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Ciudad de México

#### **EDUCATION**

# BACHELOR OF LAW

University UNAM 2013-2018

# MASTER IN DATA SCIENCE

DEVF SCHOOL 2023-2024

#### SOFT SKILLS

- Critical Thinking
- Problem-Solving
- Attention to Detail
- Communication
- Teamwork
- Time Management
- Adaptability
- Curiosity

#### **PROFILE**

Passionate Business Data Analyst with experience in Machine Learning projects, demonstrating strong analytical and critical thinking skills. Proficient in programming languages such as Python and SQL, with a foundation in mathematics and statistics, which supports my methodical approach to problem-solving. Adept at using visualization tools like Plotly, Matplotlib, Seaborn, and Tableau to present data-driven insights clearly and effectively. My collaborative mindset and communication skills have enabled me to work effectively within teams, ensuring successful project outcomes. Additionally, my adaptability and continuous learning attitude keep me updated with the latest industry trends and technologies, enhancing my ability to deliver innovative solutions.

#### WORK EXPERIENCE

Advisor on Property Regularization Matters.

Despacho González y Asociados | Cdmx | 2022 - 2023

- I introduced the OKR (Objectives and Key Results) methodology. This involved identifying critical KPIs, designing data analysis processes.
- The adoption of the OKR methodology led to a 20% increase in client acquisition within the first six months and improved internal alignment on growth targets.

Visualization Project - Public Property Registry, Mexico City May 2019 — July 2022

In this project, I was in charge of the database of the files at the Public Property Registry of Mexico City.

- As an analyst at the Public Property Registry, I was tasked with improving the management and accessibility of property records.
- I was responsible for designing and managing a comprehensive database for the registry files
- I utilized excel to create the database structure, implemented ETL processes using Python to extract, transform, and load data from various sources, and developed interactive data visualizations with Power BI.
- These efforts resulted in a 30% reduction in the time required to access document information and a 20% increase in record accuracy

#### **EXPERIENCE**

Machine Learning Projects for Return on Investment Identification

# **LANGUAGES**

- Spanish(Native)
- English(fluent)

# **INTERESTS**

Dance and Music

Japanese Culture

Calisthenics Exercise

New Technologies

Video Games

### **SKILLS**

- Programming Language: Python
- Relational Databases: SQL
- Experience in Visualization Tools: Plotly, Matplotlib, Seaborn and Tableau
- Experience in Exploratory Data Analysis (EDA) of Databases
- Implementation of Machine Learning Models
- Data-Driven Decision-Making Optimization
- Knowledge at Mathematics and Statistics

#### EXTRAS

# FREE CONSULTATION FOR VULNERABLE GROUPS RPPYC CDMX | 2019-2022

• Conducted legal advisory sessions for property regularization to people with disabilities, the elderly, pregnant women, and those with children.

#### ACTIVE MEMBER OF THE BOOTCAMP XPERIENCE

Bootcamp remote | 2023 - active

Part of a community of data analysts from across Latin America, where we develop EDA and Machine Learning projects implemented for different industry sectors.