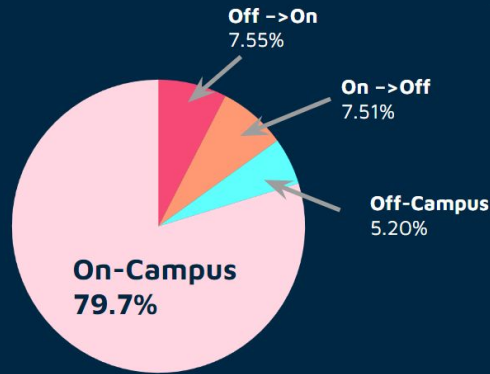


# VeoRide E-scooter Usage at UMD



2020 Ride Distribution

- The pandemic has **not had major impacts** on the scooter market
  - It's likely that scooters are **on the rise** on campus (utilization, repeat riders, etc.)
  - The network helps to fill a **short-distance** and **widely convenient** niche in transportation **on campus**

Repeat Rider Data	One-time users	7+ rides/month
2019	39%	18%
2020	28%	27%

2020  
Utilization



2020 Student  
Pop



2020 Ride  
Count