Data Types and Sampling P-Set

Samples and Populations

For questions 1–3, identify the sample and population. Then determine if the sample is likely to be representative of the population.

- 1. An employee at a local ice cream parlor asks three customers if they like chocolate ice cream.
- 2. 100,000 randomly selected adults were asked whether they drink at least 48 oz. of water each day and 45% said yes.
- 3. In a poll of 50,000 randomly selected high school juniors and seniors, when asked if they have a car, 53% said yes.

Statistical and Practical Significance

- 4. On an exam with 201 true-false questions, Charlie answered 108 of them correctly. The chances of Charlie obtaining this score via guessing is about 1 in 7. Are these results statistically significant? Why or why not?
- 5. A coach uses a new technique in training middle distance runners. The times, in seconds, for 8 different athletes to run 800 meters before and after this training are shown:

A thlete	A	В	C	D	E	F	G	Н
Before	115.2	114	116.4	119.8	110.9	112.4	111.5	117.3
After	112.9	112.7	114	120.6	109.1	109.1	107.9	113.4

- (a) Does the conclusion that the technique is effective appear to be supported with statistical significance? Why or why not?
- (b) Does the conclusion that the technique is effective appear to have practical significance? Why or why not?
- 6. A researcher investigated whether following a vegetarian diet could help to reduce blood pressure. For a sample of 85 people who followed a vegetarian diet, the mean systolic blood pressure was 124 torr and the sample of 75 people who followed a non-vegetarian diet was 138 torr.

Statistical methods show if a vegetarian diet had no effect on blood pressure, there would be less than 1 chance in 100 of getting these results.

- (a) Does the result have statistical significance? Why or why not?
- (b) Does the result have practical significance? Why or why not?

Qualitative and Quantitative Data

Determine if each of the following represents qualitative or quantitative data.

- 7. The colors of book covers on a bookshelf
- 8. The number of calls received at a company's help desk
- 9. How many hours I spend each day eating

Discrete and Continuous Data

Determine whether each quantitative variable is discrete or continuous.

- 10. The temperature of a cup of coffee.
- 11. The number of times a dog wants to go outside.
- 12. The number of times I have to lie to my boss about something in a given week.
- 13. The speed at which I drive when someone is tailing me.

Observational Studies and Experiments

Classify each as either an observational study or an experiment.

- 14. A marketing firm conducts a survey to find out how many people are going to sue them. Of the 100 surveyed, 15 said they would.
- 15. A clinic gives a drug to a group of 100 patients and a placebo to another group of 100 patients to find out if the drug has any effect on the patients' illness.
- 16. A quality control specialist compares the output from a machine with a new part to the outputs of machines without the new part.
- 17. A stock analyst compares the relationship between stock prices and earnings per share to help select a stock for investment.

Sampling Methods

Classify each by the sampling method used.

- 18. A market researcher selects 500 drives under the age of 30 and 500 drives 30 years and older.
- 19. A pollster uses a computer to generate 500 random numbers, then interviews the voters corresponding to those numbers.
- 20. To avoid working late, a quality control analyst inspects the first 100 items produced in a day.
- 21. An education researcher randomly selects 58 high schools and interviews all of the teachers at each school.
- 22. A sample consists of every 49th student at a large school.
- 23. A tax auditor selects every 1000^{th} income tax return that is received.

Key

- 1. Sample: 3 customers; Population: all ice cream customers; Not likely representative
- 2. Sample: 100,000 selected adults; Population: all adults; Likely representative
- 3. Sample: 50,000 selected juniors and seniors; Population: all juniors and seniors; Likely representative
- 4. Not statistically significant; if he guessed, Charlie would get about 100 questions right and 108 is not that much different from 100.
- 5. (a) Yes. Almost all runners have considerably faster times after the training.
 - (b) Yes. The differences appear to be substantial enough to implement training of more athletes.
- 6. (a) Yes. The group following a vegetarian diet had a substantially lower blood pressure. If the vegetarian diet did not help to reduce blood pressure, there would be a very small chance of getting those results.
 - (b) Yes. The difference in blood pressure appears substantial enough to help reduce blood pressure.
- 7. Qualitative
- 8. Quantitative
- 9. Quantitative
- 10. Continuous
- 11. Discrete
- 12. Discrete
- 13. Continuous
- 14. Observational Study
- 15. Experiment
- 16. Experiment
- 17. Observational Study
- 18. Stratified
- 19. Random
- 20. Convenience
- 21. Cluster
- 22. Systematic
- 23. Systematic