sponsored Giving Day, including: 20 Gates, the Barer Family Foundation, Celgene, Glenmede Trust, Hardman Johnston Global Advisors, Kiddie Academy, Dr. and Mrs. Dale Cohen, Lois Schneider Realtors, Olympus Power, Peter R. and Cynthia K. Kellogg Foundation, Point View Wealth Management, R. Seelaus & Co., RelPro, Susan Hardwick, and Topcon America Corporation.



FPPARTNERS

Corporate



A FUTURE BEGINS AT HOME

With new home donations to families graduating from Family Promise Affiliates in Colorado Springs (CO), Greenville (SC), and Gainesville (FL), Clayton®, a builder of off-site and on-site homes, helped three families realize their dream of home ownership in 2019.

In Colorado, Clayton and Family Promise partnered with ROC USA®, which preserves affordable housing by making resident ownership of manufactured home communities viable, to deliver a new Clayton-built home to a single mother. After leaving a toxic relationship, single mom Sara Warren struggled to find employment and a home for her family. With support from Family Promise of Colorado Springs, she obtained a fulfilling job and stability for her son, Levi, and daughter, Caitlyn.

In South Carolina, the Merritts, who overcame housing obstacles despite physical disabilities, improved their financial stability and gained access to educational resources for their two sons during their stay at the Family Promise Greenville Affiliate. The family celebrated the holidays by moving into a new Clayton-donated home.

Rachael Ryan and Matthew Zovak worked their way out of homelessness with the help of Family Promise of Gainesville. Rachael and Matthew found jobs, improved their economic outlook, and started giving back to their Gainesville community. Their new Clayton home allowed them to make a fresh start with their



The miracle is, something that I never thought would happen to me, happened. I'm finally a homeowner and my kids and I are going to be safe.

—Sara Warren

The miracle is, something that I never thought would happen to me, happened. I'm finally a homeowner and my kids and I are going to be safe.

—Sara Warren



daughter, Audree. Today, Rachael works as a housing advocate for single people experiencing homelessness. Matthew works as a car mechanic and donates his time to help repair cars at the Gainesville Family Promise Affiliate.

Through these home donations and additional programmatic support, Family Promise and Clayton unveiled *A Future Begins at Home*, a robust and innovative prevention and stabilization housing program which Affiliates can use nationwide to assist

The homes feature furniture donated by Ashley Furniture HomeStore® and Belk® and organic mattresses provided by Avocado Green Mattress®

local families. Integrating educational outreach, creative programming, and non-traditional affordable housing solutions, *A Future Begins at Home* addresses the underlying causes of homelessness and the affordable housing crisis together, supporting families experiencing homelessness and those facing housing instability.



FPPARTNERS

Corporate



MOM'S LIFE TRANSFORMED THROUGH THE BELK-FAMILY PROMISE PARTNERSHIP

Alex, a single mom from Shenandoah County, VA, struggled with addiction for years and found herself unable to focus on recovery. Even after losing custody of her infant daughter, Alex simply did not have the support structure in place to make a major life change.

Alex credits Family Promise with her big turnaround. "Family Promise saw my potential and gave me a chance when no one else did," Alex says. "Their support and encouragement allowed me to change my life."

When Alex was reunited with her three-year-old daughter, Family Promise of Shenandoah County helped her navigate the challenges of parenting, as well as addiction recovery,

stabilization, employment, and housing. "It was overwhelming. Suddenly I was her sole provider," Alex recalls.

While in the Family Promise shelter program, Alex began volunteering with event planning and fundraising. She was so passionate about her work, that Family Promise offered her a job. She received a donated vehicle, which increased her independence, and when she was ready, Family Promise found Alex and her daughter a home.

But Alex's journey was far from over. She had never considered a career helping others, but her experience at Family Promise gave her a new perspective. Family Promise encouraged her to apply for a position with a rehabilitation facility where she now works with individuals recovering from



addiction. She also teaches a weekly parenting class at Family Promise of Shenandoah County and mentors families on their journey from homelessness.

"Family Promise's approach isn't easy," Alex says. "It's hard work, but it's worth it. If you commit, you won't end up in another shelter... you'll leave to go *home*."

Together, Belk and Family Promise are empowering mothers like Alex

toward long-term independence and by doing so, are changing the future for children.

In February 2019, Belk announced a \$1 million donation to Family Promise to open ten new Affiliates and support 85 existing Affiliates in the retailer's 16-state footprint, which will help parents and their children receive the tools and support they need to sustain independent housing.

Corporate Partners & Allies:

American Airlines Professional Women in Aviation	Investors Bank Kiddie Academy
Avocado Green Mattress	Lyft Motel 6
Belk	National Association of Realtors NextTran
Bombas	Overlook Family Medicine
Cabot Creamery Cooperative	Synchrony
Capgemini	The TJX Companies, Inc.
Celgene	Woodforest National Bank
Change Healthcare	Worldwide ERC
Church Mutual	
Clayton Homes	
Harp Design Co.	

Affiliates in Belk Region:

82% of families in shelter **achieved sustainable housing**

66 Average **length of stay** (in days) in the shelter program

63k volunteers provided resources to families

61% of those served in the shelter program were **children**

68% of families sheltered were **female-headed households**

FPPARTNERS

Nonprofit



Family Promise of Blount County (TN) raises awareness of family homelessness through Sesame Street characters and crafts.

SESAME STREET IN COMMUNITIES

Sesame Street in Communities, a program of Sesame Workshop, the nonprofit behind the popular children's television show, sought Family Promise's expertise for a children's book that recounts a young girl's experiences with homelessness. In *We Got This*, Lily, a Muppet who is also featured on the tv program, has lost her home, and she and her parents are temporarily staying with a friend. The story follows Lily as she comes to terms with this trauma and learns that homelessness is a circumstance, not a definition.

Family Promise Affiliates share this book with children in their programs and their communities, even combining story time with crafts and games to help kids comprehend the concept of homelessness. One Affiliate hosted story time at a local library and helped the children make bracelets like the one Lily makes in the book to symbolize hope for better times.

As one of the book's characters proclaims, "In a community, we can look out for each other. Together...WE GOT THIS."



RECYCLED RIDES™

Stacey and her family spent years longing for a home. An unpredictable long-term relationship had made independence impossible for the family, and Stacey and her boys, all under age nine, eventually found themselves living with a friend. But her lowest moment was the night they spent in their car.

Family Promise's shelter diversion program connected the family to services and resources that enabled them to quickly regain stability.



Thanks to a partnership with Recycled Rides, Family Promise of Harrisburg Capital Region (PA) was able to offer single mom Stacey reliable transportation which put her on the road to lasting independence.

and security. Stacey found a new place to live, childcare, and a job. But, without reliable transportation she was unable to work full time.

Family Promise's partnership with Recycled Rides, a national nonprofit that refurbishes vehicles for those in need, was the key to transformation for Stacey and her boys. Before long, Stacey was driving her own car with her first year of insurance covered!

"Family Promise and Recycled Rides allowed me to provide for my family," says Stacey, who still drives the car that helped change her life four years ago.

Today, Stacey is married and owns her own home, and her boys are thriving. Recently hired as a case manager for the Family Promise Affiliate that helped her, Stacey now counsels families walking the path she once traveled.



Girl Scouts
Where Girls Grow Strong

GIRL SCOUTS OF THE USA

A partnership with the Girl Scouts of the USA gives girls whose families are struggling with homelessness access to the valuable opportunities presented through scouting. Working closely with representatives from Girl Scout councils across the country, Family Promise troops give members the chance to develop independence and leadership skills.

Seven-year-old Janelle* is shy, quiet, and nervous about the unknown. She especially loves the crafts she gets to do at her troop meetings at Family Promise of Colorado Springs (CO), but others see her confidence building as scouting continues to introduce her to new situations. Her troop leaders are excited to see her grow from the experiences.

"I'm glad Janelle is doing [Girl Scouts] now," says her mother. "I know it can help her build confidence."

*Name changed to protect privacy



Nonprofit Partners & Allies:

- The Bassuk Center
- Charity Cars
- College of Saint Elizabeth
- Encore
- Food Donation Connection
- Girl Scouts of the USA
- Girl Scouts Heart of New Jersey
- GrantStation
- Help Us Move In
- HomeAid
- Housing & Community Development Network of New Jersey
- Imagine: A Center for Coping with Loss
- Institute for Children, Poverty & Homelessness
- KaBOOM!
- Monarch Housing
- NABC Recycled Rides™
- NextStep
- Overlook Medical Center Community Advisory Board
- PetSmart Charities
- Project Night Night
- Prosperity Now
- ROC USA®
- Rutgers School of Social Work
- SchoolHouse Connection
- Sesame Street in Communities
- StoryCorps
- Summit Junior League
- Summit YMCA
- Support the Girls



VOLUNTEERISM

More than 200,000 Family Promise volunteers walk alongside families on their journey back from homelessness. Our extensive network of volunteers empowers families to lasting independence by sharing time and talent to help them develop the skills and tools necessary for success. As valuable as Family Promise volunteers are to the organization and the families they serve, most claim it's a reciprocal relationship and that Family Promise benefits everyone involved.

LINDA WALKER

Linda Walker started volunteering with Family Promise's flagship emergency shelter program in Union County, NJ, when it was founded more than 30 years ago. From the beginning, she appreciated how each family's unique needs were addressed.

"Family Promise is willing to listen to families," she says. "There's no one answer that fits everyone."

A wife and mother of two young children back then, Linda would bring her family to volunteer. She welcomed the opportunity for them to make a difference together.

"Family Promise helps people of all ages understand they can have an impact," she notes.

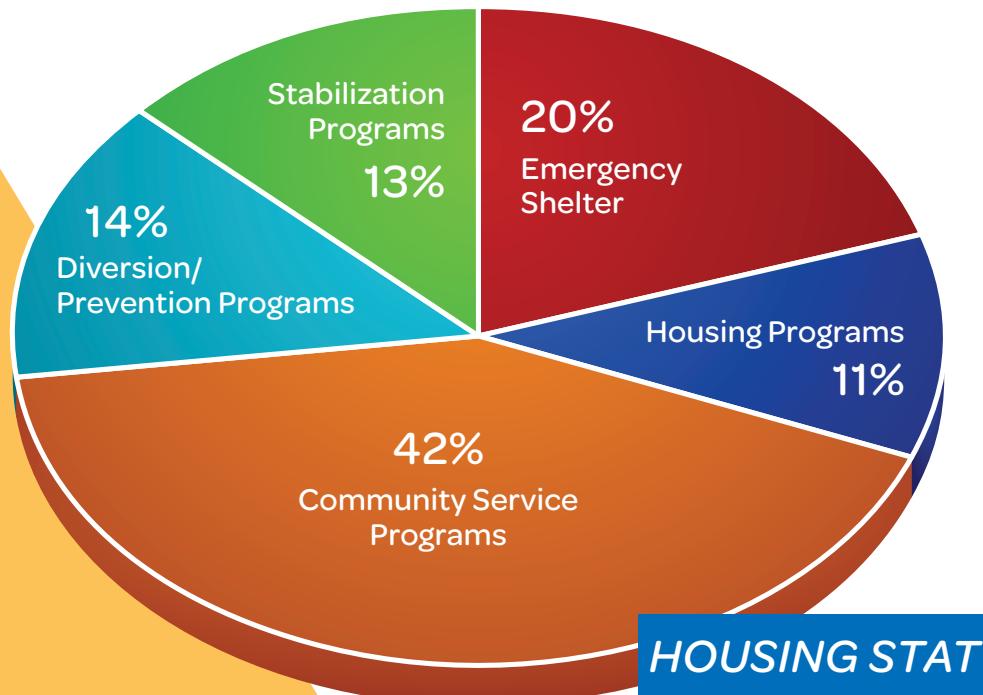
In fact, Family Promise made such a strong impression on Linda's daughter, Stacy, in her youth that she and her family now volunteer with Family Promise of Greater Indianapolis in their home state of Indiana. Like her own mother did, Stacy wants to teach her children the value of community and giving back. And when Linda and her husband visit Stacy's family, all three generations volunteer together.

In the end, it's family that Linda treasures most, and she's grateful



To learn about volunteer opportunities near you, visit:
<https://volunteer.familypromise.org>

2019 PROGRAM SERVICES REPORT



HOUSING STATUS AT EXIT

Percent of Families Securing Permanent Housing	55%
Percent of Families Securing Transitional Housing	10%
Percent of Families Securing Shared Housing	15%

PERCENT OF FAMILIES HOUSED 80%

SERVICE BREAKDOWN

Served in Emergency Shelter	14,353
Served in Housing Programs	7,607
Served in Community Service Programs	30,159
Served in Diversion/Prevention Programs	10,512
Served in Stabilization Programs	9,445
TOTAL SERVED IN PROGRAMS	72,076
SERVED THROUGH REFERRALS	39,535
TOTAL NUMBER SERVED	111,611

SHELTER PROGRAM

Families Served	4,241
Number of Children	8,573
Percent of Total Who are Children	60%
Number of Children Age 5 or Under	3,732
Percent of Total Children Age 5 or Under	44%
Average length of Stay (days)	60.9

SUPPORT AND REVENUE

Foundations, Corporations, and Civic Organizations	\$2,199,719
Individuals	\$509,508
Congregations	\$48,242
Fundraising Events	\$375,998
Government	\$212,995
Sales and Affiliates	\$611,340
Contributed Services	\$302,543
Investment and Other Income	\$274,257
TOTAL SUPPORT AND REVENUES	\$4,534,602

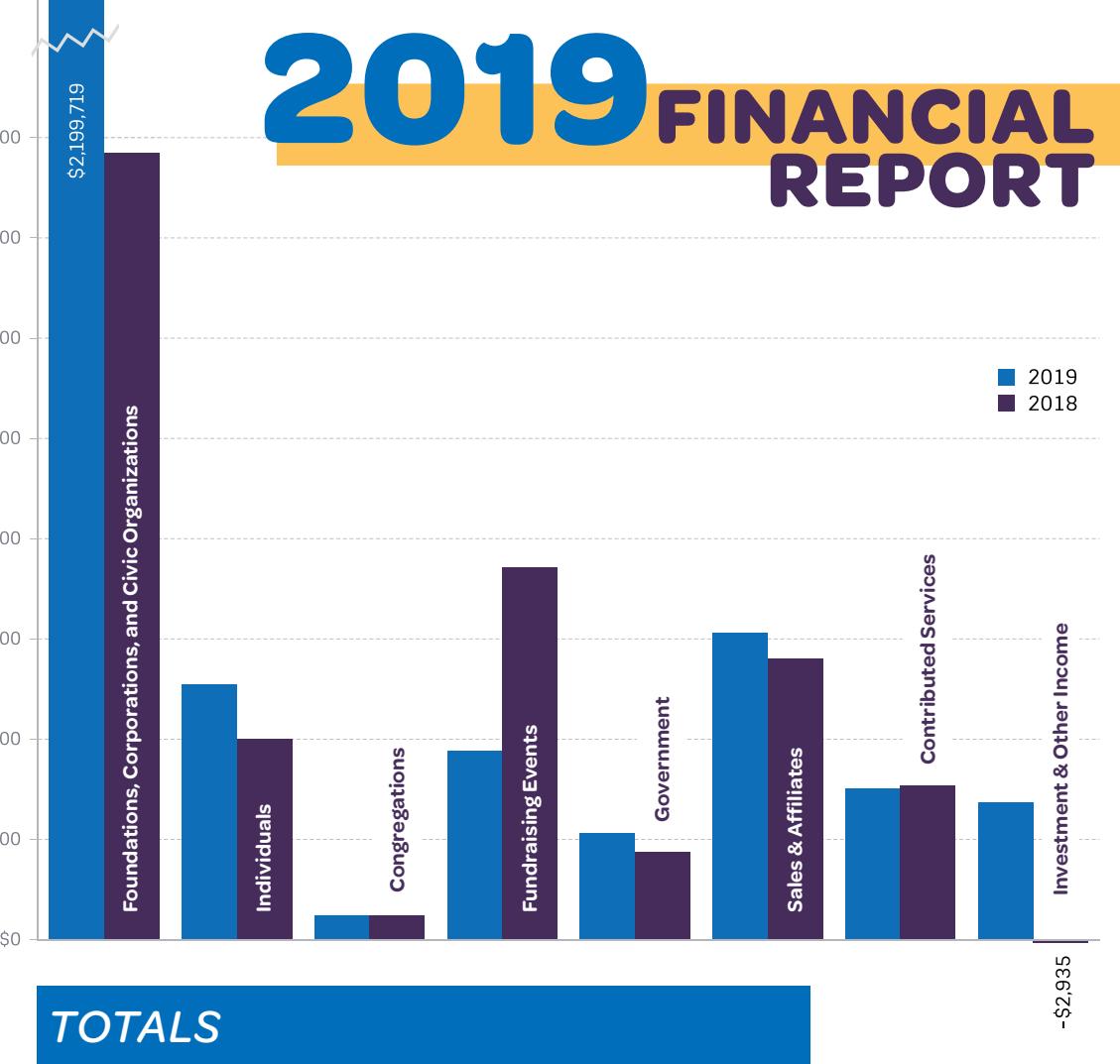
EXPENSES

Program Services	\$3,201,755
Management and General	\$214,377
Fundraising	\$306,747
TOTAL EXPENSES	\$3,722,879

NON-CASH REDUCTIONS

Depreciation and Amortization	\$52,672
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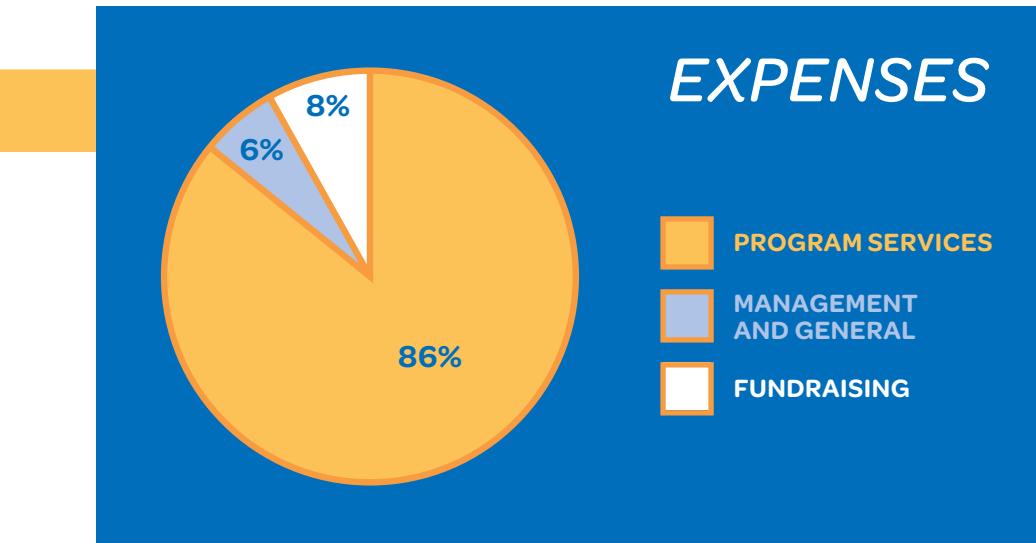
2019 FINANCIAL REPORT



TOTALS

Total Increase (Decrease) in Net Assets	\$811,723
Net Assets – Beginning of Year	\$3,268,930
Net Assets – End of Year	\$4,080,653

Net assets include approximately \$1.4MM in a board restricted account reserved for emergency use as recommended by leading charity evaluators.



EXPENSES



For the seventh consecutive year, Family Promise has been rated a Four Star Charity by Charity Navigator, an achievement earned by only 7% of charities.



AVOCADO
GREEN MATTRESS

THANK YOU TO AVOCADO GREEN MATTRESS FOR PROVIDING AFFILIATES ACROSS THE COUNTRY WITH CLEAN, AS-NEW MATTRESSES TO HELP FURNISH HOMES FOR FAMILIES RECOVERING FROM HOMELESSNESS.



HARP DESIGN CO. MADE SANDY AND ASHLEY BAKER A CUSTOM COFFEE TABLE AND DESK FOR THEIR NEW APARTMENT.



Thank You to our Donors

\$25,000+

20 Gates Management
Belk*
Sarah Bird and Robert Roriston
Central Presbyterian Church*
Clayton Homes
Community Services Block
Grant—Union County
Lydia Collins deForest
Charitable Trust*
Cassandra Hardman and
William Baker*
Hobbs Foundation
Suzanne Kemmerer
PetSmart Charities*
Synchrony Foundation
The TJX Companies, Inc.

\$10,000-\$24,999

The Allergan Foundation
Anonymous
Atlantic Health System
Joanne and Kevin Barrett*
Lisa and David Fleck*
Leah and John Griffith*
Hardman Johnston Global
Advisors*
Astrid and Robert Hasbrouck*
Healthcare Foundation of NJ
The Hyde and Watson
Foundation
Kimberly and Matthew
Kaplan*

Peter R. and Cynthia K. Kellogg Foundation

The Kemmerer Family
Foundation
Lori and Al Leiter
The Morrison Family
Foundation*
Steven Murphy
Mushett Family Foundation, Inc.*
Sarah Neibart and Joshua Barer
Michelle and Bradley Olson*
Peerless Beverage Company*
Andrew Pierce
Stacey Slater Sacks and
Jonathan Sacks*
Eileen Serra and Kevin Dowling*
Summit Area Public Foundation
Rinee and Daniel Tinkoff
Victor & Pearl Tumpeer
Foundation
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\$5,000-\$9,999

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Ann and Robert Benson
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Change Healthcare Beth and Ravenel Curry Foundation*

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Susan Watts*
The Westfield Foundation
Maria and Evan Williams
James Woodward

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Frederique and Jeffrey
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Bradford and Pamela Stone
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The Stover Family Charitable
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Summit Luminary Fund
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Victoria and Bruce Wicks*
Gloria and Thomas Wilson

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Elizabeth Adams
Sarah Albert
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Point View Wealth
Management, Inc.*

**Every \$1 you donate is
matched 3 times over
by community and
in-kind resources**

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Chelsea Brennan
Oliver Brewton
James L. Hassenfeld

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Marifel and Hans Calis*
Saint James the Apostle Church
Frederique and Jeffrey
Schachter*
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Christ Church in Short Hills*
Christ Church
Church Mutual Insurance
Company
Church of the Redeemer
United Church of Christ*
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Dale Cohen*
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Community Presbyterian
Church of Mountainside*
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Denise Puente

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Foundation, Inc.*
Liza and David Rutherford*
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Shapiro Family Foundation

Karen and Richard Shea*
Gail Wall

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RelPro

Small Business Community
Capital Mantilla
Deanna Smeltz and
Jamil Nazarali
Smithline PC



Country singer Miranda Lambert invited Family Promise graduate and aspiring musician Olivia Johnson, 11, to her NJ show on August 30, 2019.

Mary and George Weger*
Katherine and Donald Weida*
Mary and Norbert Weldon
Mary Werner
Betsy and Bruce Wesson
Margaret and Gary Wilbor
Lori and Rich Wilson
Suzy and Timothy Yarnall

\$500-\$999

David Aarons
Roslyn and Joshua Albertson
Elaine and Ian Belinsky
Daniel Berko
Mary Jo and Alan Bernard
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The Ford Foundation Matching Gift Program
Elizabeth Frank and Dan Rozenblatt
Loretta Fuller
Joan and Michael Gambro
The Garibaldi Group, LLC
Carolyn and Dennis Gaudet
Todd Gilliam
Lisa and Jeffrey Giroux
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Nancy Gorman and Jeffrey Kaufman
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Janet and John Keller
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Michael Lonardo and John Holden
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Catherine and John Lyness
Amy and Aamir Malik
Sharon Wells

Holly and John Shaughnessy
Sisters of St. Bridget
Hugh Sloan
Stephany Steele
Timothy Strinden
Janet Sullivan
Ellen Thiem
Claire Toth and David Dietze
Townley Presbyterian Church
UBS Employee Giving Program
Joseph VanDeWeert
Philip Varghese
Mat Wandoloski
Michael Wang
April Wazeka and Adam Siegel
Alisa Wente
Westminster Presbyterian Church
Gloria and Jason Williams
James Williams
WithumSmith & Brown
Mary and Robert Wolff
Meg and John Zucker

Advisory Roles and Memberships

Organizations across the country turn to Family Promise for expert advice on the crisis of poverty and family homelessness, inviting representation on advisory boards and committees.

Administration for Children and Families

Atlantic Health System—Overlook Medical Center

Federal Reserve Bank of New York

HeadStart National Law Center on Homelessness and Poverty

Sesame Street in Communities

The Ford Foundation Matching Gift Program
Elizabeth Frank and Dan Rozenblatt
Loretta Fuller
Joan and Michael Gambro
The Garibaldi Group, LLC
Carolyn and Dennis Gaudet
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Alisa Wente
Westminster Presbyterian Church
Gloria and Jason Williams
James Williams
WithumSmith & Brown
Mary and Robert Wolff
Meg and John Zucker

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Corey Ames
Meredith Anderson
Donna Beatty
Janice Borgosz
Darrell Bucher
Nick Campbell
Louis Chang
Laurie Corsello
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Marilyn Fadale
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Vicky Stansifer
Megan Steenwyk
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Julie Van Scott
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David Wilson

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The General Board of Global Ministries
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Kathy and Robert Hugin
The Hyde and Watson Foundation
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W.K. Kellogg Foundation
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The Meadows Foundation
The Morris Foundation
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Mushett Family Foundation, Inc.
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Synchrony
Edith P. C. Taylor Charitable Trust
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Food Donation Connection
Girl Scouts Heart of New Jersey
Help Us Move In
HomeAid America
Housing and Community Development Network of New Jersey
SchoolHouse Connection
Sesame Street in Communities
StoryCorps®
Summit Area YMCA
Support the Girls

Shipley Society

The Shipley Society denotes friends of Family Promise who have donated \$100,000 or more over their history of giving to the organization. The Society is named in memory of Walter V. Shipley, a long-time friend, emeritus board member, and generous supporter since 1994.

20 Gates Management
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Clayton Homes
Joanne Corzine
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First Union National Bank
The Ford Foundation
The General Board of Global Ministries
Cassandra Hardman and William Baker
Kathy and Robert Hugin
The Hyde and Watson Foundation
Cynthia and Peter Kellogg
W.K. Kellogg Foundation
Suzanne Kemmerer
Lilly Endowment, Inc.
The Meadows Foundation
The Morris Foundation
The Morrison Family Foundation
MJ Murdock Charitable Trust
Mushett Family Foundation, Inc.
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PetSmart Charities
The Charles E. and Joy C. Pettinos Foundation
Presbyterian Church USA
The Reeves Foundation
The Rockefeller Foundation
Angela and Jeffrey Schroeder
Walter V. Shipley
Synchrony
Edith P. C. Taylor Charitable Trust
The TJX Companies, Inc.
Unitarian Universalist Congregation at Shelter Rock
Susan Watts
Carol and Patrick Welsh
Cynthia Matthews Whitehead



Guests at the Giving Day Gala celebrate at Summit House restaurant, Summit, NJ.

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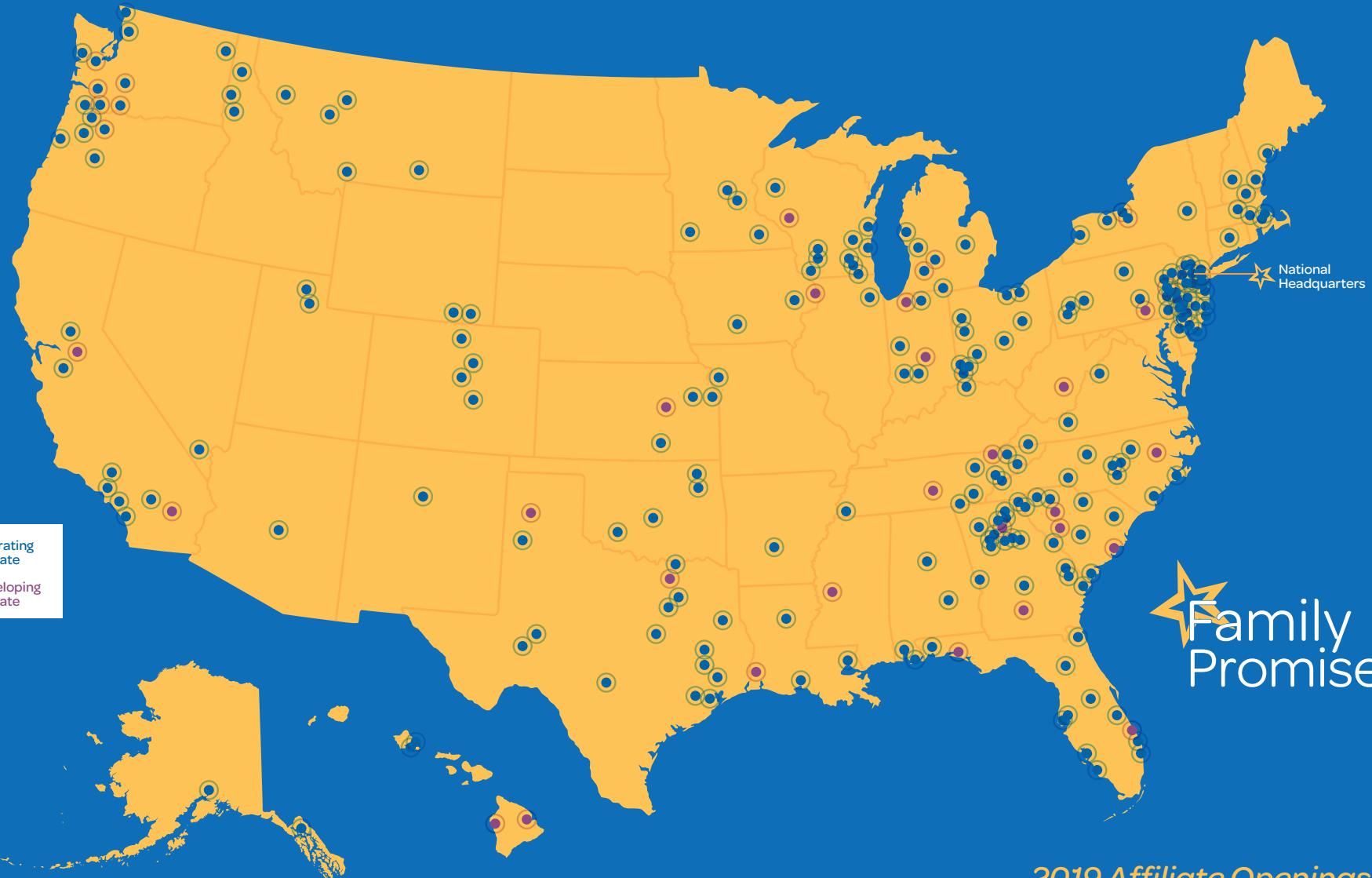
Janet Whitman

Janet Williams



NBA Hall of Famer and Family Promise national board member
Alex English is involved with Family Promise of the Midlands in an effort to help families experiencing homelessness in Columbia, SC.

Family Promise Affiliates



2019 Affiliate Openings

Gray's Harbor County, WA ✽ Barry County, MI ✽ Clark County, WA ✽ Tualatin Valley, OR ✽ Cowlitz County, WA ✽ Roane County, TN