

Reading 4

In class on Monday 2/13 we will discuss the following two readings as a group:

- Fallman, Daniel. "[Design-oriented Human-Computer Interaction](#)." *Proceedings of the SIGCHI conference on Human factors in computing systems*. ACM, 2003.
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- Nass, Clifford, and Youngme Moon. "[Machines and Mindlessness: Social Responses to Computers](#)." *Journal of social issues* 56.1 (2000): 81-103.
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Additionally, the lecture content will draw from the following reading:

- Edmondson, Amy C., and Stacy E. McManus. "[Methodological Fit in Management Field Research](#)." *Academy of management review* 32.4 (2007): 1246-1264.
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There is no requirement of making a forum post about any of these readings, however the forum below can be used for discussion if you so desire.